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ILLUSTRATED DIGEST OF

# PRO FOOTBALL

1972 EDITION



Special National Edition

## 1971 TOP INDIVIDUAL LEADERS

### National Football Conference

RUSHING						K.O. RETURNS						
	Att.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long	TDs	
Brockington, G.B. . . . .	216	1105	5.1	52	4	T. Williams, L.A. . . . .	25	743	29.7	105	1	
Owens, Det. . . . .	246	1035	4.2	23	8	Jessie, Det. . . . .	16	470	29.4	102	2	
Ellison, L.A. . . . .	211	1000	4.7	80	4	Hampton, G.B. . . . .	46	1314	28.6	90	1	
Brown, Wash. . . . .	253	948	3.7	34	4	Harris, Dall. . . . .	29	823	28.4	77	0	
Willard, S.F. . . . .	216	855	4.0	49	4	Duncan, Wash. . . . .	27	724	26.8	48	0	
PASSING						PUNT RETURNS						
	Att.	Comp.	Pct.	Yds.	TDs		No.	Yds.	Avg.	Long	TDs	
Staubach, Dall. . . . .	211	126	59.7	1882	15	4	Duncan, Wash. . . . .	22	233	10.6	33	0
Landry, Det. . . . .	261	136	52.1	2237	16	13	Barney, Det. . . . .	14	122	8.7	38	0
Kilmer, Wash. . . . .	306	166	54.2	2221	13	13	Vactor, Wash. . . . .	23	194	8.4	30	0
Berry, Atl. . . . .	226	136	60.2	2005	11	16	Harris, Dall. . . . .	17	129	7.6	35	0
Gabriel, L.A. . . . .	352	180	51.1	2238	17	10	Smith, Chi. . . . .	26	194	7.5	43	0
PASS REC.						PUNTING						
	No.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long		
Tucker, N.Y. . . . .	59	791	13.4	63	4	McNeill, Phil. . . . .	73	3063	42.0	64		
Kwalick, S.F. . . . .	52	664	12.8	42	5	H. Weaver, Det. . . . .	42	1752	41.7	63		
Jackson, Phil. . . . .	47	716	15.2	69	3	Widby, Dall. . . . .	56	2329	41.6	59		
Jefferson, Wash. . . . .	47	701	14.9	70	4	Fagan, N.O. . . . .	77	3188	41.4	64		
G. Washington, S.F. . . . .	46	884	19.2	71	4	Studstill, L.A. . . . .	70	2896	41.4	60		
INTERCEPTIONS						SCORING						
	No.	Yds.	Long	TDs		TDs	TD.R	TD.P	PAT	FG	Pts.	
Bradley, Phil. . . . .	11	248	51	0	Knight, Wash. . . . .	0	0	0	27	29	114	
Bass, Wash. . . . .	8	78	38	1	Mann, Det. . . . .	0	0	0	37	22	103	
West, Minn. . . . .	7	236	89	0	Gossett, S.F. . . . .	0	0	0	32	23	101	
Adderley, Dall. . . . .	6	182	46	0	Cox, Minn. . . . .	0	0	0	25	22	91	
Krause, Minn. . . . .	6	112	31	0	Ray, L.A. . . . .	0	0	0	37	18	91	
Sharockman, Minn. . . . .	6	109	33	0								

### American Football Conference

RUSHING						K.O. RETURNS						
	Att.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long	TDs	
Little, Den. . . . .	283	1133	4.0	40	6	Morris, Mia. . . . .	15	423	28.2	94	1	
Csonka, Mia. . . . .	195	1051	5.4	28	7	Davis, Oak. . . . .	27	734	27.2	44	0	
Hubbard, Oak. . . . .	182	872	4.8	20	5	Cole, Hou. . . . .	32	834	26.1	45	0	
Kelly, Clev. . . . .	234	865	3.7	35	10	Wyatt, Buff. . . . .	30	762	25.4	39	0	
Garrett, N.E. . . . .	181	784	4.3	38	1	Pittman, Balt. . . . .	14	330	23.6	37	0	
PASSING						PUNT RETURNS						
	Att.	Comp.	Pct.	Yds.	TDs	Int.		No.	Yds.	Avg.	Long	TDs
Griese, Mia. . . . .	263	145	55.1	2089	19	9	Kelly, Clev. . . . .	30	292	9.7	74	0
Dawson, K.C. . . . .	301	167	55.5	2504	15	13	Scott, Mia. . . . .	33	318	9.6	31	0
Carter, Cin. . . . .	222	138	62.2	1624	10	7	I. Hill, Buff. . . . .	14	133	9.5	68	1
Hedl, S.D. . . . .	431	233	54.1	3075	21	25	Thompson, Den. . . . .	29	274	9.4	28	0
Nelsen, Clev. . . . .	325	174	53.5	2319	13	23	Staggers, Pitt. . . . .	31	262	8.5	67	1
PASS REC.						PUNTING						
	No.	Yds.	Avg.	Long	TDs			No.	Yds.	Avg.	Long	TDs
Biletnikoff, Oak. . . . .	61	929	15.2	49	9		Lewis, Cin. . . . .	72	3229	44.8	56	
Taylor, K.C. . . . .	57	1110	19.5	82	7		Wilson, K.C. . . . .	64	2864	44.7	68	
Vataha, N.E. . . . .	51	872	17.1	88	9		Walden, Pitt. . . . .	79	3455	43.7	57	
Shanklin, Pitt. . . . .	49	652	13.3	42	6		Pardee, S.D. . . . .	55	2392	43.5	73	
Fuqua, Pitt. . . . .	49	427	8.7*	40	1		Van Heusen, Den. . . . .	76	3176	41.8	62	
INTERCEPTIONS						SCORING						
	No.	Yds.	Long	TDs			TDs	TD.R	TD.P	PAT	FG	Pts.
Houston, Hou. . . . .	9	220	48	4		Yepremian, Mia. . . . .	0	0	0	33	28	117
Thomas, K.C. . . . .	8	145	36	1		Stenerud, K.D. . . . .	0	0	0	32	26	110
Stukes, Balt. . . . .	8	95	40	0		O'Brien, Balt. . . . .	0	0	0	35	20	95
Parrish, Cin. . . . .	7	105	65	1		J. Turner, Den. . . . .	0	0	0	18	25	93
Scott, Mia. . . . .	7	34	21	0		Muhlmann, Cin. . . . .	0	0	0	31	20	91

# ILLUSTRATED DIGEST OF **PRO FOOTBALL**

1972 EDITION

Edited by  
Ed Croke and Art Poretz



**STADIA SPORTS  
PUBLISHING, INC.**

# ILLUSTRATED DIGEST OF PRO FOOTBALL

## 1972 Edition

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Cover Photo by Bill Mark: Duane Thomas picks up yardage in '72 Super Bowl.



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# ATLANTA FALCONS



**Atlanta's leading rusher for the past four years, 5-9 Cannonball Butler steams for yardage against the Rams.**

**T**he Falcons enter their seventh season still looking to fly a conference flag which could be the turning point in their payment of dividends in victories. Payment to the fans who have supported them from the minute owner Rankin Smith and his friends paid \$8.5 million in 1966 to enter the gates of the National Football League.

Fans came faster than victories. There were more than 1,000 telephone calls for tickets on the day the NFL expansion announcement was made. Now there are more than 45,000 season sub-

scribers who are looking to see whether the Falcons have gained that extra step that will have the Falcons doing as well outside its NFC-Western Division as they did within the division last year.

Norm Van Brocklin, who succeeded Norb Hecker as head coach in mid-1966, is counting on linebacker Tommy Nobis, tight end Jim Mitchell and offensive tackle George Kunz to be matched by other Falcons in aggressiveness. "Our kind of team has to expect to win close or lose close," Van Brocklin said. "We must be aggressive."

## Atlanta Schedule

September 17	..... at Chicago	1:00 p.m.
September 24	..... at New England	1:00 p.m.
October 1	..... LOS ANGELES	1:00 p.m.
October 8	..... DETROIT	1:00 p.m.
October 15	..... at New Orleans	1:00 p.m.
October 22	..... at Green Bay (Mil)	1:00 p.m.
October 29	..... SAN FRANCISCO	1:00 p.m.
November 5	..... at Los Angeles	1:00 p.m.
November 12	..... NEW ORLEANS	1:00 p.m.
November 20	..... at Washington (Mon.)	9:00 p.m.
November 26	..... DENVER	1:00 p.m.
December 3	..... HOUSTON	1:00 p.m.
December 10	..... at San Francisco	1:00 p.m.
December 17	..... KANSAS CITY	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Atlanta	20	..... SAN FRANCISCO	17
"	20	..... Los Angeles	20
"	38	..... Detroit	41
"	9	..... ST. LOUIS	26
"	16	..... LOS ANGELES	24
"	28	..... NEW ORLEANS	6
"	31	..... Cleveland	14
"	9	..... Cincinnati	6
"	17	..... N.Y. GIANTS	21
"	28	..... GREEN BAY	21
"	7	..... Minnesota	24
"	24	..... OAKLAND	13
"	3	..... San Francisco	24
"	24	..... New Orleans	20
TOTALS	<u>274</u>		<u>277</u>

**FINAL RECORD: WON 7 – LOST 6 – TIED 1**

(Home Games Capitalized)

# Atlanta Key Players



**BOB BERRY, QB, 5-11, 196, 8th Yr., Age 30, Oregon**  
Enjoyed his finest season ever, leading Falcons to their first winning year. Ranked as the No. 4 passer in the NFC, he had a 60.2% completion mark, threw 136 completions for 2,005 yards and 11 TDs. Missed three games with hamstring injury.

**KEN BURROW, WR, 6-0, 192, 2d Yr., Age 24, San Diego State**  
No. 2 draft choice produced outstanding rookie year, with 33 receptions for 741 yards, solid 22.5 average and six TD grabs . . . despite playing 11 games with a broken wrist! Twice had 190 yards received in single game. Great potential.



**JIM BUTLER, RB, 5-9, 195, 8th Yr., Age 29, Edward Waters**  
"Cannonball" had another fine year, leading the club in rushing for the fourth straight season with 594 yards. Also caught 15 passes, scored four TDs. Came to Atlanta on waivers in 1968 after being released by Steelers. Also kickoff return man.

**DON HANSEN, LB, 6-3, 220, 6th Yr., Age 28, Illinois**  
Mr. Versatility, he played all three linebacking spots, won club MVP honors in '71. Had three interceptions, including 40-yard TD return against Browns. Former Viking joined Atlanta in 1969 after a year's retirement, has been solid ever since.



**TOM HAYES, DB, 6-1, 193, 2d Yr., Age 26, San Diego State**  
No. 6 draft choice proved to be an outstanding rookie, making All-NFL Rookie team and finishing third in balloting for defensive Rookie of the Year. Had three interceptions for 27 yards, also scored three TDs on returns of two blocked punts and a fumble.

**CLAUDE HUMPHREY, DE, 6-5, 255, 5th Yr., Age 28, Tenn. St.**  
No. 1 draft choice in 1968, he's rated among top DE's in NFL. Won All-Pro honors again in 1971 for second straight year, also went to the Pro Bowl again. Was defensive Rookie of Year in '68. Led Falcons in sacking the passer with 14 last season.



**GEORGE KUNZ, Tackle, 6-5, 255, 4th Yr., Age 25, Notre Dame**  
Another No. 1 draft choice who has made it big. Improves each year, had great season last year being named as a starting tackle for NFC in the Pro Bowl game. One of most consistent players in NFL, he excels as a pass blocker.

**ART MALONE, RB, 5-11, 200, 3rd Yr., Age 24, Arizona State**  
Rugged runner who is at his best inside the enemy 20-yard line. Came into his own in 1971, rushing for 438 yards and a 3.7 average and led team in receiving with 34 catches for 380 yards. Scored club record eight TDs.







**JIM MITCHELL, TE, 6-2, 225, 4th Yr., Age 24, Prairie View**  
A No. 4 draft choice who has been outstanding player every year. Falcons consider him best TE in NFL. Excellent speed, fine blocker, he had 33 catches last year for 593 yards, scored six TDs. Best year was '70 when he caught 44 passes.

**TOMMY NOBIS, LB, 6-3, 237, 7th Yr., Age 28, Texas U.**  
Plagued by knee injuries for past couple of seasons, he appeared in only four games in '71, but when healthy, there's none better. Was Rookie of Year in 1966, All-Pro several times thereafter, Pro Bowler four times. Key to Falcon defense.



**KEN REAVES, DB, 6-3, 205, 7th Yr., Age 28, Norfolk State**  
The Dean of Defense is the only Falcon to play in every one of the team's 84 games since its inception. Holds club interception records, outstanding tackler too. Had six swipes last year for 43 yards returned, now has 24 during career.

**JEFF VAN NOTE, Center, 6-2, 240, 4th Yr., Age 26, Kentucky**  
A No. 11 draft choice, he was cut in 1969, came back in 1970 and won a starting role through determination. A halfback in high school, he's only been a center for two years, yet is now rated a "superior" pass blocker by Falcon coaches.



**JOHN ZOOK, DE, 6-5, 248, 4th Yr., Age 24, Kansas**  
Came to Falcons in trade with Eagles after being drafted by Rams . . . all in his rookie year. Became a starter as a rookie with the Falcons and has been just an outstanding player ever since. Gives Falcons an outstanding rush on the passer.



### **Norm Van Brocklin** *Head Coach*

Has been Atlanta's head coach since the fourth game of the 1968 season, when he took over for Norb Hecker, who was released. Named general manager in January of 1970 after a 6-8-0, 1969 season. Named coach of new Minnesota Vikings franchise which entered NFL in 1961 and won its first league game, 37-13, over Chicago Bears. Van Brocklin's coaching record is 41-76-6. Los Angeles Rams' fourth draft choice in 1949 and led NFL in passing in 1950, '52 and '54, and in punting in '55 and '56. Set NFL record of 554 yards passing in single game (Rams vs. New York Yankees, September 28, 1951). Threw winning TD pass to Tom Fears in Rams' 1951 NFL championship victory. Traded to Philadelphia Eagles before 1958 season, and led them to world championship in final year as player, 1960. Played in nine Pro Bowl games, on two world championship teams, three conference winners and one conference co-champion in 13-year career.

# Atlanta Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
52	Acks, R.	LB	6-2	214	28	5	26	Lothridge, B.	P	6-1	200	30	9
54	Allen, G.	LB	6-2	222	26	5	20	McCauley, T.	S	6-3	193	24	4
37	Bell, B.	K	6-1	189	24	2	25	Malone, A.	RB	5-11	200	24	3
28	Belton, W.	RB	5-11	196	23	2	53	Matlock, J.	C	6-3	252	27	5
17	Berry, B.	QB	5-11	178	30	8	64	Maurer, A.	G	6-3	255	23	3
62	Bramlett, J.	LB	6-1	220	30	8	55	Miller, J.	G	6-3	240	23	2
50	Brezina, G.	LB	6-1	220	26	4	86	Mitchell, J.	TE	6-1	225	24	4
34	Brown, R.	S	6-2	198	23	2	60	Nobis, T.	LB	6-3	237	28	7
19	Brunson, M.	WR	6-0	186	25	2	35	Plummer, T.	S	5-11	190	25	3
82	Burrow, K.	WR	6-0	191	24	2	85	Poage, R.	TE	6-3	215	31	9
33	Butler, J.	RB	5-9	194	29	8	23	Profit, J.	RB	6-0	204	23	2
81	Chesson, W.	WR	6-2	189	23	2	36	Reaves, K.	CB	6-3	204	27	7
88	Condren, G.	DT	6-3	251	30	7	61	Sandeman, B.	T	6-6	256	29	7
—	Conway, D.	K	6-1	215	27	1	30	Shears, L.	CB	5-10	185	23	2
84	Donohoe, M.	TE	6-3	228	27	4	11	Shiner, D.	QB	6-0	201	30	9
58	Hansen, D.	LB	6-2	221	28	6	66	Small, J.	DT	6-4	257	25	3
10	Hart, L.	QB	6-4	203	23	2	67	Snider, M.	G	6-4	251	25	4
27	Hayes, T.	CB	6-1	193	26	2	80	Snyder, T.	WR	6-1	182	23	4
87	Humphrey, C.	DE	6-5	255	28	5	57	Van Note, J.	C	6-2	241	26	3
46	Jarvis, R.	WR	5-11	193	23	2	5	Wages, H.	RB	6-1	215	26	5
75	Kunz, G.	T	6-5	253	25	4	71	Zook, J.	DE	6-5	248	24	4
69	Lewis, M.	DE	6-4	231	23	2							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	ELLIS, Clarence	DB	Notre Dame
2.	SULLIVAN, Pat	QB	Auburn
	from Philadelphia through Detroit		
	OKONIEWSKI, Steve	T	Montana
	from Detroit		
	MANNING, Roosevelt	DT	N.E. Oklahoma
3.	GOODMAN, Les	RB	Yankton, S.D.
4.	HOWARD, Andrew	DT	Grambling
5.	TAYLOR, William	RB	Michigan
	from Houston through Denver and Buffalo		
	CINDRICH, Ralph	LB	Pittsburgh
6.	PERFETTI, Mike	DB	Minnesota
	from New England through N.Y. Giants		
	RILEY, Fred	WR	Idaho
7.	MOON, Lance	RB	Wisconsin
8.	BRANDON, Henry	RB	Southern U.
9.	EASTERLING, Ray	DB	Richmond
10.	Choice to St. Louis		

# Atlanta 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs
Butler .....	186	594	3.2	19	2
Malone .....	120	438	3.7	19	6
Wages .....	64	266	4.2	27	1
Belton .....	56	237	4.2	13	1
Campbell .....	29	79	2.7	8	0
Berry .....	19	31	1.6	9	0
Mitchell .....	4	25	6.3	24	0
Jarvis .....	1	13	13.0	13	0
Profit .....	3	10	3.3	t4	1
Shiner .....	10	9	0.9	t4	1
Burrow .....	1	5	5.0	5	0
Chesson .....	1	-4	-4.0	-4	0

	No.	Yds.	Avg.	Long	TDs
Hayes .....	3	27	9.0	27	0
Brezina .....	3	22	7.3	11	0
Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Belton .....	28	706	25.2	58	0
Butler .....	13	372	28.6	82	0
Profit .....	10	247	24.7	35	0
Campbell .....	4	95	23.8	33	0
Wages .....	1	21	21.0	21	0
Enderle .....	1	20	20.0	20	0
Small .....	1	12	12.0	12	0
Matlock .....	1	4	4.0	4	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Berry .....	226	136	60.2	2005	11	16
Shiner ....	57	30	52.6	463	5	5

Punt Ret.	No.	Yds.	Avg.	Long	TDs
Belton .....	30	163	5.4	32	0
McCauley .....	1	8	8.0	8	0
Mallory .....	5	3	0.6	2	0
Brown .....	1	0	0.0	0	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Malone .....	34	380	11.2	t46	2
Burrow .....	33	741	22.5	84	6
Mitchell .....	33	593	18.0	43	5
Chesson .....	20	224	11.2	24	0
Wages .....	19	249	13.1	47	1
Butler .....	15	143	9.5	t27	2
Poage .....	4	71	17.7	31	0
Campbell .....	3	40	13.3	29	0
Belton .....	3	22	7.3	10	0
Mallory .....	1	27	27.0	27	0
Brezina .....	1	3	3.0	3	0
Kunz .....	1	2	2.0	2	0

Punting	No.	Yds.	Avg.	Long
Lothridge .....	44	1639	37.3	58
Bell .....	16	577	36.1	48

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Bell .....	0	0	0	29	13	68
Malone .....	6	2	8	0	0	48
Burrow .....	0	6	6	0	0	36
Mitchell .....	0	5	6	0	0	36
Butler .....	2	2	4	0	0	24
Hayes .....	0	0	3	0	0	18
Wages .....	1	1	2	0	0	12
Belton .....	1	0	1	0	0	6
Hansen .....	0	0	1	0	0	6
Mallory .....	0	0	1	0	0	6
Profit .....	1	0	1	0	0	6
Shiner .....	0	1	1	0	0	6
Zook .....	0	0	0	0	0	2

Interceptions	No.	Yds.	Avg.	Long	TDs
Reaves .....	6	43	7.2	31	0
Hansen .....	3	56	18.7	t40	1
Brown .....	3	32	10.7	32	0

## Atlanta All-Time Club Leaders

### RUSHING

Jim Butler, with 609 carries for 2,250 yards	(1968-'71)
Junior Coffey, with 428 carries for 1,712 yards	(1968-'69)

### PASSING

Bob Berry with 444 completions in 772 attempts for 6,331 yards and 44 TDs	(1968-'71)
Randy Johnson, with 435 completions in 904 attempts for 5,538 yards and 34 TDs	(1966-'70)

### PASS RECEIVING

Paul Flatley, with 104 receptions for 1,683 yards, 7 TDs	(1968-'70)
--	------------

### INTERCEPTIONS

Ken Reaves, with 24	(1966-'71)
Lee Calland, with 8	(1966-'68)

### SCORING

Bob Etter, with 128 points	(1968-'69)
Junior Coffey, with 60 points	(1966-'69)

## ATLANTA-BIG PLAY

Atlanta coach Norm Van Brocklin's distinguished background as one of pro football's all-time great forward passers has not caused him to overlook the importance of the running game with his young Falcons. Quite the contrary. Van Brocklin has attempted to establish Atlanta as a solid ground attack ball club. Of his three top ball-carriers, two are small by pro standards. Jim Butler is only 5-9 and 190 and Art Malone is 5-11 and 200. The third, Harmon Wages, is 6-1 and 215 pounds. This means that Van Brocklin must base his running offense on speed, quickness and surprise rather than on the brute force of the so-called "big back" backfields. One of the plays with which the Falcons achieve this quickness and surprise is the fullback weaskside veer shown in the accompanying diagram. The success of this play is based on Butler's jet-like acceleration off the ball; Jim is one of the fastest men in the NFL covering those two or three yards from the set position to the line. He literally explodes through there. Butler's first move is designed to make the defense think he is about to run a straight-ahead dive play over left guard. He takes two steps in that direction and then veers sharply to the right, taking an inside handoff from quarterback Bob Berry (No. 17). Wages (No. 5), a strong blocking back, drives straight ahead from his position and leads Butler into the hole between right guard and tackle. Wages' primary assignment on the weaskside veer is to get through the hole ahead of Butler, turn quickly to his right and drive the left corner linebacker to the outside. The Atlanta left guard and left tackle execute standard zone blocks — that is, they take the men opposite them and attempt to turn them out of the path of the ball-carrier.

### ATLANTA WEASKSIDE VEER







The Falcons enjoy a solid pass rush against enemy QBs from Claude Humphrey and John Zook. This is Zook bearing in on the Rams.



Running back Art Malone added punch to the Falcons' rushing game in 1971. Here he is, escorted by guard Malcolm Snider.

# CHICAGO BEARS



When Butkus blasts a runner, it's not surprising when a fumble results . . . as is the case here against the Steelers.

**G**eorge Halas started and still controls the Chicago Bears, who won their first title when Warren Harding was president and their eighth with Lyndon Johnson in the White House in 1963.

Halas had all-time great backs, from Red Grange, Bronko Nagurski, Sid Luckman, George McAfee and Johnny Lujack to the present-day Gale Sayers. His storied "Monsters of the Midway" in the late 1930s and early 1940s included a dozen National Football League greats now enshrined in the Pro Hall of Fame.

The Bears have appeared in an NFL title game in every decade of existence. Only in the 1950s did

they fail to win a championship.

Halas turned the coaching over to protege Jim Dooley in 1968 and turned the team out of closet-like Wrigley Field and into spacious Soldier Field, which also, can use more than sunlight for illumination.

Now huge Abe Gibron takes over as coach and hopes are riding high.

Defensively, the Bears still have the most important ingredient that could be injected in any defense: Dick Butkus, who has had the lock on All-Pro middle linebacker since he was a rookie in 1965.

## Chicago Schedule

September 17	ATLANTA	1:00 p.m.
September 24	LOS ANGELES	1:00 p.m.
October 1	DETROIT	1:00 p.m.
October 8	at Green Bay	1:00 p.m.
October 15	at Cleveland	1:00 p.m.
October 23	MINNESOTA (Mon.)	8:00 p.m.
October 29	at St. Louis	1:00 p.m.
November 5	at Detroit	1:00 p.m.
November 12	GREEN BAY	1:00 p.m.
November 19	SAN FRANCISCO	1:00 p.m.
November 26	CINCINNATI	1:00 p.m.
December 3	at Minnesota	1:00 p.m.
December 10	at Philadelphia	1:00 p.m.
December 17	at Oakland	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Chicago	17	PITTSBURGH	15
"	20	Minnesota	17
"	3	Los Angeles	17
"	35	NEW ORLEANS	14
"	0	San Francisco	13
"	28	Detroit	23
"	23	DALLAS	19
"	14	GREEN BAY	17
"	16	WASHINGTON	15
"	3	DETROIT	28
"	3	Miami	34
"	3	Denver	6
"	10	Green Bay	31
"	10	MINNESOTA	27
TOTALS	185		276

FINAL RECORD: WON 6 — LOST 8

(Home Games Capitalized)

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## Chicago Key Players

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**DOUG BUFFONE, LB, 6-3, 230, 7th Yr., Age 27, Louisville**  
Very active outside linebacker with range, mobility who teams with Butkus to give Bears a really outstanding tandem of linebackers. Tough against the run, he also had two interceptions in 1971 after four in 1970.

**DICK BUTKUS, LB, 6-3, 245, 8th Yr., Age 29, Illinois**  
Some say he's the best MLB in history of the NFL. Been All-NFL many times, seven times in the Pro Bowl. Always around the ball, a devastating hitter. Had four pass interceptions in 1971, also scored PAT on pass reception.



**JACK CONCANNON, QB, 6-3, 205, 9th Yr., Age 29, Boston Coll**  
Appeared in only nine games last year, he had only 42 completions for 334 yards. Has outstanding arm, and is among the "scramblers" of the NFL quarterback corps. Can do it all when he's healthy.

**BOB DOUGLASS, QB, 6-4, 225, 4th Yr., Age 25, Kansas**  
Did most of the work at QB for Bears in 1971. Big and strong lefthander who can take off out of pocket like a fullback. Completed 91 passes for 1,164 yards and five TDs in '71, also rushed 284 yards for a 7.3 average.



**GEORGE FARMER, WR, 6-4, 215, 3rd Yr., Age 23, UCLA**  
No. 1 draft choice in 1970 has been a solid receiver in his two seasons with Bears. Led club in receiving in 1971 with 46 catches, 737 yards and five TDs after nabbing 31 throws for 496 yards as a rookie.

**CHARLIE FORD, DB, 6-3, 185, 2nd Yr., Age 23, Houston**  
Big and swift cornerback enjoyed a fine rookie year with the Bears in 1971, showing tremendous potential for stardom. Proved to be a solid tackler and also led in interceptions with five for 46 yards returned.



**DICK GORDON, WR, 5-11, 190, 8th Yr., Age 28, Michigan St.**  
Veteran receiver was NFL's top catcher in 1970 with 71 receptions for 1,026 yards and 13 TDs and made All-NFL team. Totals fell off last year to 43 for 610 yards and five TDs, but he's still a topnotch performer.



**WILLIE HOLMAN, DE, 6-4, 250, 5th Yr., Age 27, S. Carolina St.**  
No. 7 draft choice in 1968, was a reserve as a rookie, then won starting job in his second year. Has improved each season, now rates as outstanding defensive lineman. Has solid pass rush either to the inside or outside. Very strong.





**RANDY JACKSON, Tackle, 6-5, 250, 6th Yr., Age 27, Florida**  
Young veteran has come on very well in last couple of years, proving to be key man in offensive line. Sets up very well on pass blocking and is determined and aggressive hitter who can also do job on the running plays.

**CYRIL PINDER, RB, 6-2, 210, 5th Yr., Age 24, Illinois**  
Came to Bears from Eagles and has done fine job of filling in when Sayers has been out with injuries. Came through with 311 yards in 1971, for a fine 4.9 average. Also a dependable pass receiver in the clutch.



**GEORGE SEALS, DT, 6-3, 260, 9th Yr., Age 29, Missouri**  
Started out as an offensive lineman, then switched over to defense several years ago. Has been a solid man in Bears' front four ever since. Great speed and strength, he's tough against run, solid pass rusher.

**GALE SAYERS, RB, 6-0, 198, 8th Yr., Age 28, Kansas**  
Plagued by knee injuries over past couple of years, only played in two games in 1971. When he was healthy, always All-NFL, rated best running back in business. Has 4,956 yards rushing in career, holds several records.



**JOE TAYLOR, DB, 6-1, 200, 6th Yr., Age 31, N. Carolina A&T**  
Veteran cornerback combines savvy with aggressive play, does top job defending against the run as well as the pass. Solid against the sweeps, always has been. Had three interceptions for 69 yards returned in 1971.



### **Abe Gibron** *Head Coach*

Abe Gibron is completely in the Bears tradition as the new head coach. In the 53 year history of the team, changes in leadership have been rare but with one exception (Ralph Jones) every top man has had a Bears' background. Gibron has nine years service with them in all as player and then assistant coach and his is only the sixth different head coaching regime in team history. Owner George S. Halas signed him on January 27 to a multi-year contract of unannounced duration. Pro football people respect his technical knowledge... seven seasons as an assistant have been split into three on offense and four on defense plus direction of the special units plus leadership of the painful calisthenics. Gibron, a native of Michigan City, Ind., and graduate of Purdue University, has been an outstanding pro football personality for 23 years.

# Chicago Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.	No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.
46	Baynham, C.	RB	6-1	203	27	5	—	Lee, B.	QB	6-4	215	24	2
31	Brupbacher, R.	LB	6-3	215	23	3	44	Lyle, G.	S	6-2	198	26	5
56	Buffone, D.	LB	6-3	230	27	7	71	McGee, T.	DE	6-4	250	23	2
51	Butkus, D.	LB	6-3	245	29	8	18	Moore, J.	S	6-3	208	22	2
72	Cadile, J.	G	6-3	250	31	11	49	Moore, Joe	RB	6-1	205	22	2
37	Coady, R.	C	6-3	245	26	3	78	Newton, B.	G	6-4	250	22	2
11	Concannon, J.	QB	6-3	200	29	9	17	Nix, K.	QB	6-2	198	27	6
70	Curchin, J.	T	6-6	255	24	3	87	O'Bradovich, E.	DE	6-4	255	31	11
10	Douglass, B.	QB	6-4	225	24	4	38	Ogden, R.	TE	6-5	225	29	8
43	Farmer, G.	WR	6-4	214	23	3	83	Percival, M.	PK	6-4	220	32	6
32	Ford, C.	CB	6-3	185	23	2	22	Pinder, C.	RB	6-2	210	24	5
45	Gordon, D.	WR	5-11	190	28	8	53	Rowden, L.	LB	6-2	220	22	2
33	Grabowski, J.	RB	6-2	220	27	7	40	Sayers, G.	RB	6-0	198	28	8
88	Green, B.	P	5-11	175	35	13	67	Seals, G.	DT	6-3	260	29	9
30	Gunn, J.	LB	6-1	220	23	3	84	Seymour, J.	WR	6-4	210	25	3
75	Hale, D.	DT	6-8	255	24	4	24	Shy, D.	RB	6-1	210	25	6
50	Hamlin, G.	C	6-3	245	25	3	48	Smith, R.	CB	6-1	195	28	8
17	Hardy, C.	CB	6-0	188	25	2	76	Staley, B.	DT	6-3	250	25	5
35	Harrison, J.	RB	6-4	235	23	2	20	Taylor, J.	CB	6-1	200	31	6
79	Hoffman, J.	DE	6-7	260	28	4	84	Thomas, E.	TE	6-3	224	23	2
61	Holloway, G.	G	6-3	250	23	3	34	Tucker, B.	RB	6-2	219	28	6
85	Holman, W.	DE	6-4	250	27	5	21	Turner, C.	WR	5-10	176	27	5
65	Jackson, R.	T	6-5	250	27	6	89	Wallace, B.	TE	6-3	220	26	5
29	Jeter, B.	CB	6-1	200	34	10	—	Wright, S.	T	6-6	250	29	9

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	ANTOINE, Lionel	T	So. Illinois
	CLEMONS, Craig	DB	Iowa
2.	Choice to Philadelphia		
3.	MUSSO, Johnny	RB	Alabama
4.	Choice to Los Angeles		
5.	PARSONS, Bob	TE	Penn State
6.	PIFFERINI, Bob	LB	UCLA
	from Cincinnati		
	Choice to Green Bay		
7.	FASSEL, Jim	QB	Long Beach State
	OSBORNE, James	DT	Southern U.
8.	WIRTZ, Ralph	WR	No. Dakota State
9.	HORTON, Larry	DE	Iowa
10.	TURNBULL, Jack	C	Oregon State

## Chicago 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Interceptions	No.	Yds.	Long	TDs	
Shy .....	116	420	3.6	21	2	Ford .....	5	46	24	0	
Pinder .....	63	311	4.9	40	1	Butkus .....	4	9	9	0	
Douglass .....	39	284	7.0	30	3	Taylor .....	3	69	39	0	
Grabowski ....	51	149	2.9	9	0	Smith .....	3	48	27	0	
Joe Moore .....	29	90	3.1	12	0	Brupbacher ...	2	34	34	0	
Tucker .....	32	82	2.6	21	0	Buffone .....	2	27	18	0	
Sayers .....	13	38	2.9	9	0						
Buffone .....	1	19	19.0	19	0	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Harrison .....	5	13	2.6	12	0	Smith .....	26	671	25.8	41	0
Nix .....	9	12	1.3	14	0	Turner .....	31	639	20.6	40	0
Farmer .....	1	11	11.0	11	0	Butkus .....	2	15	7.5	12	0
Concannon ...	5	5	1.0	2	0						
						Punt Ret.	No.	Yds.	Avg.	Long	
						Smith .....	26	194	7.5	43	
						Turner .....	9	63	7.0	21	
						Lyle .....	1	5	5.0	5	
Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.					
Douglass.	225	91	40.4	1164	5	15					
Nix .....	137	51	37.2	760	6	10					
C'cannon	77	42	54.5	334	0	3					
							Punting	No.	Yds.	Avg.	Long
Pass Rec.	No.	Yds.	Avg.	Long	TDs		Green .....	77	3095	40.2	60
Farmer .....	46	737	16.0	64	5						
Gordon .....	43	610	14.2	45	5	Scoring	TDs	PAT	FG	Pts.	
Wallace .....	27	400	14.8	58	2	Percival .....	0	18-18	15-33	63	
Shy .....	19	163	8.6	25	0	Farmer .....	5	0	0	30	
Grabowski ....	17	100	5.9	25	0	Gordon .....	5	0	0	30	
Tucker .....	11	65	5.9	25	0	Douglass .....	3	1	0	19	
Pinder .....	10	51	5.1	14	0	Shy .....	2	0	0	12	
Seymour .....	5	75	15.0	21	0	Wallace .....	2	0	0	12	
Thomas .....	3	40	13.3	28	0	Pinder .....	1	0	0	6	
Joe Moore .....	2	22	11.0	18	0	Brupbacher ...	1	0	0	6	
Harrison .....	2	18	9.0	12	0	Seals .....	1	0	0	6	
Turner .....	1	13	13.0	13	0	Butkus .....	0	1	0	1	

## Chicago All-Time Club Leaders

### RUSHING

Rick Casares, with 1,386 carries for 5,657 yards	(1955-'64)
Gale Sayers, with 991 carries for 4,956 yards	(1965-'71)
Bronco Nagurski, with 873 carries for 4,031 yards	(1930-'37, '43)

### PASSING

Sid Luckman, with 904 completions in 1,744 attempts for 14,638 yards	(1939-'50)
Bill Wade, with 767 completions in 1,407 attempts for 9,958 yards	(1961-'67)

### PASS RECEIVING

Johnny Morris, with 355 receptions for 5,059 yards and 31 TDs	(1955-'67)
Mike Ditka, with 316 receptions for 4,503 yards and 34 TDs	(1961-'66)
Harlon Hill, 226 receptions for 4,615 yards and 40 TDs	(1954-'61)

### INTERCEPTIONS

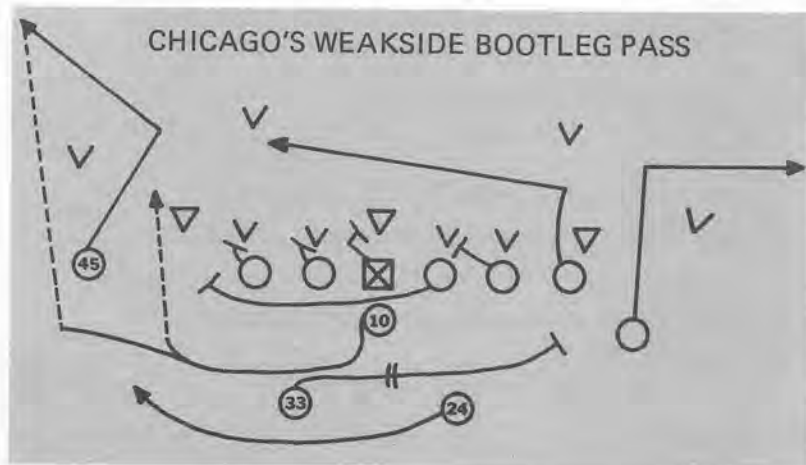
Richie Petitbon, with 37	(1959-'68)
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### SCORING

George Blanda, with 541 points	(1949-'58)
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## CHICAGO-BIG PLAY

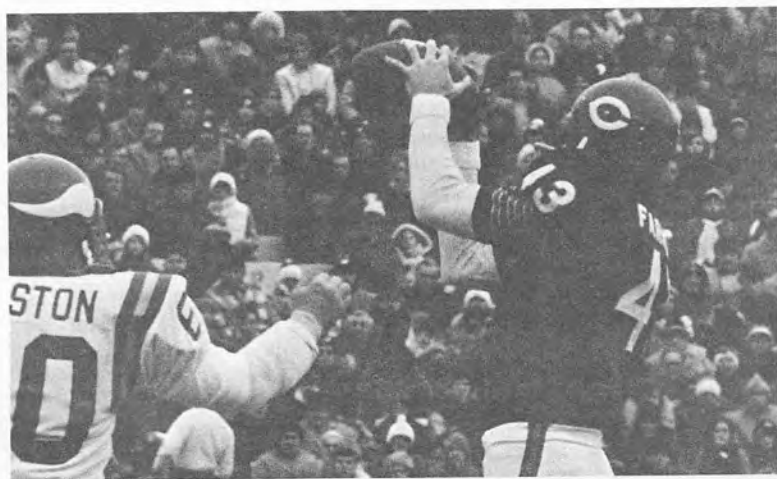
The Chicago Bears can do many different things on offense with a quarterback like Bobby Douglass (No. 10) running the attack. For one thing, Douglass is a lefthanded passer, a rarity in pro football. For another, the 6-4 225-pound former Kansas All-American is a powerful runner whose ability to carry the ball in heavy traffic adds another dimension to the Bears' offense. Although Douglass' accuracy as a passer does not compare with, say, Joe Namath or Sonny Jurgensen or John Brodie, the threat he poses as a runner makes him dangerous to the defense everytime he touches the football. The Bears hope to take advantage of Bobby's multi-talents with plays such as the weakside bootleg pass shown here. Actually, Chicago attempts to set up this maneuver by first running Jim Grabowski (No. 33) on a routine off-tackle play. Then, with the defense conscious of this threat, Douglass fakes the handoff to Grabowski, keeps the ball hidden on his hip and rolls out to his left escorted by a pulling guard. Running back Don Shy (No. 24) flares deep to the same side as a "safety valve" receiver while split end Dick Gordon, who caught 43 passes for 610 yards and five touchdowns last season, runs a delayed down-and-out pattern. As Gordon starts his route, he keeps his eye on the right cornerback. If the defensive man makes a move to come toward the line and play Douglass' run, Gordon sprints behind him and yells for the pass. If the defender drops back and stays on Gordon, Douglass has the option of pulling the ball down and running it himself. He can go either outside or inside the end, depending on the reaction of the defensive men in that sector. This Bear specialty puts extreme pressure on the defensive halfback on that side. He is responsible for covering Gordon deep but, at the same time, he cannot afford to ignore the possibility of Douglass running the football.





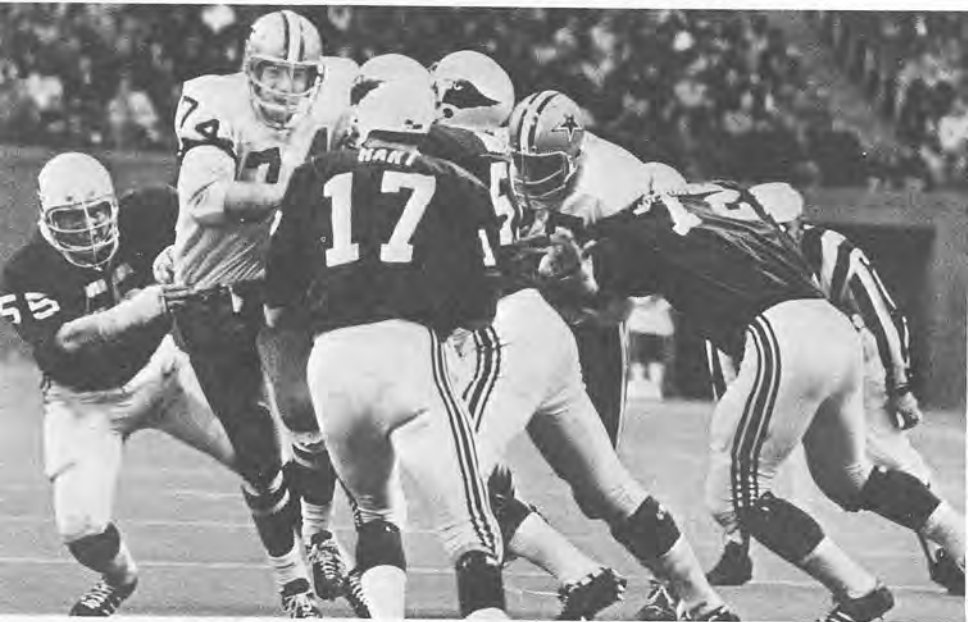


Off to the races with an interception is swift Charlie Ford, with Doug Buffone (55) and Dick Butkus (51) leading the way.



Up for a leaping catch goes wide receiver George Farmer, the Bears' top pass receiver in 1971.

# DALLAS COWBOYS



Keeping All-Pro Bob Lilly at bay is an unenviable task, as several Cardinals find out here. That's Lilly (74) smashing through assorted Birds en route to quarterback Jim Hart.

**A**t \$600,000, the Cowboys have to be the biggest bargain ever brought into Dallas or anywhere else in Texas. Since 1966, no NFL team has won more games than the Cowboys' 66 . . . and the club's smashing triumph over Miami in the last Super Bowl makes the Texas team the reigning kingpin of the National Football League.

None of the total Cowboy wins took place in their opening 1960 NFL season, but it was a team which grew fast over the years . . . coming within two yards, a foot, and five seconds of ruling pro football in years prior to last year's impressive crunching of the

Dolphins.

The Cowboys fell two yards short of tying the Packers and forcing an overtime in the dying seconds of the 1966 NFL title game; they lost to the Packers again in 1967 when Bart Starr sneaked 12 inches with 13 seconds to play, and two years ago they came even closer. It took a 25-yard field goal with five seconds to play by Baltimore's Jim O'Brien to shoot the Cowboys down in Super Bowl V in Miami.

The Cowboys have now made it to the pinnacle, and who is to say that this club is not the newest dynasty in professional football?

## Dallas Schedule

September 17	.....	PHILADELPHIA	.....	1:00 p.m.
September 24	.....	at New York Giants	.....	1:00 p.m.
October 1	.....	at Green Bay (Mil)	.....	1:00 p.m.
October 8	.....	PITTSBURGH	.....	1:00 p.m.
October 15	.....	at Baltimore	.....	4:00 p.m.
October 22	.....	at Washington	.....	4:00 p.m.
October 30	.....	DETROIT (Mon.)	.....	8:00 p.m.
November 5	.....	at San Diego	.....	1:00 p.m.
November 12	.....	ST. LOUIS	.....	1:00 p.m.
November 19	.....	at Philadelphia	.....	1:00 p.m.
November 23	.....	SAN FRANCISCO (Thanks.)	..	2:30 p.m.
December 3	.....	at St. Louis	.....	3:00 p.m.
December 9	.....	WASHINGTON (Sat.)	.....	3:00 p.m.
December 17	.....	NEW YORK GIANTS	.....	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Dallas	49	.....	Buffalo	.....	37
"	42	.....	Philadelphia	....	7
"	16	.....	WASHINGTON	..	20
"	20	.....	N.Y. GIANTS	....	13
"	14	.....	New Orleans	....	24
"	44	.....	NEW ENGLAND	..	21
"	19	.....	Chicago	.....	23
"	16	.....	St. Louis	.....	13
"	20	.....	PHILADELPHIA	..	7
"	13	.....	Washington	....	0
"	28	.....	LOS ANGELES	..	21
"	52	.....	N.Y. JETS	.....	10
"	42	.....	N.Y. Giants	....	14
"	31	.....	ST. LOUIS	.....	12
TOTALS	<u>406</u>				<u>222</u>

**FINAL RECORD: WON 11 – LOST 3**

(Home Games Capitalized)

## Dallas Key Players



**HERB ADDERLEY, CB, 6-1, 200, 12th Yr., Age 33, Mich. State**  
The acquisition of Adderley from Green Bay just before the 1970 season was one of the real keys to the Cowboys' two consecutive Super Bowl appearances. The five-time All-Pro is No. 4 among active NFC interceptors.

**LANCE ALWORTH, WR, 6-0, 180, 11th Yr., Age 32, Arkansas**  
The leading active pass receiver in the NFC, and the No. 4 all-time pass catcher, Alworth came to the Cowboys from San Diego in 1971, caught 34 passes for 487 yards and two touchdowns to run his career totals to 527 receptions, 10,071 yards and 83 TDs.



**CORNELL GREEN, S, 6-3, 208, 11th Yr., Age 32, Utah State**  
This former college basketball player seems to improve with age. Green played in his fourth Pro Bowl after the '71 season, his first as a safety after three previous Pro Bowl appearances and four All-Pro years as a cornerback.

**BOB HAYES, WR, 5-11, 185, 8th Yr., Age 29, Florida A&M**  
Hayes, the Cowboys' alltime leading receiver, scorer and punt returner, remains the team's prime all-the-way threat. He caught 35 passes in 1971, for 840 yards—a 24-yard average per catch—and scored eight touchdowns. Now has 72 TDs in seven years.



**CHUCK HOWLEY, LB, 6-2, 225, 14th Yr., Age 36, West Virginia**  
Howley, the Most Valuable Player in Super Bowl V and the author of several more key plays in Super Bowl VI, has to be considered one of the youngest "old" men in the NFL. A six-time All-Pro, he also played in the Pro Bowl for the sixth time last season.

**BOB LILLY, DT, 6-5, 260, 12th Yr., Age 33, T.C.U.**  
Lilly reasserted himself as perhaps the top defensive tackle in football in '71, making the All-Pro teams for the seventh time and participating in his ninth Pro Bowl. In 11 seasons with the Cowboys, Bob has played in 154 consecutive games.



**CRAIG MORTON, QB, 6-4, 214, 8th Yr., Age 29, California**  
The spotlight left Morton in '71 as Roger Staubach led the Cowboys to the world championship, but Coach Tom Landry continues to emphasize how important Craig is to the Dallas cause. He took the team to the Super Bowl in 1970, despite a sore throwing arm.

**JOHN NILAND, G, 6-3, 245, 7th Yr., Age 28, Iowa**  
Niland was superlative again in 1971, earning All-Pro honors for the second time and playing in the Pro Bowl for the fourth time. He and Rayfield Wright hubbed a Dallas offensive line that paved the way for the NFL's most productive offense.





**JETHRO PUGH, DT, 6-6, 260, 8th Yr., Age 28, Elizabeth City St.** Pugh often is overlooked because his running mate, at defensive tackle, Bob Lilly, is an all-time All-Pro. But Jethro has improved steadily since joining the Cowboys as an unknown 11th-round draft choice in 1965. Nailed passer 17 times in '71.

**MEL RENFRO, CB, 6-0, 190, 9th Yr., Age 30, Oregon**

Mel made it 8-fo-8 in the Pro Bowl last season. He's been in the all-star game every year since joining the Cowboys as a rookie in 1964. He also made All-Pro for the fourth time, his second at cornerback after being switched from safety in 1969.



**ROGER STAUBACH, QB, 6-3, 197, 4th Yr., Age 30, Navy** Staubach's unrelenting drive to become the Dallas quarterback paid off in 1971, when he guided the Cowboys to the world title. He "arrived" in '71, quarterbacking 10 straight victories through the Super Bowl (where he was MVP) and was the NFL's No. 1 passer.

**DUANE THOMAS, RB, 6-1, 210, 3rd Yr., Age 25, West Texas St.** Thomas' super day in Super Bowl VI (19 carries, 95 yards, one touchdown) capped another outstanding year for the fast, strong running back from West Texas State. He rushed for 793 yards in 1971, pushing his two-year total to 1,596 yards.



**RAYFIELD WRIGHT, T, 6-6, 255, 6th Yr., Age 27, Ft. Valley St.** Wright earned All-Pro honors in 1971, only his second season as the Cowboys' starting right tackle. He also played in the Pro Bowl for the first time as he emerged as one of the game's premier offensive linemen.



## Tom Landry Head Coach

Only head coach Dallas has had in its 12 years, Landry has a regular season record of 88-72-6, highlighted by a 63-19-2 record over the last five seasons. Led Cowboys to their first Super Bowl title last year as Dallas won the Eastern Division with a 11-3 mark. Lost to Baltimore 16-13 in Super Bowl V on a field goal with five seconds remaining. In 1966, Dallas finished 10-3-1 and lost to Green Bay 34-27 for NFL title. In '67, Dallas was 9-5, defeated Cleveland 52-14 in Eastern Conference Championship Game and again lost NFL title to Green Bay 21-17 on touchdown with 13 seconds left. Cowboys posted 12-2 record in '68 and 11-2-1 record in '69, but lost to Cleveland in consecutive Eastern title games. Joined New York Yankees of All America Conference in 1949. Joined New York Giants in 1950 as defensive back. Player through 1953 before assuming player-coach role in 1954-'55. Remained as assistant coach through 1959.

# Dallas Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
26	Adderley, H.	CB	6-1	200	33	12	14	Morton, C.	QB	6-4	214	29	8
19	Alworth, L.	WR	6-0	180	32	11	73	Neely, R.	T	6-6	265	28	8
66	Andrie, G.	DE	6-6	250	32	11	76	Niland, J.	G.	6-3	245	28	7
78	Asher, B.	T	6-5	250	24	2	61	Nye, B.	G.	6-4	251	26	5
60	Caffey, L.	LB	6-3	240	31	10	75	Pugh, J.	DT	6-6	260	28	8
83	Clark, M.	K	6-1	205	31	10	30	Reeves, D.	RB	6-1	200	28	8
63	Cole, L.	DE	6-4	250	26	5	20	Renfro, M.	CB	6-0	190	30	9
89	Ditka, M.	TE	6-3	213	32	12	31	Richardson, G.	WR	6-2	200	30	6
52	Edwards, D.	LB	6-1	225	32	10	85	Smith, T.	DE	6-5	245	23	2
62	Fitzgerald, J.	C	6-5	250	24	2	12	Staubach, R.	QB	6-3	197	30	4
15	Fritsch, T.	K	5-7	185	27	2	56	Stincic, T.	LB	6-4	230	25	4
32	Garrison, W.	RB	6-0	205	28	7	72	Talbert, D.	T	6-5	255	32	9
34	Green, C.	S	6-3	208	32	11	33	Thomas, D.	RB	6-1	205	25	3
77	Gregory, B.	DT	6-5	255	22	2	37	Thomas, I.	CB	6-2	193	24	2
43	Harris, C.	S	6-0	184	23	3	67	Toomay, P.	DE	6-5	244	24	3
22	Hayes, B.	WR	5-11	185	29	8	87	Traux, B.	TE	6-5	240	29	9
35	Hill, C.	RB	6-4	227	25	4	71	Wallace, R.	G	6-5	255	23	2
54	Howley, C.	LB	6-2	225	36	14	46	Washington, M.	CB	5-10	188	24	3
55	Jordan, L.	LB	6-1	221	31	10	41	Waters, C.	S	6-1	193	23	2
50	Lewis, D.D.	LB	6-1	225	26	4	42	Welch, C.	RB	5-11	203	25	4
74	Lilly, B.	DT	6-5	260	33	12	10	Widby, R.	P	6-4	210	27	5
64	Liscio, T.	T	6-5	255	32	9	70	Wright, R.	T	6-6	255	27	6
51	Manders, D.	C	6-2	250	31	8							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	THOMAS, Bill	RB	Boston College
2.	NEWHOUSE, Robert	RB	Houston
	from New England		
	BABINECZ, John	LB	Villanova
	from N.Y. Jets through Oakland and New Orleans		
	MC KEE, Charles	WR	Arizona
3.	KELLER, Mike	LB	Michigan
	from New England		
	BATEMAN, Marv	K	Utah
4.	KEARNEY, Tim	LB	No. Michigan
	WEST, Robert	WR	San Diego State
	from New England		
	ZAPIEC, Charles	LB	Penn State
	from Detroit		
	Choice to Baltimore		
	through New Orleans and San Diego		
	Choice to San Diego		
6.	BOLDEN, Charles	DB	Iowa
7.	Choice to Chicago		
8.	COLEMAN, Ralph	LB	No. Carolina A&T
9.	BELL, Roy	RB	Oklahoma
10.	AMMAN, Richard	DE	Florida State



## Dallas 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Interceptions	No.	Yds.	Avg.	Long	TDs
D. Thomas....	175	793	4.5	t56	11	Adderley.....	6	182	30.3	46	0
Hill .....	106	468	4.4	17	8	Howley .....	5	122	24.4	53	0
Garrison.....	127	429	3.4	34	1	Renfro .....	4	11	2.8	7	0
Staubach.....	41	343	8.4	31	2	Waters.....	2	37	18.5	30	0
Reeves .....	17	79	4.6	22	0	Jordan .....	2	34	17.0	23	0
Williams.....	21	67	3.2	16	1	Green.....	2	16	8.0	12	0
Welch.....	67	3.2	3.6	14	1						
Hayes.....	3	18	6.0	11	0						
Morton .....	4	9	2.3	4	1						
Ditka .....	2	2	1.0	11	0	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Alworth.....	2	-10	-5.0	-4	0	Harris.....	29	823	28.4	77	0
						I. Thomas.....	7	295	42.1	t101	2

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.	Punt Ret.	No.	Yds.	Avg.	Long	TDs
Staubach	211	126	59.7	1882	15	4	Harris.....	17	129	7.6	35	0
Morton...	143	78	54.5	1131	7	8	Waters.....	9	109	12.1	42	0
Reeves....	5	2	40.0	24	0	1						

Pass Rec.	No.	Yds.	Avg.	Long	TDs	Punting	No.	Yds.	Avg.	Long
Garrison.....	40	396	9.9	36	1	Widby .....	56	2329	41.6	59
Hayes.....	35	840	24.0	t85	8					
Alworth.....	34	487	14.3	26	2					
Ditka .....	30	360	12.0	29	1	Scoring	TDs	PAT	FG	Pts.
Hill .....	19	244	12.8	t27	3	Clark.....	0	47-47	13-25	86
Truax.....	15	232	15.5	25	1	D. Thomas....	13	0-0	0-0	78
D. Thomas....	13	153	11.8	t34	2	Hill .....	11	0-0	0-0	66
Richardson...	8	170	21.3	t45	3	Hayes.....	8	0-0	0-0	48
Adkins.....	4	53	13.3	23	0	Fritsch.....	0	2-2	5-8	17
Williams.....	3	59	19.7	35	0					
Reeves.....	3	25	8.3	11	0					

## Dallas All-Time Club Leaders

### RUSHING

Don Perkins, with 1,500 carries for 6,217 yards and 42 TDs (1961-'68)

### PASSING

Don Meredith, with 1,170 completions in 2,308 attempts for 17,199 yards and 135 TDs (1960-'68)

### PASS RECEIVING

Bob Hayes, with 321 catches for 6,617 yards and 67 TDs (1965-'71)

### INTERCEPTIONS

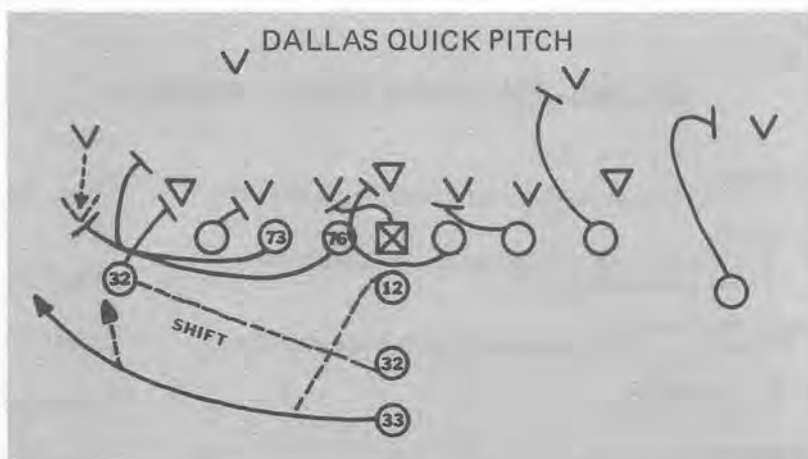
Mel Renfro, with 39 (1964-'71)

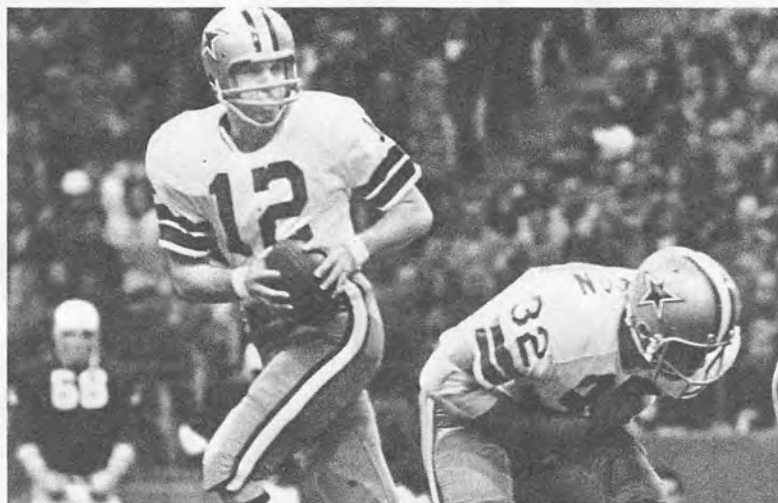
### SCORING

Bob Hayes, with 432 points (1965-'71)

## DALLAS-BIG PLAY

The Dallas Cowboys, perhaps the best running team in professional football, always try to present as many different pictures as possible on a given play, thus reducing the defense's chances of "keying" on a certain formation or series of plays. The Dallas game plan also has one other primary aim — get the speedy Duane Thomas (No. 33) to the outside in a one-on-one situation. Both of these objectives are achieved with the Cowboy quick pitch which is diagrammed here. As can be seen, Dallas lines up initially in a power I-formation with Thomas and Walt Garrison (No. 32) as the deep backs behind quarterback Roger Staubach (No. 12). From this information, Garrison shifts to the left, just outside of and behind his left end, which now puts the Cowboys in more of a double-wing than in an I-formation. The defense is thus presented with two different attacking formations within the space of a few seconds. As the ball is snapped, Staubach turns quickly and pitches back to Thomas, who starts "bellying" wide to the left. From his wingback spot, the sturdy Garrison must throw a key block on the opposing right linebacker, driving that man to the inside. Left tackle Ralph Neely (No. 73) pulls and turns up through the hole while guard John Niland (No. 76) moves out to eliminate the defensive halfback on that side. The stage is now set for the swift Thomas to make his big decision: take it all the way to the outside, or cut to the inside? Duane has the option here and his course of action is determined by the blocking up front. Ideally, the Cowboys try to spring Thomas loose down the sideline where he can usually outrun the defenders in that area. If he is forced to the inside, the defense can always get extra help from opposite linebackers and defensive backs to help jam his running lane. In any event, though, Thomas is a tough one-on-one opponent in the open field.





The NFL's top-rated passer and Super Bowl MVP shows his style . . . Staubach in the pocket at Texas Stadium.



Duane Thomas shredded the Dolphins in the Super Bowl, but then again, he's been shredding most everyone else too. Here he is against the Redskins.

# DETROIT LIONS



Detroit's first 1,000-yard rusher, Steve Owens, finds running room against Kansas City as Charlie Sanders (88) blocks.

**T**he Lions roared the fourth time Detroit entered the National Football League. After being a three-time dropout Detroit was in the NFL to stay in 1934 when they won their first 10 games, but not the title. That had to wait until the next year, when they beat the New York Giants for their first of four NFL crowns, including 1952 and 1953 conquests of the Cleveland Browns.

From Dutch Clark to Alex Karras, the list of Lions' greats is longer than an automotive production line. It includes Buddy Parker, Doak Walker, Bobby Layne, Leon Hart and Joe Schmidt, the present head coach who starred as the middle line-backer on that last Lion cham-

pionship team in 1957.

Detroit and defense are synonymous. In one '67 game, the Lions intercepted four Bart Starr passes, one more than he had allowed in the entire previous season. With young offensive backs like Steve Owens, Mel Farr and Altie Taylor behind quarterbacks Bill Munson and Greg Landry, the Lions now seek defense.

The first of four defensive players drafted on the first five Lion turns in 1971 was defensive tackle Bob Bell of Cincinnati. It was the first time since 1958 that the Lions drafted a defensive player on the first round. The choice in 1958 was a defensive tackle from Iowa: Karras.

## Detroit Schedule

September 17	NEW YORK GIANTS	1:00 p.m.
September 24	MINNESOTA	3:00 p.m.
October 1	at Chicago	1:00 p.m.
October 8	at Atlanta	1:00 p.m.
October 16	GREEN BAY (Mon.)	8:00 p.m.
October 22	SAN DIEGO	1:00 p.m.
October 30	at Dallas (Mon.)	8:00 p.m.
November 5	CHICAGO	1:00 p.m.
November 12	at Minnesota	3:00 p.m.
November 19	NEW ORLEANS	1:00 p.m.
November 23	N.Y. JETS (Thanks.)	12:00 p.m.
December 3	at Green Bay	1:00 p.m.
December 10	at Buffalo	1:00 p.m.
December 17	at Los Angeles	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Detroit	13	MINNESOTA	16
"	34	New England	7
"	41	ATLANTA	38
"	31	GREEN BAY	28
"	31	Houston	7
"	23	CHICAGO	28
"	14	Green Bay (M)	14
"	24	Denver	20
"	13	LOS ANGELES	21
"	28	Chicago	3
"	32	KANSAS CITY	21
"	20	PHILADELPHIA	23
"	10	Minnesota	29
"	27	San Francisco	31
TOTALS	<u>341</u>		<u>286</u>

**FINAL RECORD: WON 7 – LOST 6 – TIED 1**

(Home Games Capitalized)

## Detroit Key Players



**LEM BARNEY, DB, 6-0, 188, 6th Yr., Age 27, Jackson State**  
Scored one TD last year to give him 10 for career—6 by interceptions, 2 by punt returns, and one each by kickoff return and field goal attempt return. Rookie of Year in '67, was All-Pro in 1968 and '69. Missed seven games last season

**LARRY HAND, DE, 6-4, 250, 8th Yr., Age 32, Appalachian St.**  
Defensive line stalwart who has been a regular since 1967. Has three TDs in career, all on intercepted passes. Did the trick twice in one year, 1967, on successive Sundays. Solid, dedicated DE who overcame knee surgery in 1968.



**MIKE LUCCI, MLB, 6-2, 230, 11th Yr., Age 31, Tennessee**  
Named Lions MVP last year for unprecedented third straight season. Outstanding middle linebacker and team leader, both on and off the field. Made Pro Bowl in 1971 for first time. In 10th NFL season last year intercepted five passes and returned two for TDs.

**ERROL MANN, K, 6-0, 200, 5th Yr., Age 31, North Dakota**  
Scored over 100 points in '71 for third consecutive year and led team in that department. Was second in Conference and fourth in NFL in scoring with 103 points on 22 field goals and 37 extra points. Holds Lion record for most FG attempts (103) and most field goals (67).



**EARL McCULLOUGH, WR, 5-11, 175, 5th Yr., Age 26, USC**  
Caught his 100th NFL pass last year and passed 2,000-yd. mark for receptions. Led team with 552 yards and 26.3 mark. Scored 3 TDs, longest for 76 yards. Top rookie in '68 after passing up track career for NFL. Still holds some NCAA hurdle records.

**PAUL NAUMOFF, LB, 6-1, 215, 6th Yr., Age 27, Tennessee**  
Young outside linebacker who uses speed and great desire in his position. Joined Lions in 1967 and became a regular for final two games. Has started every game since. Came to Detroit from the University of Tennessee where he was All-American.



**STEVE OWENS, RB, 6-2, 215, 3rd Yr., Age 24, Oklahoma**  
Lions' first 1,000-yard rusher in 38-year history. Totaled 1,035 yards in 246 carries (also a club record) for 4.2 average and eight TDs. Also caught two scoring passes to rank among top 13 NFC scorers. Missed half of rookie year with shoulder separation.

**CHARLIE SANDERS, TE, 6-4, 225, 5th Yr., Age 25, Minnesota**  
Caught 31 passes in '71 for 502 yards and five TDs. All-Pro tight end whose blocking is also spectacular but unnoticed by fans. Has played in Pro Bowl every year in NFL. Specializes in catching ball in tight situations and suffers (temporarily) every time for it.





**ALTIE TAYLOR, RB, 5-10, 200, 4th Yr., Age 24, Utah State**  
Lions' "other" running back who totaled over 700 yards last year. Shifty, speedy rusher who finished in ninth place in NFC for second straight season. Had first 100-yard-plus game last year versus Rams, week after running mate Owens did same thing against Denver.

**WAYNE WALKER, LB, 6-2, 230, 15th Yr., Age 34, Idaho**  
Club's star veteran who holds team record for most years (14) and most games played (186). Another complete season in 1972 would give him an even 200 games. A regular at right linebacker since sophomore season. Great competitor who keeps in fine shape all year-round.



**CHUCK WALTON, G, 6-3, 255, 6th Yr., Age 31, Iowa State**  
One of Lions' fine offensive linemen who doesn't get noticed, but who does the job in All-Pro fashion game after game. Chuck is one of the guards, working next to All-Pro center Ed Flanagan. Lions feel his play is of same caliber, too.

**LARRY WALTON, WR, 6-0, 180, 4th Yr., Age 25, Arizona State**  
Equalled his 1970 mark of 30 receptions and five TDs last season. Has great speed and desire to become one of the best at his position. His 60-yard catch and run against Green Bay last year was a classic in broken-field running. Drafted third as running back.



**MIKE WEGER, S, 6-2, 200, 6th Yr., Age 26, Bowling Green**  
Young safetyman who has fine speed and knowledge of defensive game. Went 52 yards to score with fumble recovery last year against Atlanta. Scored once also in 1970 on intercepted pass for first touchdown as pro. Was track star in college.



### **Joe Schmidt** *Head Coach*

Named head coach in January, 1967, after 13 years as a player and one year as an assistant coach with the Lions. Joined Detroit as a seventh round draft choice from the University of Pittsburgh in 1953 and became an all-time NFL great as a middle linebacker. Named to the All-NFL team eight times, played in ten Pro Bowl games. Retired after 1965 season and coached linebackers for Lions in 1966. Schmidt's regular season coaching record is 35-29-6 including a 9-4-1 mark in 1969 and a 10-4 finish in 1970 when the Lions bowed to NFC Champion Dallas 5-0 in the divisional playoffs. Only the 1962 team ever won more games in Detroit. Played fullback and later guard and linebacker at the University of Pittsburgh, captain in 1952 when he was named to several All-America teams. Played in the 1952 North-South and 1953 Senior Bowl games.

# Detroit Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.	No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.
86	Barnes, A.	WR	6-0	183	23	2	62	Mooney, E.	LB	6-2	225	27	5
20	Barney, L.	CB	6-0	188	26	6	19	Munson, B.	QB	6-2	210	30	9
73	Bell, B.	DT	6-4	250	24	2	50	Naumoff, P.	LB	6-1	215	26	6
81	Brown, C.	WR	6-2	195	23	2	36	Owens, S.	RB	6-2	215	24	3
—	Campbell, S.	RB	5-11	190	23	3	79	Parson, R.	T	6-4	250	24	2
17	Cappleman, B.	QB	6-3	210	24	2	67	Rasley, R.	G	6-3	250	24	3
21	Clark, A.	CB	6-0	181	23	2	47	Rasmussen, W.	S	6-2	180	29	9
87	Cotton, C.	TE	6-4	222	24	4	—	Redmond, R.	CB	6-1	195	24	4
52	Cottrell, B.	C	6-2	250	27	5	84	Robb, J.	DE	6-3	245	34	13
40	Eddy, N.	RB	6-1	210	27	4	82	Rush, J.	DT	6-4	265	28	8
77	Evey, D.	DT	6-4	245	30	9	88	Sanders, C.	TE	6-4	225	25	5
24	Farr, M.	RB	6-2	210	27	6	42	Taylor, A.	RB	5-10	200	24	4
54	Flanagan, E.	C	6-3	245	28	8	65	Thompson, D.	C	6-4	275	23	2
76	Freitas, R.	T	6-6	270	26	5	38	Triplett, B.	RB	6-2	215	31	10
68	Gallagher, F.	G	6-2	245	28	6	55	Walker, W.	LB	6-2	228	34	15
23	Gipson, P.	RB	6-0	210	25	4	63	Walton, C.	G	6-3	255	30	6
74	Hand, L.	DE	6-4	250	31	8	49	Walton, L.	WR	6-0	180	25	4
89	Jessie, R.	WR	6-0	183	23	2	59	Weaver, C.	LB	6-2	218	22	2
66	Kowalkowski, B.	G	6-3	240	28	7	18	Weaver, H.	P	6-4	210	23	3
11	Landry, G.	QB	6-4	210	25	5	28	Weger, M.	S	6-2	200	26	6
44	LeBeau, D.	CB	6-1	185	34	14	45	Williams, B.	CB	6-0	200	29	6
51	Lee, K.	LB	6-4	230	23	2	70	Woods, L.	DT	6-6	260	23	2
53	Lucci, M.	LB	6-2	230	32	11	—	Yanchar, B.	DT	6-3	250	24	2
12	Mann, E.	K	6-0	200	30	5	75	Yarbrough, J.	T	6-5	265	25	4
25	McCullough, E.	WR	5-11	175	26	5	34	Zofko, M.	RB	6-3	195	22	2
83	Mitchell, J.	DE	6-3	245	23	3							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	ORVIS, Herb	DE	Colorado
2.	Choice to Atlanta		
3.	SANDERS, Ken	DE	Howard Payne
	from Philadelphia		
	Choice to Philadelphia		
4.	Choice to Dallas		
5.	Choice to Los Angeles		
6.	POTTS, Charles	DB	Purdue
7.	STOUDAMIRE, Charles	WR	Portland State
8.	STUCKEY, Henry	DB	Missouri
9.	McCLINTOCK, Bill	DB	Drake
10.	TEAL, Jim	LB	Purdue

## Detroit 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs
Owens.....	246	1035	4.2	23	8
Taylor.....	174	736	4.3	t36	4
Landry.....	76	530	6.9	52	3
Farr.....	22	64	2.9	14	0
Gipson.....	4	12	3.0	5	0
Munson.....	3	9	3.0	6	0
Triplet.....	4	4	1.0	6	0
Jessie.....	1	0	0.0	0	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Landry...	261	136	52.1	2237	16	13
Munson...	38	21	55.0	216	1	1
Walton...	0	0	0.0	0	0	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Owens.....	32	350	10.9	t74	2
Sanders.....	31	502	16.2	t49	5
Walton.....	30	491	16.4	t60	5
Taylor.....	26	270	10.4	64	1
McCullouch ..	21	553	26.3	t76	3
Cotton.....	6	88	14.7	34	0
Farr.....	5	60	12.0	7	1
Jessie.....	4	87	21.8	51	0
Hughes.....	1	32	32.0	32	0
Gipson.....	1	21	21.0	21	0

Interceptions	No.	Yds.	Avg.	Long	TDs
LeBeau.....	6	76	12.7	40	0
Lucci.....	5	74	14.8	t27	2
Rasmussen...	4	31	7.8	19	0
Barney.....	3	78	26.0	t28	1
Walker.....	2	12	6.0	8	0
Weger.....	1	16	16.0	16	0
Vaughn.....	1	8	8.0	8	0

Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Jessie.....	16	470	29.4	t102	2

	No.	Yds.	Avg.	Long	TDs
Barney.....	9	222	24.7	48	0
Clark.....	8	216	27.0	55	0
Gipson.....	5	105	21.1	27	0
Williams.....	4	112	28.0	40	0
Triplet.....	3	70	23.3	38	0
Parson.....	2	26	13.0	15	0
Mooney.....	2	8	4.0	8	0
Cotton.....	1	4	4.0	4	0
Rasmussen....	1	0	0.0	0	0

Punt Ret.	No.	Yds.	Avg.	Long	TDs
Barney.....	14	122	8.7	38	0
Walton.....	6	38	6.3	25	0
Vaughn.....	2	0	15.0	19	0
Thompson....	1	4	4.0	4	0
Hughes.....	0	0	0.0	0	0

Punting	No.	Yds.	Avg.	Long
Weaver.....	42	1752	41.7	63

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Mann.....	0	0	0	37	22	103
Owens.....	8	2	10	0	0	60
Taylor.....	4	1	5	0	0	30
Walton.....	0	5	5	0	0	30
Sanders.....	0	5	5	0	0	30
McCullouch ..	0	3	3	0	0	18
Landry.....	3	0	3	0	0	18
Jessie.....	0	0	2	0	0	14
Lucci.....	0	0	2	0	0	12
Farr.....	0	1	1	0	0	6
Barney.....	0	0	1	0	0	6
Bell.....	0	0	1	0	0	6
Weger.....	0	0	1	0	0	6
Walker.....	0	0	0	2	0	2

## Detroit All-Time Club Leaders

### RUSHING

Nick Pietrosante, with 938 carries for 3,933 yards (1959-'65)

### PASSING

Bobby Layne, with 1,074 completions in 2,193 attempts for 15,710 yards and 118 TDs (1950-'58)

### PASS RECEIVING

Gail Cogdill, with 324 receptions for 5,220 yards (1960-'68)

### INTERCEPTIONS

Dick LeBeau, with 62 (1959-'71)

Yale Lary, with 50 (1952-'53, '56-'64)

Jack Christiansen with 46 (1951-'58)

### SCORING

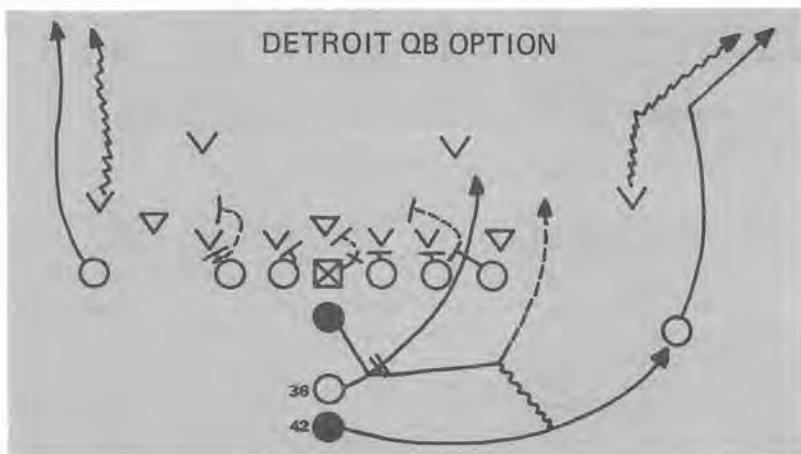
Doak Walker, with 534 points (1950-'55)

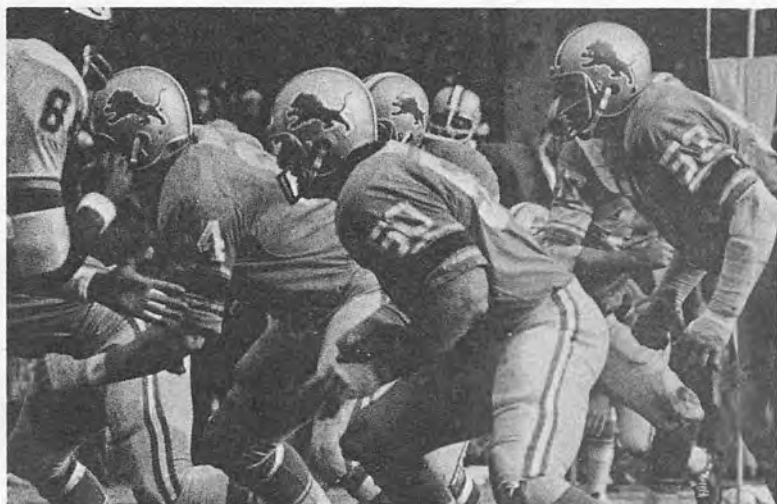
Wayne Walker, with 345 points (1958-'71)

Jim Martin, with 259 points (1951-'61)

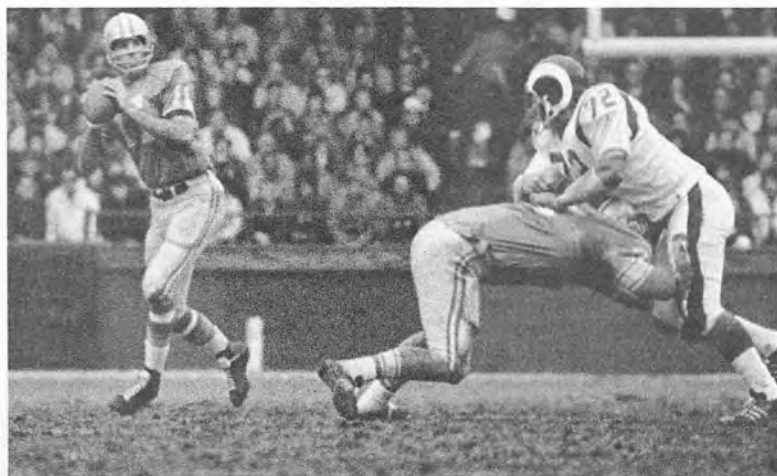
## DETROIT-BIG PLAY

With big Greg Landry (No. 11) playing quarterback, the Detroit Lions actually have a three-man running attack. Landry, 6-4 and 210, is an accomplished ball-carrier who last season ran 76 times for 530 yards, a 7.0 per carry average and three touchdowns. The option play shown above is based on Landry's prowess as a runner and also on the inside threat posed by Steve Owens (No. 36), a powerful ball-carrier who gained over 1,000 yards in 1971. Landry's initial move after taking the snap from center is to fake a handoff to Owens, who heads off tackle. This fake is intended to pin down both the defensive left linebacker and the safetyman. Landry keeps the ball after faking to Owens and heads toward his right. As he moves down the line, he tries to determine what effect the fake has had on the defense. If the linebacker reacts to the inside, Greg tries to get outside. If the linebacker doesn't take the fake, then the Detroit quarterback may decide to cut sharply and hit inside his tackle and tight end. Greg's ability to make these hair-trigger decisions is one of the chief reasons he gains so much yardage for the Lions. Running back Altie Taylor (No. 42), the top man in the Detroit I-formation shown here, bellies out toward the right sideline on a course roughly parallel to that taken by Landry. If nothing opens up for Greg, he has the option of turning and pitching the ball back to Taylor, who attempts to circle wide and make it around the corner. Then too, Landry can also dump a quick pass to his wide receiver, especially if the defensive halfback leaves the receiver and comes toward the line to make the play on Landry. This situation almost demands that Greg throw the ball. There has been some talk that the professionals will start experimenting with the Wishbone Offense made popular by the U. of Texas Longhorns — and if they do, Greg Landry of the Detroit Lions would appear to be a natural because of his running ability.





**The Lions' defense braces for Kansas City assault. That's Joe Robb (84), Paul Naumoff (50) and Mike Lucci (53) on the move.**



**Quarterback Greg Landry has fine protection as he sets to deliver against the Los Angeles Rams.**

# GREEN BAY PACKERS



All-NFL as a rookie, John Brockington rushed for 1,105 yards to lead NFC, made Pro Bowl team. What does he do for an encore?

**A**ll Green Bay Packer football success is divided into three parts: Curly Lambeau, Don Hutson and Vince Lombardi. The Packers, only team fan-owned on a trust basis, hope that their victory pie of success deserves a fourth slice: Dan Devine.

Devine came from a highly successful reign at the University of Missouri to take over his home-state National Football League franchise which never performed under Phil Bengtson as it did under the late Lombardi.

Lambeau's founding reign resulted in the first three — based on won-lost records only — Packer

NFL titles in 1929-'31. Then coach Lambeau, with Hall of Fame end Don Hutson setting records, won again in 1936, '39 and '44.

Lombardi arrived in 1959 and the title drought was soon over. The 1960 Packers lost in the NFL title game before he coached five NFL champions and won the first two Super Bowls.

Lombardi ran Paul Hornung and Jim Taylor to daylight in the beginning, but finished relying on a Starr named Bart to lead The Pack. Now Devine counts on young players. Titled town, U.S.A. again?



## Green Bay Schedule

September 17	..... at Cleveland	..... 1:00 p.m.
September 24	..... OAKLAND	..... 1:00 p.m.
October 1	..... DALLAS (Mil)	..... 1:00 p.m.
October 8	..... CHICAGO	..... 1:00 p.m.
October 16	..... at Detroit (Mon.)	..... 8:00 p.m.
October 22	..... ATLANTA (Mil)	..... 1:00 p.m.
October 29	..... MINNESOTA	..... 1:00 p.m.
November 5	..... SAN FRANCISCO (Mil)	..... 1:00 p.m.
November 12	..... at Chicago	..... 1:00 p.m.
November 19	..... at Houston	..... 1:00 p.m.
November 26	..... at Washington	..... 1:00 p.m.
December 3	..... DETROIT	..... 1:00 p.m.
December 10	..... at Minnesota	..... 1:00 p.m.
December 17	..... at New Orleans	..... 1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Green Bay	40	..... N.Y. GIANTS	..... 42
"	34	..... DENVER (M)	..... 13
"	20	..... CINCINNATI	..... 17
"	28	..... Detroit	..... 31
"	13	..... MINNESOTA	..... 24
"	13	..... Los Angeles	..... 30
"	14	..... DETROIT (M)	..... 14
"	17	..... Chicago	..... 14
"	0	..... Minnesota	..... 3
"	21	..... Atlanta	..... 28
"	21	..... NEW ORLEANS (M)	..... 29
"	26	..... St. Louis	..... 16
"	31	..... CHICAGO	..... 10
"	6	..... Miami	..... 27
TOTALS	<u>274</u>		<u>298</u>

FINAL RECORD: WON 4 — LOST 8 — TIED 2

(Home Games Capitalized)

## Green Bay Key Players



**JOHN BROCKINGTON, RB, 6-1, 225, 2nd Yr., Age 24, Ohio St.**  
You couldn't ask for a better rookie year . . . as Brockington won Rookie of the Year honors, made the All-NFL first-team, and Pro Bowl designation. Rushed for 1,105 yards to win the NFC rushing title. Has a great future in store for him.

**BOB BROWN, DT, 6-5, 260, 7th Yr., Age 32, Arkansas A&M**  
Signed as a free agent in 1966 after playing in Canada and in minor leagues. Since then, he has been a solid performer for the Pack, first at DE and now at DT. Very strong against the run, he's also an established pass-rusher as well.



**FRED CARR, LB, 6-5, 238, 5th Yr., Age 26, Texas—El Paso**  
A No. 1 draft choice in 1968, he started as a tight end, soon moved to linebacker and has improved each and every season. Great speed, agility and range, he's a hard-hitter who's done 4.6 in the 40. Excellent pass defender.

**JIM CARTER, LB, 6-3, 235, 3rd Yr., Age 24, Minnesota**  
Moved into MLB slot long inhabited by Ray Nitschke and has proven to be outstanding young player with unlimited potential. Solid hitter with fine speed, good range, he had one interception last year for 16 yards returned.



**CARROLL DALE, WR, 6-2, 200, 13th Yr., Age 34, Virginia Tech**  
Swift veteran receiver continues to be one of the best in the business. Came to Pack in '65 trade with Rams and has been solid player ever since. Led team again in '71 with 31 catches, 598 yards. Career mark now 409 receptions and 51 touchdowns.

**KEN ELLIS, DB, 5-10, 190, 3rd Yr., Age 24, Southern U.**  
Versatile performer had a fine year in 1971, leading Pack with six interceptions and in punt returns with 22 for a 4.4 average and 107 yards. Also returned a missed field goal 100 yards for a TD against Giants in season opener.



**GALE GILLINGHAM, Guard, 6-3, 255, 7th Yr., Age 28, Minn.**  
Considered one of the very best guards in pro football, he was named to the All-NFL team again in '71, also the Pro Bowl squad. A no. 1 draft choice in 1966, he was a fullback in college. Great blocker with speed to pull and lead runners.

**DAVE HAMPTON, RB, 6-0, 210, 4th Yr., Age 25, Wyoming**  
Was the No. 3 ranked kickoff return man in NFC last year with a 28.6 average, but led entire NFL in number of returns (46) and yardage (1314). Had a 90-yard TD return as well. Also rushed for 303 yards and a 4.5 average, scored four other TDs.





**SCOTT HUNTER, QB, 6-2, 205, 2d Yr., Age 24, Alabama**  
 Heir-apparent to Bart Starr, he saw considerable action in '71 as a rookie QB after Starr suffered injury. Has good size, strong arm and improved each and every game. Finished with 75 completions for 1,210 yards and seven touchdowns.

**MacARTHUR LANE, RB, 6-1, 220, 5th Yr., Age 30, Utah State**  
 Came to Pack in off-season trade with Cardinals for Donny Anderson. Big, strong running back had 592 yards rushing for St. Lou in '71 after big year in '70 when he had 977 rushing yards, 11 TDs. Also fine pass receiver, blocker.



**MIKE MCCOY, DT, 6-5, 285, 3rd Yr., Age 24, Notre Dame**  
 Powerful young lineman continues to get better with each season, looms as a future All-Pro prospect. Has great strength to go with imposing size and has fine speed and range for a big man. No. 1 draft choice in 1970.

**RICH McGEORGE, TE, 6-4, 235, 3rd Yr., Age 24, Elon**  
 Moved into starting spot last year after reserve status as a rookie. A no. 1 draft choice of Packers, he turned out to be club's second leading receiver in '71 with 27 catches for 463 yards and four TDs. Fine speed, he's also solid blocker.



**ALDEN ROCHE, DE, 6-4, 255, 3rd Yr., Age 27, Southern U.**  
 Came to Packers in trade with Denver for Don Horn prior to last season, promptly turned in outstanding year, winning team's MVP honors on defense. Big and strong, he has top speed and agility. An outstanding pass-rusher.



### **Dan Devine** *Head Coach*

Named head coach and general manager of the Packers on January 14, 1971. A stern disciplinarian with 23 years of successful coaching experience, he had been head coach and athletic director at the University of Missouri for the previous 13 years where his teams had compiled a 93-37-7 record and played in six major bowl games. He holds to the no-nonsense approach in coaching and has long stressed fundamentals and strict conditioning. Devine believes in "owning the fourth quarter," and expects the Packers to rebound from 4-8-2 season record. As a collegian, he was captain and quarterback at the University of Minnesota (Duluth branch) where he also played baseball. Had two-plus years in the Army Air Force and in 1948 began his coaching career at East Jordan High School in Michigan where he had undefeated teams for two years. Moved on to Michigan State as an assistant in 1950, remaining there through 1954 when he was named head coach at Arizona State for the 1955 season.

# Green Bay Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
82	Aldridge, L.	DE	6-4	245	31	10	30	Krause, L.	RB	6-0	208	24	3
57	Bowman, K.	C	6-3	230	29	9	—	Lane, M.	RB	6-1	220	29	5
61	Bradley, D.	G	6-3	245	25	4	62	Lueck, B.	G	6-4	235	26	5
42	Brockington, J.	RB	6-1	225	24	2	29	Matthews, A.	CB	5-11	190	24	3
78	Brown, B.	DT	6-5	260	32	7	75	Michaels, L.	K	6-4	250	36	14
53	Carr, F.	LB	6-5	238	26	5	76	McCoy, M.	DT	6-5	284	23	3
50	Carter, J.	LB	6-3	235	24	3	81	McGeorge, R.	TE	6-4	235	23	3
36	Carter, M.	WR	6-1	210	24	2	66	Nitschke, R.	LB	6-3	235	35	15
56	Crutcher, T.	LB	6-3	230	31	8	10	Patrick, F.	QB	6-7	225	25	3
84	Dale, C.	WR	6-2	200	34	13	71	Peay, F.	T	6-5	250	28	7
40	Davis, B.	CB	5-11	185	23	2	27	Randolph, A.	S	6-2	205	28	7
47	Davis, D.	WR	6-0	175	24	2	89	Robinson, D.	LB	6-3	245	31	10
79	De Lisle, J.	DT	6-4	254	23	2	87	Roche, A.	DT-DE	6-4	255	27	3
18	Duncan, K.	K	6-2	210	27	2	74	Smith, D.	DE	6-4	245	23	2
48	Ellis, K.	CB	5-10	190	24	3	85	Spilis, J.	WR	6-3	205	24	4
88	Garrett, L.	TE	6-3	230	24	2	15	Starr, B.	QB	6-1	190	38	17
68	Gillingham, G.	G	6-3	255	28	7	38	Webster, T.	K	6-0	195	22	2
21	Hall, C.	CB	6-1	195	24	2	83	Williams, C.	DE	6-5	255	25	3
25	Hampton, D.	RB	6-0	210	25	4	31	Williams, P.	RB	6-2	219	25	4
43	Hart, D.	S	6-0	190	33	9	63	Winkler, R.	G	6-4	260	29	4
77	Hayhoe, B.	T	6-8	258	26	4	54	Winther, W.	C	6-4	260	24	2
72	Himes, S.	T	6-4	244	26	5	58	Withrow, C.	C	6-0	240	27	3
16	Hunter, S.	QB	6-2	205	24	2	—	Woodlief, D.	LB	6-3	235	29	7

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	BUCHANON, Willie . . . . .	DB	San Diego State
	TAGGE, Jerry . . . . .	QB	Nebraska
	from San Diego		
2.	MARCOL, Chester . . . . .	K	Hillsdale
3.	Choice to Minnesota . . . . .		
4.	PATTON, Eric . . . . .	LB	Notre Dame
5.	Choice to New Orleans . . . . .		
6.	ROSS, Nathaniel . . . . .	DB	Bethune-Cookman
	PUREIFORY, Dave . . . . .	LB	E. Michigan
	from Chicago		
	HUDSON, Robert . . . . .	RB	N.E. Oklahoma
	from Los Angeles		
7.	BUSHONG, Bill . . . . .	DT	Kentucky
8.	GLASS, Leland . . . . .	WR	Oregon
9.	Choice to Baltimore . . . . .		
10.	WORTMAN, Keith . . . . .	G	Nebraska

## Green Bay 1971 Club Leaders

Rushing						Kickoff Ret.						
No.	Yds.	Avg.	Long	TDs	Int.	No.	Yds.	Avg.	Long	TDs		
Brock'ton ...	216	1105	5.1	t52	4	Hampton .....	46	1314	28.6	90	1	
Anderson ....	186	757	4.1	1	5	Krause .....	2	52	26.0	29	0	
Hampton .....	67	303	4.5	41	2	Williams .....	2	41	20.5	21	0	
Hunter .....	21	50	2.1	16	4	Ellis .....	1	22	22.0	22	0	
Starr .....	3	11	3.7	9	1	Pitts .....	1	22	22.0	22	0	
P. Williams..	3	4	1.3	3	0	Davis .....	1	22	22.0	22	0	
Bratkowski .	1	1	1.0	1	1	Carter .....	1	5	5.0	5	0	
Passing						Punt Ret.						
Att.	Comp.	Pct.	Yds.	TDs	Int.	No.	Yds.	Avg.	Long	TDs		
Hunter ...	163	75	46.0	1210	7	17	Ellis .....	22	107	4.4	30	0
Starr .....	45	24	53.3	286	0	3	Davis .....	6	36	6.0	19	0
B'kowski	37	19	51.4	244	4	3	Wood .....	4	21	5.2	9	0
Patrick ...	5	1	20.0	39	0	1	Pitts .....	5	13	2.6	5	0
Anderson	4	2	50.0	9	1	0	Randolph .....	1	0	0	0	0
Pass Rec.						Punting						
No.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long	TDs		
Dale .....	31	598	19.3	t77	4	Anderson .....	50	2022	40.4	58		
McGeorge .....	27	463	17.2	t50	4	Duncan .....	6	216	36.0	47		
Anderson .....	26	306	11.8	39	1	Scoring						
Spilis .....	14	281	20.1	39	1	TDR TDP TDs PAT FG Pts.						
Brockngtn .....	14	98	7.0	29	1	Michaels .....	0	0	0	18	8	42
Davis .....	6	59	9.9	20	0	Anderson .....	5	1	6	0	0	36
Hampton .....	3	37	12.3	t19	1	Hampton .....	4	1	5	0	0	30
						Brockngtn .....	4	1	5	0	0	30
						Webster .....	0	0	0	8	6	26
						McGeorge .....	0	4	4	0	0	24
						Hunter .....	4	0	4	0	0	24
						Dale .....	0	4	4	0	0	24
						Hart .....	1	0	1	0	0	8
						Ellis .....	1	0	1	0	0	6
						Bratkowski ...	1	0	1	0	0	6
						Spilis .....	0	1	1	0	0	6
						Starr .....	1	0	1	0	0	6
						Conway .....	0	0	0	0	5	5
Interceptions												
No.	Yds.	Long	TDs									
Ellis .....	6	10	5	0								
Robinson .....	3	44	23	0								
Hart .....	2	73	69	0								
Randolph .....	1	34	34	0								
Matthews .....	1	20	20	0								
Carter .....	1	16	16	0								
Wood .....	1	8	8	0								
Nitschke .....	1	0	0	0								

## Green Bay All-Time Club Leaders

### RUSHING

Jim Taylor, with 1,811 carries for 8,207 yards	(1958-'66)
Tony Canadeo, with 1,025 carries for 4,197 yards	(1941-'44, '46-'52)
Clarke Hinkle, with 1,180 carries for 3,877 yards	(1932-'41)

### PASSING

Bart Starr, with 1,808 completions in 3,149 attempts for 24,718 yards and 152 TDs	(1956-'71)
Tobin Rote, with 826 completions in 1,854 attempts for 11,535 yards and 89 TDs	(1950-'56)

### PASS RECEIVING

Don Hutson, with 489 receptions for 8,010 yards and 101 TDs	(1935-'45)
Boyd Dowler, with 448 receptions for 6,918 yards and 40 TDs	(1959-'69)
Max McGee, with 345 receptions for 6,443 yards and 51 TDs	(1954, '57-'67)

### INTERCEPTIONS

Bob Dillon, with 52	(1952-'59)
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### SCORING

Don Hutson, with 823 points	(1935-'45)
Paul Hornung, with 760 points	(1957-'62, '64-'66)
Jim Taylor, with 546 points	(1958-'66)

## GREEN BAY-BIG PLAY

Year in and year out, the Green Bay Packer off-tackle power play has been one of the game's most classic running maneuvers. Dating back to the late Vince Lombardi's days, it is a traditional play that employs speed, deception, instinct and massed blocking at the point of attack. Although the play is listed as an off-tackle play, the ball-carrier also has the option of taking it to the outside if the tackle lane is clogged. As shown in the diagram, the Packers line up with Scott Hunter (No. 16) at quarterback and Dave Hampton (No. 25) and John Brockington (No. 42) as the set (or running) backs. There is not a great deal of deception involved here. Hunter makes a regular pivot to his right and executes an underneath back handoff to Hampton. While this exchange is taking place in the backfield, left guard Gale Gillingham (No. 68) pulls out of the line up front and moves over to trap the defensive left end. If Gillingham can't make the trap block as diagrammed, he tries to "log" the defensive end to the inside, thus opening up an alley for Hampton on the outside. Green Bay's right tackle leaves the end for Gillingham and loops to his left to pick off the middle linebacker as he comes across to pursue the play. Brockington, a fine blocking back, runs interference for Hampton. He hits into the hole and drives at the feet of the strongside linebacker, trying to tie him up just long enough for Hampton to get past the danger point. If the linebacker fights the block and exerts pressure to the inside, Hampton must change course in one stride and head for his alternate outside route. He doesn't have a great deal of time to make this decision, either. He must take one quick look at Brockington's battle with the linebacker and instantly make up his mind which way to go. This is a "thinking man's" running play.







**Mainstay of the Packers' defensive line is tackle Mike McCoy (76), a 285-pounder who gets better all the time.**



**Heir-apparent to Bart Starr, Scott Hunter (16) flashed great promise as a rookie last season.**

# LOS ANGELES RAMS



After two years as a reserve, Willie Ellison hit stardom in 1971, rushing for 1,000 yards and setting NFL one-game record of 247 vs. Saints.

**R**ams' coach Tommy Prothro felt right at home at his 1971 home games. His UCLA teams of the previous six seasons also used the Coliseum.

It's almost like the arrival of the Rams in Los Angeles on Jan 12, 1946. That actually was a homecoming for passer Bob Waterfield. A month before, the rookie from UCLA had led the then-representatives of Cleveland to the National Football League title by tripping Washington.

Sunny California set attendance records and the Rams won their only NFL title in L.A. in 1951 on the arms of Waterfield and Norm Van Brocklin.

The Rams were famous for

their wholesale trades, 11 players to Dallas in 1952 for rookie Les Richter, whose military obligations kept him from the Rams for two years, and nine players to the then-Chicago Cardinals in 1959 for back Ollie Matson.

After owner Dan Reeves, who died a couple of months later, fired coach George Allen the Rams again became wholesale traders — this time with the Washington Redskins, who had hired Allen. The starting Ram linebackers of 1970 were all sent to Washington along with four other Allen-oriented players, but Prothro got the youth, speed and slew of draft choices, and had a top year in 1971.

## Los Angeles Schedule

September 17	NEW ORLEANS	1:00 p.m.
September 24	at Chicago	1:00 p.m.
October 1	at Atlanta	1:00 p.m.
October 8	SAN FRANCISCO	1:00 p.m.
October 15	at Philadelphia	1:00 p.m.
October 22	CINCINNATI	1:00 p.m.
October 29	at Oakland	1:00 p.m.
November 5	ATLANTA	1:00 p.m.
November 12	DENVER	1:00 p.m.
November 19	MINNESOTA	1:00 p.m.
November 26	at New Orleans	1:00 p.m.
December 4	at San Francisco (Mon.)	6:00 p.m.
December 10	at St. Louis	1:00 p.m.
December 17	DETROIT	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Los Angeles	20	New Orleans	24
"	20	ATLANTA	20
"	17	CHICAGO	3
"	20	San Francisco	13
"	24	Atlanta	16
"	30	GREEN BAY	13
"	14	MIAMI	20
"	17	Baltimore	24
"	21	Detroit	13
"	17	SAN FRANCISCO	6
"	21	Dallas	28
"	45	NEW ORLEANS	28
"	24	WASHINGTON	38
"	23	PITTSBURGH	14
TOTALS	313		260

**FINAL RECORD: WON 8 – LOST 5 – TIED 1**

(Home Games Capitalized)

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## Los Angeles Key Players

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**COY BACON, DE, 6-4, 270, 5th Yr., Age 29, Jackson State**  
Had best season ever last year, winning second team All-NFL designation. Came to Rams from Dallas for a draft choice and has improved yearly. Won team MVP defensive honors in '71, sacked opposing QBs 14 times by himself. Quick and strong.

**CHARLIE COWAN, T, 6-4, 265, 12th Yr., Age 34, N.M. H'lands**  
Solid veteran who can play either tackle position, he was named to several All-NFC first teams in '71. Third time he's been on the "All" teams, and he's also been a Pro Bowler four times. Has missed only two games in 11 years. Always tough.



**WILLIE ELLISON, RB, 6-1, 200, 6th Yr., Age 26, Texas Southern**  
After being a reserve for two years, he hit stardom as a starter in 1971, rushing for 1,000 yards, including 247 against New Orleans for a new alltime NFL one-game rushing record. Named to All-NFC team and to Pro Bowl. Has 9.7 speed.

**ROMAN GABRIEL, QB, 6-4, 220, 11th Yr., Age 32, N. Car. State**  
Despite a series of injuries last year, big strong QB had another fine campaign, ranking as the NFC's No. 5 passer. Always a tough competitor, he's the NFL's leader in lowest interception ratio. Has all of the Rams' career passing records already.



**KEN IMAN, Center, 6-1, 240, 12th Yr., Age 33, S.E. Missouri**  
Came to L.A. in trade with Packers in 1964, and has been a solid performer ever since. Now has a streak of 98 straight games going for him. Was named team's MVP offensive lineman in 1969. Outstanding blocker, fiery competitor.

**TOM MACK, Guard, 6-3, 248, 7th Yr., Age 28, Michigan**  
One of the best guards in pro football, as proven by his All-NFL honors in the past four years and five Pro Bowl designations in last six years. A no. 1 draft choice in 1966, he's been outstanding player right from the start.



**MERLIN OLSEN, DT, 6-5, 270, 11th Yr., Age 32, Utah State**  
A No. 1 draft choice in 1962, Olsen has been a star in every season he's played, winning All-League honors nine straight years and being named to the Pro Bowl 10 times in 10 years! Lone remaining member of original "Fearsome Foursome".

**LANCE RENTZEL, WR, 6-2, 202, 8th Yr., Age 29, Oklahoma**  
Came to Rams from Dallas in a trade last year, and promptly led L.A. in receiving with 38 catches for 534 yards and five touchdowns. Has fine moves, agility and speed, and his career totals are now 223 catches and 36 TDs scored.





**ISIAH ROBERTSON, LB, 6-3, 225, 2d Yr., Age 23, Southern U.** No. 1 draft choice had super rookie year, winning All-NFC honors as well as NFL Defensive Rookie of the Year. Named to Pro Bowl as well, he has a glittering future. Has speed, range, all kinds of ability. Intercepted four passes for 32 yards.

**HARRY SCHUH, Tackle, 6-3, 260, 8th Yr., Age 29, Memphis St.** Another fine trade by Rams brought Schuh from Oakland in 1971, and the veteran AFC All-Star stepped right in as strongside tackle and turned in outstanding performance. Underwent surgery on knee after season, but is expected to be back in top shape.



**JOE SCIBELLI, Guard, 6-0, 255, 12th Yr., Age 33, Notre Dame** Co-captain and leader of the Rams' offensive line, Joe had much to do with Rams' 2,142 yards rushing in 1971. Named team's MVP offensive lineman last year, for third time in past five seasons. 10th round draft choice, he's canny performer.

**LARRY SMITH, RB, 6-3, 220, 4th Yr., Age 25, Florida** A No. 1 draft choice in 1969, he's been a solid performer for Rams every season. Excellent pass receiver as well as runner and blocker, he had 404 yards rushing 1st year. Now has 1,341 yards in three years, fine 4.1 rush average.



**JACK SNOW, WR, 6-2, 190, 8th Yr., Age 29, Notre Dame** Consistency and dependability best describe this veteran receiver who is among the most accomplished in the NFL. Rams' Rookie of Year in 1965 and a Pro Bowler in '67, he's now caught 266 passes for 4,687 yards and 35 touchdowns.



### **Tommy Prothro** *Head Coach*

Appointed head coach of the Rams on January 2, 1971, after compiling a 104-55-5 record during 16 years as a college coach. Outstanding blocking back at Duke, 1938-'42. Entered college coaching immediately, joining staff at Western Kentucky, 1942. After three years in Navy, became assistant at Vanderbilt, 1946, under Red Sanders. Moved with Sanders to UCLA, 1949, as backfield coach. Accepted head coaching job at Oregon State, 1955, and became instant winner. His Beaver teams compiled 63-37-2 record in 10 years. Returned to UCLA as head coach, 1965, and led Bruins to first winning season since '61 (8-2-1) and 14-12 Rose Bowl victory over Michigan State. For that achievement he was named the American Football Coaches Association's Coach of the Year.

# Los Angeles Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
39	Alexander, K.	S	5-11	186	31	10	19	Nettles, J.	CB	5-10	177	30	8
77	Buzin, R.	T	6-4	250	26	5	74	Olsen, M.	DT	6-5	270	32	11
79	Bacon, C.	DE	6-4	270	29	5	72	Olsen, P.	DT	6-5	265	24	2
70	Carollo, J.	G-T	6-2	265	32	11	57	Parish, D.	LB	6-1	220	24	3
89	Cash, R.	DT	6-5	260	27	4	52	Pergine, J.	LB	6-1	225	26	4
73	Cowan, C.	T	6-4	265	34	12	53	Purnell, J.	LB	6-1	220	30	9
88	Curran, P.	TE	6-3	238	26	4	27	Ray, D.	PK-WR	6-0	195	28	4
—	Dryer, F.	DE	6-6	240	26	4	13	Rentzel, L.	WR	6-2	202	28	8
33	Ellison, W.	RB	6-2	200	26	6	64	Reynolds, J.	LB	6-1½	232	24	3
42	Elmendorf, D.	S	6-1	195	23	2	17	Rhome, J.	QB	6-0	188	30	7
59	Ferguson, J.	C	6-4	240	29	3	58	Robertson, I.	LB	6-3	225	23	2
18	Gabriel, R.	OB	6-4	220	32	11	61	Saul, R.	G-C	6-3	235	24	3
36	Geddes, K.	LB	6-3	235	25	2	76	Schuh, H.	T	6-3	260	29	8
56	Halverson, D.	LB	6-2	212	26	4	71	Scibelli, J.	G	6-0	255	33	12
23	Haymond, A.	S-CB	6-0	194	30	9	38	Smith, L.	RB	6-3	220	25	4
21	Howard, G.	CB	6-0	190	25	5	84	Snow, J.	WR	6-2	190	29	8
50	Iman, K.	C	6-1	240	33	12	55	Staggs, J.	LB	6-2	246	28	6
34	Josephson, L.	RB	6-1	207	30	8	28	Studstill, P.	WR-P	6-0	175	34	11
80	Klein, B.	TE	6-5	235	25	4	35	Thomas, B.	RB	5-10	201	23	2
68	LaHood, M.	G	6-3	250	27	4	24	Williams, C.	CB	6-3	194	29	8
86	McKeever, M.	LB	6-1	235	32	12	46	Williams, R.	S	5-10	180	26	2
65	Mack, T.	G	6-3	250	28	7	25	Williams, T.	RB	6-1	210	27	6
48	Maslowski, M.	WR	6-3	210	22	2	77	Wilson, J.	T	6-3	258	29	5
67	Nelson, B.	DT	6-7	270	24	2	85	Youngblood, J.	DE	6-4	250	22	2

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	Choice to N.Y. Giants through New England		
2.	BERTELSEN, Jim	RB	Texas
	from Denver through San Diego		
	Choice to Oakland		
3.	Choice to N.Y. Giants		
	McCUTCHEON, Larry	RB	Colorado State U.
	from Cleveland		
4.	SAUNDERS, John	DB	Toledo
	from Chicago		
	PHILLIPS, Eddie	DB	Texas
5.	CHILDS, Bob	G	Kansas
	from Detroit		
	Choice to N.Y. Giants through Washington		
	CHRISTIANSEN, Bob	TE	UCLA
	from Washington		
6.	Choice to Green Bay		
	HERBERT, Edward	DT	Texas Southern
	from Washington		
7.	Choice to Oakland		
8.	GRAHAM, Tom	WR	Baldwin-Wallace
9.	HOWARD, Harry	DB	Ohio State
10.	MASSEY, Jim	DB	Linfield

## Los Angeles 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Ellison .....	211	1000	4.77	t80	4	Williams.....	25	743	29.72	t105	1
Josephson....	99	449	4.53	57	3	Haymond.....	9	207	23.00	34	0
Smith.....	91	404	4.43	t64	5	Howard.....	7	164	23.43	34	0
Rentzel .....	14	113	8.07	t50	1	Williams.....	4	100	25.00	57	0
Williams.....	18	103	5.73	36	0	Curran .....	3	35	11.66	15	0
Gabriel.....	18	48	2.66	10	2	Youngblood..	2	36	18.00	22	0
Klein.....	3	21	7.00	13	0	LaHood .....	1	25	25.00	25	0
White.....	2	11	5.50	6	0	Thomas.....	1	12	12.00	12	0
Rhorne.....	3	0	0.00	0	0	Josephson ...	1	0	0.00	0	0
						Saul .....	1	0	0.00	0	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Gabriel...	352	180	51.1	2238	17	10
Rhorne...	18	5	27.8	66	1	1

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Rentzel .....	38	534	14.05	41	5
Snow .....	37	666	18.00	68	5
Ellison .....	32	238	7.43	49	0
Smith.....	31	324	10.45	34	0
Josephson....	26	230	8.84	t29	2
Klein.....	14	160	11.42	t33	4
Maslowski....	3	82	27.33	t36	1
Williams.....	3	68	22.66	43	0
Curran .....	1	2	2.00	t2	1

Interceptions	No.	Yds.	Avg.	Long	TDs
Howard.....	6	99	16.50	35	0
Nettles.....	5	97	19.40	44	1
McKeever.....	4	38	9.50	15	0
Robertson....	4	32	8.00	20	0
Alexander....	3	122	40.66	t82	1
Elmendorf....	2	32	16.00	32	0
Purnell.....	2	32	16.00	17	0

Punt Ret.	No.	Yds.	Avg.	Long	TDs
Haymond.....	24	123	5.12	28	0
Rentzel.....	9	40	4.44	24	0

Punting	No.	Yds.	Avg.	Long
Studstill.....	70	2896	41.37	60

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Ray.....	0	0	0	37	18	91
Rentzel .....	1	5	6	0	0	36
Josephson....	3	2	5	0	0	30
Smith.....	5	0	5	0	0	30
Snow .....	0	5	5	0	0	30
Ellison .....	4	0	4	0	0	24
Klein.....	0	4	4	0	0	24
Gabriel.....	2	0	2	0	0	12
Maslowski....	0	1	1	0	0	6
Curran .....	0	1	1	0	0	6
Howard.....	1	0	1	0	0	6
Nettles.....	1	0	1	0	0	6
Williams.....	1	0	1	0	0	6
Alexander....	1	0	1	0	0	6

## Los Angeles All-Time Club Leaders

### RUSHING

Dick Bass, with 1,209 carries for 5,417 yards	(1960-'69)
Dan Towler, with 672 carries for 3,493 yards	(1950-'55)

### PASSING

Roman Gabriel, with 1,540 completions in 2,990 attempts for 20,196 yards and 142 TDs	(1962-'71)
Norm Van Brocklin, with 1,101 completions in 1,897 attempts for 16,114 yards and 118 TDs	(1949-'57)

### PASS RECEIVING

Tom Fears, with 400 receptions for 5,397 yards	(1948-'56)
Elroy Hirsch, with 343 receptions for 6,289 yards	(1949-'57)

### INTERCEPTIONS

Ed Meador, with 46	(1959-'71)
Will Sherman, with 28	(1954-'60)

### SCORING

Bob Waterfield, with 573 points	(1945-'52)
Bruce Gossett, with 561 points	(1964-'69)



## LOS ANGELES-BIG PLAY

Under former UCLA coach Tommy Prothro, the Los Angeles Rams have gradually changed from a club that had a tendency toward the unusual play to a team that strives for more conventional modes of attack, although Ram interest in the "big play" still exists. Prothro likes to give the defense many different formations to worry about, and one of these is the Stacked-I diagrammed here. Starting from the Stacked-I gives Los Angeles an edge since the defense, not knowing which side the strong point of the attack might be, is unable to over-shift prior to the snap. This keeps the defense "honest" and enables the Rams to hit quickly in any direction. Behind quarterback Roman Gabriel (No. 18) in the Los Angeles I formation are flanker Lance Rentzel (No. 19) and running backs Les Josephson (No. 34) and Larry Smith (No. 38). As Gabriel starts calling signals, Rentzel goes in motion to the right. But the defense can't be certain the play is headed that way since very often the Rams start their motion in the opposite direction of the play. At the snap, right guard Joe Scibelli (No. 71) pulls to his right and heads for the defensive corner linebacker. Rentzel also heads for the outside running lane, as does Josephson, the middle man in the Stacked-I. Gabriel pitches the ball back to Smith, who circles toward right end and times his upfield cut so that it coincides with the blocking patterns ahead of him. He doesn't want to get to the corner too soon for fear that his blockers will not have had time to clear the way; by the same token, he must not delay too long or the defensive men will shed the blocks and be waiting for him with open arms. It's a delicate situation that all top pro running backs must master if they hope to run wide. Prothro has made the Rams believe in the effectiveness of basic plays such as this end sweep from the I-formation. They may not be as spectacular as some of the old-time Los Angeles razzle-dazzle — but they work.





**Here's a typical Ram power sweep as Willie Ellison (33), Tom Mack (65) and Joe Scibelli (71) lead Les Josephson on an expedition.**



**Quarterback Roman Gabriel is not only a superb passer, but a power runner as well, as seen here in this open field sprint.**

# MINNESOTA VIKINGS



Viking defensive demons Jim Marshall (70) at left and Carl Eller (81) zero in on Baltimore QB Earl Morrall (15).

**T**he Vikings were first pro team to assume the name of a state and why not? The initial \$1 million came from Minneapolis (\$600,000), St. Paul (\$300,000) and Duluth (\$100,000). Buying into the National Football League for \$600,000 on Jan. 28, 1960, the Vikings started NFL play in 1961 by shocking the Chicago Bears, 37-13.

That was the coaching debut of Norm Van Brocklin and the pro quarterbacking debut of Fran Tarkenton. That surprising marriage of Van's drop-back-thinking and Fran's scrambling performances resulted in a 1964 tie with the Green Bay Packers for second place in the Western Division.

Both asked out of the marriage one day apart in 1967. Fran went to the Giants and Bud Grant replaced Van Brocklin.

Grant drove the defense-minded Vikings to the 1969 NFL title on a Joe Kapp-inspired "40 for 60" slogan. Kapp departed for Boston and Gary Cuozzo was the 1970 quarterback of the still defense-dominated Vikings.

When Carl Eller, Alan Page and the rest of the Purple People Eaters turn the ball over to the Viking offense in 1972, it is expected that Tarkenton, who was traded to the Giants in 1967, will be the quarterback of the Vikings.

## Minnesota Schedule

September 18	WASHINGTON (Mon.)	8:00 p.m.
September 24	at Detroit	3:00 p.m.
October 1	MIAMI	3:00 p.m.
October 8	St. LOUIS	1:00 p.m.
October 15	at Denver	2:00 p.m.
October 23	at Chicago (Mon.)	8:00 p.m.
October 29	at Green Bay	1:00 p.m.
November 5	NEW ORLEANS	1:00 p.m.
November 12	DETROIT	3:00 p.m.
November 19	at Los Angeles	1:00 p.m.
November 26	at Pittsburgh	1:00 p.m.
December 3	CHICAGO	1:00 p.m.
December 10	GREEN BAY	1:00 p.m.
December 26	at San Francisco (Sat.)	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Minnesota	16	Detroit	13
"	17	CHICAGO	20
"	19	BUFFALO	0
"	13	Philadelphia	0
"	24	Green Bay	13
"	10	BALTIMORE	3
"	17	N.Y. Giants	10
"	9	SAN FRANCISCO	13
"	3	GREEN BAY	0
"	23	New Orleans	10
"	24	ATLANTA	7
"	14	San Diego	30
"	29	Detroit	10
"	27	Chicago	10
TOTALS	<u>245</u>		<u>139</u>

FINAL RECORD: WON 11 – LOST 3

(Home Games Capitalized)

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## Minnesota Key Players

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**BOBBY BRYANT, DB, 6-1, 170, 5th Yr., Age 28, So. Carolina**  
Slender and tough cornerback is a feisty player who has been solid defender, both as a tackler and pass coverage artist. Had three interceptions for 51 yards last season, best year was in 1969 when he pilfered eight.

**FRED COX, Kicker, 5-10, 200, 10th Yr., Age 33, Pittsburgh**  
Veteran kicker finished as No. 4 scorer in the NFC last year with 91 points, including 22 field goals. Solid kicker, he has twice led the NFL in scoring, including 1970 when he booted for 125 points. Now has over 800 points scored.



**CARL ELLER, DE, 6-6, 265, 9th Yr., Age 30, Minnesota**  
Perennial All-Pro has no peer at defensive end. Came back from knee surgery in 1967 to win All-NFL honors, Pro Bowl designation ever since. Masterful pass rusher either to outside or with inside rush. Great speed as well.

**WALLY HILGENBERG, LB, 6-3, 232, 9th Yr., Age 30, Iowa**  
Picked up in trade with Detroit in 1968, he's been a solid player ever since, working at outside linebacking slot. Big and tough, he's fine tackler in open field. Also intercepted two passes last year, same number as previous season.



**CLINT JONES, RB, 6-0, 206, 6th Yr., Age 27, Michigan St.**  
Swift and versatile running back led club in rushing last season with 675 yards, a fine 3.8 average and one 73-yard scoring burst. Also scored four touchdowns and had a 27.4 kickoff return average. Valuable performer.

**PAUL KRAUSE, DB, 6-3, 195, 9th Yr., Age 30, Iowa**  
Became a Viking in trade with Redskins in 1968 and has been secondary mainstay ever since. He had six interceptions for 112 yards returned last year, now has amazing 52 interceptions in eight seasons. Led NFL with 12 as a rookie.



**GARY LARSEN, DT, 6-5, 260, 9th Yr., Age 32, Concordia**  
Another good Viking trade brought Larsen to Minnesota from the Rams where he's been a starter for six years. Versatile player can be used at any of front four spots, but gives solid strength in the middle against the run.

**JIM MARSHALL, DE, 6-3, 260, 13th Yr., Age 34, Ohio State**  
Defensive captain and leader has been solid man ever since coming to Vikings from Cleveland in 1961. Has been All-NFL, Pro Bowler, also an "iron man" with a streak of 170 straight games in the book. Can do it all.





**DAVE OSBORN, RB, 6-0, 205, 8th Yr., Age 29, No. Dakota**  
Tough, dependable back was sidelined for several games last year, still managed to score six touchdowns, run up 349 yards rushing and catch 25 passes for 195 more yards. Best year was 1967 when he rushed for 972 yards and a 4.5 average.

**ALAN PAGE, DT, 6-4, 260, 6th Yr., Age 27, Notre Dame**  
What more can you say about Page than to mention he was the NFL's Most Valuable Player in 1971? No. 1 draft choice, he's been starter and sensational performer ever since. Quick, strong, determined . . . you name it, Page has got it.



**FRAN TARKENTON, QB, 6-0, 190, 12th Yr., Age 32, Georgia**  
The famed "Scrambler" returns to the Vikings after five years with the Giants. He's the No. 5 ranked passer of NFL history, now has 216 TD passes, 28,484 yards gained and is also one of the leading rushers.

**GENE WASHINGTON, WR, 6-3, 220, 6th Yr., Age 28, Mich. St.**  
Still a top threat despite only 12 receptions for 165 yards last season. No. 1 draft choice led team in receiving in 1970 with 44 catches for 702 yards and had 39 for 821 and nine TDs the year before. Big, fast and has good hands.



**RON YARY, T, 6-6, 255, 5th Yr., Age 26, So. California**  
Powerful offensive tackle was an All-NFL choice last year in several polls, a Pro Bowler too. Big, strong and far ranging, he is an outstanding blocker, either in protecting the passer or opening holes for those running backs.



### **Bud Grant** *Head Coach*

Entering his sixth season as head coach of Vikings with a mark of 46 victories, 21 losses and 3 ties. His teams have won the NFC Central Division four straight years and won the NFL championship in 1969. Head coach at Winnipeg of the Canadian League for 10 years before joining Vikings in 1967. Grant's Winnipeg teams won five Western-Conference championships and four Grey Cup championships. Played for the Philadelphia Eagles 1951-'52 and ranked as No. 2 receiver in NFL in 1952. Played 1953-'46 with Winnipeg before being named head coach in 1957. Over the past two NFL seasons Grant's Vikings have won 24 games and lost 4. Attended University of Minnesota and was two-time All-Big Ten end. Won four letters in football, two in basketball (forward) and three in baseball (pitcher-outfielder).

# Minnesota Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
67	Alderman, G.	T	6-2	247	33	13	41	Osborn, D.	RB	6-0	208	29	8
87	Beasley, J.	TE	6-3	228	26	6	88	Page, A.	DT	6-4	245	27	6
30	Brown, Bill	RB	5-11	228	34	12	78	Patton, J.	DT	6-3	250	26	2
89	Brown, Bob	TE	6-2	225	29	4	32	Reed, Oscar	RB	6-0	222	28	5
20	Bryant, B.	DB	6-1	170	28	5	65	Schmidt, R.	G	6-3	250	30	6
14	Cox, F.	K	5-10	200	33	10	45	Sharockman, E.	DB	6-0	200	32	11
71	Davis, D.	T	6-4	250	28	7	64	Sunde, Milt	G	6-2	250	30	9
81	Eller, C.	DE	6-6	247	30	9	69	Sutherland, D.	LB	6-3	250	24	3
56	Gersbach, C.	LB	6-1	230	25	3	10	Tarkenton, F.	QB	6-0	190	32	12
44	Hayden, L.	RB	6-0	212	24	2	53	Tingelhoff, M.	C	6-2	237	31	10
80	Henderson, J.	WR	6-3	195	29	8	83	Voigt, S.	TE	6-1	220	24	3
58	Hilgenberg, W.	LB	6-3	229	30	9	72	Ward, J.	DE	6-4½	250	24	3
52	Jenke, N.	LB	6-1	218	25	2	59	Warwick, L.	LB	6-3	238	28	7
—	Johnson, L.	WR	6-1	200	28	3	84	Washington, G.	WR	6-3	208	27	6
26	Jones, C.	RB	6-0	205	27	6	14	West, C.	DB	6-1	197	25	4
29	Kassulke, K.	DB	6-0	195	31	10	62	White, E.	G	6-2½	262	24	3
85	Knief, G.	WR	6-3	205	25	2	36	Winfrey, C.	LB	6-0	230	23	2
22	Krause, P.	DB	6-3	200	30	9	60	Winston, R.	LB	5-11	222	32	11
77	Larsen, G.	DT	6-5	261	32	9	23	Wright, J.	DB	5-11½	190	23	2
19	Lee, B.	QB	6-2½	195	27	4	43	Wright, N.	DB	5-11	180	24	4
21	Lindsey, J.	RB	6-2	210	27	7	73	Yary, R.	T	6-5½	255	26	5
75	Lurtsema, B.	DE	6-6	250	30	6	51	Zaunbrecher, G.	C	6-2	240	24	2
70	Marshall, J.	DE	6-4	248	34	13							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	SIEMON, Jeff . . . . .	LB	Stanford
	from New England		
	Choice to N.Y. Giants . . . . .		
2.	MARINARO, Ed . . . . .	RB	Cornell
3.	BEUTOW, Bart . . . . .	T	Minnesota
	from Green Bay		
	Choice to Philadelphia . . . . .		
	Choice to Denver . . . . .		
5.	Choice to Cleveland through Los Angeles . . . . .		
6.	MARTIN, Anthony . . . . .	LB	Louisville
7.	SLATER, Bill . . . . .	DE	Western Michigan
8.	DEMERY, Calvin . . . . .	WR	Arizona State
9.	GOODRUM, Charles . . . . .	G	Florida A&M
10.	ALDRIDGE, Willie . . . . .	RB-DB	So. Carolina State



## Minnesota 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long	TDs
Jones .....	180	675	3.8	t73	4	Sharockman..	6	109	18.2	3	0
Osborn .....	123	349	2.8	15	5	Bryant .....	3	51	17.0	19	0
Lindsey .....	46	182	4.0	19	0	Kassulke .....	2	6	3.0	6	0
Reed .....	50	182	3.6	18	1	Winston .....	1	29	29.0	t29	1
B. Brown .....	46	136	3.0	t23	2						
Grim .....	6	127	21.2	54	0						
Cuozzo .....	15	24	1.6	9	0	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Lee .....	11	14	1.3	t4	1	West.....	24	556	23.2	36	0
Snead.....	6	6	1.0	5	1	Jones .....	12	329	27.4	47	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Cuozzo...	168	75	44.6	842	6	8
Lee.....	90	45	50.0	598	2	4
Snead.....	75	37	49.3	470	1	6

Punt Ret.	No.	Yds.	Avg.	Long	TDs
West.....	18	94	5.2	16	0
Grim .....	7	44	6.3	36	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Grim .....	45	691	15.4	t55	7
Osborn .....	25	195	7.8	25	1
Voigt .....	15	214	14.3	25	1
Reed .....	15	138	9.2	26	0
Washington ..	12	165	13.8	51	0
Denson .....	10	125	12.5	17	0
B. Brown .....	10	94	9.4	36	0
Jones .....	9	98	10.9	18	0
Brown.....	6	141	23.5	48	0
Lindsey.....	8	31	3.9	9	0
Henderson ....	2	18	9.0	12	0

Punting	No.	Yds.	Avg.	Long
Lee .....	89	215	39.5	58

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Cox.....	0	0	0	25	22	91
Grim .....	0	7	7	0	0	42
Osborn.....	5	1	6	0	0	36
Jones .....	4	0	4	0	0	24
Brown.....	2	0	2	0	0	12
Lee .....	1	0	1	0	0	6
Reed .....	1	0	1	0	0	6
Snead.....	1	0	1	0	0	6
Voigt .....	0	1	1	0	0	6
Lindsey.....	0	0	1	0	0	6
Winston .....	0	0	1	0	0	6

Interceptions	No.	Yds.	Avg.	Long	TDs
West.....	7	236	33.7	89	0
Krause .....	6	112	18.7	31	0

## Minnesota All-Time Club Leaders

### RUSHING

Bill Brown, with 1,479 carries for 5,247 yards	(1962-'71)
Tommy Mason, with 761 carries for 3,252 yards	(1961-'66)

### PASSING

Fran Tarkenton, with 1,024 completions in 1,899 attempts for 14,579 yards and 113 TDs	(1961-'66)
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### PASS RECEIVING

Paul Flatley, with 202 receptions for 3,222 yards	(1963-'67)
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### INTERCEPTIONS

Ed Sharockman, with 40	(1961-'71)
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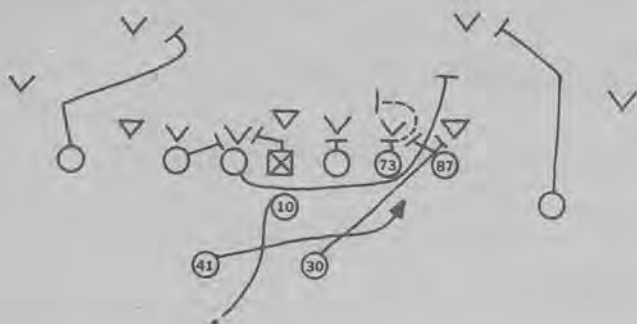
### SCORING

Fred Cox, with 881 points	(1963-'71)
Bill Brown, with 378 points	(1962-'71)

## MINNESOTA-BIG PLAY

Despite the return of quarterback Fran Tarkenton, pro football's chief exponent of the scramble and the razzle-dazzle play, the Minnesota Vikings of 1972 still figure to be a team that bases a large share of its offense on old-fashioned power running. Tarkenton may add dash and color to the Viking attack but coach Bud Grant, a strict conventionalist, will see to it that proven standby plays such as the off-tackle power run diagrammed on this page will constitute an important part of the overall offense. In Bill Brown (No. 30) and Dave Osborn (No. 41), Minnesota has two solid running backs who can also catch the ball and block for each other. They are not breakaway type backs, to be sure, but they get the Vikings those tough three and four yards, especially on this off-tackle thrust. As indicated in the accompanying diagram, the Vikings depend on three key blocks by linemen to set the stage for Osborn, led by Brown, getting through the off-tackle hole. Left guard Ed White (No. 62) pulls quickly at the snap and drives laterally down the line; when White reaches the hole, he turns upfield and looks for the nearest defender to block. Left tackle Ron Yary (No. 73) hits into the defensive end across from him and then loops sharply behind the defensive line in a move to seal off the middle linebacker as he pursues the play. Tight end John Beasley (No. 87) blocks down on the defensive end to keep him pinned while Yary spins off and looks for the linebacker. Brown, a solid 225-pound battering ram, hits into the off-tackle slot ahead of Osborn and tries to erase the corner linebacker from the scene. Osborn stays right on Brown's heels (this is teamwork developed over a period of years) and tries to determine which way the blocking pressure will go once he clears the line of scrimmage. Both backs must wait, however, until White, the left guard, has had time to pull from his position and reach the off-tackle area. They don't want to get there ahead of him.

MINNESOTA OFF-TACKLE PLAY





**Running back Clint Jones (26) uses "tag-along" interference from guard Ed White (62) vs. Patriots.**



**Kickoff return specialist Charlie West (40) starts TD return against New Orleans.**



# THEY'LL NEVER BEAT BROWN'S RECORD!!

**O**f all the records under assault in the National Football League, there is one that stands defiantly out of reach, a record of such majestic proportions that, in the opinion of football men, it will never be approached let alone equalled. This is the mark of 12,312 yards rushing by Jim Brown, former Cleveland Browns fullback.

Such were the dimensions of Brown's achievements that today, seven years after his retirement, he still towers over any other back who ever carried the ball in the NFL.

Jim was not a warm person, nor was he popular with most people. But he commanded universal respect as a football player, which is all he ever asked.

Even at this distant point in time, Jim Brown's remarkable accomplishments boggle the mind: nine times he led the NFL in rushing, five of these seasons (1957-61) in succession. Seven times he rushed for over 1,000 yards in a season, including the all-time record of 1,863 yards in 1963. Four times he ran for over 200 yards in a single game, and 58 times he topped the 100-yard mark in one afternoon. His career rushing average of 5.22 is the best ever, as are his 106 touch-

downs rushing. He had the most career carries (2,359) and the most one-season attempts (305) in 1961.

Brown's true greatness as a runner is difficult to measure because few players in NFL history have come close enough to his performance to even provide a meaningful yardstick. He stands quite alone in the record book.

For example, ex-Green Bay great Jim Taylor, No. 2 man on the all-time rushing list, finished his 10-year career with 8,597 yards, 3,715 yards behind Brown, who played only nine campaigns. The third all-time rusher, Joe Perry of San Francisco, gained 8,378 yards in 14 NFL seasons and John Henry Johnson, in fourth place, was credited with 6,803 yards in 13 years, 5,509 behind Brown.

What of the current crop of NFL running backs? Are any of them capable of scaling the summit?



*Jimmy Brown*

Most football men polled by *The Illustrated Digest of Pro Football* don't think so. Chicago's Gale Sayers might have had a run at it but three crippling knee injuries have eliminated him as a threat to Brown's records. Leroy Kelly, Brown's successor at Cleveland, is one of the two active players on the Top Ten rushing list but in his case too, injuries are likely to keep him from the record. Kelly had rushed for 6,074 yards through the 1971 season; that means he needs another 6,000 but, at 30 years of age and with legs that have been badly battered, the Cleveland star seems to have lost his chance.

Floyd Little of Denver, Larry Brown of Washington, Ron Johnson of the Giants and Duane Thomas of Dallas are explosive runners among contemporary ball-carriers but they seem to lack the size and stamina it would take to surpass Brown's totals. Larry Csonka of Miami, Steve Owens of Detroit and Ken Willard of San Francisco are power runners capable of hitting 1,000 yards a season but none has the breakaway speed that would be needed to reach the 12,000-yard plateau. Brown often turned five-yard gains into 60-yard scoring runs with his sheer explosiveness. Csonka, Owens and Willard are more the grind-it-out type.

### **Conditions Differ**

The conditions that contributed

to Brown's numerous records may never again be the same. He played nine tough seasons, averaging almost 20 carries a game, and yet he was injured just once! He played under two coaches, Paul Brown and Blanton Collier, who believed in a controlled, disciplined offense based on strong running and team blocking. This offense was built around Brown and was designed to make the most of his extraordinary skills. He was often given the opportunity to carry the ball when accepted strategy called for a pass. He was a powerful, tireless work-horse, almost a machine, who wore down and outlasted his enemies on the gridiron.

As one NFL coach says, "No one will ever appreciate what it meant to Paul Brown and Collier to have a guy like Jim playing every minute of every game, never missing time because of injuries. That fact in itself was worth a few hundred extra yards a year."

Brown had a running style that helped him avoid injury. He seldom crashed head-on into rival tacklers, nor did he take hard shots from the side. He had a way of sliding through a hole in the line, rarely giving the defense anything more than a limp thigh to grab hold of. He was a master at turning his huge 230-pound body at just the proper angle to deflect the full impact of a tackle. In the open field, where he built up momentum with his



amazing speed, it was usually the defensive man who took the full force of the collision. By contrast, Jim Taylor of Green Bay was a back-alley kind of fullback who preferred to muscle his way past tacklers rather than avoid them. As he once remarked, "I like to sting 'em a little." This was okay but, in the end, the punishment took its toll of Taylor and forced him out of the game.

It would be foolish, of course, to maintain that Brown was not hurt during his career; no one, especially a ball-carrier, plays pro football without getting banged up. But Brown shook off routine hurts and played despite them. He possessed fierce pride in his durability and this pride kept him playing when another back might have sought refuge on the bench, or in the training room.

Only once in his playing days was Brown actually put out of commission. That was at Yankee Stadium in 1961 when Giant line-backer Sam Huff, an old adversary, knocked him groggy in the second period. Jimmy was taken to the Cleveland bench and was seen inhaling oxygen to clear his head as the half ended. In the third period, he was back in the lineup.

The Giants, incidentally, had more success stopping Brown than any other NFL club, although Jimmy also had some great days against the New Yorkers, too. In

1958, the year of the famed "sudden death" title game with Baltimore, the Giants beat Cleveland twice over the final two weeks of the season (one being the eastern division playoff) and in one of these crucial contests Huff and Co. limited the Cleveland fullback to 12 yards in 11 carries!

### Handful of Plays

For the most part, though, Jimmy Brown was good for 100 yards or more a game, even with rival defenses keying on his every move. There wasn't anything particularly tricky or deceptive about the Cleveland offense in those years. Brown ran only a handful of plays from one game to the next and three of these, the quick opener up the middle, the off-tackle power slant and the end sweep, were basic elements of the Browns' attack. Cleveland operated on the theory of simplicity and massed blocking along the line of scrimmage. The idea was to put as many bodies as possible in front of Jim Brown, and let him do the rest. The big fullback also was a threat as a pass receiver although this part of his game was often overlooked, as was his role as a blocker.

Brown was more than a power runner. He had a natural instinct for judging his blockers and for "reading" the reaction of the defense, and he employed several different speeds to put himself into



the best running lanes. It was a sense of timing that is possessed by all great running backs: when to turn upfield, when to hesitate, when to take it back to the inside, when to accelerate. Jimmy could do it all, sliding, drifting, angling back against the flow, always in control of his movements, always ready to explode through an open-

ing or up the sideline. It would be incorrect to describe him as graceful, and yet there was a beautiful animalistic rhythm to his running style.

What will it take to erase Jim Brown's 12,312 yards from the NFL record book? It will take a superb athlete, a back big and strong enough to withstand the



weekly pounding and yet quick enough to gain big yardage on breakaway runs. It will take a coach whose philosophy is based on the creed of "run first, pass second" and a team blessed with consistently strong blocking up front. It will take, finally, the same incredible luck that Brown had in avoiding injury. This is undoubtedly the

key. If any present running back—someone like Ron Johnson or Duane Thomas—is to make a serious bid for the record he'd have to carry the ball 20-25 times a game and go the distance in all 14 games each season. He'd have to absorb the terrible beatings from defensive tackles and rugged linebackers, and come back for more. He'd have to shoulder the burden of his team's running attack and not wilt under the pressure of total responsibility. He'd have to maintain a calm and detached attitude and not let raw emotion dull his abilities; in a sense he'd have to be almost a flesh and blood robot, a running machine, imperturbable and indestructible.

It could be, in the expert opinion of some NFL insiders, that the game itself has changed to the point where the very nature of present-day defenses would preclude any one man being able to dominate things the way Brown did in the late 1950s and early 1960s.

As one pointed out: "Defensive linemen and linebackers are getting bigger and faster all the time. The pursuit today is better than it was even a few years ago. Offensive units are not controlling the ball as effectively as Cleveland did in Brown's time. There is more emphasis on the forward pass today."

All of which conspires against anyone ever beating Jimmy Brown's rushing records. ■



# NEW ORLEANS SAINTS



**Rookie quarterback Archie Manning was plagued by injuries last year, but still showed flashes which promise future stardom.**

**T**he instant tradition of the Saints has been one of excitement. From the opening kickoff of 1967 to the four solid victories in 1971, the Saints have been a team worth New Orleans' blowing its own horn about.

Jim Taylor and Paul Hornung had finished 1966 in the Super Bowl as Green Bay Packers. When the Saints opened their first camp, there was Taylor, an LSU great come home, and an ailing Hornung, who retired to a brief spell as a coach because he could never play as a Saint.

The home opener of the \$8.5 million franchise was Mardi Gras in September as 80,879 watched John Gilliam race 94 yards with the opening kickoff. The Rams

beat the Saints, 27-13, that day but left their eardrums in New Orleans.

When Roberts took over from Tom Fears, the Saints were not marching anywhere. They won only his first game as head coach for Roberts, but the way they did it is historic. With two seconds to play against the playoff-bound Detroit Lions, Tom Dempsey chugged onto the field and kicked an NFL record 63-yard field goal for a 19-17 win and hysteria reigned.

Now the excitement is expected from quarterback Archie Manning, the No. 1 Saint draftee, who had played in the Sugar Bowl as a visitor during his three sensational years at Mississippi.

## New Orleans Schedule

September 17	..... at Los Angeles	..... 1:00 p.m.
September 25	..... KANSAS CITY (Mon.)	..... 8:00 p.m.
October 1	..... SAN FRANCISCO	..... 1:00 p.m.
October 8	..... at New York Giants	..... 1:00 p.m.
October 15	..... ATLANTA	..... 1:00 p.m.
October 22	..... at San Francisco	..... 1:00 p.m.
October 29	..... PHILADELPHIA	..... 1:00 p.m.
November 5	..... at Minnesota	..... 1:00 p.m.
November 12	..... at Atlanta	..... 1:00 p.m.
November 19	..... at Detroit	..... 1:00 p.m.
November 26	..... LOS ANGELES	..... 1:00 p.m.
December 3	..... at New York Jets	..... 1:00 p.m.
December 10	..... NEW ENGLAND	..... 1:00 p.m.
December 17	..... GREEN BAY	..... 1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

New Orleans	24	..... LOS ANGELES	.. 20
"	20	..... SAN FRANCISCO	. 38
"	13	..... Houston	..... 13
"	14	..... Chicago	..... 35
"	24	..... DALLAS	..... 14
""	6	..... Atlanta	..... 28
"	14	..... Washington	..... 24
"	21	..... OAKLAND	..... 21
"	26	..... San Francisco	..... 20
"	10	..... MINNESOTA	..... 23
"	29	..... Green Bay (M)	.. 21
"	28	..... Los Angeles	..... 45
"	17	..... CLEVELAND	..... 21
"	20	..... ATLANTA	..... 24
TOTALS	<u>266</u>		<u>347</u>

**FINAL RECORD: WON 4 — LOST 8 — TIED 2**

(Home Games Capitalized)

## New Orleans Key Players



**DAN ABRAMOWICZ, WR, 6-1, 195, 6th Yr., Age 27, Xavier**  
Led Saints in receiving for fifth straight year in 1971, grabbing 37 passes, including five for touchdowns. Clever receiver has now caught at least one pass in 64 straight games for Saints. Has high average-per-catch totals.

**CHARLIE DURKEE, K, 5-11, 165, 4th Yr., Age 28, Okla. State**  
Joined Saints as a free agent last year after earlier being with the club in 1967-68. Came out of retirement after trials with Oilers and Packers and led Saints in scoring with 72 points, including 16 of 23 field goal attempts. Kicked five FGs one game.



**JULIAN FAGAN, Punter, 6-3, 205, 3rd Yr., Age 24, Mississippi**  
After leading the NFC with a 42.5 average in 1970 as a rookie, he dipped slightly to a 41.4 average last year, but continues to be a highly dependable booter. He's punted 77 times in each of his two campaigns for Saints' team marks.

**BOB GRESHAM, RB, 5-11, 193, 2d Yr., Age 24, West Virginia**  
A No. 8 draft choice last year, Bob carried only once in pre-season play, then came on to be a big contributor during regular season with 383 yards rushing, six TDs scored, and 17 pass receptions. Durable, slashing type of runner.



**EDD HARGETT, QB, 5-11, 190, 4th Yr., Age 25, Texas A&M**  
Stepped into action when Archie Manning was hurt and turned in outstanding performance, completing 96 of 210 passes for 1,191 yards and six touchdowns. He's got a live arm and a keen knowledge of game, plus durability.

**HUGO HOLLAS, DB, 6-1, 190, 3rd Yr., Age 26, Rice**  
Won the free safety spot and proved to be a strong defender, and outstanding on the safety blitz. Can also double as a punt returner. Intercepted five passes last year, the same number he picked off in rookie year of 1970.



**JAKE KUPP, Guard, 6-3, 248, 9th Yr., Age 31, Washington**  
Voted team's MVP last year, the veteran lineman is the club's offensive captain and leader. Originally a tight end with Dallas, he was also with Redskins for awhile, but has been outstanding guard for Saints. Pro Bowl in 1970.

**ARCHIE MANNING, QB, 6-3, 205, 2d Yr., Age 23, Mississippi**  
Suffered assortment of injuries in his rookie campaign, and hobbled by thigh problem, he nonetheless proved that he has great future. Completed 86 passes for 1,164 yards and six TDs, rushed for 172 yards, scored four more TDs.





**DON MORRISON, T, 6-5, 255, 2nd Yr., Age 22, Texas-Arlington**  
No. 4 draft choice who came to camp and won himself a starting job at offensive left tackle. Big, strong and raw-boned, he improved with every game against tough defensive ends and seems to have an excellent future with Saints.

**RICHARD NEAL, DE, 6-3, 255, 4th Yr., Age 24, Southern U.**  
Named defensive captain last year, he played in all of the games, despite a recurring ankle injury, giving 100% effort at all times. Outstanding pass rusher with speed, agility and toughness. Should become a real standout.



**DAVE PARKS, TE, 6-2, 205, 9th Yr., Age 30, Texas Tech**  
Veteran receiver who was twice an All-NFL selection with San Francisco, he's still a solid performer. Caught 35 passes for 568 yards and five touchdowns last season, still a clutch player. Had 80 catches, led NFL in '64.

**BOB POLLARD, DT, 6-3, 245, 2d Yr., Age 23, Weber State**  
Won a spot on league's All-Rookie team last year, thanks to winning a starting role right from the start of the training camp after being drafted No. 11. Very strong against the run, he'll be a good pass rusher too.



**JIM STRONG, RB, 6-1, 205, 3rd Yr., Age 25, Houston**  
Picked up on waivers from San Francisco last year, he played all 14 games for Saints and led the club in rushing with 404 yards and a 4.3 average, also grabbed 16 passes, scored three TDs. Fine blocker and solid competitor.



### **J. D. Roberts** *Head Coach*

Appointed head coach of New Orleans on November 3, 1970, succeeding Tom Fears. Saints finished the season with a 2-11-1 record, winning one of seven games under Roberts last year, upped mark to 4-8-2. Served as assistant coach New York Jets 1969 and '70

until assuming present position. Played guard for the Hamilton Tiger Cats of the Canadian Football League in 1954. All America guard at University of Oklahoma 1953, third year as a starter. Served in Marine Corps 1955-'56 and played for Quantico Marines. Assistant coach at University of Denver 1957, Oklahoma 1958-'59, U.S. Naval Academy 1960, Auburn 1961, University of Houston 1962-'64. Born October 24, 1932, Oklahoma City, Okla. Given name is John David, but prefers J.D.

# New Orleans Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.	No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.
46	Abramowicz, D.	WR	6-1	195	27	6	43	Kopay, D.	RB	6-0	218	30	9
53	Absher, D.	LB	6-4	235	28	6	50	Kupp, J.	G	6-3	248	31	9
24	Adkins, M.	WR	5-10	183	25	3	11	Lee, B.	CB	6-3	200	24	2
34	Bell, C.	TE	6-5	238	23	2	89	Long, D.	DT	6-4	245	27	7
36	Burchfield, D.	TE	6-2	227	23	2	27	Mallory, J.	S	6-0	184	26	5
88	Carroll, L.	DE	6-7	250	28	4	8	Manning, A.	QB	6-3	204	23	2
59	Colman, W.	LB	6-1	230	26	5	22	Martin, D.	CB	6-1	190	23	2
60	Cunningham, C.	LB	6-3	240	28	6	74	Moore, R.	DT	6-6	265	25	2
51	Didion, J.	C	6-4	245	24	4	21	Moore, R.	S	6-2	190	22	2
25	Dodd, A.	WR	6-0	185	27	5	57	Morgan, M.	LB	6-4	242	30	8
33	Duncan, J.	CB	6-2	200	26	4	76	Morrison, D.	T	6-5	255	22	2
15	Durkee, C.	K	5-11	165	28	4	87	Neal, R.	DE	6-3	254	24	4
84	Estes, L.	DE	6-6	250	25	3	41	Newland, B.	WR	6-2	190	23	2
10	Fagan, J.	P	6-3	205	24	3	72	Owens, J.	DE	6-2	245	25	3
28	Ford, J.	RB	6-0	200	22	2	83	Parks, D.	TE	6-2	203	30	9
40	Granger, H.	RB	6-1	225	28	7	82	Pollard, B.	DT	6-3	245	23	2
35	Gresham, B.	RB	5-11	195	24	2	65	Prudhomme, R.	C-G	6-4	250	30	6
14	Hargett, E.	QB	5-11	190	25	4	47	Robinson, V.	RB	5-11	195	24	2
29	Harvey, R.	CB	6-2	190	24	3	54	Roussel, T.	LB	6-3	235	27	5
64	Hester, R.	LB	6-2	215	23	2	42	Strong, J.	RB	6-1	204	25	3
78	Hines, G.	T	6-5	265	28	7	80	Walker, M.	DE	6-4	235	24	2
70	Holden, S.	T	6-3	258	25	2	61	Williams, D.	G	6-2	240	26	6
18	Hollas, H.	S	6-1	190	26	3	37	Williams, J.	RB	6-0	193	25	2
20	Howell, D.	CB	6-4	202	24	3	23	Wyatt, D.	S	6-1	195	25	3
52	Huard, J.	LB	6-0	228	28	6							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	SMITH, Royce	G	Georgia
2.	HALL, Willie	LB	So. California
	from Houston		
	Choice to Oakland		
3.	KUZIEL, Robert	C	Pittsburgh
	MYERS, Tom	DB	Syracuse
	from Baltimore through Oakland		
4.	CRANGLE, Mike	DE	Tennessee-Martin
	FEDERSPIEL, Joe	LB	Kentucky
	from Washington through Los Angeles and Philadelphia		
	COLEMAN, Mike	DE	Knoxville College
	from Kansas City		
5.	BUTLER, Bill	RB	Kansas State
	from Green Bay		
	JOHNSON, Carl	T	Nebraska
	DAVIES, Bob	DB	South Carolina
	from Baltimore		
6.	DORTON, Wayne	G	Arkansas State
	WATSON, Curt	RB	Tennessee
	from Oakland		
7.	JACKSON, Ernie	DB	Duke
8.	VINSON, Ron	WR	Abilene Christian
9.	BRANSTETTER, Kent	DT	Houston
10.	KUPP, Andy	G	Idaho



## New Orleans 1971 Club Leaders

Rushing	No.	Yds.	Avg.	Long	TDs		No.	Yds.	Long	TDs	
Strong.....	95	404	4.3	39	3	Flanigan.....	1	10	10	0	
Gresham .....	127	383	3.0	18	6	Colman .....	1	0	0	0	
Ford .....	93	379	4.1	35	2						
Manning.....	32	172	5.4	17	4						
Granger.....	32	139	4.3	16	1	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Baker .....	29	125	4.3	20	0	Robinson.....	15	369	24.6	51	0
Robinson.....	29	96	3.3	12	1	Dodd .....	12	252	21.0	28	0
Hargett .....	9	24	2.7	11	1	Moore.....	10	235	23.5	31	0
Dodd .....	1	7	7.0	7	0	Strong.....	8	117	14.6	19	0
Harris.....	1	1	1.0	1	0	Gresham .....	3	60	20.0	26	0
Didion .....	1	0	0.0	0	0	Burchfield.....	1	5	5.0	5	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.	Punt Ret.	No.	Yds.	Avg.	Long	TDs
Hargett...	210	96	.457	1183	6	5	Dodd .....	13	88	6.8	14	0
Manning..	177	86	.485	1164	6	9	Moore.....	2	12	6.0	9	0
							Hollas.....	0	0	0	0	0
							Abramowicz.	1	0	0.0	0	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Abramowicz.	37	657	17.8	t63	5
Parks.....	35	568	16.2	42	5
Dodd .....	15	290	19.3	49	0
Newland .....	21	319	15.2	44	0
Strong.....	16	78	4.9	14	0
Granger.....	12	52	4.3	17	1
Robinson.....	12	53	4.4	17	1
Gresham .....	17	20	11.9	37	0
Ford .....	7	54	7.7	10	0
Baker .....	6	44	7.3	t29	1
Burchfield.....	3	36	12.0	16	0

Punting	No.	Yds.	Avg.	Long
Fagan.....	77	3187	41.4	64

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Durkee.....	0	0	0	24	16	72
Gresham .....	6	0	6	0	0	36
Parks.....	0	5	5	0	0	30
Abramowicz.	0	5	5	0	0	30
Manning.....	4	0	4	0	0	24
Strong.....	3	0	3	0	0	18
Ford .....	2	0	2	0	0	12
Robinson.....	1	1	2	0	0	12
Butler .....	0	0	0	5	1	8
Granger.....	1	0	0	0	0	6
Wyatt.....	0	0	1	0	0	6
Baker .....	0	1	1	0	0	6
Hargett.....	1	0	1	0	0	6

Interceptions	No.	Yds.	Long	TDs
Howell.....	5	120	60	0
Hollas.....	5	56	25	0
Wyatt.....	4	84	t55	1
Martin.....	3	51	26	0
Absher.....	1	21	21	0

## New Orleans All-Time Club Leaders

### RUSHING

Tony Baker, with 249 carries for 1,102 yards and two TDs (1969-'71)

### PASSING

Billy Kilmer, with 592 completions in 1,116 attempts for 7,490 yards and 47 TDs (1967-'70)

### PASS RECEIVING

Dan Abramowicz, with 269 receptions (1967-'71)

### INTERCEPTIONS

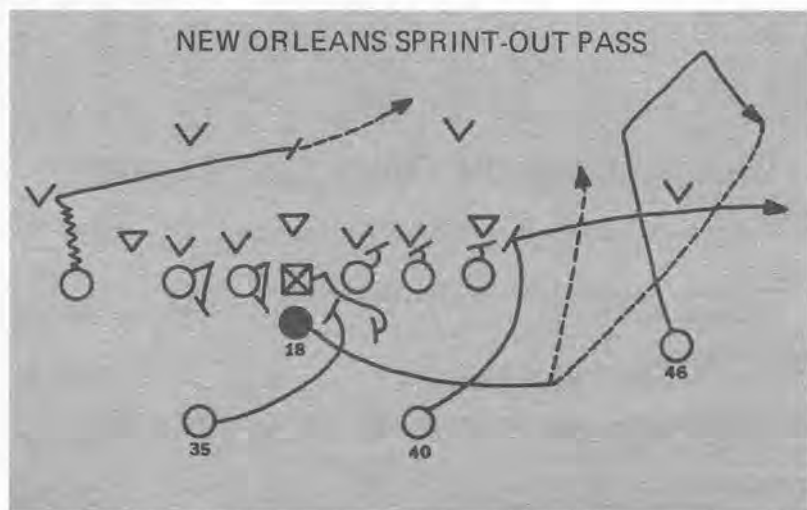
Dave Whitsell, with 19 (1967-'69)

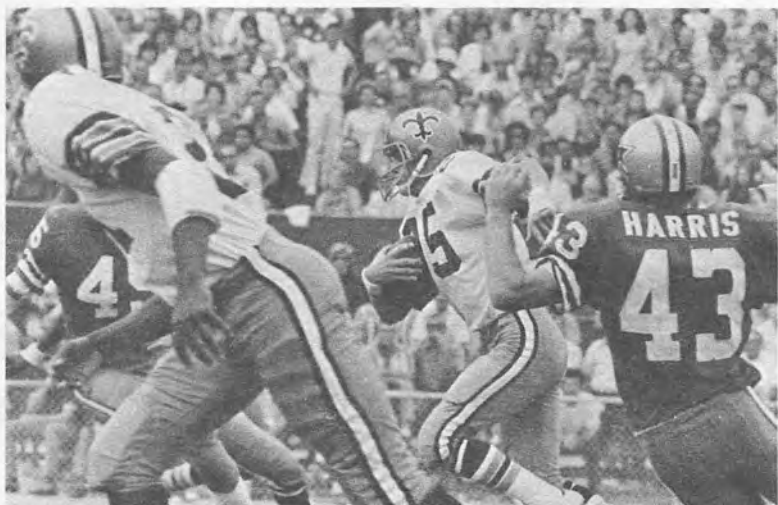
### SCORING

Tom Dempsey, with 169 points (1969-'70)

## NEW ORLEANS-BIG PLAY

The New Orleans Saints, following the trend set by many other NFL clubs, are going more and more to the sprint-out series on offense and, in young Archie Manning, the former Ole Miss All-American, they have a big, strong quarterback who can make this kind of an attack click for big yardage. Manning, a product of the sprint-out series in college football, can run as well as he can pass. At 6-3 and 205, he is rugged enough to take the physical punishment that inevitably overtakes quarterbacks who run the ball in the NFL. The Saints' sprint-out pass play diagrammed on this page is typical of the kind of stuff that Manning does very well. The New Orleans quarterback, who wears No. 18, has two options on the sprint-out: he can throw the ball to flanker Dan Abramowicz (No. 46) or he can keep it and run for the yardage himself. What he does is determined by the reaction of the strongside linebacker. The Saints try to get the linebacker to cover running back Hoyle Granger (No. 40), who fakes a block on the linebacker and then squares out toward the sideline as a potential receiver. If the linebacker goes with Granger, he takes himself out of the play and leaves Manning plenty of running room to the inside. If, on the other hand, he stays put and blocks Manning's path — well, Archie can easily dump the ball to the unguarded Granger in the flat zone. Likewise, if the defensive halfback who is covering Abramowicz makes a move to force the run — that is, if he comes toward the line of scrimmage to try and tackle Manning — Manning can throw quickly to Abramowicz behind the defender. Should Abramowicz be covered, the Saints' quarterback can look left and try to hit his split left end who runs a delay pattern and then cuts across the middle of the secondary to give Manning a good passing plane.





**Veteran receiver Al Dodd heads upfield for yardage in upset victory over Dallas Cowboys.**



**Running back Bob Gresham finds daylight and cuts for good gain against Oakland Raiders. Saints tied Raiders 21-21 in this one.**

# NEW YORK GIANTS



The key to Giant comeback hopes in 1972 is the return of star running back Ron Johnson. Here's Ron charging against Washington.

**T**hen the late Tim Mara invested \$2,500 in a National Football League franchise in 1925, he laid the family foundation for the future. With the Mara family, football is not a sideline or a pastime, but rather a fulltime business. This business-like approach has resulted in the Giants appearing in 14 title games, more than any other NFL team.

Founder Mara is in the Hall of Fame along with coach Steve Owen, and players Mel Hein, Emlen Tunnell, Y.A. Tittle, Andy Robustelli and Ken Strong, the hero when the Giants wore sneakers as snowshoes to beat the

Chicago Bears, 30-13, in 1934 for their first of three NFL titles.

The last Giant title game appearance also was against the Bears. That was in 1963. Since then, the Giants first hit the skids and then started the long climb back. In 1970, they finally went better than .500 for the first time in seven seasons with a 9-5 record after throwing away their first few games.

Alex Webster, the former star running back, has turned into a strong leader as a head coach and the Giants are planning innovations for 1972 with a young and hustling team.

## New York Schedule

September 17	..... at Detroit	1:00 p.m.
September 24	..... DALLAS	1:00 p.m.
October 2	..... at Philadelphia (Mon.)	9:00 p.m.
October 8	..... NEW ORLEANS	1:00 p.m.
October 15	..... at San Francisco	1:00 p.m.
October 22	..... ST. LOUIS	1:00 p.m.
October 29	..... WASHINGTON	1:00 p.m.
November 5	..... DENVER	1:00 p.m.
November 12	..... at Washington	1:00 p.m.
November 19	..... at St. Louis	1:00 p.m.
November 26	..... PHILADELPHIA	1:00 p.m.
December 3	..... at Cincinnati	1:00 p.m.
December 10	..... MIAMI	1:00 p.m.
December 17	..... at Dallas	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Giants	42	..... Green Bay	40
"	3	..... WASHINGTON	30
"	21	..... St. Louis	20
"	13	..... Dallas	20
"	7	..... BALTIMORE	31
"	7	..... Philadelphia	23
"	10	..... MINNESOTA	17
"	35	..... SAN DIEGO	17
"	21	..... Atlanta	17
"	13	..... Pittsburgh	17
"	7	..... ST. LOUIS	24
"	7	..... Washington	23
"	14	..... DALLAS	42
"	28	..... PHILADELPHIA	41
TOTALS	<u>228</u>		<u>362</u>

FINAL RECORD: WON 4 — LOST 10

(Home Games Capitalized)

## New York Key Players



**JIM FILES, LB, 6-4, 240, 3rd Yr., Age 24, Oklahoma**  
No. 1 draft choice in 1970, he made a successful switch from MLB to the outside in 1971 and continues to be one of finest young linebackers in the league. Big, strong with fine range, he has a fine future. Had one interception in '71.

**PETE GOGOLAK, Kicker, 6-1, 190, 9th Yr., Age 29, Cornell**  
As Giant fortunes dropped last year, so did Gogolak's kicking record, but when he has the opportunities, Pete is one of premier kickers in the game. Had club record 107 points in 1970 when he kicked 25 field goals.



**BOB GRIM, WR, 6-0, 200, 6th Yr., Age 27, Oregon State**  
Outstanding receiver came to Giants in off-season trade with Vikings. Had 45 catches last season for Vikes, also named to Pro Bowl team and scored a TD in that game. Good speed, he can also double as return man.

**DON HERRMANN, WR, 6-2, 205, 4th Yr., Age 25, Waynesburg St.**  
Hampered by injuries in 1971, Herrmann when he's healthy is as fine a receiver as anyone. Has outstanding moves, can catch the ball in a crowd and is a solid third-down target. Despite missing several games, he had 27 catches for 297 yards.



**RON HORNSBY, LB, 6-3, 232, 2d Yr., Age 22, S.E. Louisiana**  
Had solid rookie year as MLB, gaining a spot on the NFC's All-Rookie team. Big, strong and tough, he's a deadly tackler and improved with each and every game. Most observers agree that he has a really outstanding future.

**BOB HYLAND, C-G, 6-5, 255, 6th Yr., Age 27, Boston College**  
Came to Giants in trade with Bears and stepped in as a starting guard, logging more playing time than any other Giant. No. 1 draft choice of Packers in 1967, later was starting center for Bears. Can play either spot . . . and extremely well.



**RANDY JOHNSON, QB, 6-3, 205, 7th Yr., Age 28, Texas A & I**  
Moves in as No. 1 quarterback with Tarkenton traded to Vikings. Former Falcon started last game of 1971, set one-game NFC highs for season with 30 completions, 372 yards gained. Strictly a pocket passer, he has rifle arm, fine poise.

**RON JOHNSON, RB, 6-1, 205, 4th Yr., Age 24, Michigan**  
Sat out all but two games in 1971 with thigh and knee injuries, and his absence obviously was felt. All-NFL in 1970, he rushed for 1,027 yards that year, made Pro Bowl team too. Recovered now, he's rated one of top all-around backs in the NFL.





**CARL LOCKHART, DB, 6-2, 175, 8th Yr., Age 29, No. Texas St.**  
 Defensive captain rates among top free safeties in pro football. Can do it all . . . hard-hitting tackler, despite size, fine punt return man, reserve punter. Twice in the Pro Bowl, he has a career total of 32 interceptions, two returned for TDs.

**NORM SNEAD, QB, 6-4, 215, 12th Yr., Age 33, Wake Forest**  
 Came to Giants in off-season trade with Vikings and gives club solid, experienced quarterback. Former Redskin and Eagle now ranks No. 6 among active NFC passers with 1,722 completions, 24,448 yards and 158 touchdowns. Has plenty of poise.



**BOB TUCKER, TE, 6-3, 230, 3rd Yr., Age 26, Bloomsburg State**  
 One of biggest Giant "finds" ever. Signed as free agent two years ago after being in minor leagues, he had 40 catches as a rookie, then won the NFC pass-receiving title in 1971 with 59 catches, 791 yards, four TDs. First tight end to win it.

**WILLIE WILLIAMS, DB, 6-0, 190, 8th Yr., Age 29, Grambling**  
 Tough little cornerback has been the Giants' top pass interceptor in recent seasons. Had five steals for 58 yards in 1971, led the NFL with 10 swipes in 1968. Now has a career total of 27. Solid tackler too.



**WILLIE YOUNG, Tackle, 6-0, 265, 7th Yr., Age 29, Grambling**  
 Steady and dependable, he's been a fine player ever since being signed as a free agent. Started as offensive guard, then switched to tackle. Not very tall, but he is extremely strong and quick and gets the job done.

### **Alex Webster** *Head Coach*



Took over as head coach of the Giants one week before the 1969 regular season opened and directed New York to three victories in its first four games and a 6-8 season record and second place in the Eastern Conference's Capitol Division; 9-5 record in 1970 was good for second place in NFC's Eastern Division. Webster joined the Giants' staff in 1967 and served two seasons as offensive backfield assistant before assuming the head coaching position. An All-Southern Conference runner at North Carolina State, Webster was drafted by Washington for 1953 but played instead for Montreal in the Canadian League in 1953-'54. In 1955, Webster joined the Giants and was an outstanding runner while playing on New York's 1956 NFL championship team and Eastern Division champion teams in 1956-'58-'59-'61-'62-'63. He still holds three Giant records—most rushing attempts (1,213), most rushing yards (4,805), and most touchdowns rushing (39).



# New York Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
60	Alexakos, S.	G	6-2	260	25	4	30	Johnson, Ron	RB	6-1	205	24	4
45	Athas, P.	DB	5-11	185	24	2	73	Kanicki, J.	DT	6-4	260	30	10
15	Blanchard, T.	P-QB	6-0	190	23	2	87	Kotite, D.	TE	6-3	230	29	6
83	Butler, S.	K	6-1	200	25	2	76	Lakes, R.	DT	6-4	268	32	12
21	Brown, O.	DB	6-1	188	25	4	—	Lambert, G.	DE	6-5	245	27	3
51	Douglas, J.	LB	6-2	228	27	3	53	Larson, G.	C	6-3	250	33	12
28	Duhon, B.	RB	6-0	195	25	4	43	Lockhart, C.	DB	6-2	175	29	8
20	Eaton, S.	DB	6-3	205	27	6	26	McRae, B.	DB	6-0	185	32	11
—	Enderle, D.	G	6-2	250	25	4	40	Morrison, J.	WR	6-1	212	35	14
31	Evans, C.	RB	6-1	220	24	2	—	Protz, J.	LB	6-2	240	24	2
58	Files, J.	LB	6-4	240	24	3	80	Reed, H.	DE	6-3	230	23	2
44	Flowers, R.	DB	6-0	180	25	4	74	Roller, D.	DT	6-2	240	23	2
3	Gogolak, P.	K	6-1	190	29	9	75	Shay, J.	DT	6-3	245	28	7
33	Green, J.	DB	5-11	195	25	3	16	Snead, N.	QB	6-4	215	33	12
—	Gregory, J.	DE	6-5	250	27	6	—	Summers, F.	CB	6-1	187	25	4
27	Grim, B.	WR	6-0	200	27	6	—	Taffoni, J.	T	6-3	255	27	5
77	Hanson, D.	T	6-6	265	23	2	22	Thompson, R.	RB	5-11	200	23	2
61	Harper, C.	G-T	6-0	250	28	7	71	Tipton, D.	DE	6-6	240	23	2
55	Heck, R.	LB	6-1	230	31	10	38	Tucker, B.	TE	6-3	230	26	3
85	Herrmann, D.	WR	6-2	205	25	4	63	Van Horn, D.	G	6-3	245	28	6
67	Hornsby, R.	LB	6-3	232	22	2	79	Vanoy, V.	DT	6-8	275	26	2
84	Houston, R.	WR	6-2	195	26	4	78	Walton, W.	T	6-5	245	23	2
56	Hughes, P.	LB	6-2	240	24	3	41	Williams, W.	DB	6-0	190	29	8
70	Hyland, B.	G-C	6-5	255	27	6	69	Young, W.	T	6-0	265	29	7
11	Johnson, R.	QB	6-3	205	28	7	88	Zeno, C.	WR	6-4	210	25	2

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	Choice to Chicago		
	SMALL, Eldridge	DB	Texas A&I
	from Los Angeles through New England		
	JACOBSON, Larry	DE	Nebraska
	from Minnesota		
2.	Choice to San Francisco		
3.	MENDENHALL, John	T	Grambling
	MOZISEK, Tom	RB	Houston
	from Los Angeles		
4.	Choice to Pittsburgh		
5.	GATEWOOD, Tom	WR	Notre Dame
	EDWARDS, Larry	LB	Texas A&I
6.	HILL, John	C	Lehigh
7.	Choice to Pittsburgh		
7.	ZIKAS, Mike	DT	Notre Dame
8.	MABRY, Tom	T	Arkansas
9.	RICHARDSON, Ed	RB	Southern U.
10.	ODOM, John	DB	Texas Tech

## New York 1971 Club Leaders

Rushing						Interceptions					
	Att.	Yds.	Avg.	Long	TDs		No.	Yds.	Long	TDs	
Duhon .....	93	344	3.7	27	1	Williams.....	5	58	24	0	
Fred'ckson....	64	242	3.8	37	0	Lockhart.....	3	60	31	0	
Thompson ....	54	177	3.3	23	1	Athas.....	2	52	37	1	
Evans.....	48	171	3.6	17	5	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Johnson.....	32	156	4.9	17	1	Thompson ....	36	947	26.3	93	1
Morrison.....	8	131	3.4	20	0	Green.....	5	106	21.2	41	0
Tarkenton.....	30	111	3.7	16	3	Flowers.....	8	156	19.5	28	0
						Duhon .....	11	200	18.2	24	0
Passing						Punt Ret.					
	Att.	Comp.	Pct.	Yds.	TDs Int.		No.	Yds.	Avg.	Long	TDs
Tarkenton	386	226	58.5	2567	11 21	Athas.....	3	21	7.0	10	0
Johnson .	74	41	55.4	477	3 3	Duhon .....	12	77	6.4	15	0
						Lockhart.....	4	24	6.0	15	0
Pass Rec.						Punting					
	No.	Yds.	Long	TDs			No.	Yds.	Avg.	Long	
Tucker .....	59	791	63	4	Blanchard ....	66	2681	40.6	57		
Morrison.....	40	411	45	1	Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Herrmann ....	27	297	22	1	Gogolak .....	0	0	0	30	6	48
Duhon .....	25	266	26	0	Evans.....	5	0	5	0	0	30
Houston.....	24	426	81	4	Houston.....	0	4	4	0	0	24
Frederickson.	21	114	20	1	Tucker .....	0	4	4	0	0	24
McNeil.....	16	209	24	1	Tarkenton....	3	0	3	0	0	18
Thompson ....	16	85	12	0	Kotite.....	0	2	2	0	0	12
Evans.....	13	144	25	0	Thompson ....	1	0	2	0	0	12
Kotite.....	10	146	43	2							

## New York All-Time Club Leaders

### RUSHING

Alex Webster, with 4,085 yards in 1,213 carries for 39 TDs	(1955-'64)
Frank Gifford, with 3,704 yards in 863 carries for 35 TDs	(1952-'60, '62-'64)

### PASSING

Charlie Conerly, with 1,418 completions in 2,833 attempts for 172 TDs	(1948-'61)
Fran Tarkenton, with 1,051 completions in 1,898 attempts for 105 TDs	(1967-'71)

### PASS RECEIVING

Joe Morrison, with 390 receptions for 4,954 yards and 47 TDs	(1959-'71)
Frank Gifford, with 367 receptions for 5,434 yards and 44 TDs	(1952-'60, '62-'64)

### INTERCEPTIONS

Emlen Tunnell, with 74 interceptions	(1948-'59)
Jim Patton, with 52 interceptions	(1955-'66)

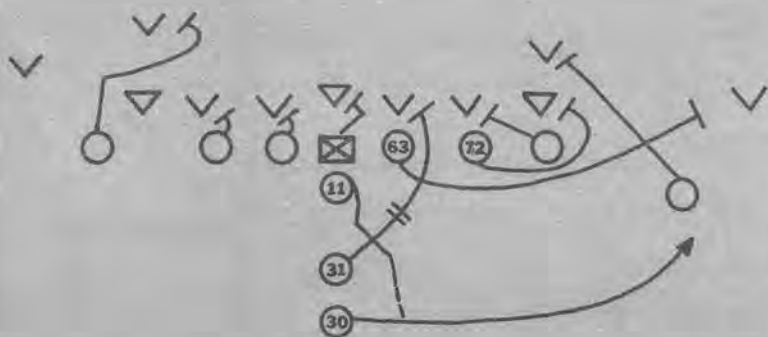
### SCORING

Frank Gifford, with 484 points	(1952-'60, '62-'64)
Joe Morrison, with 390 points	(1959-'71)

## GIANTS-BIG PLAY

The New York Giants' running game suffered drastically in 1971 because of the absence of All Pro Ron Johnson, who was sidelined most of the year with knee and thigh ailments. But the Giants are looking for a resurgence of their ground attack this season now that Johnson is back in top form. The ex-Michigan All-American is the kind of a back who can turn a routine five-yard gain into a breakaway touchdown gallop, and for this reason the Giants try to spring Ron into the open as often as possible. The play shown here, an end sweep off the Stacked-I formation, is an example of such a maneuver. Johnson (No. 30) is the deep man in the I with second-year man Charlie Evans (No. 31) as the near back. And Evans plays a key role in the success of the play. First he must make the fake from quarterback Randy Johnson (No. 11) look realistic. Second, he must throw a key block on the defensive left tackle, freeing guard Doug Van Horn (No. 63) to pull out of the line, along with tackle Joe Taffoni (No. 72), and lead the interference for Johnson on the outside. After making the inside fake to Evans, Johnson takes another step into the backfield and pitches the ball to Johnson. This is the crucial part of the play. Ron must bide his time and not make his cut upfield until Van Horn, Taffoni and the other blockers have had a chance to carry out their assignments ahead of him. A premature cut on this kind of a play often spoils the cohesion of the men up front. Once Johnson sees that the defenders have been sealed to the inside, opening the outside running lane to him, he accelerates and turns upfield. He is not, however, committed to the outside course. If the defense has succeeded in staying outside the play, Ron has the option of veering to the inside and cutting back against the flow, something he does as well as any running back in the game today.

GIANTS' END SWEEP





A find last year for the Giants was running back Charlie Evans, a tough, hard-hitting back. Here's Charlie working against the Colts.



Smooth is the word for wide receiver Don Herrmann who shows his form here to a pair of Dallas Cowboys.

# PHILADELPHIA EAGLES



Off to open space is swift Eagles' running back Lee Bougess against the Cardinals with Chuck Walker (79) in hot pursuit.

**E**agles are supposed to fly, but the Philadelphia variety actually rode Vans on their title trips.

The team which the late Bert Bell formed 13 years before he became National Football League Commissioner in 1946 was led by Steve Van Buren to three divisional and two NFL titles in the 1940s and by Norm Van Brocklin to the 1960 NFL title.

Van Buren ran and Tommy Thompson passed the '48 and '49 Eagles to titles with choice rookie Chuck Bednarik getting the title

taste in 1949 that he was not to know again until he supported Van Brocklin in the 17-13 thriller by playing 58 minutes at both center and linebacker as the last of the two-way stars.

The Eagles have twice switched owners and three times changed coaches since that last title game. Present coach Ed Khayat came on at midyear, had his hirsute players visit the barbers and turned his club into a winning and tough team. Perhaps the Eagles are on the way back for 1972.

## Philadelphia Schedule

September 17	..... at Dallas	1:00 p.m.
September 24	..... CLEVELAND	1:00 p.m.
October 2	..... NEW YORK GIANTS (Mon.)	9:00 p.m.
October 8	..... at Washington	1:00 p.m.
October 15	..... LOS ANGELES	1:00 p.m.
October 22	..... at Kansas City	1:00 p.m.
October 29	..... at New Orleans	1:00 p.m.
November 5	..... ST. LOUIS	1:00 p.m.
November 12	..... at Houston	1:00 p.m.
November 19	..... DALLAS	1:00 p.m.
November 26	..... at New York Giants	1:00 p.m.
December 3	..... WASHINGTON	1:00 p.m.
December 10	..... CHICAGO	1:00 p.m.
December 17	..... at St. Louis	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Philadelphia	14	..... Cincinnati	37
"	7	..... DALLAS	42
"	3	..... SAN FRANCISCO	31
"	0	..... MINNESOTA	13
"	10	..... Oakland	34
"	23	..... N.Y. GIANTS	7
"	17	..... DENVER	16
"	7	..... Washington	7
"	7	..... Dallas	20
"	37	..... St. Louis	20
"	13	..... WASHINGTON	20
"	23	..... Detroit	20
"	19	..... ST. LOUIS	7
"	41	..... New York Giants	28
TOTALS	<u>221</u>		<u>302</u>

FINAL RECORD: WON 6 — LOST 7 — TIED 1

(Home Games Capitalized)

## Philadelphia Key Players



**LEE BOUGGESS, RB, 6-2, 210, 3rd Yr., Age 24, Louisville**  
No. 3 draft pick in 1970, he had a highly promising rookie campaign, rushing for 401 yards and adding another 401 yards on pass receptions. Hampered by injuries last year, he still had 262 yards rushing. Good speed, and a fine receiver.

**BILL BRADLEY, DB, 6-0, 180, 4th Yr., Age 25, Texas**

The NFL's interception champion in 1971 with 11, he was also named to the All-NFL team and to the Pro Bowl. A highly versatile player who is also an outstanding punt return man and a leftfooted punter. A QB in college.



**HAROLD CARMICHAEL, WR, 6-8, 225, 2nd Yr., Age 23, S'ern.**  
Big and swift, he was the Eagles' No. 7 draft choice last year and proved to be a valuable addition until a knee injury knocked him out of action midway through the year. Had 20 catches for 288 yards before injury. Great potential has this young man.

**TOM DEMPSEY, Kicker, 6-1, 250, 4th Yr., Age 25, Palomar J.C.**

Signed as free agent for final five games last year and promptly kicked 12 of 17 field goal attempts, including 54, 52 and 50-yarders, the first-mentioned being a club record. Holds NFL record 63-yard FG for New Orleans in 1970. Powerful kickoff man too.



**RICHARD HARRIS, DE, 6-5, 260, 2d Yr., Age 24, Grambling**  
Eagles' No. 1 draft choice last year, he moved right into a starting role as a rookie and turned out to be a prize performer. Named to NFL All-Rookie team, he has amazing agility and speed for such a big man. Considered a sure-fire All-Pro in next few years.

**BEN HAWKINS, WR, 6-1, 180, 7th Yr., Age 28, Arizona State**

Swift veteran receiver nicknamed the "Hawk", and with good reason. Caught 37 passes for 650 yards last year, scored five TDs, now has career totals of 225 receptions for 4,138 yards and 32 TDs scored. No. 3 draft choice in 1966, trademark is his dangling chin strap.



**WADE KEY, Tackle, 6-5, 245, 3rd Yr., Age 25, S'west Texas St.**  
A No. 13 draft choice in 1969, he spent that season playing in the minor leagues, but came back in 1970 to win a starting job and a berth on the NFL All-Rookie team. Improved even more last year, he's very quick, strong and agile. Has best years in front of him.

**LEROY KEYES, DB, 6-3, 208, 4th Yr., Age 25, Purdue**

No. 1 draft choice in 1969 after All-American career, he was laid low with serious achilles tendon injury which required surgery in 1970, but made great comeback last season at strong safety. Intercepted six passes for 31 yards returned, sparked every game.







**PETE LISKE, QB, 6-2, 195, 9th Yr., Age 30, Penn State**  
Obtained in trade with Denver prior to 1971, he finished strongly as Eagles won six and tied one in last nine games. Completed 143 of 269 passes for 1,957 yards and 11 touchdowns. Also spent some time in Canada, winning MVP of Canadian League with Calgary in 1967.

**AL NELSON, DB, 6-0, 190, 8th Yr., Age 29, Cincinnati**  
Dependable veteran cornerback had two interceptions in 1971, including one return for a TD, to run career mark to 13. Holds NFL record for return of a missed field goal (101 yards for a TD against Dallas). Also a sure tackler in the open field.



**MEL TOM, DE, 6-4, 250, 6th Yr., Age 31, San Jose State**  
Drafted as a future choice on the 6th round of the 1967 draft, he made the NFL's All-Rookie team in his first season and has improved yearly. Also Eagles MVP on defense in his second year. Extremely agile, he's a former college basketball letterman.

**TOM WOODESHICK, RB, 6-0, 215, 10th Yr., Age 31, West Va.**  
Plagued by injuries in recent years, he's still one of the game's premier fullbacks when healthy. Eagles' leading rusher 1967-69, and a former Pro Bowl selection. Best year was 1968 when he rushed for 947 yards. Career totals now at 3,563 yards.



**STEVE ZABEL, LB-TE, 6-4, 240, 3rd Yr., Age 24, Oklahoma**  
A No. 1 draft choice as a tight end in 1970, he moved to a starter's role as a linebacker last year and turned in a top job. Still used as tight end on occasion, he caught two TD passes last year. Has outstanding potential.



### **Eddie Khayat** *Head Coach*

As a defensive lineman in the National Football League for 10 seasons, Edward Michel Khayat was never blessed with the extraordinary size and talent of some of his contemporaries. If he had been so gifted, they might be readying a corner of the Pro Football Hall of Fame in his honor. For Khayat approached his football playing days the only way he knows how—straight ahead and with 100% dedication. Those same traits served him well in his first season as head coach of the Philadelphia Eagles—the first head coaching venture of his career. Khayat, a graduate of Tulane University, began coaching with the New Orleans Saints after a playing career that saw him spend six seasons with the Eagles, three with the Washington Redskins and one with the Boston Patriots. He was a defensive starter on Philadelphia's 1960 world championship team. Under current Eagles' assistant Tom Fears, Ed spent four years coaching the New Orleans Saints defensive line.

# Philadelphia Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
65	Allison, H.	G	6-3	255	25	2	20	Keyes, L.	S	6-3	208	25	4
11	Arrington, R.	QB	6-2	185	25	3	87	Kramer, K.	TE	6-4	235	28	5
31	Bailey, T.	RB	6-2	211	23	2	14	Liske, P.	QB	6-2	200	29	5
38	Baker, T.	RB	5-11	225	27	5	36	McNeill, T.	P	6-1	195	28	6
85	Ballman, G.	WR-TE	6-1	215	31	11	26	Nelson, A.	CB	5-11	186	27	8
46	Bougress, L.	RB	6-2	210	24	3	68	Nordquist, M.	G	6-4	246	26	5
28	Bradley, B.	S-P	5-11	190	25	4	88	Pettigrew, G.	DT	6-5	255	27	7
80	Brumm, D.	DE	6-4	245	31	10	50	Porter, R.	LB	6-3	232	26	6
47	Bull, R.	RB	6-1	200	31	11	33	Preece, S.	S	6-1	195	25	4
77	Calloway, E.	DT	6-6	255	24	4	24	Ramsey, N.	CB	6-1	200	30	10
17	Carmichael, H.	WR	6-8	225	22	2	82	Rossovich, T.	LB	6-4	240	25	5
58	Creech, B.	LB	6-3	228	23	2	25	Scarpati, J.	S	5-10	185	28	7
43	Davis, A.	RB	5-11	215	23	2	70	Skaggs, J.	G	6-3	250	32	10
19	Dempsey, T.	K	6-1	255	25	3	12	Smith, J.	CB	6-2	205	24	2
62	Dirks, M.	DT	6-2	246	25	5	74	Smith, S.	T	6-5	250	27	6
59	Evans, M.	C	6-5	250	25	5	73	Stevens, R.	T	6-4	240	24	3
1	Feller, H.	K	5-11	185	22	2	49	Thrower, J.	CB	6-2	194	24	3
84	Harris, R.	DE	6-5	260	24	2	99	Tom, M.	DE	6-4	249	30	6
71	Hart, D.	G	6-2	251	29	5	9	Walik, B.	WR	5-11	180	24	3
18	Hawkins, B.	WR	6-1	180	27	7	—	Walker, C.	C	6-3	219	24	3
86	Hill, F.	WR-TE	6-2	215	28	8	7	Ward, J.	QB	6-2	196	27	5
56	Hobbs, B.	LB	6-1	221	26	4	34	Watkins, L.	RB	6-2	230	25	4
83	Hultz, D.	DT	6-3	241	31	10	81	Whalen, J.	TE	6-2	225	28	8
29	Jackson, H.	WR	5-10	175	26	5	53	Whittingham, F.	LB	6-2	235	31	9
23	Jones, H.	TE	6-2	220	26	5	37	Woodeshick, T.	RB	6-1	222	30	10
51	Kelley, L.	LB	5-11	224	27	7	35	Young, A.	LB	6-1	232	26	5
72	Key, W.	T	6-5	245	25	3	89	Zabel, S.	LB	6-4	235	23	3

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	REAVES, John	QB	Florida
2.	YOCUM, Dan	T	Syracuse
	from Chicago		
	Choice to Atlanta through Detroit		
3.	Choice to Detroit		
	LUKEN, Tom	G	Purdue
	from Detroit		
	MAJORS, Bobby	DB	Tennessee
	from Minnesota		
4.	JAMES, Ron	RB	New Mexico State
5.	Choice to Denver		
6.	WINFIELD, Vern	G	Minnesota
7.	FOSTER, Will	LB	E. Michigan
8.	RATCLIFF, Larry	RB	E. Michigan
9.	GIBBS, Pat	DB	Lamar U.
10.	BUNTING, John	LB	North Carolina

## Philadelphia 1971 Club Leaders

### Rushing

	Att.	Yds.	Avg.	Long	TDs
Bull.....	94	351	3.7	39	0
Bougress.....	97	262	2.7	26	2
Woodeshick ..	66	188	2.8	19	0
Davis,A.....	47	163	3.5	21	1
Watkins.....	35	98	2.8	11	1
Baker.....	17	49	2.9	13	0
Jackson.....	5	41	8.2	18	0
Bailey.....	23	41	1.8	7	1
Liske.....	13	29	1.9	9	1
Arrington.....	5	23	4.6	11	0

### Passing

	Att.	Comp.	Pct.	Yds.	TDs	Int.
Liske.....	269	143	53.2	1957	11	15
Arr'ton... ..	118	55	46.6	576	2	5

### Pass Rec.

	No.	Yds.	Avg.	Long	TDs
Jackson.....	47	716	15.2	69	3
Hawkins.....	37	650	17.6	65	4
Bougress.....	24	170	7.1	27	1
Carmichael....	20	288	14.4	50	0
Ballman.....	13	238	18.3	57	0
Davis,A.....	11	46	4.2	12	0
Bull.....	9	75	8.3	15	1
Hill.....	7	92	13.1	35	0
Bailey.....	7	55	7.9	24	0
Kramer.....	6	65	10.8	17	1
Watkins.....	6	40	6.7	10	0
Woodeshick ..	6	36	6.0	11	1
Baker.....	4	36	9.0	14	0
Zabel.....	2	4	2.0	13	2
Whalen.....	1	41	41.0	41	0

### Interceptions

	No.	Yds.	Long	TDs
Bradley.....	11	248	51	0
Keyes.....	6	31	17	0
Nelson.....	2	63	44	1

Rossovich.....	1	24	24	0
Hultz.....	1	4	4	0
Zabel.....	1	4	4	0

### Kickoff Ret.

	No.	Yds.	Avg.	Long	TDs
Nelson.....	13	358	27.5	51	0
Walik.....	14	369	26.4	52	0
Thrower.....	12	299	24.9	45	0
Jackson.....	2	48	24.0	28	0
Davis,A.....	2	44	22.0	25	0
Pettigrew.....	2	37	18.5	21	0
Harris.....	2	28	14.0	21	0

### Punt Ret.

	No.	Yds.	Avg.	Long	TDs
Bradley.....	18	118	6.6	33	0
Walik.....	5	50	10.0	50	0
Hawkins.....	1	6	6.0	6	0

### Punting

	No.	Yds.	Avg.	Long
McNeill.....	73	3063	42.0	64
Bradley.....	2	76	3.0	45

### Scoring

	TDs	PAT	FG	Pts.
Dempsey.....	0	13	12	49
Hawkins.....	5	0	0	30
Feller.....	0	10	6	28
Bougress.....	3	0	0	18
Jackson.....	3	0	0	18
Nelson.....	3	0	0	12
Zabel.....	2	0	0	12

## Philadelphia All-Time Club Leaders

### RUSHING

Steve Van Buren, with 1,320 carries for 5,860 yards	(1944-'61)
Timmy Brown, with 850 carries for 3,703 yards	(1960-'67)

### PASSING

Norm Snead with 1,154 completions in 2,236 attempts for 15,672 yards and 111 TDs	(1969-'70)
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### PASS RECEIVING

Pete Retzlaff, with 452 receptions for 7,412 yards	(1956-'66)
Pete Pihos, with 373 receptions for 5,619 yards	(1947-'55)
Bobby Watson, with 311 receptions for 5,363 yards	(1951-'62)

### INTERCEPTIONS

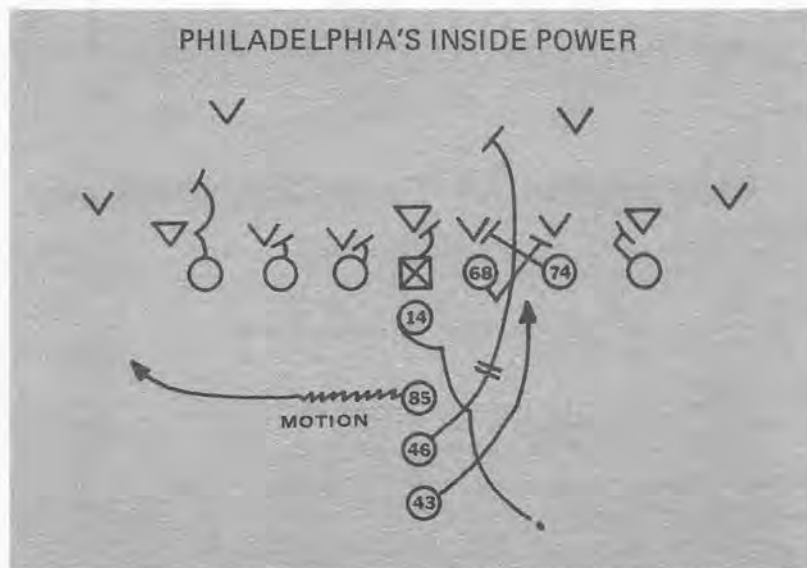
Don Burroughs, with 29	(1960-'64)
Joe Scarpati, with 24	(1964-'69, '71)

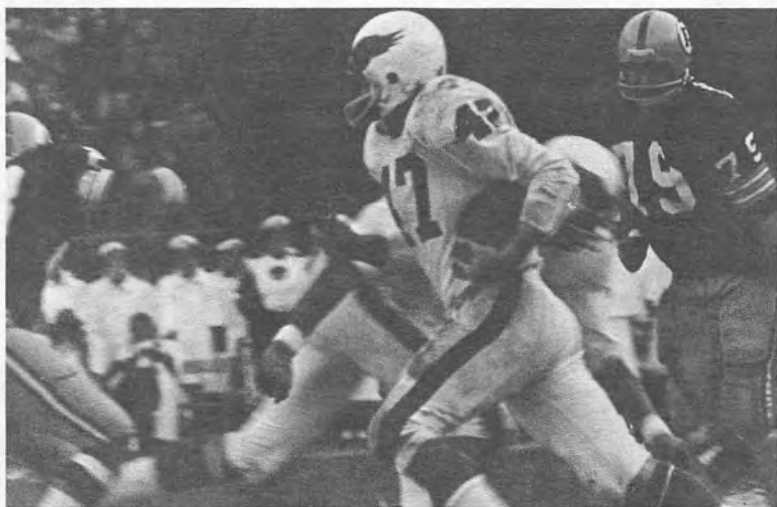
### SCORING

Bobby Watson, with 881 points	(1951-'62)
Sam Baker, with 475 points	(1964-'69)

## PHILADELPHIA-BIG PLAY

There is a time for deception in pro football and there is also a time for good old-fashioned power blocking — nothing fancy, no frills, just raw power at the point of attack. The Philadelphia Eagles subscribe to this theory with their strong I-formation running attack. The accompanying diagram depicts one of their favorite maneuvers, a quick-hitting inside play that depends not on deception but rather on timing and on massed blocking in the guard-tackle hole. Quarterback Pete Liske (No. 14) has three men stacked up in the I-formation behind him — Gary Ballman (No. 85), Lee Bougness (No. 46) and Al Davis (No. 43). Ballman, normally a flanker or a tight end, starts in motion to the left as Liske calls signals. This tactic is designed to spread the defense and to occupy one of the linebackers. They can't afford to ignore a receiver of Gary's known talents. Key cross blocks are executed up front by guard Mark Nordquist (No. 68) and tackle Steve Smith (No. 74) against the defensive tackle and end. As soon as the Eagle lineman have made contact and driven their men out of the way, Bougness races into the hole. His assignment is to clear the line ahead of the ball-carrier, Davis, and block the first defender he meets. As Davis takes the handoff from Liske, he must quickly size up the situation in front of him. In particular, he must watch Bougness carefully and make his open-field cut based on where Lee throws his block. If Bougness seals off the middle linebacker, for example, then the ball-carrier must make tracks for the outside; if, on the other hand, Bougness is forced to drive the safetyman to the outside, Davis will make his break to the inside area.





The Eagles' leading rusher last year was the veteran Ron Bull, shown here in action against Washington.



The NFL's leading interceptor with 11 in 1971 was Bill Bradley ... returning a theft here against Dallas.

# SAN FRANCISCO 49ers



**Swift running back Vic Washington finds running room and romps against San Diego. Vic rushed for 811 yards for 49ers in 1971.**

**I**t took the football-type 49ers 21 seasons to strike gold in the form of a National Football League Western Division title and they don't expect that to ever happen again.

The history of frustration ended one game short of the Super Bowl the last two years. John Brodie is the latest in a line of excellent 49er quarterbacks. These include lefthanded Frankie Albert and new Hall of Famer Y.A. Tittle. But no matter how often Brodie passed proficiently for the 49ers, he never had the supporting cast — until last year — to bring a title home to the team which the Morabito family brought first into the All-

American Conference and then into the NFL.

Dick Nolan was a near-unanimous choice as Coach of the Year and Brodie a near-unanimous choice as Player of the Year in 1970. It was like the days when Norm Standlee, Leo Nomellini, Hugh McElhenny, Gordy Soltau and Joe (The Jet) Perry were the toasts of San Francisco. Only this time it was different. The 1970 49ers had a title to call their own.

The 1972 49ers will try for bigger titles and will be doing it in new surroundings. Archaic Kezar Stadium is a place of the past. The 49ers moved into Candlestick Park, which has artificial turf beneath a real football team.

## San Francisco Schedule

September 17	SAN DIEGO	1:00 p.m.
September 24	at Buffalo	1:00 p.m.
October 1	at New Orleans	1:00 p.m.
October 8	at Los Angeles	1:00 p.m.
October 15	NEW YORK GIANTS	1:00 p.m.
October 22	NEW ORLEANS	1:00 p.m.
October 29	at Atlanta	1:00 p.m.
November 5	at Green Bay (Mil)	1:00 p.m.
November 12	BALTIMORE	1:00 p.m.
November 23	at Dallas (Thanks.)	2:30 p.m.
December 4	LOS ANGELES (Mon.)	6:00 p.m.
December 10	ATLANTA	1:00 p.m.
December 16	MINNESOTA (Sat.)	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

San Francisco	17	Atlanta	20
"	38	New Orleans	20
"	31	Philadelphia	3
"	13	LOS ANGELES	20
"	13	CHICAGO	0
"	26	St. Louis	14
"	27	NEW ENGLAND	10
"	13	Minnesota	9
"	20	NEW ORLEANS	26
"	6	Los Angeles	17
"	24	New York Jets	21
"	17	KANSAS CITY	26
"	24	ATLANTA	3
"	31	DETROIT	27
TOTALS	300		216

**FINAL RECORD: WON 9 — LOST 5**

(Home Games Capitalized)



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## San Francisco Key Players

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**CAS BANASZEK**, Tackle, 6-3, 250, 5th Yr., Age 26, N'western Expert, effective offensive tackle now reckoned as one of the best in his fifth season. Outstanding pass blocker. First-round choice prior to the 1967 season, but as a linebacker. Sat out his first year with an injury, but moved in as starting tackle in 1968, has become a mainstay at the position.

**FORREST BLUE**, Center, 6-5, 261, 5th Yr., Age 27, Auburn Forty Niner coaches believe he is the best center playing, and the fact that he was All-NFL and All-NFC on most selections last season bears them out. Strong, agile and fast, Blue has become a nemesis to middle linebackers. Was 49ers' No. 1 draft choice prior to the 1968 season.



**JOHN BRODIE**, QB, 6-1, 203, 16th Yr., Age 37, Stanford Regarded by many as the NFL's most polished quarterback, Brodie has now led the 49ers to two consecutive NFC Western Division titles and two consecutive first game playoff wins only to have both Super Bowl drives stopped short by the Dallas Cowboys. He was pro football's "Player of the Year" in 1970.

**CEDRICK HARDMAN**, DE, 6-3, 255, 3rd Yr., Age 24, N. Tex. St. Became a starter in his second season, finished a highly-successful year with his first appearance as a starter for the NFC in the Pro Bowl. Led improved 49er pass rush by personally "sacking" opponent QBs 18 times over the season. Great speed and strength are his main assets.



**JIMMY JOHNSON**, CB, 6-2, 185, 12 Yr., Age 34, UCLA Was a unanimous All-Pro choice for the third consecutive year after the 1971 season, much of which he played with a broken wrist. Started for the NFC in the season-ending Pro Bowl. Rates as the premier corner back in the game, opposing QBs seldom test him.

**CHARLIE KRUEGER**, DT, 6-4, 260, 14th Yr., Age 35, Tex. A&M An expert defensive tackle who rates with the best in the league. Technically superb, has been a defensive starter for San Francisco since 1959. Was first-round 49er draft choice prior to the 1958 season. Has not missed a game in the past four seasons, didn't miss a defensive play in 1970.



**TED KWALICK**, TE, 6-4, 223, 4th Yr., Age 25, Penn State Emerged as one of the top tight ends after an outstanding 1971 season in which he caught 52 passes for 664 yards and five TDs to lead 49er receivers, rank 2d in the NFC. Last year his first as a starter. Starting tight end for the NFC in the Pro Bowl. Former two-time All-American at Penn State.

**FRANK NUNLEY**, LB, 6-2, 230, 6th Yr., Age 27, Michigan Nicknamed "The Fudgehammer" (looks so sweet, hits so hard) by his teammates and "The Baby Faced Assassin" by his coaches, Nunley has become a top middle linebacker in the past two seasons, calls all 49er defenses. Credited with 127 unassisted tackles last year, 10 times throwing the ball carrier for a loss.





**BRUCE TAYLOR, CB, 6-0, 187, 24, 3rd Yr., Age 24, Boston U.** Was a starting corner back for the NFC in the Pro Bowl after the 1971 season, his second as a professional. Was NFC defensive "Rookie of the Year" the previous season. Also handles 49er punt return chores, led the NFC in that department as a rookie. No. 1 draft choice for 1971.

**GENE WASHINGTON, WR, 6-1, 188, 4th Yr., Age 25, Stanford** Has played three years and has been All-Pro all three — and a three-year starter in the Pro Bowl. In three seasons has caught 150 passes for 2,695 yards and 19 TDs. Led all NFC receivers in yardage in 1971 with 884 for a strong, 19.9-yds. per catch average.



**VIC WASHINGTON, RB, 5-10, 196, 2nd Yr., Age 26, Wyoming** Rookie year established him as one of the bright, new running stars in the game. Contributed a total of 1,986 yards to 49er cause last year, 811 yds. as a ball carrier, 317 as pass receiver, 588 as kickoff return specialist. Rushed for three TDs, caught three TD passes.

**DAVE WILCOX, LB, 6-2, 239, 9th Yr., Age 29, Oregon** Many rate him the best outside linebacker there is. All-Pro and Pro Bowl selection for the fifth time after the 1971 season. Nicknamed "The Intimidator" by his teammates. No. 3 49er draft choice prior to the 1964 season.



**KEN WILLARD, RB, 6-2, 216, 8th Yr., Age 29, North Carolina** Slimmer and quicker, the durable Willard had probably his best all-around year in 1971, running for 855 yards, catching passes for 212 more, and turning in an outstanding year as a blocker. In seven years, has missed just one game due to injury and has been a starter ever since his rookie season.



### **Dick Nolan** *Head Coach*

Fifth season since taking over 49ers in 1968, his first head coach job after six years as defensive assistant to Tom Landry with the Dallas Cowboys. Third draft choice of the New York Giants in 1954. Nolan played defensive halfback for nine years with New York, the Chicago Cardinals and the Cowboys, the latter as a player coach in 1962. He became a full time assistant coach in 1963. Played in NFL championship games with the Giants in 1956, 1959, and 1961 and coached in title games with the Cowboys in 1966 and 1967. Coached the 49ers to 9-5 record and NFC Western Division title, their second straight before losing NFC Championship Game to Dallas 14-3. Nolan's three year record is 30-22-4. Business Administration graduate of University of Maryland, where he began his football career as a quarterback and was switched to offensive halfback.

# San Francisco Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro.	No.	Name	Pos.	Ht.	Wt.	Age	Pro.
						Yr.							Yr.
79	Banaszek, C.	T	6-3	250	25	4	57	Nunley, F.	LB	6-2	230	26	5
50	Beard, E.	LB	6-1	221	31	7	69	Peoples, W.	G	6-2	258	28	4
65	Beisler, R.	G	6-5	250	26	6	32	Phillips, M.	S	6-2	194	29	6
72	Belk, B.	DE	6-3	253	26	4	85	Riley, P.	WR	6-0	180	23	2
75	Blue, F.	C	6-5	261	26	4	76	Rohde, L.	T	6-4	248	33	12
12	Brodie, J.	QB	6-1	203	36	15	35	Schreiber, L.	RB	6-0	201	23	1
66	Collett, E.	G	6-4	240	26	5	38	Simpson, M.	CB	5-11	168	24	2
42	Cunningham, D.	RB	6-0	191	26	5	58	Sniadecki, J.	LB	6-2	230	24	3
74	Edwards, E.	DT	6-6	262	26	3	11	Spurrier, S.	QB	6-1	203	26	5
23	Fuller, J.	CB-S	6-0	185	26	4	44	Taylor, B.	CB	6-0	187	23	2
30	Gossett, B.	K	6-0	228	29	8	25	Taylor, R.	S	5-11	190	34	11
86	Hardman, C.	DE	6-3	252	23	2	24	Thomas, J.	WR	6-1	214	24	3
53	Hart, T.	DE	6-3	248	26	4	52	Vanderbundt, S.	LB	6-3	224	24	3
80	Hindman, S.	DT	6-3	246	27	6	18	Washington, G.	WR	6-1	188	24	3
56	Hoskins, B.	G	6-2	253	26	2	22	Washington, V.	RB	5-10	196	25	1
17	Isenbarger, J.	RB	6-3	205	24	2	67	Watson, J.	T	6-4	248	22	1
37	Johnson, J.	CB	6-2	187	33	11	64	Wilcox, D.	LB	6-2	239	28	8
70	Krueger, C.	DT	6-4	268	34	13	40	Willard, K.	RB	6-2	216	28	7
82	Kwalick, T.	TE	6-4	223	24	3	89	Windsor, B.	TE	6-4	226	28	5
15	McCann, J.	P	6-2	163	22	1	88	Witcher, D.	WR	6-3	204	27	6

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	BEASLEY, Terry	WR	Auburn
2.	McGILL, Ralph	RB	Tulsa
	from N.Y. Giants		
	BARRETT, Jean	T	Tulsa
3.	DUNBAR, Allen	WR	Southern U.
4.	HALL, Windlan	DB	Arizona State
5.	GREENE, Mike	LB	Georgia
6.	WALKER, Jackie	DB	Tennessee
7.	HARDY, Edgar	G	Jackson State
8.	WITTUM, Tom	K	No. Illinois
9.	BROWN, Jerry	DB	Northwestern
10.	WILLIAMS, Steve	DT	W. Carolina

## San Francisco 1971 Club Leaders

### Rushing

	Att.	Yds.	Avg.	Long	TDs
Willard .....	216	855	4.0	49	4
Washington ...	191	811	4.2	42	3
Schreiber .....	34	180	5.3	23	0
Cunningham .	25	98	3.9	14	1
Kwalick .....	6	62	10.3	28	0
Brodie .....	14	45	3.2	12	3
Thomas .....	3	36	12.0	25	1
Isenbarger .....	5	34	6.8	22	0
Windsor .....	1	21	21.0	21	0
Spurrier .....	1	2	2.0	2	0

### Passing

	Att.	Comp.	Pct.	Yds.	TDs	Int.
Brodie ....	387	208	53.7	2642	18	24
Spurrier..	4	1	25.0	46	0	0

### Pass Rec.....

Kwalick .....	52	664	12.8	t42	5
Wash'ton., G..	46	884	19.2	t71	4
Wash'ton., V..	36	317	8.8	40	4
Willard .....	27	202	7.5	33	1
Cunningham .	19	188	9.9	28	0
Witcher .....	18	250	13.9	t50	3
Schreiber .....	3	79	26.3	46	1
Riley .....	3	39	13.0	24	0
Thomas .....	3	33	11.0	14	0
Windsor .....	2	32	16.0	30	0

### Interceptions

Taylor, B. ....	3	68	22.7	49	0
Johnson .....	3	16	5.3	10	0
Taylor, R. ....	3	13	4.3	13	0
Fuller .....	2	57	28.5	57	0
Simpson .....	1	15	15.0	15	0

Vanderbundt	1	10	10.0	10	0
Nunley .....	1	7	7.0	7	0

### Kickoff Ret.

Player	No.	Yds.	Avg.	Long	TDs
Washington, V.	33	858	26.0	74	0
Cunningham .	6	121	20.2	27	0
Windsor .....	4	66	16.5	25	0
Kwalick .....	2	9	4.5	5	0
Beard .....	1	21	21.0	21	0

### Punt Ret.

	No.	Yds.	Avg.	Long	TDs
Taylor, B. ....	34	235	6.9	38	0
Fuller.....	3	31	10.3	13	0
Riley.....	1	2	2.0	2	0
Vanderbundt	1	0	0.0	0	0

### Punting

McCann .....	49	1897	38.7	54
Spurrier .....	2	77	38.5	40

### Scoring

Gossett .....	0	0	0	32	23	101
Washington, V.	3	4	7	0	0	42
Kwalick .....	0	5	5	0	0	30
Willard .....	4	1	5	0	0	30
Washington, G.	0	4	4	0	0	24
Brodie .....	3	0	3	0	0	18
Witcher .....	0	3	3	0	0	18
Schreiber .....	0	1	1	1	0	7
Blue .....	0	0	1	0	0	6
Cunningham .	1	0	1	0	0	6
Hart .....	0	0	1	0	0	6
Taylor, B. ....	0	0	1	0	0	6
Thomas .....	1	0	1	0	0	6

## San Francisco All-Time Club Leaders

### RUSHING

Joe Perry, with 1,475 carries for 7,344 yards

(1950-'40, '63)

### PASSING

John Brodie, with 2,302 completions in 4,235 attempts for 29,917 yards and 202 TDs

(1957-'71)

### PASS RECEIVING

Billy Wilson, with 407 receptions for 5,802 yards

(1951-'60)

### INTERCEPTIONS

Kermit Alexander, with 36

(1963-'69)

### SCORING

Gordy Soltau, with 644 points

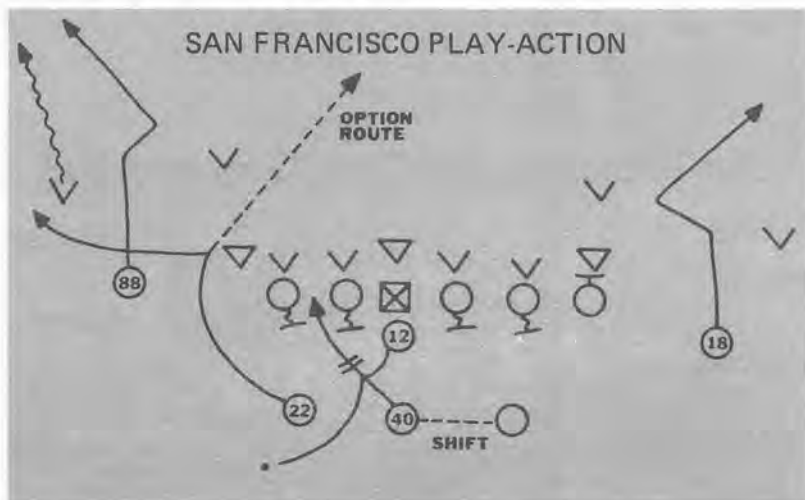
(1950-'58)

Tommy Davis, with 606 points

(1959-'68)

## SAN FRANCISCO-BIG PLAY

When it comes to exploiting a defense, finding weaknesses and taking advantage of them, there are few better than San Francisco quarterback John Brodie, who combines keen football knowledge with a great passing arm. Brodie has great respect for the value of the running game but, like all top passers, he prefers to throw the ball whenever he can. At the same time, the Forty-Niner star knows that completing passes is a lot easier if you have established a running threat beforehand. In fullback Ken Willard, a big, fast and powerful ball-carrier, Brodie has the kind of running back who can intimidate a rival defense and thus open up the air lanes on subsequent plays. In the diagram shown here, San Francisco uses a fake inside play to Willard to set up the Brodie pass. Willard (No. 40) shifts to his left as signals are being called and then drives toward left tackle as Brodie (No. 12) fakes the handoff to him. This is the same kind of play on which Willard gains key yardage, so the defense must respect him in this instance. As the fake handoff is taking place, the other San Francisco running back, Vic Washington (No. 22), circles to the left and, depending on the linebacker's reaction, either squares out toward the sideline or slants over the middle on an optional route. Split left end Dick Witcher (No. 88) runs a deep zig-out while on the opposite side, Gene Washington (No. 18) executes a similar maneuver. These routes are designed to draw the defensive backs away from Vic Washington, who is Brodie's primary receiver on this play. If the play works as planned, Vic will be covered only by a linebacker and this means he is a good percentage bet to get open, either to the outside or over the middle. He doesn't have to get wide open, at that — because Brodie doesn't need a lot of room to hit his man. Just a half-step; that's all it usually takes.





**Power personified is Ken Willard in the open field. Durable running back led 49ers in rushing again last year with 855 yards.**



**Veteran QB John Brodie added to his all-time 49er passing records in 1971, leading the club to another division title.**

# ST. LOUIS CARDINALS



Quarterback Jim Hart retreats into pocket with blocking help from Johnny Roland.

**B**aseball made the nickname a natural, but the football-variety Cardinals did not arrive in St. Louis until 1960, 61 years after their birth in Chicago.

Four years after the founding of the National Football League, the 1925 Cards won the title with an 11-2-1 record. Hall of Famer Ernie Nevers coached the 1929 Cards to only 6-6-1, but gained a place in pro football history by scoring all of the Card points in the 40-6 rout of the arch-enemy Bears.

Jim Conzelman took over in 1940 and built the "dream backfield" of Marshall Goldberg, Paul Christman, Pat Harder and

Charley Trippi. The Cards won the 1947 title and lost a snowy 7-0 decision to the Eagles in 1948.

Then the Cards fell and finally landed in St. Louis where they rose to East runnerup in 1964 and have shown promise of winning a title ever since.

Head coach Bob Hollway does not plan any system changes, just changes in results. The Cards dropped their last three games of 1970, just enough to drop out of the NFC East title picture. The Cards appear to be stacked at most positions except quarterback, where Hollway would be happy to use anyone to get an offense going.



## St. Louis Schedule

September 17	at Baltimore	2:00 p.m.
September 24	at Washington	1:00 p.m.
October 1	PITTSBURGH	1:00 p.m.
October 8	at Minnesota	1:00 p.m.
October 15	WASHINGTON	1:00 p.m.
October 22	at New York Giants	1:00 p.m.
October 29	CHICAGO	1:00 p.m.
November 5	at Philadelphia	1:00 p.m.
November 12	at Dallas	1:00 p.m.
November 19	NEW YORK GIANTS	1:00 p.m.
November 27	at Miami (Mon.)	9:00 a.m.
December 3	DALLAS	3:00 p.m.
December 10	LOS ANGELES	1:00 p.m.
December 17	PHILADELPHIA	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

St. Louis	17	WASHINGTON	24
"	17	N.Y. JETS	10
"	20	N.Y. GIANTS	21
"	26	Atlanta	9
"	0	Washington	20
"	14	SAN FRANCISCO	26
"	28	Buffalo	23
"	13	DALLAS	16
"	17	San Diego	20
"	20	PHILADELPHIA	37
"	24	N.Y. Giants	7
"	16	GREEN BAY	16
"	7	Philadelphia	19
"	12	Dallas	31
TOTALS	231		279

FINAL RECORD: WON 4 — LOST 9 — TIED 1

(Home Games Capitalized)

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## St. Louis Key Players

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**DONNY ANDERSON, RB, 6-3, 210, 7th Yr., Age 29, Texas Tech**  
Versatile veteran running back came to Cardinals in off-season trade with the Packers for MacArthur Lane. Rushed for 757 yards and a 4.1 average last year, also grabbed 26 passes for another 306 yards and scored six TDs. Also can punt well.

**JIM BAKKEN, Kicker, 6-0, 195, 11th Yr., Age 31, Wisconsin**  
One of the most consistent kickers in pro football, the blond veteran led Cardinals in scoring for ninth straight year in '71 with 87 points. Now has 844 points lifetime, has kicked 175 field goals. Holds NFL record for most FGs in a game (7).



**GARY CUOZZO, QB, 6-1, 195, 10th Yr., Age 31, Virginia**  
Veteran QB came to Cardinals in off-season trade with Vikings, should add experience and savvy to pitching picture. Last year, he had 75 completions for 842 yards, six TD throws for run-minded Vikings.

**MILLER FARR, DB, 6-1, 190, 8th Yr., Age 29, Wichita State**  
Veteran defensive back came to Cardinals in 1970 trade with Houston, had five interceptions that year, including one TD return. Had just two thefts in 1971, but again proved to be a solid defender at the left corner. All-AFL several times.



**JIM HART, QB, 6-2, 200, 7th Yr., Age 28, So. Illinois**  
Steady veteran split last year's work with Pete Beathard, finished with 110 completions for 1,626 yards and eight touchdowns. Has had some fine years leading Cardinals into contention, with '67 the top season when he threw for 3,008 yards and 19 TDs.

**CHUCK LATOURETTE, DB-K, 6-0, 190, 5th Yr., Age 27, Rice**  
Multi-talented player sat out one season with injuries couple of years ago, still rates as valuable player who can punt, play DB and return punts and kickoffs. Last year, fell off to a 38.5 punting average.



**ERNIE McMILLAN, Tackle, 6-6, 255, 12th Yr., Age 34, Illinois**  
Standout offensive lineman was named All-NFL by Football News, All-NFC by UPI in 1971, proving he continues to be among the best at his trade. Four times a Pro Bowler, offensive co-captain, he's big, strong, solid pass-blocker.

**JAMIE RIVERS, LB, 6-2, 235, 5th Yr., Age 26, Bowling Green**  
Hard-hitting and far ranging MLB has improved yearly, with outstanding potential. A No. 5 draft choice, he was a two-way end in college. Chief assets are his agility and aggressiveness . . . a solid tackler and adept on pass coverage.





**JOHNNY ROLAND, RB, 6-2, 215, 7th Yr., Age 29, Missouri**  
 Veteran running back should get lots more work now with trades of Lane and Edwards. Had 278 yards rushing last year for 3.6 average, caught 15 passes. Can do it all, as attested by big year in 1967 when he rushed for 876 yards, scored 10 TDs.

**JACKIE SMITH, TE, 6-4, 235, 10th Yr., Age 32, N.W. Louisiana**  
 Solid veteran with outstanding speed for big man. Holds club record of 6,181 yards gained receiving in career, been named to Pro Bowl four times. Had only 21 catches for 379 yards and four TDs last year, but has 367 career receptions.



**LARRY STALLINGS, LB, 6-2, 230, 10th Yr., Age 30, Ga. Tech**  
 Veteran defensive star has been a Pro Bowler, All-NFC choice during fine career, which was interrupted by two years of Army duty. Very heady player who is always around the ball. Had one interception in '71, returned it for a touchdown.

**CHUCK WALKER, DE, 6-3, 250, 9th Yr., Age 31, Duke**  
 Senior member of defensive front four, he's a hard working player who achieves by determination. Was a Pro Bowl selection in 1967 and has been a consistent performer for St. Louis. Strong against run, and a good pass rusher.



**LARRY WILSON, DB, 6-0, 195, 13th Yr., Age 34, Utah**  
 Inspirational team leader now becomes a player-coach. Fiery player has been Pro Bowler, All-NFL often, is a rugged competitor, always has been. Four interceptions last year, now has 49 in great career for 765 yards returned.



### **Bob Hollway** *Head Coach*

Second year as NFL head coach. Joined Cardinals on February 12, 1971, after four seasons with Minnesota Vikings, two as defensive line coach, two in charge of overall defense. Vikings' defense was among league's best as team won three straight division titles, one NFL crown. Starred at end for University of Michigan, 1947-'49, playing in Rose Bowl and on National Championship team, winning three letters. Was assistant football coach at University of Maine, 1951-'52, football assistant and head basketball coach at Eastern Michigan, 1953, then served on Michigan staff 1954-'65, and joined Bud Grant when latter took over Vikings' top job in 1967. Born Robert Condon Hollway at Ann Arbor, Mich., on January 29, 1926, son of long-time Ann Arbor High School football coach, served in U.S. Marine Corps in Pacific before entering college.

# St. Louis Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
37	Allen, J.	DB	5-11	190	24	2	56	McGill, M.	LB	6-2	235	25	5
7	Anderson, D.	RB-P	6-3	210	29	7	73	McMillan, E.	T	6-6	255	34	12
25	Bakken, J.	K	6-0	195	31	11	58	Miller, T.	LB	6-2	225	26	2
54	Banks, T.	C	6-1	240	24	2	50	Mulligan, W.	C	6-2	245	25	4
10	Beathard, P.	QB	6-1	200	30	9	64	O'Donnell, J.	G	6-2	260	31	8
24	Brown, T.	DB	6-1	210	25	3	52	Ogle, R.	LB	6-3	230	23	2
38	Burns, L.	RB	6-1	233	27	2	41	Provost, T.	DB	6-2	195	24	3
	- Cuzzo, G.	QB	6-0	195	31	10	71	Reynolds, B.	T	6-5	265	33	10
68	Dickson, P.	DT	6-5	250	35	14	53	Rivers, J.	LB	6-2	235	26	5
72	Dierdorf, D.	G	6-4	265	24	2	23	Roland, J.	RB	6-2	215	29	7
76	Emerson, V.	T	6-5	260	27	4	75	Rowe, B.	DT	6-4	260	27	6
20	Farr, M.	DB	6-1	190	29	8	82	Schmiesing, J.	DE	6-4	260	27	5
84	Gillette, W.	WR	6-5	200	25	3	27	Shivers, R.	RB	5-11	200	30	7
85	Gray, M.	WR	5-9	170	23	2	81	Smith, J.	TE	6-4	235	32	10
49	Hackbart, D.	DB	6-3	210	34	11	67	Stallings, L.	LB	6-2	230	30	10
60	Hargrove, J.	LB	6-3	225	27	5	35	Stegent, L.	RB	6-1	200	24	2
17	Hart, J.	QB	6-2	200	28	7	43	Thompson, N.	DB	6-1	175	27	2
74	Heron, F.	DT	6-4	260	27	7	79	Walker, C.	DE	6-3	250	31	9
45	Hoey, G.	DB	5-10	170	25	2	22	Wehrli, R.	DB	6-1	195	24	4
65	Hutchison, C.	G	6-3	240	23	3	30	White, P.	RB	6-0	200	23	3
88	Hyatt, F.	WR	6-3	200	26	5	63	Williams, C.	G	6-3	250	32	6
70	Krueger, R.	DE-DT	6-4	250	25	4	33	Willingham, L.	DB	6-1	190	23	2
26	Latourette, C.	P	6-0	190	27	5	8	Wilson, L.	DB	6-0	195	34	13
46	Longo, T.	DB	6-1	200	28	4	78	Yankowski, R.	DE	6-5	225	25	2
80	McFarland, J.	TE	6-5	225	24	3							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	MOORE, Robert	RB-WR	Oregon
2.	ARNESON, Mark	LB	Arizona
3.	BECKMAN, Tom	DE	Michigan
4.	LYMAN, Jeff	LB	Brigham Young
	IMHOF, Martin	DT	San Diego State
	from Houston		
5.	DOBLER, Conrad	G	Wyoming
6.	HEATER, Don	RB	Montana Tech
7.	RUDOLPH, Council	DE	Kentucky State
8.	WICKS, Bob	WR	Utah State
9.	MACKEN, Gene	C	South Dakota
10.	WASHINGTON, Eric	DB	Texas-El Paso
	FRANKS, Mike	QB	E. New Mexico
	from Atlanta		

## St. Louis 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Lane .....	150	592	3.9	t40	3	Gray .....	30	740	24.7	65	0
Edwards.....	108	316	2.9	14	4	Hoey.....	9	251	28.9	t103	1
Roland.....	78	278	3.6	16	0	Thompson ....	7	182	26.0	45	0
Shivers.....	55	202	3.7	10	1	Willingham....	6	125	22.0	56	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.	Punt Ret.	No.	Yds.	Avg.	Long	TDS
Hart .....	243	110	45.3	1626	8	14	Wehrli.....	9	84	9.3	34	0
Beathard	141	60	42.6	1030	6	12	Willingham....	10	84	8.4	19	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs	Punting.....	No.	Yds.	Avg.	Long
Gilliam.....	42	837	19.9	54	3	Latourette ....	56	2157	38.5	55
Lane .....	29	298	10.3	34	0	Bakken .....	5	207	41.4	44
Smith.....	21	379	18.0	t61	4					
Gray .....	18	534	29.7	t80	4					
Roland.....	15	108	7.2	15	0					

Interceptions	No.	Yds.	Long	TDs	Scoring	TDs	PAT	FG	Pts.
Wilson.....	4	46	23	0	Bakken .....	0	24	21	87
Thompson ....	4	45	25	0	Edwards.....	4	0	0	24
					Gray .....	4	0	0	24
					Smith.....	4	0	0	24
					Gilliam.....	3	0	0	18
					Lane .....	3	0	0	18

## St. Louis All-Time Club Leaders

### RUSHING

Charley Trippi, with 687 carries for 3,511 yards	(1947-'55)
John David Crow, with 784 carries for 3,489 yards	(1958-'64)
Ollie Matson, with 761 carries for 3,331 yards	(1952, '54-'58)

### PASSING

Charley Johnson, with 1,030 completions in 2,047 attempts for 14,298 yards and 108 TDs	(1951-'69)
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### PASS RECEIVING

Bobby Joe Conrad, with 418 receptions	(1958-'68)
Jackie Smith, with 367 receptions	(1963-'71)

### INTERCEPTIONS

Larry Wilson, with 49	(1960-'71)
Dick Lane, with 30	(1954-'59)
Pat Fischer, with 29	(1961-'67)

### SCORING

Jim Bakken, with 844 points	(1962-'71)
Pat Harder, with 389 points	(1946-'50)
Bobby Joe Conrad, with 389 points	(1958-'68)

## ST. LOUIS-BIG PLAY

The St. Louis Cardinals have a number of potent offensive plays in their arsenal but none more dangerous than the end-around to tight end Jackie Smith (No. 81). The Cardinals run this play better than any team in the National Football League, mainly because of Smith's great outside speed, his strength and his unusual running ability. "He was made for this play," was the way one pro scout analyzed the St. Louis end-around. The basic philosophy of the end-around is to get the defense moving in one direction—and then come back with Smith carrying in the opposite direction. This requires realistic faking in the backfield by quarterback Jim Hart (No. 17) and running backs Leon Burns (No. 38) and John Roland (No. 23). As the play starts, Hart spins away from center and makes his first fake to Burns, who slashes between left guard and center. The quarterback continues spinning and makes another inside fake to Roland, who also veers toward the left side of the line on an apparent dive play over center. This backfield deception is designed to pin down the defense, even for just a second or two, while Smith, who lines up at left end for this play, starts in motion. Jerry circles back toward the right — running against the flow of the play — and takes a short backward toss from Hart at the deepest point of his path. If the initial fakes have served their purpose, the defense is moving the other way when Jerry gets the toss from Hart. Despite Smith's speed and running ability, however, the Cardinal end-around works only if tackle Ernie McMillan (No. 73) and wide receiver Mel Gray (No. 85) make key blocks out ahead of the play. The veteran McMillan circles behind the defensive line and faces back to the left, waiting to pick up any defender who recovers and comes after Smith. Gray, a little guy, drives quickly downfield and then veers to the inside in an attempt to screen the safetyman out of the action. These are the only two blocks Jackie Smith really needs. Once he turns the corner — well, he's a good bet to get big yardage for St. Louis.





Cardinal linebacker Larry Stallings makes Giant running back Joe Morrison grimace as he pounces on Morrison for no gain. Jamie Rivers (53) is nearby if needed.



Defensive back Dale Hackbart puts a big rush on Giant punter Tom Blanchard and partially blocks the kick.



# WASHINGTON REDSKINS



A toughened defense was key to Skins' success last year. Here, linebacker Chris Hanburger (55), and safeties Brig Owens (23) and Jon Jaquea (48) stack up Duane Thomas of Dallas.

**F**rom Sammy Baugh to Sonny Jurgensen, the Washington Redskins have been scalping defenses with forward passes. So George Allen, who had the best head coaching record for five years of anyone in the National Football Conference, started trading for defensive help as soon as he came from the Rams.

He brought enough Rams with him to hold a bridge tournament, then led the club to a 9-4-1 mark and into the NFL playoffs. Excitement? Yes indeed.

With rookie Baugh putting the football in the air, Washington won its first NFL title in 1937. While he became the first to throw more than 200 times per

year, the 'Skins gained four more divisional titles and their' other NFL title, defeating the Bears, 14-6, in 1942 to avenge the record 73-0 drubbing in the 1940 championship game.

Marshall provided the first half-time show to go with Sammy's aerial act. And the band played on as the Redskins moved downward in the standings through the years and seemed to rise some with the 1964 arrival of Jurgensen. But he could not work as a solo. So the late Vince Lombardi drafted Larry Brown, a leading NFL rusher last year. When Allen took over, he brought his own supporting cast. As always in Washington, the show will go on.

## Washington Schedule

September 18	..... at Minnesota (Mon.)	8:00 p.m.
September 24	..... ST. LOUIS	1:00 p.m.
October 1	..... at New England	1:00 p.m.
October 8	..... PHILADELPHIA	1:00 p.m.
October 15	..... at St. Louis	1:00 p.m.
October 22	..... DALLAS	4:00 p.m.
October 29	..... at New York Giants	1:00 p.m.
November 5	..... at New York Jets	1:00 p.m.
November 12	..... NEW YORK GIANTS	1:00 p.m.
November 20	..... ATLANTA (Mon.)	9:00 p.m.
November 26	..... GREEN BAY	1:00 p.m.
December 3	..... at Philadelphia	1:00 p.m.
December 9	..... at Dallas (Sat.)	3:00 p.m.
December 17	..... BUFFALO	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Washington	24	..... St. Louis	17
"	30	..... N.Y. Giants	3
"	20	..... Dallas	16
"	22	..... HOUSTON	13
"	20	..... ST. LOUIS	0
"	20	..... Kansas City	27
"	24	..... NEW ORLEANS	14
"	7	..... PHILADELPHIA	7
"	15	..... Chicago	16
"	0	..... DALLAS	13
"	20	..... Philadelphia	13
"	23	..... N.Y. GIANTS	7
"	38	..... Los Angeles	24
"	13	..... CLEVELAND	20
TOTALS	<u>276</u>		<u>190</u>

**FINAL RECORD: WON 9 — LOST 4 — TIED 1**

(Home Games Capitalized)

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## Washington Key Players

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**MIKE BASS, DB, 6-0, 190, 5th Yr., Age 27, Michigan**  
Signed as a free agent by Redskins in 1969 after earlier trial with Detroit, he's turned out to be fine cornerman. Picked off eight interceptions in 1971 to rank No. 2 in the NFC, one went 38 yards for a TD. Now has 15 steals.

**LARRY BROWN, RB, 5-11, 195, 4th Yr., Age 25, Kansas St.**  
No. 8 draft choice in 1969, he's been a super runner ever since his rookie season. Rushed for 948 yards in 1971 for 3.7 average, after getting 1,125 in 1970. His 3-year rushing total has now reached an eye-popping 2,961 for a 4.5 average-per-carry!!



**SPEEDY DUNCAN, DB, 5-10, 180, 9th Yr., Age 30, Jackson St.**  
Came to Skins from San Diego in trade last year after star-studded career in AFC and had a big year with Washington. Led NFC in punt returns with 10.6 average, was No. 5 in kickoff returns with 26.8 average and scored with 46-yard pass interception too.

**PAT FISCHER, 5-9, 170, 12th Yr. Age 32, Nebraska**  
Tough and gummy little cornerback continued to make life rough on receivers in 1971, picking off three interceptions for 103 yards returned and one for a TD. Career totals now show 38 swipes, 687 yards returned and four TDs. Fiery competitor.



**CHRIS HANBURGER, LB, 6-2, 218, 8th Yr., Age 31, No. Car.**  
A four-time Pro Bowler, he's not the biggest linebacker in the game, but he is one of the fastest and hardest-hitting. Very adept at blitzing the quarterback and for speed in pass coverage. Had one interception for 17 yards last season.

**SONNY JURGENSEN, QB, 6-0, 205, 16th Yr., Age 38, Duke**  
One of top rated passers in NFL history, Jurgy didn't see much action in 1971 because of a pre-season shoulder injury. Completed just 16 of 28 passes, but still has 2,200 completions, over 29,000 yards and 236 TDs in fabled career.



**BILLY KILMER, QB, 6-0, 204, 11th Yr., Age 32, UCLA**  
Came to Skins from Saints in trade last year and when Jurgensen was injured, stepped in to lead Washington to 9-4-1 mark and spot in playoffs. Named team's MVP for great year and was a clutch player every week. Had 13 TD connections.

**RON McDOLLE, DE, 6-4, 265, 12th Yr., Age 32, Nebraska**  
Redskins gave up three draft choice for McDole in 1971 after vet had been mainstay in AFC with Buffalo for years. Stepped in to do powerful job for Washington on defense, intercepted three passes, one for a TD. Has nine career interceptions.





**JACK PARDEE, LB, 6-2, 225, 15th Yr., Age 36, Texas A&M**

Another veteran player obtained in 1971 trade, Jack brought experience and savvy to Redskin defense and had a big season in his 14th year. Had five interceptions, one for a 20-yard TD, career swipes now total 22 for 305 yards, five TDs.

**WALTER ROCK, Tackle, 6-5, 255, 10th Yr., Age 30, Maryland**  
Solid offensive lineman has been with Washington since 1968 when they got him from 49ers in trade. Big, strong and very agile, he's an outstanding pass blocker and competitor and is also key performer in Skins' running game.



**JERRY SMITH, TE, 6-3, 208, 8th Yr., Age 29, Arizona State**  
Smith had a series of nagging injuries in 1971 which kept him in and out of the lineup, so that he only managed to catch 16 passes for 227 yards. He's still a solid player, though, with career totals of 297 catches, over 3,800 yards and 45 TDs.

**DIRON TALBERT, DT, 6-5, 255, 6th Yr., Age 28, Texas**  
Another ex-Ram who came to Washington in the big 1971 trade. Had been a starting end and tackle with L.A., but moved in strictly at tackle for the Redskins and turned in a fine year. Solid pass rusher with outstanding speed and strength.



**CHARLEY TAYLOR, WR, 6-3, 210, 9th Yr., Age 30, Arizona St.**  
Solid veteran receiver broke his ankle in the sixth game of last year and was lost for the balance of the campaign. He had 24 catches for four TDs before his injury. All-Pro, Pro Bowler, his career marks show 420 catches, 5,996 yards, 54 touchdowns.



**George Allen**  
*Head Coach*

Named general manager and head coach of the Redskins on January 6, 1971 after five years with Los Angeles, Allen proclaimed that "the future is now". That theme proved to be the Redskins' motto in 1971 as they stormed to the NFL playoffs with a 9-4-1 record, the most wins in Washington in 29 years. That turnabout, for a team that had but one winning season in the previous 15 won Allen "Coach of the Year" honors in both the NFL and NFC unanimously. He has similarly been so-honored in 1967 when he was head man at Los Angeles. Began his pro coaching career in 1957 as an assistant with the Rams, then moved to Chicago where he was a defensive assistant for eight seasons. Named head coach of Rams in 1966 and went on to post a 49-17-4 record with L.A. in five stormy campaigns. In two of those years, he led club to division titles, but both times lost in the NFL playoffs, first to Packers, then to Vikings. His current head coaching record of 58-21-5 is best in the NFC. He never played professional football.

# Washington Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
81	Alston, M.	TE	6-2	230	25	3	73	Laaveg, P.	G	6-4	250	23	3
28	Austin, O.	S	6-3	200	25	5	24	Malinchak, B.	WR	6-1	200	28	7
51	Bass, M.	CB	6-0	190	27	5	20	Mason, T.	RB	6-1	195	33	12
89	Biggs, V.	DE	6-4	275	29	8	79	McDole, R.	DE	6-4	265	32	12
4	Bragg, M.	P	5-11	186	25	5	53	McLinton, H.	LB	6-2	235	25	4
43	Brown, L.	RB	5-11	195	25	4	85	McNeil, C.	WR	6-2	187	31	9
77	Brundige, B.	DT	6-5	270	23	3	—	Nock, G.	RB	5-10	200	26	4
26	Brunet, B.	RB	6-1	205	26	4	23	Owens, B.	S	5-11	190	29	7
58	Burman, G.	C-G	6-3	255	29	7	32	Pardee, J.	LB	6-2	225	36	15
84	Cahill, D.	DE	6-3	250	30	4	16	Petitbon, R.	S	6-3	208	34	14
45	Duncan, L.	S	5-10	180	30	9	66	Pottios, M.	LB	6-2	232	33	12
37	Fischer, P.	CB	5-9	170	32	12	76	Rock, W.	T	6-5	255	30	10
55	Hanburger, C.	LB	6-2	218	31	8	50	Rosema, R.	LB	6-2	230	26	4
31	Harraway, C.	RB	6-2	215	27	7	62	Schoenke, R.	G	6-4	250	31	9
56	Hauss, L.	C	6-2	235	30	9	64	Sistrunk, M.	DT	6-5	265	25	3
75	Hermeling, T.	T	6-5	255	26	3	87	Smith, J.	TE	6-3	208	29	8
88	Hilton, J.	TE	6-5	225	30	8	74	Snowden, J.	T	6-3	255	30	8
25	Hull, M.	RB	6-3	220	27	5	72	Talbert, D.	DT	6-5	255	28	6
48	Jaqua, J.	S	6-0	190	24	3	42	Taylor, C.	WR	6-3	210	30	9
80	Jefferson, R.	WR	6-2	195	28	8	78	Taylor, M.	T	6-5	245	27	5
82	Jones, J.	DE	6-5	215	25	4	67	Tillman, R.	LB	6-2	230	26	3
30	Jordan, J.	RB	6-1	215	27	3	29	Vactor, T.	CB	6-0	185	28	4
9	Jurgensen, S.	QB	6-0	203	38	16	60	Wilbur, J.	G	6-3	251	29	7
17	Kilmer, B.	QB	6-0	204	32	11	18	Wyche, S.	QB	6-4	218	27	5
5	Knight, C.	K	6-2	190	29	4							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	Choice to N.Y. Jets		
2.	Choice to Baltimore		
3.	Choice to New England through Los Angeles		
4.	Choice to New Orleans through Los Angeles and Philadelphia		
5.	Choice to Los Angeles		
6.	Choice to Los Angeles		
7.	Choice to N.Y. Giants		
8.	DENSON, Moses	RB	Maryland State
9.	BOEKHOLDER, Steve	DE	Drake
10.	OLDHAM, Mike	WR	Michigan

# Washington 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs		No.	Yds.	Long	TDs
Brown.....	253	948	3.7	34	4	Pardee.....	5	58	20	1
Harraway.....	156	635	4.1	57	2	Fischer.....	3	103	53	1
Mason.....	31	85	2.7	11	0	McDole.....	3	18	18	1
Kilmer.....	17	4	0.2	3	2	Owens.....	2	27	19	0
Brunet.....	10	27	2.7	5	0	Duncan.....	1	46	46	1
Jurgensen.....	3	29	9.7	11	0	Pottios.....	1	31	31	0
Hull.....	2	8	4.0	6	0	Hanburger.....	1	17	17	0
Jefferson.....	2	13	6.5	13	0					
Smith.....	1	5	5.0	5	0					
Wyche.....	1	4	4.0	4	0					
						Kickoff Ret.	No.	Yds.	Avg.	

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Kilmer....	306	166	54.2	2221	13	13
Jurg'sen..	28	16	57.1	170	0	2

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Jefferson.....	47	701	14.9	70	4
Dowler.....	26	352	13.5	30	0
Taylor.....	24	370	15.4	71	4
Harraway.....	20	121	6.1	20	0
Smith.....	16	227	14.2	31	1
Brown.....	16	176	11.0	36	2
McNeil.....	14	244	17.4	36	2
Mason.....	12	109	9.1	18	0
Alston.....	5	87	17.4	21	0
Brunet.....	2	4	2.0	5	0

Interceptions	No.	Yds.	Long	TDs
Bass.....	8	78	38	1
Petitbon.....	5	102	42	0

Kickoff Ret.	No.	Yds.	Avg.
Duncan.....	27	724	26.8
Jaqua.....	6	78	13.0
McLinton.....	5	46	9.2
Bass.....	4	61	15.3

Punt Ret.	No.	Yds.	Avg.
Duncan.....	22	233	10.6
Vactor.....	22	183	8.3

Punting	No.	Yds.	Avg.	Long
Bragg.....	59	2391	40.5	59

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Knight.....	0	0	0	27	29	114
Brown.....	4	2	6	0	0	36
Jefferson.....	0	4	4	0	0	24
Taylor.....	0	4	4	0	0	24
Harraway.....	2	0	2	0	0	12
Kilmer.....	2	0	2	0	0	12
McNeil.....	0	2	2	0	0	12

# Washington All-Time Club Leaders

## RUSHING

Don Boessler, with 780 carries for 3,112 yards (1957-'64)

## PASSING

Sammy Baugh, with 1,693 completions in 2,995 attempts for 22,085 yards and 186 TDs (1937-'52)

## PASS RECEIVING

Bobby Mitchell, with 393 receptions for 6,471 yards (1962-'68)

Hugh Taylor, with 272 receptions for 5,233 yards (1947-'54)

## INTERCEPTIONS

Sammy Baugh, with 31 (see note) (1937-'52)

Paul Krause, with 27 (1964-'67)

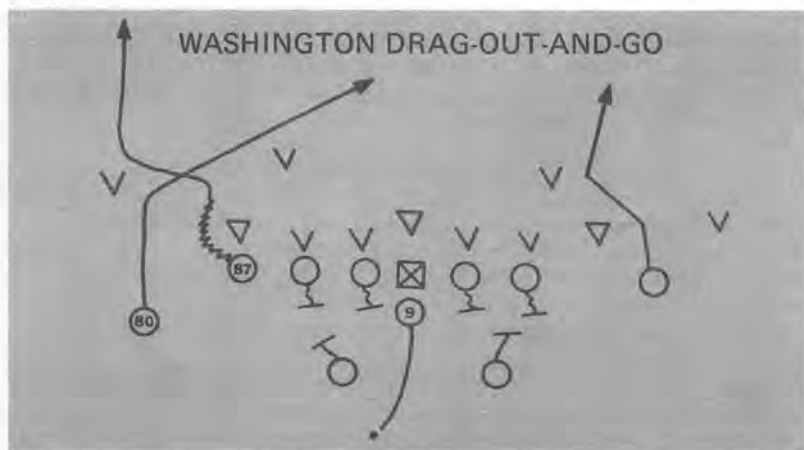
## SCORING

Bobby Mitchell, with 498 points (1962-'68)

Note: (Interceptions were not part of records until 1940)

## WASHINGTON-BIG PLAY

Although coach George Allen's Redskins boast two of the NFC's outstanding ball-carriers in Larry Brown and Charley Harraway, it is still the arm of quarterback Sonny Jurgensen that makes the Redskins a potent threat on offense. Washington went more to the ground attack in 1971 when Jurgensen was injured and Bill Kilmer took over at quarterback but now that Sonny is back in form again the Redskins are expected to hit the air lanes with their old frequency. One of Jurgensen's favorite calls is the drag-out-and-go pattern to his tight end Jerry Smith (No. 87), one of the best in the business at that position. Smith has the size and strength of a tight end plus the moves and speed of a wide receiver, a tough combination to defense. As shown in the diagram, Jurgensen (No. 9) works the left side with a two-man pattern that includes Smith and flanker Roy Jefferson (No. 80). The idea here is to send the fleet Jefferson on a quick down-and-in route in the hope of luring both the defensive cornerback and the strongside safety with him. As Jefferson begins his route by racing directly at the cornerback, Smith delays for a count or two at the line of scrimmage and then takes a few drag, or stutter, steps as he watches the reaction of the secondary to Jefferson's maneuvering. If the safety has become occupied with Jefferson, Jerry shifts gears, veers slightly toward the outside and then races straight up the field at top speed. The key to this pattern is the timing. If the Redskins' fine tight end breaks off the line too soon, the defense has time to recover and put a man on him quickly. So Smith must bide his time and delay just long enough to convince the defenders that he is not going to run a deep pattern. Jurgensen helps this play too by looking toward Jefferson over the middle; this sometimes fools the defense into thinking Roy is Sonny's primary target. When this happens, Jurgensen quickly zeroes in on Smith and lets fly.







Billy Kilmer flips short pass to Speedy Duncan versus Saints. Redskins trimmed Kilmer's former team, 24-14, last season.



Redskins' swarming defense overwhelms Bear quarterback Bobby Douglass.

## A Drama In 14 Episodes

# 1971 IN REVIEW

**T**he 1971 National Football League season can, quite simply, be called the year of the probables and the improbables. Oh, there were upsets almost weekly . . . but then again, there are always upsets in the National Football League as the balance of power seems to become more finely tuned each passing season.

Through 14 weeks of regular season play 26 teams play a total of 182 games. There are winners and losers. The ultimate goal of all clubs is the Super Bowl, and in 1971, almost all of the probables got at least as far as Conference playoff berths. The probables would include the Dallas Cowboys, Minnesota Vikings and San Francisco 49ers in the NFC . . . and the Baltimore Colts, Kansas City Chiefs, Cleveland Browns and Miami Dolphins in the AFC. The sole improbable, at least as far as pre-season prophets were concerned, was the Washington Redskins, a perennial loser who suddenly became a contender under coach George Allen. Tossing draft choices to the winds with reckless abandon, Allen built his own "Over the Hill Gang" virtually overnight and this Geritol Group managed to make it to the NFC playoffs before being ousted by the 49ers.

League attendance also rose, for the umpteenth time, and all in all it was another very healthy year for the NFL. Here's how the year progressed, week-by-week:

## ONE

**WEEK ONE**—Upsets, that's the keynote for opening day, and in two instances, No. 1 draft choice rookie quarterbacks put the slug on a couple of highly-rated clubs. In Foxboro, Mass., Jim Plunkett pitches a pair of third quarter TD strikes and the lowly Patriots stomp on the Oakland Raiders 20-6 to nicely christen brand new Schaefer Stadium. Another rookie QB, Archie Manning of the Saints, finds himself on the Los Angeles Rams' two-yard line with three seconds left to play and the Rams leading

20-17. The brash yearling rolls out, then rams into two Rams and gets into the end zone for a 24-20 upset triumph for the Saints. Elsewhere, the San Diego Chargers put it to the favored Kansas City Chiefs 21-14, the New York Giants recover two fumbles in the Green Bay end zone for touchdowns just six seconds apart en route to a 42-40 win and Allen's floating nursing home starts the season off with a 24-17 win over the St. Louis Cardinals.

## TWO

**WEEK TWO**—"Butch Cassidy and the Sundance Kid" . . . that's what adoring Dolphin aficionados call Miami running backs Larry Csonka and Jim Kiick. Replete with drooping mustaches and derring-do, Butch and the Kid unload on the Buffalo Bills (who else?) as Miami romps to a 29-14 triumph. Kiick follows Csonka's blocking for 108 yards rushing, and Csonka follows Kiicks' blocking for 103 yards. It all adds up to overland mayhem. They may well be the best big back tandem in the NFL. Meanwhile, who is Kent Nix? Ask the Vikings. Reserve QB Nix, an ex-Viking, comes on in relief of Jack Concannon for the Chicago Bears at a time when Minnesota leads 17-3, then fires a couple of TD strikes to

veto the Vikings 20-17. Just another upset as the Bears go 2-0 to lead the Black and Blue Division of the NFC. Dallas wins another, and so does Washington with Allen again leading the cheers in the dressing room.

## THREE

**WEEK THREE**—Now what? Well, those antique Redskins won their first two games, but not against the really top competition. This week, they catch the muscular Cowboys and at last, a true test for Washington. Shazam! Captain Marvel Allen is for real as the Redskins ambush the Cowboys 20-16 and take over first-place in the NFC East. Veteran linebacker Jack Pardee, just one of many ex-Rams on the Washington roster, sums it up. "I've never had so much fun in football", says the 14-year veteran. The key to these early Redskin victories is defense, a veteran defensive unit gleaned from around the league via draft choices. There's no telling how much better they'll get as the year progresses. Upsets? Of course. The crippled New York Jets stun Miami 14-10. Elsewhere, Baltimore, Cleveland, Kansas City, Minnesota and San Francisco are all leading, or tied for first, in their respective divisions, as expected.

# FOUR

**WEEK FOUR**—Not an overly spectacular week. The favorites continue to win, except for the 49ers who are dumped by the Rams 20-13. The big play here comes when Larry Smith hits off tackle looking for just a yard and a first down against a stacked 49er defense. Instead, he breaks free at the line and lumbers 64 yards for the winning TD. The Redskins? Now they're the only undefeated team left in the NFL! This week, Allen's Ancients sock it to the Houston Oilers 22-13. The Colts, combining offense with the usual tough defense, skunk Buffalo 43-0 and the Cowboys edge the Giants 20-13 to stay close on the heels of the Redskins.

# FIVE

**WEEK FIVE**—Ooops . . . the Dallas Express gets derailed again and the Washington Express continues to hurtle through still another hamlet. Who perpetrates the dirty deed on the Dallas people? Archie Manning, that's who, zipping a 29-yard TD throw on the second play, then rambling 13 yards for a score on a

rollout over two Cowboys en route to a 24-14 upset for the Saints. Meanwhile, the Redskins do it to the Cardinals again, this time 20-0 as, the defense chokes the Birds from start to finish and Larry Brown cuts loose for 150 yards in 25 carries. When will this end? Baltimore keeps winning (31-7 over the Giants) but Miami is also looking good as Bob Griese throws for four TDs in a 41-3 romp over the Patriots.

# SIX

**WEEK SIX**—Two of the powerhouses collide head on . . . and in a robust defensive battle, the Vikings trip the Colts 10-3. It even gets a trifle bizarre near the end when the venerable Johnny Unitas drives the Colts downfield looking for a score. On fourth down from the Vikings 3-yard line, Johnny U. has Eddie Hinton open in the end zone, but his pass is deflected when it skins the crossbar and the Vikings hold on for the win. Cleveland seems to look past Denver, then catches it on the face mask 27-0 as Floyd Little rushes for 113 yards. And, finally, the Redskin bubble bursts. Leading Kansas City 17-6, Washington loses Charley Taylor with a broken ankle and the Chiefs' Otis Taylor gets hot

in the second half as K.C. whips Allen's guys 27-20.

## SEVEN

**WEEK SEVEN**—Here we are at the halfway mark fans. This week's headliner is hardly new to the spotlight. Take a bow, George Blanda. Now 44-years-old, Blanda comes on for the Oakland Raiders with his team trailing Kansas City 20-10 and 10 minutes to play. He drives the Raiders downfield, hits Fred Biletnikoff with a 24-yard TD pass to cut it to 20-17, then boots a difficult 8-yard angled FG to save a 20-20 tie. The FG gives George 1,609 points in his career, a new NFL record, surpassing Lou Groza's 1,608. Elsewhere, Miami dumps the Rams 20-14 to hold onto the AFC East lead... Dallas is upset by Chicago 23-19 and the Redskins rebound for a 24-14 win over New Orleans, putting Washington two games up on the Cowboys in the NFC East. Minnesota and San Francisco are still looking good in their divisions, and Cleveland is on top and moving in its division.

## EIGHT

**WEEK EIGHT**—In New York, both the Giants and Jets are hurting. Injuries have decimated both teams. Stars like Ron Johnson of the Giants and Joe Namath and Matt Snell of the Jets are sidelined. Yet both teams pull themselves together this day, the Jets shocking Kansas City 13-10 with an outstanding defensive show and the Giants using two unheralded rookies, Coleman Zeno and Charlie Evans to crush San Diego 35-17. Evans, a blocking back at USC, scores three touchdowns, then says after the game, "I haven't scored three times since I was in high school." The Steelers tighten up the AFC Central by clipping the Browns 26-9 with John Fuqua rushing for 131 yards, and Dallas dents St. Louis 16-13 to close in on the Redskins who are lucky to get a 7-7 tie with the Eagles.

## NINE

**WEEK NINE**—How's this for an extra point? The Bears and Redskins are tied 15-15 after a Bear TD. When the snap is wild on the attempted placement, holder Bobby Douglass races back to the 40 to pick it up, dodges around, then heaves a pass into the end zone where Dick Butkus, of all

people, makes like Don Hutson with a diving catch and the Bears bruise George Allen 16-15. Dallas dunks Philadelphia 20-7 and that race gets even tighter. Green Bay's gifted rookie John Brockington rushes for 149 yards against the tough Vikings... for naught. The Vikes win the game 3-0. San Francisco gets surprised as New Orleans continues to shock the tough teams every now and then. This time its the Saints by a 26-20 verdict as reserve QB Edd Hargett fills in for injured Archie Manning and fires three touchdown passes.

## TEN

**WEEK TEN**—Here we go again, folks. The Rams, under new coach Tommy Prothro and some fine rookies, lump the 49ers 17-6 and take over the top spot in the NFC's West. Rookie linebacker Isiah Robertson puts black and blue marks on the 49er runners and cornerback Gene Howard intercepts John Brodie three times. The Cowboys get another shot at the Redskins and turn Washington every way but loose en route to a convincing 13-0 victory. That one moves the Cowboys past Washington into first-place in the NFC East. Miami runs head on into Baltimore and proves it is a team to be yet

heard from as Don Shula's club scores a 17-14 triumph to hold fast to the top spot in the AFC East over the Colts. Minnesota continues to draw away in the NFC Central with a 23-10 romp over the Saints and the Steelers and Browns both win to keep the pot boiling in the AFC Central.

## ELEVEN

**WEEK ELEVEN**—Joe Namath returns. After more than a year on the sidelines with various injuries, Broadway Joseph gets into action against the 49ers in New York and scares hell out of S.F. before the 49ers salvage a 24-21 win. Namath plays just over two quarters but throws three TD passes to delight the Shea Stadium throng. The 49ers reclaim their division lead as the Rams are butted 28-21 by the onrushing Cowboys. Miami and Baltimore roll on with respective routs of Chicago and Oakland. And Cleveland moves a game ahead of the Steelers via a 37-24 win over Houston as the Steelers are peppered by the Broncos 22-10.

## TWELVE

**WEEK TWELVE**—Another week of upsets and a prodigious rushing performance by the Rams' Willie Ellison make headlines as the season moves down the backstretch. The Patriots shock Miami 34-13 behind Jim Plunkett; the resurgent Eagles belt Detroit 23-20; John Hadl completes 20 passes for the Chargers as they put the slug on the Vikings 30-14 and the Falcons, en route to their best year ever, upend Oakland 24-13. The Rams romp 45-28 over the Saints and Ellison sets an alltime NFL record by churning out 247 yards on 26 carries. The effort surpasses Cookie Gilchrist's 243 and Jim Brown's 237 yard efforts of the past. Meanwhile Dallas continues to flex all of its formidable muscle . . . this time via a 52-10 attack on the Jets.

## THIRTEEN

**WEEK THIRTEEN**—Well, "13" is hardly unlucky to seven teams. That's how many clinch playoff berths on this 13th week, leaving just the NFC's West still undecided between the Rams and 49ers. Baltimore dumps Miami 14-3, but both get into the playoffs with respective marks of 10-3 and 9-3-1. Cleveland clips the Saints 21-17 and Kansas City conks Oakland 16-14, and both the Browns and Chiefs make

the playoffs. The Cowboys clout the Giants 42-14 and the Redskins down the Rams 38-24, and both Dallas and Washington join the playoffs with 10-3 and 9-3-1 records respectively and the Vikings mangle Detroit 29-10 to take it all in the NFC Central with a 10-3 reading.

## FOURTEEN

**WEEK FOURTEEN**—Here it is . . . the finale, and the 49ers become the final entry in the Super Bowl sweepstakes. San Francisco puts down Detroit 31-27 to clinch the NFC West and wins when the venerable QB John Brodie slips out of the pocket and gets his 36-year-old legs pumping 10 yards into the end zone for the winning TD. In other activity, Houston strong safety Ken Houston puts his name in the record book by returning consecutive interceptions for touchdowns against San Diego. That gives Houston four interception TD returns for the season, a new one-season record, and ups his career total of TD returns to nine—a new career record. And the NFL has five rushers with 1,000 or more yards—Floyd Little, John Brockington, Larry Csonka, Steve Owens and Willie Ellison. Another great year, by all standards. ■



# BALTIMORE COLTS



**Rugged middle linebacker Mike Curtis (32), a real head-hunter, typifies slashing Colt defense.**

**T**he ear-shattering sounds of Baltimore's Memorial Stadium will have no reason to retire for the 1972 season. The Colts are still tough.

From the old days of losing a franchise for non-support in 1950 to a restart in 1953, the Colts' fans have little memories. The 1950s did not become the "good old days" until John Unitas stepped off a sandlot in 1956 and put on No. 19. Since then, the Colts have won four NFL titles. A star for each and Unitas, who holds practically every NFL passing record, becomes a four-

star general.

The outstanding players in Colt history would read like a list of United Nations representatives, both in ethnic origin and length.

But take today's heroes. There is placekicker Jim O'Brien, whose last-minute field goal beat the Dallas Cowboys two years ago. And Mike Curtis, the duty-bound linebacker whose two interceptions saved that same game.

And don't forget John Unitas. The 39-year-old superstar is still No. 1 with Baltimore after 16 great years, a career that parallels the Colt history itself.

## Baltimore Schedule

September 17	ST. LOUIS	2:00 p.m.
September 24	NEW YORK JETS	2:00 p.m.
October 1	at Buffalo	1:00 p.m.
October 8	SAN DIEGO	2:00 p.m.
October 15	DALLAS	4:00 p.m.
October 22	at New York Jets.	1:00 p.m.
October 29	MIAMI	4:00 p.m.
November 6	at New England (Mon.)	9:00 p.m.
November 12	at San Francisco	1:00 p.m.
November 19	at Cincinnati	1:00 p.m.
November 26	NEW ENGLAND	2:00 p.m.
December 3	BUFFALO	2:00 p.m.
December 10	at Kansas City	3:00 p.m.
December 16	at Miami (Sat.)	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Baltimore	22	N.Y. JETS	0
"	13	CLEVELAND	14
"	23	New England	3
"	43	Buffalo	0
"	31	N.Y. Giants	7
"	3	Minnesota	10
"	34	PITTSBURGH	21
"	24	LOS ANGELES	17
"	14	New York Jets	13
"	37	Oakland	14
"	24	BUFFALO	0
"	14	MIAMI	3
"	17	NEW ENGLAND	21
TOTALS	<u>313</u>		<u>140</u>

**FINAL RECORD: WON 10 — LOST 4**

(Home Games Capitalized)

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## Baltimore Key Players

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**NORM BULAICH, RB, 6-1, 218, 3rd Yr., Age 25, T.C.U.**  
Big, strong running back had outstanding season before injury kept him out of playoff action. Finished with 741 yards rushing, 4.9 average, caught 25 passes and scored 10 TDs overall. One of eight Colts in the Pro Bowl.

**BILL CURRY, Center, 6-2, 235, 8th Yr., Age 29, Georgia Tech**  
Solid man in the middle of the line, he also earned Pro Bowl designation last season and for good reason. Team leader, he's a topnotch blocker, gets job done on middle linebackers. Came to Colts from New Orleans in 1967, solid ever since.



**MIKE CURTIS, LB, 6-2, 232, 8th Yr., Age 28, Duke**  
No. 1 draft choice in 1965 after being a fullback in college, he rates as among best linebackers in the NFL. Has been All-NFL, Pro Bowler several times. Came up with three interceptions for 44 yards returned in '71.

**TED HENDRICKS, LB, 6-7, 220, 4th Yr., Age 24, Miami (Fla.)**  
"The Mad Stork" seems to get better each year. He too got a Pro Bowl nod after outstanding year. Had five interceptions for 70 yards returned, plays the sweep very well and has great speed for a big man. Has great future.



**EDDIE HINTON, WR, 6-0, 200, 4th Yr., Age 25, Oklahoma**  
No. 1 choice in 1969, he came on to lead club in receiving in 1970 with 47 catches for 733 yards. Last year, he added 25 grabs for 436 yards. Has lots of speed, also those fine moves and excellent hands that top receivers need.

**JERRY LOGAN, DB, 6-1, 190, 10th Yr., Age 31, W. Texas St.**  
Veteran safety is key man in Colt secondary, has been a starter since his rookie year. Named to Pro Bowl after last season's work which saw him intercept four passes to run career total to 30 for 360 yards returned.



**TOM MATTE, RB, 6-0, 214, 12th Yr., Age 33, Ohio State**  
Came back well after missing most of 1970 with injuries and finished second in rushing and receiving, getting 607 yards rushing and catching 29 passes. Also scored eight touchdowns. Can also serve as quarterback in emergency.

**RAY MAY, LB, 6-1, 230, 6th Yr., Age 27, So. California**  
Quick, tough linebacker came to Colts from Steelers and has added considerably to an outstanding linebacking trio. Has fine range, good speed and is a hitter. Had one interception for 46 yard return in 1971.





**FRED MILLER, DT, 6-3, 250, 10th Yr., Age 32, L.S.U.**

Has been a starter for the Colts for nine years, or ever since his rookie campaign. Extremely aggressive, he's also got a wealth of savvy and plays the run as well as he rushes the passer. Pro Bowler three times in career.

**JIM O'BRIEN, Kicker, 6-0, 195, 3rd Yr., Age 24, Cincinnati**  
Finished as No. 3 scorer in AFC last year with 95 points, and kicked an amazing 20 of 29 field goal attempts. Very steady and dependable, he's best remembered for winning Super Bowl two years ago with last second FG.



**BUBBA SMITH, DE, 6-7, 265, 6th Yr., Age 27, Michigan St.**

Big Bubba shed almost 30 pounds last year, hardly did any good for opponents. Named to All-NFL team and to Pro Bowl, he had a banner campaign in harassing the passer and ball-carriers. Powerful player with great speed.

**JOHN UNITAS, QB, 6-1, 196, 17th Yr., Age 39, Louisville**  
Named greatest QB of all time by many, he's still No. 1 with the Colts in his 17th year. Has thrown 283 TD passes, and for 38,657 yards in long and storied career. Still the master at play calling as well.



**RICK VOLK, DB, 6-3, 195, 6th Yr., Age 28, Michigan**

Tough safetyman was a unanimous choice for All-NFL last season, also named to the Pro Bowl. Great competitor, he had four interceptions, now has 24 for 432 yards returned in career. Also returned 22 punts for a fine 5.4 average.



**Don McCafferty**  
*Head Coach*

Played one year with New York Giants (1946) as an end. In 1959 joined Weeb Ewbank in Baltimore as end coach. Was moved to backfield coach in 1963, a position he held when he was appointed head coach, 1970. Won American Football Conference title and Super Bowl (over Dallas) in 1st year. End and tackle at Ohio State in early '40s under Francis Schmidt and Paul Brown. Was member of 1942 team which won the national championship. Served in Army 33 months. After Army stint finished up at Ohio State with B.S. in Education. Taught and worked in Cleveland (Department of Recreation) 1948. Became end coach, Kent State University, September 1949. Obtained Masters in Physical Education, Kent State. Born March 12, 1921 at Cleveland. Was all-city tackle at James Ford Rhodes High School. Also wrestled in high school. He and wife, June, have four children, Jaclyn, Donald, Bill and Lisa, and make their home in Timonium, Maryland.

# Baltimore Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
79	Bailey, J.	DT	6-6	255	23	3	23	McCauley, D.	RB	6-1	207	22	2
53	Beutler, T.	LB	6-1	232	25	3	57	Mendenhall, K.	C	6-3	235	24	2
36	Bulaich, N.	RB	6-1	218	25	3	76	Miller, F.	DT	6-3	250	32	10
50	Curry, B.	C	6-2	235	29	8	84	Mitchell, T.	TE	6-3	215	28	6
32	Curtis, M.	LB	6-2	232	28	8	68	Nelson, D.	T	6-5	260	26	3
25	Curtis, T.	S	6-1	196	24	3	81	Newsome, B.	DE	6-5	250	23	3
—	Dickey, E.	WR	6-2	198	26	3	52	Nichols, R.	LB	6-3	220	26	3
46	Dunlap, L.	CB	6-1	195	22	2	48	Nottingham, D.	RB	5-10	210	22	2
73	Ganas, R.	DT	6-4	257	22	1	34	Nowatzke, T.	RB	6-3	230	28	7
17	Havrilak, S.	WR	6-2	195	24	4	80	O'Brien, J.	WR-K	6-0	195	24	3
83	Hendricks, T.	LB	6-7	220	24	4	27	Perkins, R.	WR	6-0	183	30	6
43	Hepburn, L.	CB	5-11	180	24	2	42	Pittman, C.	RB	6-1	200	24	3
85	Hilton, R.	DE	6-6	240	29	8	62	Ressler, G.	G	6-3	250	29	8
33	Hinton, E.	WR	6-0	200	25	4	—	Shinners, J.	G	6-3	255	25	4
61	Johnson, C.	G	6-2	245	28	5	78	Smith, B.	DE	6-8	265	27	6
44	Kern, R.	S	6-1	190	22	2	—	Smith, N.	S	5-7	160	28	3
67	Larson, L.	T	6-4	254	24	2	47	Stukes, C.	CB	6-3	212	28	6
51	Laskey, B.	LB	6-3	235	29	7	71	Sullivan, D.	T	6-3	250	32	11
49	Lee, D.	P	6-4	230	28	7	19	Unitas, J.	QB	6-1	196	39	17
20	Logan, J.	S	6-1	190	31	10	72	Vogel, B.	T	6-5	250	30	10
88	Mackey, J.	TE	6-2	224	30	10	21	Volk, R.	S	6-3	195	27	6
41	Matte, T.	RB	6-0	214	33	12	75	Williams, J.	G	6-3	256	26	5
56	May, R.	LB	6-1	230	27	6							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	DROUGAS, Tom	T	Oregon
2.	MILDREN, Jack	DB	Oklahoma
	from Oakland		
	DOUGHTY, Glenn	WR	Michigan
	from Washington		
	MITCHELL, Lydell	RB	Penn State
3.	Choice to New Orleans through Oakland		
4.	Choice to Oakland		
	ALLEN, Eric	WR	Michigan State
	from Dallas through New Orleans and San Diego		
5.	CROFT, Don	DB	Texas-El Paso
	Choice to New Orleans		
6.	LAIRD, Bruce	DB	American Int'l
7.	SYKES, John	RB	Morgan State
	from N.Y. Jets through Washington		
	Choice to Oakland		
8.	QUALLS, Al	LB	Oklahoma
	from San Diego		
	BROWNSON, Van	QB	Nebraska
9.	HAMBELL, Gary	DT	Dayton
	from Green Bay		
	Choice to Cleveland		
10.	SHILLING, Dave	RB	Oregon State

## Baltimore 1971 Club Leaders

### Rushing

	Att.	Yds.	Avg.	Long	TDs
Bulaich .....	152	741	4.9	167	8
Matte .....	173	607	3.5	26	8
Nottingham ..	95	388	4.1	36	5
McCauley .....	58	246	4.2	19	2
Hinton .....	4	56	14.0	30	0
Perkins .....	5	35	7.0	18	0
Richardson ...	2	27	13.5	24	0
Mackey .....	3	18	6.0	9	0
Morrall .....	6	13	2.2	16	0
Mitchell .....	2	9	4.5	13	0
Unitas .....	9	5	0.6	3	0
Pittman .....	2	3	1.5	3	0
Nowatzke .....	1	1	1.0	1	0

May .....	1	46	46	0
Nowatzke .....	1	29	29	0

### Kickoff Ret.

Pittman.....	14	330	23.6
McCauley.....	8	194	24.3
Duncan.....	3	102	34.0
Dunlap.....	1	28	28.0
Logan.....	1	16	16.0
Stukes.....	1	8	8.0
Nowatzke.....	1	1	1.0
Curtis, T. ....	1	0	0.0
Matte.....	1	0	0.0
Mitchell.....	1	0	0.0

### Passing

Unitas....	176	92	52.3	942	3	9
Morrall...	167	84	50.3	1210	7	12

### Pass Rec.

Mitchell .....	33	402	12.2	35	0
Matte .....	29	239	8.2	34	0
Hinton .....	25	436	17.4	33	2
Bulaich .....	25	229	9.2	t30	2
Perkins.....	24	424	17.7	64	4
Nottingham ..	15	88	5.9	35	0
Mackey .....	11	143	13.0	28	0
Richardson ...	10	173	17.3	t49	2
McCauley.....	3	6	2.0	8	0
Havrilak .....	1	12	12.0	12	0

### Punt Ret.

Volk .....	22	118	5.4
Dunlap.....	8	112	14.0
Curtis, T. ....	7	15	2.1
Kern .....	3	19	6.3
Gardin .....	2	75	37.5
Logan .....	1	12	12.0

### Punting

Lee .....	62	2542	41.0	76
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### Scoring

O'Brien .....	0	0	0	35	20	95
Bulaich .....	8	2	10	0	0	60
Matte .....	8	0	8	0	0	48
Nottingham ..	5	0	6	0	0	36
Perkins .....	0	4	4	0	0	24
Hinton .....	0	2	2	0	0	12
McCauley .....	2	0	2	0	0	12
Richardson ...	0	2	2	0	0	12
Hendricks .....	0	0	1	0	0	6
Newsome .....	0	0	1	0	0	6

### Interceptions

Stukes.....	8	95	40	0
Hendricks.....	5	70	40	0
Volk.....	4	36	21	0
Logan.....	4	28	23	0
Curtis, M.....	3	44	31	0
Newsome.....	2	19	119	1

## Baltimore All-Time Club Leaders

### RUSHING

Lenny Moore, with 1,069 carries for 5,176 yards	(1956-'67)
Alan Ameche, with 964 carries for 4,045 yards	(1955-'60)

### PASSING

*Johnny Unitas with 2,708 completions in 4,953 attempts for 38,657 yards and 283 TDs	(1956-'71)
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### PASS RECEIVING

*Raymond Berry, with 630 receptions for 9,275 yards and 68 TDs	(1955-'67)
Lenny Moore, with 363 receptions for 6,039 yards and 50 TDs	(1956-'67)

### INTERCEPTIONS

Bobby Boyd, with 57	(1960-'68)
Don Shinnick, with 37	(1957-'68)

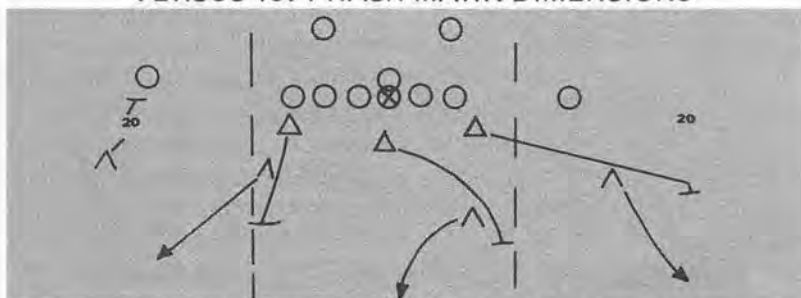
### SCORING

Lenny Moore, with 678 points	(1956-'67)
Lou Michaels, with 586 points	(1964-'69)

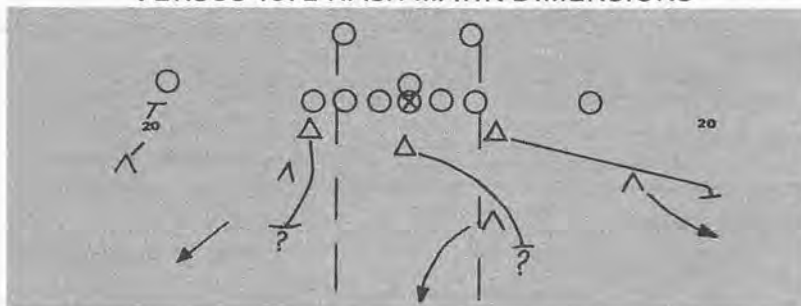
## BALTIMORE-BIG PLAY

As perhaps the best zone defense team in professional football, the Baltimore Colts may be affected to a higher degree by the new hash mark dimensions in 1972 than most other NFL clubs. As shown in the top diagram, the Colts used the old hash marks (each hash mark was 20 yards in from the sideline) as guides to setting up their airtight zone coverage in the secondary. The cornerback "rolling up" on the strong side of the zone played his technique from the middle of the yardline numbers (designated by the number 20 in the diagrams). The strongside linebacker dropped and set up on the strongside hash mark, and the middle linebacker positioned himself on the weakside hash mark. The weakside linebacker, meanwhile, set up in the middle of the yardline numbers on the weakside of the gridiron. That's how the Baltimore zone took shape under the old field dimensions. Now that the hash marks have been moved closer to the middle of the field and are only six yards apart, the former zone checkpoints are no longer valid for the Colts. They will not be able to get the proper coverage balance if they continue to use the hash marks as position area guides. The revised field markings will force the Colt zone defenders into a "feel" type position alignment, as shown in the lower diagram. This might possibly challenge the coordination of the underneath zones.

### VERSUS 1971 HASH MARK DIMENSIONS



### VERSUS 1972 HASH MARK DIMENSIONS







**All-purpose running back Tom Matte (41), slowed by injuries in 1971, is key figure in Baltimore plans.**



**Chunky Don Nottingham (48), rookie sensation of 1971, strengthens Baltimore ground attack.**

# BUFFALO BILLS



**QB Dennis Shaw (16), who threw for 11 TDs last season, hopes to cut down interception rate in 1972.**

**T**he Bills will always be remembered in pro football for the greatest grab of all-time. That was when they stole quarterback Jack Kemp from San Diego's unprotected injured roster for a mere \$100 in 1962.

Kemp, with relief passing by Daryle Lamonica, led the Bills to the East playoff in 1963 and to the next three AFL East titles and two AFL titles by holding the 1964 and '65 Chargers to a total of seven points.

Coach-of-the-year Lou Saban quit after 1965, so did the first side-stepping placekicker of pro football, Pete Gogolak, who

jumped to the NFL Giants to spur the 1966 merger.

Now the Bills are rebuilding and have the 1970 Rookie-of-the-Year, Dennis Shaw, to quarterback a team with excellent receivers in J. D. Hill of Arizona State and Haven Moses.

For ground support there is O.J. Simpson, the most exciting runner to hit Buffalo since Cookie Gilchrist moved down from Canada in the early years of the departed AFL. O.J. does everything except kickoff for coach Saban, who is back with the Bills again.

## Buffalo Schedule

September 17	NEW YORK JETS	1:00 p.m.
September 24	SAN FRANCISCO	1:00 p.m.
October 1	BALTIMORE	1:00 p.m.
October 8	NEW ENGLAND	1:00 p.m.
October 15	at Oakland	1:00 p.m.
October 22	at Miami	1:00 p.m.
October 29	PITTSBURGH	1:00 p.m.
November 5	MIAMI	1:00 p.m.
November 12	at New York Jets	1:00 p.m.
November 19	at New England	1:00 p.m.
November 26	at Cleveland	1:00 p.m.
December 3	at Baltimore	2:00 p.m.
December 10	DETROIT	1:00 p.m.
December 17	at Washington	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Buffalo	37	DALLAS	49
"	14	MIAMI	29
"	0	Minnesota	19
"	0	BALTIMORE	43
"	17	New York Jets	28
"	3	San Diego	20
"	23	ST. LOUIS	28
"	0	Miami	34
"	33	New England	38
"	7	N.Y. JETS	20
"	27	NEW ENGLAND	20
"	0	Baltimore	24
"	14	HOUSTON	20
"	9	Kansas City	22
TOTALS	184		394

FINAL RECORD: WON 1 — LOST 13

(Home Games Capitalized)

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## Buffalo Key Players

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**PAUL COSTA**, Tackle, 6-5, 255, 8th Yr., Age 30, Notre Dame  
First a tight end, a position he worked for four years, he was switched to offensive tackle in 1969 and has been a starter at that position ever since. Big, strong and quick, he brings savvy and fine blocking to the position.

**AL COWLINGS**, DE, 6-5, 250, 3rd Yr., Age 24, U.S.C.  
Has been a solid performer ever since being draft choice out of USC. Relies on fine speed to go with strength, making him an excellent pass rusher who is equally as adept on his inside rush as on his move from the outside.



**J. D. HILL**, WR, 6-1, 193, 2d Yr., Age 22, Arizona State  
Speed merchant top draft choice had injury problems in 1971, nonetheless showed great swift in catching 11 passes for 216 yards and two TDs in brief appearances. Has solid future in store.

**ROBERT JAMES**, DB, 6-2, 185, 4th Yr., Age 24, Fisk  
Swift defensive back provides fine coverage in Buffalo secondary, also is a rugged and sure tackler. Turned out to be club's leader in interceptions last year, swiping four for 25 yards returned.



**PAUL GUIDRY**, LB, 6-2, 233, 7th Yr., Age 28, McNeese State  
Won starting role in 1969 at outside linebacker, and has done solid job winning high gradings ever since. Has good range, is a real hitter, provides poise in that defensive unit. One interception for 13 yards in 1971.

**HAVEN MOSES**, WR, 6-3, 205, 5th Yr., Age 26, San Diego St.  
Led Bills in receiving twice in past four years, though he slipped off to just 23 catches last year. He did score two TDs and his average per catch was an eye-popping 20.4. Had a 73-yarder for a touchdown too.



**WAYNE PATRICK**, RB, 6-2, 240, 5th Yr., Age 25, Louisville  
Big and strong running back adds muscle to the Bills' overland game. Fine blocker for Simpson, he's also a fine pass receiver. Had 332 yards rushing, 4.1 average in '71, also caught 36 passes for 327 yards.

**PETE RICHARDSON**, DB, 6-0, 193, 4th Yr., Age 24, Dayton  
Rugged safetyman has been a starter since his rookie year, provides solid coverage, fine tackling in that secondary. Had only one interception in 1971 after leading club with five swipes for 46 yards returned in 1970.





**DENNIS SHAW, QB, 6-2, 215, 3rd Yr., Age 24, San Diego St.**  
Has done solid work during two years as starting quarterback after being No. 2 draft choice. Totals fell off somewhat in 1971 after better rookie year, completing 149 passes for 1,813 and 11 touchdowns.

**MIKE STRATTON, LB, 6-3, 240, 11th Yr., Age 30, Tennessee**  
Veteran has been around for a long time and is still doing a big job, just like he did back in the Bills' AFL title years. Strong, has good speed for his size and brings wealth of savvy to the role.



**O.J. SIMPSON, RB, 6-2, 208, 4th Yr., Age 25, U.S.C.**  
Had a solid season, even though the club did not have top year. Rushed 183 times for 742 yards and a fine 4.1 average, scoring five touchdowns. No. 1 draft choice one of top runners in the NFL.

**BOB TATAREK, DT, 6-4, 260, 5th Yr., Age 26, Miami**  
Prior to trade, teamed with Dunaway to give Bills strong pair of defensive tackles. Has been slowed by knee injuries in the past, but he's been a starter all along. Gives club solid pass rush and is strong against the run.



**ALVIN WYATT, DB, 5-10, 182, 3rd Yr., Age 24, Bethune-Cman**  
Swift cornerback is a very active DB who plays the run as well as he covers quick outside receivers. Had one interception for 30 yards last year. Also finished as No. 4 NFC kickoff return man with 25.4 average on 30 returns.



### **Lou Saban** *Head Coach*

Twelfth year as pro head coach for Saban, who led Bills to AFL titles in 1964 and 1965, after a playing career with Cleveland Browns in the All-America Conference. Head coach of Boston in 1960 and part of 1961, with Buffalo from 1962 through 1965 and general manager and head coach at Denver 1967-1971. Played linebacker for Browns from 1946-'49, served as defensive captain of four-time AAFC champions. Single-wing quarterback at Indiana in 1941 and '42; team captain and MVP as a senior. During World War II, was commissioned a first lieutenant in the OSS. Saw duty in the China-Burma theater and became fluent in Chinese (Mandarin dialect). Head coach at Case Institute (1950-'42), assistant at Washington (1953), assistant at Northwestern (1954), head coach at Western Illinois (1958-'59) and head coach at Maryland (1966).

# Buffalo Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
21	Allen, J.	S	6-1	191	23	4	54	Kindig, H.	T-C	6-6	262	30	8
56	Andrews, A.	LB	6-3	225	26	3	85	Koy, T.	TE	6-2	215	24	3
46	Beamer, T.	CB	5-11	188	23	2	—	Lens, G.	DT	6-5	261	26	3
34	Braxton, J.	RB	6-2	226	22	2	3	Leyboldt, J.	K	6-2	224	25	2
62	Carr, L.	G-T	6-3	260	27	4	—	Marshall, R.	DE	6-5	237	24	3
81	Chandler, B.	WR	6-0	180	22	2	76	McBath, M.	DE	6-4	251	25	5
52	Chandler, E.	LB	6-3	225	25	5	55	McKinley, B.	LB	6-3	230	22	2
73	Cheek, D.	G	6-3	256	23	2	25	Moses, H.	WR	6-3	205	25	5
79	Costa, P.	T	6-5	268	29	8	88	Nunamaker, J.	DT	6-3	258	25	3
82	Cowlings, A.	DE	6-5	251	24	3	50	Palmer, D.	LB	6-2	232	24	2
63	Cunningham, D.	LB	6-2	232	26	5	30	Patrick, W.	RB	6-2	245	25	5
—	Farley, D.	LB	6-3	235	22	2	48	Pitts, J.	S	6-4	215	26	6
26	Glosson, C.	WR	5-11	172	24	2	61	Reilly, J.	G	6-2	260	23	3
74	Green, D.	T	6-8	285	23	2	47	Richardson, P.	S	6-0	190	23	4
43	Greene, T.	CB	5-10	170	22	2	87	Ross, L.	DE	6-6	242	24	2
59	Guidry, P.	LB	6-2	230	27	7	16	Shaw, D.	QB	6-2	215	24	3
12	Harris, J.	QB	6-3	205	23	4	32	Simpson, O.J.	RB	6-2	214	24	4
28	Hill, I.	WR	5-10	179	24	3	58	Stratton, M.	LB	6-3	241	30	11
40	Hill, J.D.	WR	6-1	193	22	2	71	Tatarek, B.	DT	6-4	270	25	5
64	Hurston, C.	DE	6-6	240	28	8	80	White, J.	TE	6-2	216	22	2
20	James, R.	CB	6-2	185	24	4	65	Wilson, M.	G	6-1	240	23	3
51	Jarvis, B.	C	6-7	245	22	2	41	Wyatt, A.	CB	5-10	181	23	3
36	Jones, G.	RB	6-1	201	23	3	68	Young, W.	T	6-5	262	24	2
10	Jones, S.	P	6-2	185	24	3							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	PATULSKI, Walt	DE	Notre Dame
2.	McKENZIE, Reggie	G	Michigan
3.	SWENDSON, Fred	DE	Notre Dame
4.	JACKSON, Randy	RB	Wichita State
5.	GARROR, Leon	DB	Alcorn A&M
	PENCHION, Robert	G	Alcorn A&M
	from Denver		
6.	Choice to Oakland		
7.	STEPANIAK, Ralph	DB	Notre Dame
8.	GIBSON, Paul	WR	Texas-El Paso
9.	VOGEL, Steve	LB	Boise State
10.	TYLER, Maurice	DB	Morgan State

## Buffalo 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Interceptions	No.	Yds.	Long	TDs
Simpson.....	183	742	4.1	56	5	Andrews.....	1	0	0	0
Patrick.....	79	332	4.2	41	1	Richardson ...	1	0	0	0
Braxton.....	21	84	4.0	14	0					
Shaw.....	14	82	5.9	12	0					
Jones,G.....	16	53	3.3	11	0					
Harris.....	6	42	7.0	13	0					
Hill,J.D.....	1	2	2.0	2	0					

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Shaw.....	291	149	51.2	1813	11	26
Harris.....	103	51	49.5	512	1	6
Briscoe... ..	2	1	50.0	36	0	0
Braxton... ..	3	1	33.3	49	0	0
Simpson, ..	2	0	00.0	0	0	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Briscoe.....	44	603	13.7	t75	5
Patrick.....	36	327	9.1	62	0
Moses.....	23	470	20.4	t73	2
Simpson.....	21	162	7.7	38	0
Braxton.....	18	141	7.8	25	0
Jones, G.....	16	113	7.1	21	1
White.....	13	10	10.0	21	0
Hill,J.D.....	11	216	19.6	t47	2
Koy.....	10	133	13.3	22	1
Chandler,R. ..	5	60	12.0	20	0
Hill,J.....	5	55	11.0	t26	1

Interceptions	No.	Yds.	Long	TDs
James.....	4	25	25	0
Pitts.....	2	12	12	0
Wyatt.....	1	30	30	0
Chandler,E....	1	13	13	0
Guidry.....	1	13	13	0

Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Wyatt.....	30	762	25.4	39	0
Beamer.....	20	394	19.7	44	0
Hill, I.....	12	280	23.3	36	0
Braxton.....	5	90	18.0	28	0
Simpson.....	4	107	26.8	43	0
Kindig.....	2	16	8.0	8	0
Jones,G.....	1	24	24.0	24	0

Punt Ret.	No.	Yds.	Avg.	Long	TDs
Hill,I.....	14	133	9.5	68	1
Wyatt.....	23	188	8.2	61	1
Beamer.....	7	22	3.1	10	0

Punting	No.	Yds.	Avg.	Long
Jones, S.....	72	2966	41.2	62
Chapple.....	3	101	33.7	47

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Leypoldt.....	0	0	0	12	9	39
Briscoe.....	0	5	5	0	0	30
Simpson.....	5	0	5	0	0	30
Guthrie.....	0	0	0	8	3	17
Hill, I.....	0	1	2	0	0	12
Hill, J.D.....	0	2	2	0	0	12
Moses.....	0	2	2	0	0	12
James.....	0	0	1	0	0	6
Jones,G.....	0	1	1	0	0	6
Koy.....	0	1	1	0	0	6
Patrick.....	1	0	1	0	0	6
Wyatt.....	0	0	1	0	0	2

## Buffalo All-Time Club Leaders

### RUSHING

Wray Carlton, with 819 carries for 3,368 yards and 22 TDs	(1960-'67)
Cookie Gilchrist, with 676 carries for 3,058 yards and 35 TDs	(1962-'64)

### PASSING

Jack Kemp, with 1,040 completions in 2,238 attempts for 15,138 yards and 97 TDs	(1962-'69)
Daryle Lamonica, with 150 completions in 351 attempts for 2,499 yards and 16 TDs	(1963-'66)

### PASS RECEIVING

Elbert Dubenion, with 294 receptions, 5,294 yards, 35 TDs	(1960-'67)
Glenn Bass, with 162 receptions, 2,789 yards, 17 TDs	(1961-'66)

### INTERCEPTIONS

George (Butch) Byrd, with 40	(1964-'71)
Booker Edgerson, with 23	(1962-'66)

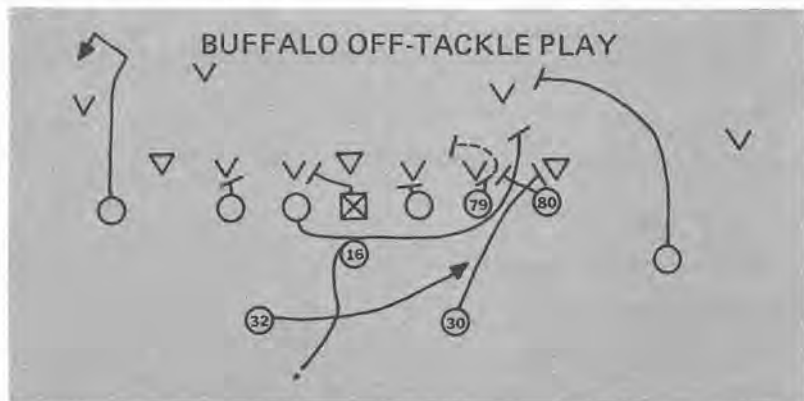
### SCORING

Cookie Gilchrist, with 248 points	(1962-'64)
Elbert Dubenion, with 234 points	(1960-'67)
Pete Gogolak, with 217 points	(1964-'65)



## BUFFALO-BIG PLAY

When Lou Saban coached the Denver Broncos, he got excellent results from his off-tackle power play with the great Floyd Little carrying the ball. Now that Lou is coaching the Buffalo Bills it is likely that he will once again depend on this time-tested running play, only now his ball-carrier will be O.J. Simpson (No. 32), a four-year man who, according to AFC insiders, is coming into his own as a truly outstanding all-around pro back. Simpson is what they call a game-breaker, a big, explosive runner who turns normal four and five-yard gains into touchdowns if he gets just a little running room. The Bills' off-tackle play shown here is considered a short-yardage play, a sound call, say, on third down and two. But with Simpson carrying, the off-tackle maneuver can easily go all the way. There is nothing drastically different about the Buffalo off-tackle play, except that Simpson is the ball-carrier. The principle here is basic: execute power blocking at the point of attack and get Simpson into the hole before the defense can react. Quarterback Dennis Shaw (No. 16) makes a reverse pivot and hands off directly to Simpson, who angles toward the off-tackle hole in the wake of fullback Wayne Patrick (No. 30). It is Patrick's job to hit the hole first and clear it of any defenders the Buffalo linemen have been unable to dislodge. In most cases, Patrick will attempt to drive the opposing left linebacker to the outside. Key blocks on the line must be thrown by tight end Jan White (No. 80) and right tackle Paul Costa (No. 79). They double team the defensive left end — the main obstacle to Simpson's escape — and then Costa slides off this block and turns to his left to seal off the middle linebacker as he pursues the flow of the play laterally along the line of scrimmage. There is nothing fancy about this Buffalo off-tackle power play. It works because of Simpson's great ability as a runner and because the Bills do a solid blocking job up front. It might also be mentioned that this play can set the defense up for a play-action pass play in which Simpson fakes carrying off tackle and sprints into the secondary as a receiver.





**A key figure in Bills' improving defense is outside linebacker Paul Guidry (59), an aggressive kid with great pursuit.**



**NFL observers say that O.J. Simpson (32) is now ready to reach his full potential as pro running back.**

# CINCINNATI BENGALS



**Running back Fred Willis proved to be a rookie find in 1971, leading the Bengals in rushing with 590 yards and seven touchdowns.**

**T**he Bengals are a surprising football team of today, but Cincinnati has a pro football past which it might be happier to forget.

The 1921 Cincinnati entry in the National Football League was 0-8 when it disbanded. So Cincy did not score its first pro football win until a new franchise went 3-6-1 in 1933 before moving to St. Louis to die again after going 0-8 in '34.

With an initiation fee of \$7.7 million, the Bengals were not about to follow this tainted tradition. The Bengals not only got into the AFL in 1968, but also brought back Paul Brown, the only active coach whose sideline activity earned him a niche in the

Pro Football Hall of Fame.

And Brown showed why in a hurry. He had developed running back Jimmy Brown after passer Otto Graham with his Cleveland Browns. With the Bengals he developed rookie running back Paul Robinson into the 1968 AFL leader and rookie quarterback Greg Cook into the 1969 AFL leader.

With Cook injured in 1970-71, Brown shuffled the deck of available quarterbacks, settled on Chicago Bear castoff Virgil Carter and wound up not with a statistical leader, but with the AFC Central Division championship that year. And his club is still a rugged opponent.

## Cincinnati Schedule

September 17	..... at New England	1:00 p.m.
September 24	..... PITTSBURGH	1:00 p.m.
October 1	..... at Cleveland	1:00 p.m.
October 8	..... DENVER	1:00 p.m.
October 15	..... at Kansas City	1:00 p.m.
October 22	..... at Los Angeles	1:00 p.m.
October 29	..... HOUSTON	1:00 p.m.
November 5	..... at Pittsburgh	1:00 p.m.
November 12	..... OAKLAND	1:00 p.m.
November 19	..... BALTIMORE	1:00 p.m.
November 26	..... at Chicago	1:00 p.m.
December 3	..... NEW YORK GIANTS	1:00 p.m.
December 9	..... CLEVELAND (Sat.)	1:00 p.m.
December 17	..... at Houston	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Cincinnati	37	..... PHILADELPHIA	14
"	10	..... Pittsburgh	21
"	17	..... Green Bay	20
"	13	..... MIAMI	23
"	24	..... CLEVELAND	27
"	27	..... Oakland	31
"	6	..... Houston	10
"	6	..... ATLANTA	9
"	24	..... Denver	10
"	28	..... HOUSTON	13
"	31	..... SAN DIEGO	0
"	27	..... Cleveland	31
"	13	..... PITTSBURGH	21
"	21	..... New York Jets	35
TOTALS	284		265

**FINAL RECORD: WON 4 – LOST 10**

(Home Games Capitalized)

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## Cincinnati Key Players

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**KEN AVERY, LB, 6-0, 225, 6th Yr., Age 27, So. Mississippi**  
Tough little linebacker has been a starter the past two years after being signed as a free agent in 1969 after being cut by Giants. Won starting status with spirited play, hustle . . . and most of all, hard tackling. Great physical specimen.

**BILL BERGEY, LB, 6-2, 236, 4th Yr., Age 27, Arkansas State**  
Outstanding young MLB was AFL Defensive Rookie of Year in 1969, and was Bengals' MVP in 1970. Big and strong, a rugged tackler, his pass coverage is also exceptional. Has intercepted six passes in three years for 113 yards returned.



**VIRGIL CARTER, QB, 6-1, 200, 5th Yr., Age 26, B'ham Young**  
Came to Cincy from Buffalo in key trade, stepped into starting role in 1970 when Greg Cook was first injured. Topped all NFL passers in completion accuracy last year with 62.2%, rated No. 3 passer in AFC. Had 281 completions, 3,271 yards, 19 TDs.

**STEVE CHOMYSZAK, DT, 6-6, 258, 6th Yr., Age 28, Syracuse**  
Ex-Jet came to Bengals in 1968 and has turned out to be the strong man in that defensive line. Hard tackler, he's tough against both the run and on his pass rush. Still improving, he's one of strongest players in the game.



**BOB JOHNSON, Center, 6-5, 260, 5th Yr., Age 25, Tennessee**  
Team's offensive captain for past four years, he was No. 1 draft choice in 1968. Made All-AFL team in rookie year, Football News' All-Pro team in 1970. Outstanding leader, he's a powerful blocker, expert on snap-back for kicks.

**ESSEX JOHNSON, RB, 5-9, 190, 5th Yr., Age 25, Grambling**  
The Bengals' game-breaker . . . he scored four TDs last season on runs of 50 yards or more, finished the campaign with 522 yards and a dazzling 6.1 average. Scored four TDs including one 86-yard burst. Also scored two TDs on passes.



**PAT MATSON, Guard, 6-1, 245, 7th Yr., Age 27, Oregon**  
Had best season in 1971 and has been a starter for four years, teaming with Guy Dennis as messenger guard. He's a weight-lifter and has become a muscular, solid blocker with definite leadership qualities, fine potential.

**RUFUS MAYES, Tackle, 6-5, 260, 4th Yr., Age 24, Ohio State**  
Obtained in trade with Bears in 1969, he was a starting guard through 1970, then moved to starting tackle last year where he did an outstanding job. No. 1 draft choice of Bears, he's big, very quick and exceptionally strong. Solid blocker.





**LEMAR PARRISH, DB, 5-11, 185, 3rd Yr., Age 24, Lincoln**  
 Outstanding young player has led Bengals in interceptions and punt returns in each of his two seasons. Won starting role in Pro Bowl this past year. Great speed and quickness. Has 12 interceptions in two seasons, dazzling punt returner.

**MIKE REID, DT, 6-3, 258, 3rd Yr., Age 24, Penn State**  
 Outstanding young defensive tackle who was named to the All-AFC team this past season. Swift, hard-hitting and far ranging, his best years are still ahead of him. He just gets better each year . . . should be All-Pro soon.



**KEN RILEY, DB, 6-0, 185, 4th Yr., Age 24, Florida A&M**  
 Extremely quick and active cornerback, has knack of always being around the ball. In three seasons, he's intercepted 13 passes for 105 yards returned, had five in 1971.

**BOB TRUMPY, TE, 6-6, 235, 5th Yr., Age 27, Utah**  
 Twice named to All-AFC team at tight end, he can also do the job at wide receiver when called upon. Also been a Pro Bowler. Led club with 40 catches for 511 yards in 1971, now has career total of 143 catches and 17 TDs.



**FRED WILLIS, RB, 6-0, 212, 2d Yr., Age 23, Boston College**  
 Bengals' No. 4 draft choice last year, he won starting role at mid-season, finished as club's top rusher with 590 yards and a 4.4 average, also led in TDs scored with seven. Hard runner also caught 24 passes for 223 yards, can return kickoffs.



### **Paul Brown** *Head Coach*

A member of the Professional Football Hall of Fame, he returned to professional coaching in 1968 following a five-year interval which had begun when he ended his connection with the Cleveland Browns. Began pro coaching career in 1946 in All-America Conference and won league championship four straight years, continuing as a league champion in 1950 when the Browns moved into the National Football League. In thirteen NFL seasons, won seven divisional titles and three league championships while compiling a 115-39-5 won-lost record. Lifetime mark in pros, three leagues, 177-84-9. Developed such players as Otto Graham and Jimmy Brown. Now in his 38th year of coaching. Began with Massillon High School in Ohio in 1932, remaining until 1940 and compiling 80-8-2 record. At Ohio State from 1941 through 1943 and had 18-8-1 record and then moved on to Great Lakes Naval Station, where a 15-5-2 record was put together in 1944 and 1945.

# Cincinnati Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
52	Adams, D.	LB	6-1	227	23	2	78	Jones, W.	DT	6-1	260	30	4
14	Anderson, K.	QB	6-2	211	23	2	87	Kelly, M.	TE	6-3	222	24	3
51	Avery, K.	LB	6-0	229	28	6	40	Lamb, R.	RB	6-2	225	28	5
58	Beauchamp, A.	LB	6-2	237	28	5	68	Lawson, S.	G	6-3	265	23	2
66	Bergey, B.	LB	6-3	243	26	4	15	Lewis, D.	P-QB	6-2	218	26	3
82	Berry, R.	DE	6-4	250	26	4	83	Marshall, E.	WR	6-4	185	24	2
70	Carpenter, R.	DE	6-5	261	24	3	73	Matson, P.	G	6-0	245	28	7
11	Carter, V.	QB	6-0	198	26	5	71	Mayes, R.	G	6-5	260	24	4
79	Chomyszak, S.	DT	6-6	269	28	6	16	Muhlmann, H.	K	6-0	219	32	5
23	Coleman, A.	S	6-0	183	28	5	25	Myers, C.	WR	6-5	210	27	5
12	Cook, G.	QB	6-4	215	25	2	20	Parrish, L.	CB	5-11	184	24	3
88	Coslet, B.	TE	6-3	220	25	4	53	Peterson, B.	LB	6-3	226	27	4
34	Craig, N.	S	6-1	190	24	2	30	Phillips, J.	RB	6-1	205	25	5
63	Dennis, G.	G	6-2	255	25	4	74	Reid, M.	DT	6-3	250	25	3
44	Dressler, D.	RB	6-1	226	24	3	13	Riley, K.	CB	5-11	181	24	4
29	Durko, S.	S	6-2	180	24	3	18	Robinson, P.	RB	6-0	198	27	5
59	Ely, L.	LB	6-1	230	24	3	81	Roman, N.	DE	6-3	235	24	3
72	Fest, H.	T	6-6	262	26	5	31	Smith, F.	S	6-0	185	28	7
35	Haffner, M.	WR	6-2	205	30	5	17	Thomas, S.	WR	6-1	170	24	4
76	Holland, V.	T	6-6	270	24	2	84	Trumpy, B.	WR	6-6	228	26	5
54	Johnson, B.	C	6-5	261	25	5	33	Willis, F.	RB	6-0	212	24	2
19	Johnson, E.	RB	5-10	197	25	5	74	Wright, E.	T	6-4	270	32	13
80	Johnson, K.	DT	6-6	265	24	2							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	WHITE, Sherman	DE	California
2.	CASANOVA, Tom	DB	LSU
3.	LE CLAIR, Jim	LB	North Dakota
4.	JACKSON, Bernard	DB	Washington State
5.	DE LEONE, Tom	C	Ohio State
6.	Choice to Chicago		
7.	CONLEY, Steve	RB	Kansas
8.	KRATZER, Dan	WR	Missouri Valley
9.	WALTERS, Stan	T	Syracuse
10.	FOSTER, Brian	DB	Colorado



## Cincinnati 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Interceptions	No.	Yds.	Long	TDs
Willis.....	135	590	4.4	36	7	Peterson.....	1	8	8	0
Johnson,E.....	85	522	6.1	86	4	Craig.....	1	0	0	0
Phillips.....	94	419	4.5	31	0	Smith,F.....	1	0	0	0
Robinson.....	49	213	4.3	17	1					
Dressler.....	53	204	3.8	13	1	Kickoff Ret.	No.	Yds.	Long	TDs
Anderson.....	22	125	5.2	16	1	Robinson.....	19	333	37	0
Carter.....	8	42	5.2	19	0	Parrish.....	13	296	30	0
Lewis.....	6	6	1.0	4	0	Willis.....	4	81	32	0
Lamb.....	5	13	2.6	7	0	Phillips.....	2	49	31	0
Durko.....	1	7	7.0	7	0	Lamb.....	2	42	25	0
						Johnson,E.....	2	40	21	0
						Dressler.....	1	20	20	0
						Kelly.....	1	0	0	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Carter.....	222	138	.622	1624	10	7
Anderson.....	131	72	.549	777	5	4
Lewis.....	10	5	.500	18	0	0
Willis.....	2	1	.500	8	0	0

Pass Rec.	No.	Yds.	Long	TDs
Trumpy.....	40	511	44	3
Myers.....	27	286	20	1
Willis.....	24	223	29	0
Thomas.....	23	337	90	2
Phillips.....	22	125	19	1
Coslet.....	21	356	71	4
Dressler.....	19	145	26	0
Johnson,E.....	14	258	67	2
Crabtree.....	14	102	12	2
Robinson.....	8	48	16	0
Marshall.....	2	18	10	0
Kelly.....	1	9	9	0

Interceptions	No.	Yds.	Long	TDs
Parrish.....	7	105	65	1
Beauchamp.....	6	53	18	1
Riley.....	5	22	21	0
Durko.....	4	46	25	0
Bergey.....	1	16	16	0
Coleman.....	1	15	15	0

Punt Ret.	No.	Yds.	Long	TDs
Parrish.....	12	93	47	0
Durko.....	6	14	7	0
Thomas.....	4	10	7	0
Johnson,E.....	3	28	14	0

Punting	No.	Yds.	Avg.	Long
Lewis.....	72	3239	44.9	56
Dressler.....	1	36	36.0	36

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Muhlmann.....	0	0	0	31	20	91
Willis.....	7	0	7	0	0	42
Johnson,E.....	4	2	6	0	0	36
Coslet.....	0	4	4	0	0	24
Trumpy.....	0	3	3	0	0	18
Crabtree.....	0	2	2	0	0	12
Thomas.....	0	2	2	0	0	12
Anderson.....	1	0	1	0	0	12
Beauchamp.....	0	0	1	0	0	6
Dressler.....	1	0	1	0	0	6
Myers.....	0	1	1	0	0	6
Phillips.....	0	1	1	0	0	6
Robinson.....	1	0	1	0	0	6
Carter.....	0	0	0	1	0	1

## Cincinnati All-Time Club Leaders

### RUSHING

Paul Robinson, with 2,347 yards on 596 carries and 19 TDs (1968-'71)

### PASSING

Virgil Carter with 281 completions in 500 attempts, 3,271 yards and 19 TDs (1970-'71)

### PASS RECEIVING

Bob Trumpy, with 143 receptions for 2,465 yards, 17 TDs (1968-'71)

### INTERCEPTIONS

Ken Riley with 13 (1969-'71)  
Lemar Parrish with 12 (1970-'71)

### SCORING

Horst Muhlmann, with 279 points (1969-'71)  
Paul Robinson, with 120 points (1968-'71)

## CINCINNATI-BIG PLAY

In the character of their coach, the legendary Paul Brown, the Cincinnati Bengals are a football team well schooled and well disciplined in time-tested fundamentals. This is the way Brown coached for many years in Cleveland, and it is his trademark with the young Bengals, too. Coach Brown's theory has always been to stress basics such as blocking and tackling and let the other things take care of themselves. This philosophy is reflected in the diagram shown here, the very effective, if basic, Cincinnati end run. The Bengals have achieved maximum results from this fundamental sweep because Brown insists on perfect execution by the blockers who figure most importantly in the play. The Bengals line up with Jess Phillips (No. 30) and Fred Willis (No. 33) as the running backs and Virgil Carter (No. 11) at quarterback. Carter takes the snap and makes a quick reverse pivot. Three quarters of the way through his pivot, he fakes an inside handoff to Willis, a rugged 215-pounder, who then drives hard into the line and tries to pick off the defensive left tackle. Meanwhile, Cincinnati's right guard, Pat Matson (No. 73), and the right tackle, Rufus Mayes (No. 71), pull sharply to the right in an effort to get to the outside ahead of the ball-carrier. Their assignment: block the first "color" they see, meaning the first man wearing a color other than Cincinnati's orange and black. Mayes usually tries to seal the left linebacker to the inside while Matson takes a quick look upfield and zeroes in on any defensive man who approaches the intended running lane. After faking the inside handoff to Willis, the quarterback takes another two or three steps and hands (or sometimes pitches) the ball to Phillips. The big running back then begins sweeping laterally toward right end, keeping an eye on the blocking up front and waiting for just the right moment to accelerate in his bid to turn the corner. Coach Brown doesn't really try to fool the defense with this end run. "Blocking helps more than deception," he is fond of saying.





**Cornerback Lemar Parrish takes off with one of his seven interceptions in 1971. He returned the thefts 105 yards and included one for a touchdown.**



**A game-breaker is 5-9 Essex Johnson who specializes in long distance TD bursts. He averaged 6.1 a carry in 1971.**

# CLEVELAND BROWNS



**There's no better runner in pro football than the Browns' Leroy Kelly . . . off to the races here behind solid blocking.**

**T**he Cleveland Browns have the winning habit. Taking all four All-American Conference championships before joining the National Football League 22 seasons ago, the Browns have since won four NFL titles and 11 Eastern Division crowns.

Named after Paul Brown, their first coach who now runs the arch-rival Cincinnati Bengals in the AFC's Central Division, the Browns stunned the defending champion Philadelphia Eagles, 35-10, in their first NFL appearance and edged the Los Angeles Rams—the team that they chased out of Cleveland—for the 1950 NFL title.

When Otto Graham finished

passing his way into the Hall of Fame, along came Jim Brown who rushed his way into 1971 enshrinement. Jim led the NFL in rushing in eight of his nine seasons and when he hung up Jersey No. 32, Leroy Kelly was to become the Browns' 1,000-yard rusher.

The Browns shifted to the AFC in 1969 when the NFL was realigned. The only change was the retirement of Blanton Collier, who had stepped up from an assistant's role to succeed Brown as head coach in 1963. Again president Art Modell tapped an experienced assistant to take over: Nick Skorich, who was the head coach of the 1961-63 Eagles.

## Cleveland Schedule

September 17	GREEN BAY	1:00 p.m.
September 24	at Philadelphia	1:00 p.m.
October 1	CINCINNATI	1:00 p.m.
October 8	KANSAS CITY	1:00 p.m.
October 15	CHICAGO	1:00 p.m.
October 22	at Houston	1:00 p.m.
October 29	at Denver	2:00 p.m.
November 5	HOUSTON	1:00 p.m.
November 13	at San Diego (Mon.)	6:00 p.m.
November 19	PITTSBURGH	1:00 p.m.
November 26	BUFFALO	1:00 p.m.
December 3	at Pittsburgh	1:00 p.m.
December 9	at Cincinnati (Sat.)	1:00 p.m.
December 17	at New York Jets	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Cleveland	31	HOUSTON	0
"	14	Baltimore	13
"	20	OAKLAND	34
"	27	PITTSBURGH	17
"	27	Cincinnati	24
"	0	DENVER	27
"	14	ATLANTA	31
"	9	Pittsburgh	26
"	7	Kansas City	13
"	27	NEW ENGLAND	7
"	37	Houston	24
"	31	CINCINNATI	27
"	21	New Orleans	17
"	20	Washington	13
<b>TOTALS</b>	<u>285</u>		<u>273</u>

**FINAL RECORD: WON 9 — LOST 5**

(Home Games Capitalized)

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## Cleveland Key Players

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**BILL ANDREWS, LB, 6-0, 220, 6th Yr., Age 27, S.E. Louisiana**  
Not the biggest linebacker you'll find in the NFL, but a very active one. Strong against sweeps, he's also got fine speed for pass coverage. Came up with three interceptions in 1971 for 34 yards returned, always hustling.

**GARY COLLINS, WR, 6-4, 220, 11th Yr., Age 32, Maryland**  
Veteran receiver has been slowed down by injuries and off form somewhat in past two seasons, still rates as cagey and dependable performer. Had only 15 catches in 1971 for 231 yards and three TDs. Pro Bowler several times.



**FAIR HOOKER, WR, 6-1, 190, 4th Yr., Age 25, Arizona State**  
Swift and agile outside receiver had his best season ever in 1971, leading Browns in receiving with 45 catches for 649 yards, nearly double his production in 1970. Has all the tools to become outstanding player.

**JIM HOUSTON, LB, 6-3, 240, 13th Yr., Age 34, Ohio State**  
A No. 1 draft choice back in 1960, he's been key man in Browns' defensive unit for all of those years at linebacking slots. Very strong against the run with his fine size, also has 14 career interceptions, three TDs.



**MIKE HOWELL, DB, 6-1, 195, 8th Yr., Age 29, Grambling**  
Tough safetyman is sure tackler in the secondary, provides fine pass coverage as well. Picked off two interceptions last year for 93 yards returned, now has accounted for 26 steals in the past six seasons.

**WALTER JOHNSON, DT, 6-4, 265, 8th Yr., Age 29, L.A. State**  
No. 2 draft choice in 1965, he's been a tower of strength in front line ever since. Pro Bowler on several occasions, he's big, fast and aggressive and puts on great pressure against the passer. Also tough against the run.



**LEROY KELLY, RB, 6-0, 200, 9th Yr., Age 30, Morgan St.**  
Gifted runner now ranks as the No. 1 active rusher in the AFC after churning out 865 yards and a 3.7 average in 1971, including 10 TD romps. Now has rushed for 6,074 yards and 67 TDs in eight glittering seasons. Outstanding player.

**MILT MORIN, TE, 6-4, 240, 7th Yr., Age 29, Massachusetts**  
Big, strong tight end has that great size to go with fine speed and strength. Powerful blocker too, he is a key man in the offense. Caught 40 passes for 581 yards in 1971. Best year was '68 when he caught 43 for 793 yards.





**BILL NELSEN, QB, 6-0, 195, 10th Yr., Age 31, U.S.C.**

Gritty quarterback has overcome series of injuries over years which would have sidelined less determined men. Despite injuries, he ranked as No. 5 passer in AFC in 1971 with 174 completions, 2,319 yards and 13 TDs.

**MIKE PHIPPS, QB, 6-2, 210, 3rd Yr., Age 24, Purdue**

No. 1 draft choice in 1970 is heir apparent to Nelsen, has all the tools to do a fine job when his opportunity arrives. Didn't see much action in 1971, completing 13 passes for 179 yards and one touchdown.



**JERRY SHERK, DT, 6-4, 260, 3rd Yr., Age 24, Oklahoma St.**

A No. 2 draft choice in 1970, he won a starting role as a rookie and has continued to improve each game, it seems. Big, strong and agile, he does a fine job rushing the passer. Had two interceptions in 1971!

**BO SCOTT, RB, 6-3, 215, 4th Yr., Age 29, Ohio State**

Came to Browns in 1969 after four seasons in Canadian League, gives them great 1-2 punch teaming with Kelly. Rushed for 606 yards in 1971, scored nine TDs, also caught 30 passes. Had 11 TDs in 1970.



**WALT SUMNER, DB, 6-1, 195, 4th Yr., Age 25, Florida St.**

Fine safetyman has been an important cog in the Browns' secondary for last couple of years, showing marked improvement each campaign. Came up with five interceptions to lead club in 1971 after making four previous year.



### **Nick Skorich** *Head Coach*

Joined Cleveland Browns as assistant to Blanton Collier in 1964 after serving as head coach of the Philadelphia Eagles 1961-63. Coached Cleveland defensive line 1964-67 and Cleveland overall offense 1968-'70. Is third head coach in Cleveland Browns

history. Best previous record was 10-4 in 1961 with Eagles. Began coaching career at Pittsburgh Central Catholic High School after playing as a guard with Pittsburgh Steelers 1946-'48. Graduated from University of Cincinnati where played varsity 1940-'43 followed by three years of service. Head coach Rensselaer Poly Technical Institute 1953; line coach Pittsburgh Steelers 1954-'57. Offensive coach Green Bay Packers 1958, offensive coach Philadelphia Eagles 1959-'60. (Philadelphia won NFL title in 1960). Born June 26, 1921 at Bellaire, Ohio. Lives in Brecksville, Ohio with wife, Teresa, and two daughters, Joanne Marie and Paula Jean.



# Cleveland Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
52	Andrews, B.	LB	6-0	220	27	6	74	Johnson, M.	T	6-4	255	30	7
40	Barnes, E.	CB	6-3	212	37	15	71	Johnson, W.	DT	6-4	263	29	8
84	Briggs, B.	DE-DT	6-4	258	27	5	41	Jones, D.	WR	6-1	192	25	4
30	Brown, K.	RB	5-10	203	27	3	80	Jones, J.	DE	6-6	250	24	3
21	Brown, S.	WR	5-9	184	23	2	24	Kellermann, E.	S	6-0	185	28	7
12	Cockroft, D.	K	6-1	195	27	5	44	Kelly, L.	RB	6-0	202	30	9
86	Collins, G.	WR	6-4	215	32	11	58	Kingrea, R.	LB	6-1	233	23	2
64	Copeland, J.	C-G	6-2	243	27	6	51	Lindsey, D.	LB	6-2	223	29	8
33	Cornell, B.	RB	6-1	215	23	2	78	McKay, B.	T	6-5	260	24	3
28	Davis, B.	CB	5-11	180	26	5	89	Morin, M.	TE	6-4	236	29	7
65	Demarie, J.	G	6-3	246	27	6	26	Morrison, R.	RB	6-0	207	26	5
73	Dieken, D.	T	6-5	237	23	2	16	Nelsen, B.	QB	6-0	200	31	10
50	Garlington, J.	LB	6-1	218	26	5	15	Phipps, M.	QB	6-2	208	24	3
11	Gault, D.	QB	6-2	190	26	2	25	Pitts, F.	WR	6-2	199	29	8
83	Glass, C.	TE	6-4	235	25	4	22	Scott, C.	CB	6-0	180	23	2
59	Hall, C.	LB	6-3	220	24	2	35	Scott, B.	RB	6-3	215	29	4
66	Hickerson, G.	G	6-2	252	36	15	72	Sherk, J.	DT	6-4	258	24	3
54	Hoaglin, F.	C	6-4	246	28	7	63	Sikich, M.	G	6-2	243	23	2
43	Hooker, F.	WR	6-1	190	25	4	88	Snidow, R.	DE	6-3	247	30	10
82	Houston, J.	LB	6-3	236	34	13	29	Sumner, W.	S	6-1	195	25	4
34	Howell, M.	S	6-1	195	29	8							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	DARDEN, Thomas	DB	Michigan
2.	BROOKS, Clifford	DB	Tennessee State
	SIMS, Lester	DE	Alabama
	from Miami		
3.	Choice to Los Angeles		
4.	Choice to Kansas City		
5.	HUNT, George	K	Tennessee
	KUCERA, Greg	RB	No. Colorado
	from Minnesota thru Los Angeles		
6.	FOREY, Leonard	G	Texas A&M
7.	WESLEY, Don	T	Maryland State
8.	McKINNIS, Hugh	RB	Arizona State
9.	McKEE, Larry	G	Arizona
	LeFEAR, Billy	WR-RB	Henderson, Ark.
10.	MOSIER, Hershhal	DT	N.W. Oklahoma

## Cleveland 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Kickoff Ret.	No.	Yds.	Avg.	Long
Kelly.....	234	865	3.7	35	10	Brown, K.....	15	330	22.0	35
Scott, B.....	179	606	3.4	35	9	Morrison.....	9	267	29.7	52
Brown, K.....	11	47	4.3	17	0	Pitts.....	9	238	26.4	35
Phipps.....	6	35	5.8	15	0	Brown, S.....	7	157	22.5	32
Cockroft.....	1	12	12.0	12	0	Houston.....	1	21	21.0	21
Cornell.....	11	12	1.1	6	0	Cornell.....	1	19	19.0	19
Morin.....	1	1	1.0	1	0	Dieken.....	1	16	16.0	16
Morrison.....	5	-2	-0.4	4	0	Kelly.....	1	11	11.0	11
Nelsen.....	13	-18	-1.4	4	0	Kellermann ...	1	5	5.0	5
						Glass.....	1	1	1.0	1

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Nelsen ...	325	174	53.5	2319	13	23
Phipps....	47	13	27.7	179	1	4
Kelly.....	4	1	25.0	23	0	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Hooker.....	45	649	14.4	48	1
Morin.....	40	581	14.5	31	2
Scott, B.....	30	233	7.8	35	1
Pitts.....	27	487	18.0	53	4
Kelly.....	25	252	10.1	29	2
Collins.....	15	231	15.4	29	3
Jones, D.....	4	66	16.5	21	0

Interceptions	No.	Yds.	Avg.	Long	TDs
Sumner.....	5	35	7.0	25	0
Scott, C.....	4	47	11.8	21	0
Andrews.....	3	34	11.3	19	0
Kellerman....	3	0	0	0	0
Howell.....	2	93	46.5	68	0
Lindsey.....	2	50	25.0	29	0
Davis.....	2	18	9.0	15	0
Sherk.....	2	3	1.5	3	0
Garlington ...	1	0	0	0	0

Punt Ret.	No.	Yds.	Avg.	Long
Kelly.....	30	292	9.7	74
Jones, D.....	9	63	7.0	20
Kellerman....	1	4	4.0	4

Punting	No.	Yds.	Avg.	Long
Cockroft.....	62	2508	40.5	59
Collins.....	5	162	32.4	42

Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Cockroft.....	0	0	0	34	15	79
Kelly.....	10	2	12	0	0	72
Scott, B.....	9	1	10	0	0	60
Pitts.....	0	4	4	0	0	24
Collins.....	0	3	3	0	0	18
Morin.....	0	2	2	0	0	12
Glass.....	0	1	1	0	0	6
Johnson.....	1	0	1	0	0	6
Hooker.....	0	1	1	0	0	6

## Cleveland All-Time Club Leaders

### RUSHING

\*Jimmy Brown, with 2,359 carries for 12,312 yards and 106 TDs (1957-'65)  
 Leroy Kelly, with 1,371 carries for 6,074 yards and 67 TDs (1964-'71)

### PASSING

Frank Ryan, with 907 completions in 1,755 attempts for 13,361 yards and 134 TDs (1962-'68)  
 Otto Graham, with 872 completions in 1,565 attempts for 13,499 yards and 88 TDs (1950-'55)

### PASS RECEIVING

Gary Collins, with 331 receptions (1961-'71)  
 Ray Renfro, with 281 receptions (1952-'63)

### INTERCEPTIONS

Warren Lahr, with 40 (1950-'59)  
 Ken Konz, with 30 (1953-'59)

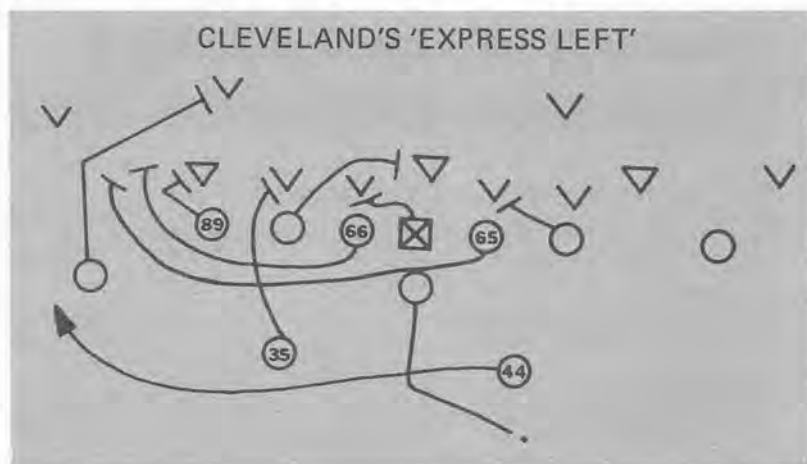
### SCORING

\*Lou Groza, with 1,349 points (1950-'59, '61-'67)  
 Jimmy Brown, with 756 points (1957-'65)

\*NFL all-time record

## CLEVELAND-BIG PLAY

The success of the Cleveland Browns on offense is linked almost directly to their ability to make key yardage with their famous end run from a left formation, a play known far and wide as Cleveland's "Express Left." As shown in the accompanying diagram, the Browns line up in what is called a left set, with the great Leroy Kelly (No. 44) and big Bo Scott (No. 35) as the running backs. The objective of "Express Left" is simply to give the football to the fleet Kelly, one of the NFL's all-time running greats, and then get as many Browns' blockers out ahead of him as possible. It is nothing more than Kelly's speed plus Cleveland's massed blocking power, a concentration of force at the enemy's weakest point. As the ball is snapped, both Cleveland guards, Gene Hickerson (No. 66) and John Demarie (No. 65), pull out of the line and drive laterally to their left where they are to form the spearhead of Kelly's blocking phalanx. Scott hurls his 215-pound frame into the line and wipes out the defensive right end. Tight end Milt Morin (No. 89), switched to the left side for this occasion, makes a sharp outside move and then blocks back on the right linebacker, driving him to the inside. Counting the flanker, who is assigned to block the safetyman over the middle, the Browns put no less than five men out ahead of Kelly on this famous end run. It is an awesome sight for rival defenders. As one rookie exclaimed after seeing "Express Left" for the first time: "Where the hell did all those Browns come from?" As the blocking pattern emerges in front of him, Kelly moves laterally toward the left, waiting for the precise second to turn it upfield. He is looking for the outside running alley but, if this is closed down by the defense, No. 44 is instantly prepared to cut to the inside and make his yardage there. Kelly's experience and his ability to size up the situation in a quick glance is one of the reasons why Cleveland's end run has been so consistently successful.





In just eight seasons, running back Leroy Kelly has amassed more than 6,000 yards rushing . . . what more can you ask?



The Cleveland defense can be a swarming type. Here's Walt Summers (20) and Jack Gregory (81) in action. Gregory's now a Giant.

# DENVER BRONCOS



**Ringleader of the tough Denver defense is defensive end Rich Jackson, an All-Pro who always makes life miserable for the opposition.**

**T**he Broncos are Mile High in hopes as well as location after a history of building and rebuilding. They have finished in the cellar in the standings more than any other team born when the AFL came into being.

New coach John Ralston has the quarterback in Don Horn. With running back Floyd Little, No. 1 in the NFL statistics last year, the Broncos have the ground support to balance any air attack.

End Rich Jackson is the All-Pro leader of the defense which has several new faces for 1972 when the Broncos hope to lead their conference in standings, rather than a statistical category.

In addition to rushing last year, Little led the old AFL in punt returns as a 1967 rookie. Other Bronco league leaders were punt returner Bill Thompson in 1969; kicker Gene Mingo, who paced the scoring in 1960 and 1962; punters Jim Raser (1962-'64) and Bob Scarpitto (1966-'67), and Lionel Taylor, who made 543 all-time AFL record receptions in seven Denver seasons.

Only Little and cornerback Thompson remain from these leaders, but Ralston is building around them to get the conference lead the Broncos have never attained for more than the first few weeks of a season.

## Denver Schedule

September 17	HOUSTON	2:00 p.m.
September 24	at San Diego	1:00 p.m.
October 1	KANSAS CITY	2:00 p.m.
October 8	at Cincinnati	1:00 p.m.
October 15	MINNESOTA	2:00 p.m.
October 22	at Oakland	1:00 p.m.
October 29	CLEVELAND	2:00 p.m.
November 5	at New York Giants	1:00 p.m.
November 12	at Los Angeles	1:00 p.m.
November 19	OAKLAND	2:00 p.m.
November 26	at Atlanta	1:00 p.m.
December 3	at Kansas City	1:00 p.m.
December 10	SAN DIEGO	2:00 p.m.
December 17	NEW ENGLAND	2:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Denver	10	MIAMI	10
"	13	Green Bay (Mil)	34
"	3	KANSAS CITY	16
"	16	OAKLAND	27
"	20	SAN DIEGO	16
"	27	Cleveland	0
"	16	Philadelphia	17
"	20	DETROIT	24
"	10	CINCINNATI	24
"	10	Kansas City	28
"	22	Pittsburgh	10
"	6	CHICAGO	3
"	17	San Diego	45
"	13	Oakland	21
TOTALS	203		275

FINAL RECORD: WON 4 – LOST 9 – TIED 1

(Home Games Capitalized)

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## Denver Key Players

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**LYLE ALZADO, DE, 6-3, 252, 2d Yr., Age 23, Yankton**

When starter Pete Duranko was injured in 1971, rookie Alzado took his place and turned in an outstanding year. Duranko will be back this year, but it will be tough keeping Alzado out of the lineup. Great promise.

**BOBBY ANDERSON, RB, 6-0, 215, 3rd Yr., Age 24, Colorado**  
Had fine season in his second year, despite missing final game with shoulder separation. Rushed for 533 yards and a 3.8 average, led club in receiving with 37 catches for another 353 yards and scored four touchdowns.



**MIKE CURRENT, Tackle, 6-4, 275, 6th Yr., Age 27, Ohio St.**

Veteran performer is a fixture in the Broncos' forward wall and has long been a consistent and polished player. Big, strong, extremely mobile, he is equally as adept at pass blocking as he is for the run. Good leader.

**JACK GEHRKE, WR, 6-1, 180, 5th Yr., Age 26, Utah**

Talented receiver hit by the injury jinx last year, and underwent surgery for knee injury which kept him out of action for a considerable time. Had 14 catches for 254 yards, 18.1 average before being sidelined.



**DWIGHT HARRISON, WR, 6-1, 178, 2d Yr., Age 23, Texas A&I**

Showed flashes of outstanding ability in his rookie year last season with blazing speed and great jumping ability. Could well be on his way to excellent career. Had 19 catches for 265 yards, scored two touchdowns.

**DON HORN, QB, 6-2, 195, 6th Yr., Age 27, San Diego St.**

Suffered shoulder separation halfway through the 1971 season and was out for remainder of year. Had completed 89 passes for 1,056 yards and three TDs before injury. Former Green Bay quarterback should be good as new in 1972.



**LARRON JACKSON, Guard, 6-3, 270, 2d Yr., Age 23, Missouri**

When George Goeddeke was moved to center last year, rookie Jackson stepped in at a guard spot and turned in a highly productive year. Seems to have an outstanding future. Tough, strong and quick, he's a solid blocker.

**RICH JACKSON, DE, 6-3, 255, 7th Yr., Age 31, Southern U.**  
All-Pro defensive lineman has been a truly outstanding performer during his career with the Broncos. Has great speed, finesse, and rates among the top pass rushers and overall defenders in pro football. Defensive leader.







**FLOYD LITTLE, RB, 5-10, 198, 6th Yr., Age 30, Syracuse**

Had his greatest season ever in 1971, leading the NFL in rushing with 1,133 yards, a 4.0 average and six TDs. Also caught 26 passes for another 255 yards and won himself All-NFL honors, Pro Bowl, etc. Great performer always.

**BILLY MASTERS, TE, 6-5, 240, 65h Yr., Age 28, L.S.U.**

Veteran player had a fine season in 1971, finishing as club's second receiver with 27 catches for 382 yards and 14.1 average. Also used on end-arounds, he carried seven times for 71 yards and 10.1 average and is an awesome blocker with that size.



**LEROY MITCHELL, DB, 6-1, 190, 5th Yr., Age 27, Texas S'ern.**

Teams with Bill Thompson to give Broncos fine pair of cornerbacks. Strong against the run with fine savvy and instinct, he had two interceptions last season. Can also double as punt return man if there is a special need.

**STEVE RAMSEY, QB, 6-2, 207, 3rd Yr., Age 25, No. Texas St.**  
Took over when Don Horn suffered shoulder injury midway through the season and turned in a solid job, completing 84 passes for 1,120 yards and five touchdowns. Considered to have perhaps the quickest release of all passers.



**PAUL SMITH, DT, 6-3, 255, 5th Yr., Age 27, New Mexico**

Has improved each year with the Broncos and now ranks as outstanding player on that fine Bronco defensive unit. Strong and very quick, he's an outstanding pass rusher and is also tough against the run. Due for recognition soon.

### **John Ralston** *Head Coach*



Challenges have been part of John Ralston's coaching career. So the one facing the new Denver Broncos' Head Coach and General Manager will not be met with uncertainty or hesitation. Ralston came to the Broncos January 5, 1972 from Stanford fresh from his second consecutive Rose Bowl victory over nationally ranked Big Ten representatives, Ohio State and Michigan, respectively. The 1972 Bowl win climaxed an illustrious coaching career at Stanford that began on January 18, 1963 when Ralston was named to take over the head coaching job of the Indians. In nine seasons at the Stanford helm, Ralston captured two Pacific Eight titles, compiled an impressive 54-36-3 record, and reeled off eight straight winning campaigns. But the winning tradition was nothing unusual for Ralston, who went to Stanford from Utah State University. At Utah State, John recorded a four-year mark of 31-11-1.

# Denver Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.	No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.
77	Alzado, L.	DE	6-3	252	23	2	59	Kaminski, L.	LB	6-3	235	24	3
11	Anderson, B.	RB	6-0	215	24	3	44	Little, F.	RB	5-10	198	30	6
65	Bachman, J.	C	6-2	249	26	5	22	Lynch, F.	RB	6-1	215	27	6
73	Barnes, W.	DE	6-2	255	28	7	61	Lyons, T.	C-G	6-2	228	24	2
72	Brunelli, S.	T	6-2	260	29	7	81	Masters, B.	TE	6-5	240	28	6
88	Buckman, T.	TE	6-4	225	25	2	58	McKoy, B.	LB	6-3	235	24	3
24	Byrd, B.	CB	6-0	190	31	9	—	Meylan, W.	LB	6-1	235	26	4
79	Campbell, C.	DE	6-3	236	24	3	41	Mitchell, L.	CB	6-1	190	27	5
63	Costa, D.	DT	6-1	255	30	10	78	Montgomery, M.	T	6-6	255	24	2
53	Criter, K.	LB	5-11	223	24	4	21	Montgomery, R.	CB	5-11	182	25	2
74	Current, M.	T	6-4	274	27	6	85	Mosier, J.	TE	6-3	220	24	2
33	Dawkins, J.	RB	6-2	223	24	3	54	Myrtle, C.	LB	6-2	225	27	6
76	Domres, T.	DT	6-3	260	26	5	10	Ramsey, S.	QB	6-2	207	25	3
55	Duranko, P.	DE	6-2	256	28	5	64	Schnitker, M.	G	6-3	245	25	4
—	Embree, J.	WR	6-4	194	28	3	75	Shoals, R.	T	6-4	260	33	10
52	Forsberg, F.	LB	6-1	240	28	4	80	Simmons, J.	WR	6-0	189	30	8
40	Gehrke, J.	WR	6-1	180	26	5	70	Smith, P.	DT	6-3	255	27	5
67	Goeddeke, G.	G-C	6-3	250	27	6	16	Stewart, B.	QB	6-2	205	26	2
28	Gordon, C.	CB	6-0	187	31	8	18	Stofa, J.	QB	6-3	210	30	7
20	Greer, C.	S	6-0	205	26	5	36	Thompson, B.	CB	6-1	201	24	4
—	Harris, B.	RB	6-0	200	26	4	35	Turner, C.	RB	6-1	236	27	4
82	Harrison, D.	WR	6-1	178	23	2	15	Turner, J.	K	6-2	205	31	9
13	Horn, D.	QB	6-2	195	27	6	50	Underwood, O.	LB	6-1	220	30	8
62	Inman, J.	DT	6-2	260	32	7	42	Van Heusen, B.	WR-P	6-1	204	26	5
68	Jackson, L.	G-T	6-3	270	23	2	56	Washington, D.	LB	6-5	220	24	3
87	Jackson, R.	DE	6-3	255	31	7							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	ODOMS, Riley	TE	Houston
2.	Choice to Los Angeles through San Diego		
3.	PHILLIPS, Bill	LB	Arkansas State
4.	Choice to Dallas through New Orleans		
	GRAHAM, Tom	LB	Oregon
	from Minnesota		
5.	Choice to Buffalo		
	KRIEG, Jim	WR	Washington
	from Philadelphia		
6.	Choice to Houston		
7.	Choice to Miami		
8.	ESTAY, Ron	DT-LB	LSU
9.	PRIESTER, Floyd	DB	Boston U.
10.	WILKINS, Richard	DE	Maryland State

## Denver 1971 Club Leaders

<b>Rushing</b>	<b>Att.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>TDs</b>					
Myrtle.....	3	64				30	0			
Little .....	284	1133	4.0	40	6					
Greer .....	3	32				30	0			
Anderson .....	139	533	3.8	36	3					
Gordon .....	2	21				21	0			
Lynch .....	26	162	6.2	23	0					
Mitchell .....	2	0				0	0			
Masters .....	7	71	10.1	37	0					
Washington ...	1	8				8	0			
Post .....	18	44	2.4	16	0					
Underwood...	1	5				5	0			
Turner,C.....	17	43	2.5	9	0					
<b>Kickoff Ret.</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>TDs</b>					
Harrison.....	5	36	7.2	16	0					
Little .....	7	199	28.3	48	0					
Mosier.....	4	31	7.8	29	0					
Anderson .....	8	187	23.4	33	0					
Horn .....	6	15	2.5	10	0					
Post .....	5	116	23.2	37	0					
VanHeusen ...	1	10	10.0	10	0					
Thompson ....	5	105	21.0	24	0					
Simmons.....	1	7	7.0	7	0					
Turner,C.....	5	100	20.0	41	0					
Ramsey.....	3	6	2.0	6	0					
M'gomery,R..	4	80	20.0	34	0					
Gehrke.....	1	2	2.0	2	0					
Lynch .....	0	19	19.0	19	0					
<b>Passing</b>	<b>Att.</b>	<b>Comp.</b>	<b>Pct.</b>	<b>Yds.</b>	<b>TDs</b>	<b>Int.</b>				
Frosberg .....	1	19	19.0	19	0					
Ramsey ..	178	84	.472	1120	5	13				
Dawkins.....	1	34	17.0	19	0					
Horn .....	173	89	.514	1056	3	14				
Criter .....	5	81	16.2	28	0					
Anderson ..	3	1	.333	48	0	0				
Bachman.....	2	20	10.0	13	0					
Gehrke...	2	1	.500	19	0	0				
<b>Pass Rec.</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>TDs</b>					
Thompson ....	29	274	9.4	28	0					
Anderson.....	37	353	9.5	31	1					
Greer .....	11	46	4.2	14	0					
Masters .....	27	382	14.1	25	1					
Mitchell .....	1	0	0.0	0	0					
Little .....	26	255	9.8	74	0					
<b>Punting</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>						
Simmons.....	25	403	16.1	47	1					
Harrison.....	19	265	13.9	43	2					
Gehrke.....	14	254	18.1	48	0					
Whalen.....	7	124	17.7	35	0					
Turner,C.....	7	65	9.3	17	1					
Post .....	4	46	11.5	15	1					
Mosier.....	3	36	12.0	19	0					
Lynch .....	2	42	21.0	40	1					
Bowdell .....	1	19	19.0	19	0					
VanHeusen ...	1	10	10.0	10	0					
Washington ...	1	0	0.0	0	0					
Schnitker .....	1	-11	-11.0	-11	0					
<b>Scoring</b>	<b>TDR</b>	<b>TDP</b>	<b>TDs</b>	<b>PAT</b>	<b>FG</b>	<b>Pts.</b>				
Turner,J.....	0	0	0	18	25	93				
Little .....	6	0	6	0	0	36				
Anderson .....	3	1	4	0	0	24				
Harrison.....	0	2	2	0	0	12				
Lynch .....	0	1	1	0	0	8				
Post .....	0	1	1	0	0	6				
Simmons.....	0	1	1	0	0	6				
Masters .....	0	1	1	0	0	6				
Forsberg .....	0	0	1	0	0	6				
Turner,C.....	0	1	1	0	6	6				
<b>Interceptions</b>	<b>No.</b>	<b>Yds.</b>	<b>Long</b>	<b>TDs</b>						
Thompson ....	5	83	42	0						
Forsberg .....	3	75	40	1						

## Denver All-Time Club Leaders

### RUSHING

Floyd Little, with 3,728 yards in 926 carries for 19 TDs (1967-'71)

### PASSING

Frank Tripucka, with 662 completions in 1,277 attempts for 7,622 yards and 51 TDs (1960-'63)

### PASS RECEIVING

\*Lionel Taylor, with 543 receptions for 6,976 yards and 44 TDs (1960-'66)

### INTERCEPTIONS

Austin Gonsoulin, with 43 (1960-'66)

### SCORING

Gene Mingo, with 408 points (1960-'64)

Lionel Taylor, with 264 points (1960-'66)

\*AFL all-time record

## DENVER-BIG PLAY

Offenses are continually presenting the defense with different looks in an effort to throw off defensive "keys" — and now the defenses are starting to reciprocate. They hope to achieve this by moving defensive players from their normal positions and situate them in areas where they will pose new problems for offensive blockers. The Denver Broncos were one of the first NFL teams to resort to this defensive "scrambling." One of their unusual defensive formations is pictured here. Basically, the Broncos use one of their strongside ends, Carter Campbell (No. 79), as a defensive adjuster. In this unique role, Campbell (or perhaps Rich Jackson, the regular strongside end) might be found in any number of different areas as the offensive team starts calling signals. Working with the left linebacker, Olen Underwood (No. 50), Campbell can adjust up into the line — as indicated by dotted lines in diagram — either strong or weak, or he can operate as a true linebacker with Underwood assuming the normal duties of the strongside defensive end on that particular play. In addition to moving up into the line from his position about three yards behind the line, Campbell can also exercise the option to red-dog on certain plays. Or he can drop back in passing situations to help cover the short hook zone. Underwood also has flexibility, depending on the defensive call. He can rush the passer, or he can drift to the outside to help on pass coverage. All in all, the Denver "scramble defense" gives the offense something to think about. In other words, it's difficult to execute blocking assignments on Campbell and Underwood if you don't know where they are apt to line up on a given play.

### DENVER'S ADJUSTABLE DEFENSE





**Cornerback LeRoy Mitchell goes eyeball-to-eyeball with Oakland receiver. Mitchell is a steady performer.**



**Quarterback Don Horn looks downfield from the pocket. Hobbled by shoulder injury midway in 1971, he'll be back at the helm in 1972.**



On Sunday, September 19th, 26 teams in the National Football League set their sights on Super Bowl VI. Sixteen weeks and a thousand dramas later only four still held firm to their dream: Dallas and San Francisco in the NFC and Baltimore and Miami in the AFC. But before Super Bowl VI came the last hurdle, the conference championships . . .



## **AFC CHAMPIONSHIP: The Young Dolphins Spring a Surprise**

**T**he 1972 AFC championship game had all the classical ingredients: veteran quarterback great Johnny Unitas, hero of a hundred gridiron dramas, against mod young Bob Griese; the legendary Baltimore Colt defense against a virtually anonymous crew of Miami Dolphin defenders; Dolphin coach Don Shula against his former Baltimore charges; the old, the traditional against the new, the unknown.

The January 2nd showdown in Miami's famed Orange Bowl also had a surprise ending: Dolphins 21, Colts 0. And so it was that the precocious young Miami team qualified to represent the AFC against mighty Dallas in Super Bowl VI.

Baltimore entered the title game as a solid favorite but things turned in Miami's favor, it seemed, when a rainbow appeared over the Orange Bowl and one end of it hovered above the Dolphin huddle. Moments later, cool cat Griese unloaded a 75-yard touchdown bomb to fleet Paul Warfield and, at 8:21 of the first period, the upstart Dolphins were ahead to stay, 7-0.

Another "big play" in the third period boosted that margin to 14-0. This time it was safetyman Dick Anderson intercepting one of the three Unitas passes that were plucked by the Miami defense and racing 62 yards behind picture-book blocking for an electrifying touchdown. In the final period,

with Baltimore's resistance completely broken, Griese and Warfield hooked up again on a 50-yard pass play that set up Miami's final score, a five-yard TD smash by Larry Csonka at 6:56.

Griese called an almost flawless game against the staunch Colt defense. He used his big running backs, Csonka and Jim Kiick, to control the ball and he threw only eight times, completing four, including the two bombs to Warfield. It was not a flashy attack mounted by the Dolphins but it was effective. Kiick carried 18 times for 66 yards, Csonka 15 for 63. Warfield's two catches netted him 125 yards—and the enduring affection of thousands of Miami fans.

Unitas, meanwhile, was severely handicapped by the absence of his top runner, Norm Bulaich, and by the limited ability of Tom Matte, who played on a bad knee. Thus stripped of his running attack, the 38-year-old Colt great was forced



into the air by a hounding, hustling band of Dolphin defenders. And, as Johnny O. lived by the pass, so did he die by the pass this day in Miami. He threw 36 times, completing 20 for 224 yards, but he was intercepted three times and he never found a TD opening in the Miami defense if, indeed, there were any.

The psychological turning point probably occurred in the second period when the Colts tried for a

first down on a fourth-and-one situation on the Dolphin nine and were thrown back a half yard short. Baltimore never seemed to recover from this failure. It was all downhill from that point for Unitas and Co.

As the game ended, 78,629 Dolphin fans saluted their heroes with a sea of waving white handkerchiefs—proud flags of triumph that were, sadly, to be lowered to half mast two weeks later in Super Bowl VI.

## **NFC CHAMPIONSHIP: A Typical Victory by the Dallas Cowboys**

**I**t went almost according to script, just as it had the year before. The Dallas Cowboys parlayed solid defense and mistake-free offense to defeat the San Francisco 49ers by a score of 14-3, thereby earning their second straight trip to the Super Bowl. The year before, Dallas had beaten these same 49ers—in virtually the same routine fashion—to qualify for The Big One.

There was nothing surprising or spectacular about the Cowboys' triumph in their spanking new Texas Stadium. It was a typical Dallas victory, achieved by a push-button attack that scored a bare minimum of points and then sat back as the Cowboy defense smothered John Brodie's passing game and shut down the San Francisco running attack.

The Cowboys, as always, capitalized on the breaks. The big one came in the second period and gave coach Tom Landry's crew all the points it needed to qualify for the trip to New Orleans. With the score standing at 0-0, Brodie attempted a quick screen pass from near his own goal-line, his intended target being running back Ken Willard. As the ball floated toward Willard, how-



**Ken Willard**

ever, Dallas defensive end George Andrie drifted into the middle of the pattern, unnoticed by Brodie, and intercepted the pass. He tumbled down to the San Francisco 2-yard line, where a frustrated, angry Brodie tackled him. Two plays later Calvin Hill dived into the end zone for a Dallas TD—and they could have called the game then and there.

After yielding a 28-yard field goal by Bruce Gossett in the third period, the Cowboys put the game away for keeps in the final quarter with a sustained 80-yard scoring drive of 14 plays that culminated with Duane Thomas' 2-yard TD burst. Dallas' rookie quarterback

Roger Staubach, who did not have a great day overall, was at his best during this touchdown drive, completing key passes to Dan Reeves, Billy Truax and Mike Ditka along the way.

Brodie, who completed only 14 of 30 for 184 yards, was plagued by the Doomsday Defense all afternoon. In addition to Andrie's steal, Brodie was intercepted on two other occasions—by Lee Roy Jordan and Cliff Harris. The San Francisco ground attack, led by Willard and rookie flash Vic Washington, could manage just 61 yards against the steel-tough Cowboy defense. Without this running threat, Brodie was powerless to work the overhead routes against Dallas. He was shut off at every turn, just as he had been in Kezar Stadium a year before.

Dallas collected only five more yards than San Francisco on total offense (244 to 239) but characteristically they made the most of their occasional scoring opportunities. Staubach, 9 of 18 for 103 yards passing, scrambled for another 55 yards to pace Landry's running corps. Walt Garrison added 52 yards on 14 carries and the sensational Thomas ran 15 times for 44 yards.

"It wasn't very exciting, was it?" Landry asked later. "It was just a step toward the Super Bowl. We felt it was the big step but it was still just a step." ■



# SUPER BOWL VI

Coach Tom Landry had programmed his Dallas Cowboys perfectly for the challenge of the Miami Dolphins in Super Bowl VI. In characteristic fashion—with a sound ball control offense and an invulnerable defense—the Cowboys methodically if not spectacularly dismantled the Dolphins, 24-3.

In retrospect, it wasn't exactly a case of men against boys, but neither was it far from it. The Cowboys, champions of the NFC, were stronger, smarter and seemingly more motivated than the AFC titleholders. Dallas established the rhythm and pattern of the game and did such a thoroughly convincing job on Miami that the 81,035 fans in Tulane Stadium might have considered it almost routine.

The Cowboys are unquestionably the finest team in professional football—with apologies perhaps to the Minnesota Vikings—and they proved it in Super Bowl VI.

With dispatch, poise and seeming indifference, Dallas punctured the Dolphin bubble on January 16, 1972, in frigid New Orleans. Roger Staubach, the 29-year-old quarterback who won MVP honors for leading the Cowboys to a club record seven straight regular season

victories plus playoff triumphs over Minnesota (20-12) and San Francisco (14-3), threw a pair of touchdown passes (to Lance Alworth and Mike Ditka), Duane Thomas ran for a third and Mike Clarke kicked a field goal as Dallas amassed 352 total yards, including a Super Bowl record of 252 rushing, while the vaunted Doomsday Defense smothered Miami's powerful running game, kept quarterback Bob Griese under control and limited

the Dolphins to a meager 185 yards.

It was professional and proficient and considerably more decisive than the final score indicates. The young Dolphins, Cinderella team of the AFC, were definitely in over their heads, although they played well and certainly left no doubt that they are a team to be reckoned with in the seasons immediately ahead.

Dallas got wonderful performances from Staubach, and from running backs Thomas, Walt Garrison and Calvin Hill. There were, too, timely receptions by Alworth, Ditka and of course Bob Hayes, the world's fastest football player. And yet this was a football game that was definitely won, as they say, "up front," where the two Dallas lines completely overwhelmed their outclassed Miami counterparts.

So perfectly do the pieces of Landry's football machine fit together that it is often difficult to distinguish the routine from the sensational. Very often brilliant individual play is lost in the excellence of the overall team effort. Despite this, it was the play of the Cowboy linemen—Dave Manders, John Niland, Tony Liscio, Blaine Nye and Rayfield Wright on offense, and Bob Lilly, Larry Cole, Jethro Pugh and George Andrie on the rush line—that stands out when football men look back at Super Bowl VI.

Much has been said and written about the great Doomsday Defense; less is known about the Cowboy offensive linemen, although they are regarded by scouts and NFC rivals as great players. Their greatness was evident this day as they repeatedly drove the Miami linemen back on their heels, ripping huge holes on the inside and sealing off the outside running lanes for the slashes of Thomas and Garrison. Manders, an under-rated center, did a fine job on Miami middle linebacker Nick Buoniconti, called by Landry "... the key to the Dolphin defense." Liscio won his man-to-man battle with defensive end Bill Stanfill while Niland successfully neutralized tackle Bob Heinz. Nye and Wright, operating as a tandem on the right side of the Dallas rush line, handled Manny Fernandez and Jim Riley with relative ease.

### Ball Control Plan

Supported thusly on the front line, the Cowboys were able to effect the ball control plan that Landry had devised for Super Bowl VI. The NFC champs ran 48 times to Miami's 17—and remember that the Dolphins had come to the game billed as one of the best ball control teams in the business.

The non-communicative Thomas led the Dallas ground assault with 95 yards on 19 carries and was easily the dominant runner in the

game. Garrison added 74 yards on 14 carries, the under-par Hill picked up 25 important yards on seven tries and Staubach contributed 18 yards on five scrambles.

This constituted the greatest rushing performance in the six-year history of the Super Bowl. Many records fell to the Cowboys, including most yards rushing (252 as compared to Green Bay's 160 in 1968), most rushing attempts (48 to the Jets' 43 in 1969) and most first downs rushing (15 to Green Bay's 11 in 1968).

Significantly, Thomas' total of 95 yards was more than the combined total of Miami's Larry Csonka (9 for 40) and Jim Kiick (7 for 40), two of the strongest, most effective runners in the AFC.

It was on Csonka and Kiick that Miami coach Don Shula was depending. They had to control the ball if the Dolphins were to win; quarterback Bob Griese could not do it alone against Dallas. But

Butch Cassidy and the Sundance Kid—as Csonka and Kiick are known along Collins Avenue—had no chance, really, to control anything. Lilly and the Doomsday Defense did the controlling. They shut off the inside running game, turned Miami's wide plays into the traffic pattern and kept relentless pressure on Griese, who did not distinguish himself in this Super Bowl.

As always, Landry's superb line-backing trio of Chuck Howley, Lee Roy Jordan and Dave Edwards played matchless, mistake-free football. Howley, the MVP in Super Bowl V, was again a key figure. His recovery of a Csonka fumble early in the game set in motion Dallas' first scoring drive; later he intercepted a Griese pass to ignite another touchdown march. Chuck and the other Cowboy linebackers seemed to be "reading" Griese's calls all day. They jammed the inside holes against Csonka and Kiick. They raced to the outside to shut



off the Miami sweeps. They threw blanket coverage over Griese's receivers in most passing situations. They were, in short, almost unbeatable.

### **Cowboys Hold Ball**

In that first half, which ended with Dallas on top by 10-3 but clearly in command, the Cowboys retained the ball on drives of 5, 11, 4, 5 and 11 plays. The Dolphins, by contrast, never held the ball for more than six plays on any one series. They turned it over after 3, 1, 3, 6, 3 and 5 plays.

Miami's success in 1971 (as in 1970) was based on the hammering line smashes of Csonka and Kiick, a disciplined short-range passing attack and the occasional bomb from Griese to Paul Warfield. Against the Doomsday Defense, though, nothing worked the way it had in previous games. Dallas forced the Dolphins out of what they do best—running—and Griese was not able to carry on with his passing alone. The

Dolphins had been stripped of their Sunday punch.

The Cowboys, meanwhile, performed much as Landry had hoped they would. They took advantage of every Miami mistake (like Csonka's first-period fumble), they played errorless football themselves and they never permitted the Dolphins to generate any momentum. It was a computerized performance by a well-programmed team.

Seldom did the Cowboys give the Tulane Stadium audience the impression that they were putting Miami to rout—but, in retrospect, that's exactly what it was, a rout. It's just that Dallas did such a workmanlike, professional job that nobody, even the Dolphins, realized how decisive the final margin was.

As a shaken Don Shula was to remark later, "The thing that bothers me is that we didn't even challenge them."

The Dolphins failed to challenge because Dallas never gave them the





chance. On the attack, Staubach used the parry and thrust like a master (although Landry called most of the plays from the sideline). On defense, Lilly and Co. quite simply beat their men into the dirt, a physical beating that took the fire out of the Miami attack.

There were few electrifying plays in Super Bowl VI, and only an occasional play that might have been described as exciting. The Cowboys are not that kind of a team, at least not since Landry changed their philosophy several years ago. Rather, they are a well-drilled, well-disciplined, methodical ball club that wears the opposition down with physically superior forces and with better football strategy.

And in Super Bowl VI, of course, they had something else going for them: the mission to erase forever the choke-up charge that had hung over them for the past few seasons. The Dallas Cowboys of Sunday, January 16, 1972, were a highly-motivated, proud football team out to prove that they were indeed No. 1 in their sport, not No. 2, not mere also-rans, not the perennial bridesmaids of other years, but legitimate, deserving, head-of-the-class No. 1—"and let somebody say we aren't!"

Miami learned early that mistakes against the Cowboys can be costly. Csonka, who had carried

195 times last season without once fumbling, lost a handoff from Griese in the opening period, and Howley recovered on the Dallas 48. Staubach promptly engineered an 11-play drive that led to Clarke's nine-yard field goal at 13:37.

It wasn't much at the time, only a three-point edge with a lot of football still to be played, but the warning flags were up for the Dolphins.

### Horrendous Loss

A few moments after Clarke's go-ahead field goal, the Dallas defense forced another Miami breakdown. Griese, back to pass, was driven from his protective pocket by Andrie and Cole and was finally run down by the cat-quick Lilly for a horrendous 29-yard loss. Again, this didn't appear to be a game-busting play at the time. But it certainly must have had an upsetting effect on Griese, who was now acutely aware that he was up against the best in Super Bowl VI and that the things he had been hearing about Lilly and the Doomsday Defense were quite true.

At the end of that first period, the Miami Dolphins were not at all sure that they could win Super Bowl VI.

They were even less sure at 13:45 of the second quarter when Staubach capped a brilliantly-executed 11-play march with a seven-yard TD pass to Alworth in



the corner of the end zone, making the score 10-0. Even Garo Yepremian's 31-yard field goal with four seconds left in the half did little to brighten the Miami outlook.

Still, Shula thought his ball club could come back in the second half (after all, Dallas' margin was only seven points) but once again the Cowboys' ball-control attack changed the complexion of the game. Staubach, starting on his own 29 after the second half kickoff, took the NFC titleholders 71 yards in eight plays, the final three yards by Thomas for a touchdown. That made it 17-3—and even Shula was worried.

It was a classic drive by the Cowboys: quick-hitting end sweeps, a timely pass from Staubach to Hill, a 23-yard end run by Thomas, a wonderfully executed end-around with Hayes zipping 16 yards and, finally, the pitchout to Thomas who went around the left side for the touchdown.

Another Miami error, this one by Griese, put the game out of reach in the fourth period. And again it was the ever-alert Howley, a demon ball-hawker this day, who made the big play for Dallas.

With third and four on his own 49, Griese tried to fool the Doomsday bunch with a short toss to Kiick in the right flat, a tactical maneuver that had worked well for Miami all year. But Miami had not

played against many outside linebackers as smart or as quick as Chuck Howley. He intercepted it!

The play was typical of the kind of defense Dallas plays. As the ball was snapped, Howley carried out the first part of his assignment; he flattened Miami end Howard Twilley. Then he leaped to his feet just as Griese lobbed the ball toward Kiick.

"Kiick was wide open when I released the pass," said Bob later, "but Howley jumped right back up and made the interception. It was the quickest recovery by a linebacker that I've ever seen."

Howley dashed 41 yards with the interception to the Miami 10, where he stumbled on the Poly-Turf and rolled out of bounds all by himself. Three plays later, however, Staubach hit Ditka (who had beaten safetyman Dick Anderson) in the end zone for the clinching TD.

To all intents and purposes, Howley's Johnny-on-the-spot interception and the subsequent Staubach-to-Ditka TD pass ended Super Bowl VI.

It was all over. The Cowboys, a superior team in every respect, had triumphed and had proved that they could indeed win "the big one." The youthful Dolphins had played well against a better team and, in defeat, gave promise that they would be back again. ■

# HOUSTON OILERS



**Heading upfield with another interception is Ken Houston, last year's AFC interception champ with nine. His four TDs with interceptions set a new alltime NFL record.**

**T**he Houston Oilers have lived the life of a yo-yo in pro football—from top to bottom to top and from out to in.

With 10-year veteran George Blanda at quarterback, the Oilers marched off with the first AFL title in 1960, but switched coaches from Lou Rymkus to Wally Lemm after going 10-3-1 in '61. Under Lemm, the Oilers won 10 straight and the championship. The 1962 Oilers lasted until the second overtime of the then longest game in football history before losing the title to the Dallas Texans, now the Kansas City Chiefs.

The Oilers fell into the cellar

before Lemm returned to coach the East winners in 1967. Lemm turned the 1971 coaching reins over to first-time head coach Ed Hughes—the Texan defensive backfield coach in that overtime game—but now the head coach is Bill Peterson as the Oilers keep looking for a winning combination of coaching and personnel.

The defensive leadership of linebacker George Webster will be called upon to offset the growing pains of Dan Pastorini of Santa Clara and Lynn Dickey of Kansas State, two strong quarterbacks who will be looking to succeed 11-year veteran Charley Johnson.

## Houston Schedule

September 17	..... at Denver	..... 2:00 p.m.
September 24	..... at Miami	..... 1:00 p.m.
October 1	..... NEW YORK JETS	..... 1:00 p.m.
October 9	..... OAKLAND (Mon.)	..... 8:00 p.m.
October 15	..... at Pittsburgh	..... 1:00 p.m.
October 22	..... CLEVELAND	..... 1:00 p.m.
October 29	..... at Cincinnati	..... 1:00 p.m.
November 5	..... at Cleveland	..... 1:00 p.m.
November 12	..... PHILADELPHIA	..... 1:00 p.m.
November 19	..... GREEN BAY	..... 1:00 p.m.
November 26	..... at San Diego	..... 1:00 p.m.
December 3	..... at Atlanta	..... 1:00 p.m.
December 10	..... PITTSBURGH	..... 1:00 p.m.
December 17	..... CINCINNATI	..... 1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Houston	0	..... Cleveland	..... 31
"	16	..... KANSAS CITY	..... 20
"	13	..... NEW ORLEANS	..... 13
"	13	..... Washington	..... 22
"	7	..... DETROIT	..... 31
"	16	..... PITTSBURGH	..... 23
"	10	..... CINCINNATI	..... 6
"	20	..... New England	..... 28
"	21	..... Oakland	..... 41
"	13	..... Cincinnati	..... 28
"	24	..... CLEVELAND	..... 37
"	29	..... PITTSBURGH	..... 3
"	20	..... Buffalo	..... 14
"	49	..... SAN DIEGO	..... 33
TOTALS	251		330

FINAL RECORD: WON 4 — LOST 9 — TIED 1

(Home Games Capitalized)

# Houston Key Players



**ELVIN BETHEA, DE, 6-3, 262, 5th Yr., Age 26, No. Car. A&T**  
Has led the team the past two years in dumping quarterback. Had 16 of club's total of 37 in '72. Named to the AFC Pro-Bowl squad in '72 and was a starter at defensive end. Has great quickness and speed. One of the top young defensive ends in the league.

**RON BILLINGSLEY, DT, 6-8, 290, 6th Yr., Age 27, Wyoming**  
Became a starter for Oilers after trade with San Diego. Has great size and speed and should become one of the outstanding defensive tackles in the game. Has good strength and is strong pass rusher. High draft choice of San Diego.



**ELBERT DRUNGO, G, 6-5, 250, 4th Yr., Age 29, Tennessee St.**  
Has developed into outstanding guard after rookie season as backup tackle. Has excellent speed, strength and can pull to lead wide plays. Was a tight end and linebacker in college. Excellent pass protection blocker.

**ROBERT HOLMES, FB, 5-9, 220, 5th Yr., Age 26, Southern U.**  
Came to Oilers in mid-season trade with Kansas City and was leading rusher on team. Had 323 yards on 112 carries and scored four TD's to lead team. A very determined runner with great second effort. A fine pass receiver and blocker. Runs with a bull-dozer style.



**KEN HOUSTON, S, 6-3, 195, 6th Yr., Age 28, Prairie View A&M**  
Possibly the top strong safety in football. Set All-Time pro record in '71 with four interceptions for TD's and ran his record career total to nine in only five seasons. Has great speed and is a punishing hitter. Has 25 interceptions during five-year career and has returned nine for TD's.

**ZEKE MOORE, CB, 6-3, 196, 6th Yr., Age 29, Lincoln**  
One of the top cornerbacks in the AFC. Intercepted three passes in '71 to run career total to 13. Has outstanding speed and is a tough hitter. Excellent at one-on-one coverage. Was named to AFC Pro Bowl squad in '71. Also an excellent kickoff return man.



**MARK MOSELEY, K, 5-11, 187, 3rd Yr., Age 24, S. F. Austin**  
A top-flight place kicker who led the Oilers in scoring in '71 with 73 points. Had top percentage of kickers in AFC between 20 and 40 yard lines. Played rookie year with Philadelphia and signed with Oilers as a free agent. Hit 16 of 26 field goals.

**DAN PASTORINI, QB, 6-3, 215, 2nd Yr., Age 23, Santa Clara**  
Has all the tools to become one of the all-time greats. Was Houston's number one draft choice in 1971 and took over as starting quarterback in final eight games. Led Oilers to excellent finish in '71 with three straight triumphs. Hit 127 of 270 attempts for 1,702 yards and seven TDs.





**RON PRITCHARD, LB, 6-1, 230, 4th Yr., Age 25, Arizona St**  
Oilers' number one draft choice in 1969 and has been a starter for past three seasons. Has great speed, pursuit and is a fierce competitor. Does an outstanding job of rushing quarterback. Was a consensus All-American in college and is considered outstanding outside linebacker.

**ALVIN REED, TE, 6-5, 235, 6th Yr., Age 28, Prairie View A&M**  
Has been one of the outstanding tight ends in the AFC for the past four years and is an excellent blocker. Has deceptive speed. Caught 25 passes for 408 yards and one TD in '71 and has a career total of 180 catches for 2,567 yards and 11 TDs.



**MIKE TILLEMAN, DT, 6-6½, 280, 7th Yr., Age 28, Montana**  
Came to Oilers in off-season trade in '71 and had a good year at defensive tackle. Has great strength and is double tough against the run. Does a good job rushing the passer. Is a strong competitor.

**GEORGE WEBSTER, LB, 6-5, 230, 6th Yr., Age 27, Michigan St.**  
One of the AFL's All-Time great outside linebackers. Oilers' number one draft choice in 1967 and was Rookie of the Year in '67. When healthy is as good as they come but has been hampered by injuries the last two seasons.



**CHARLIE JOINER, WR, 5-11, 190, 4th Year, Age 25, Grambling**  
Oilers' leading receiver in '71 with 31 catches for 681 yards, seven TDs and a 22.0 average per catch. Has great speed and hands. Can make the tough catch in a crowd. Had been hampered by injuries until last year and should become one of the premier receivers in the AFC in '72.



### **Bill Peterson** *Head Coach*

Bill Peterson begins his first season as head coach of the Houston Oilers after a most successful tenure in the college ranks at Florida State and Rice University. Although it will be the first venture into the pro ranks for Peterson, the 48-year-old coaching veteran comes well equipped for his new challenge. Peterson was one of the first college coaches to employ the pro-style offense and his teams have developed a national reputation for an exciting offense and rock-ribbed defenses. Peterson-coached teams have always ranked near the top in both team and individual passing offense. Peterson, a native of Toronto, Ohio and a graduate of Ohio Northern University, had his first major college position as offensive line coach at Louisiana State under Paul Dietzel. He played a prominent role in the recruiting and development of many of the players on LSU's 1958 National Championship team.

# Houston Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
88	Aldridge, A.	DE	6-6	260	27	2	33	Johnson, B.	CB	5-11	178	24	3
19	Alexander, W.	CB	6-2	195	23	2	12	Johnson, C.	QB	6-1	190	34	12
48	Atkins, B.	S	6-3	211	26	5	18	Joiner, C.	WR	5-11	185	25	4
81	Beirne, J.	WR	6-2	196	26	5	22	Moore, Z.	CB	6-3	196	29	6
65	Bethea, E.	DE	6-3	262	26	5	11	Moseley, M.	Ki	5-11	182	24	3
82	Billingsley, R.	DT	6-8	290	27	6	37	Olerich, D.	LB	6-1	225	28	6
52	Boyette, G.	LB	6-1	230	32	9	7	Pastorini, D.	QB	6-3	215	23	2
73	Brooks, L.	DT	6-5½	255	25	3	2	Post, D.	RB	5-9	190	26	6
00	Burrough, K.	WR	6-4	215	24	3	58	Pritchard, R.	LB	6-1	230	25	4
35	Campbell, W.	RB	5-11	208	28	6	89	Reed, A.	TE	6-5	235	28	6
25	Charles, J.	S	6-0	192	28	6	60	Regner, T.	G	6-1	255	28	6
87	Cole, L.	WR	5-11	172	24	3	85	Rice, F.	LB	6-4	225	23	2
59	Croyle, P.	LB	6-2	223	24	2	24	Richardson, M.	RB	5-10	196	26	4
10	Dickey, L.	QB	6-4	215	23	2	64	Saul, R.	G	6-2	255	24	3
75	Drungo, E.	G	6-5	250	29	4	41	Sledge, L.	RB	6-3	230	26	2
74	Ferguson, G.	T	6-8	300	24	4	62	Sturm, J.	C	6-3	260	35	12
66	Funchess, T.	G	6-5	265	27	5	76	Suggs, W.	T-C	6-5	250	33	11
86	Haik, M.	WR	6-1	192	26	5	71	Swinney, C.	DT	6-3	249	26	2
79	Holmes, P.	DE	6-5	250	32	7	78	Tilleman, M.	DT	6-6½	280	28	7
39	Holmes, R.	RB	5-9	220	26	5	32	Walsh, W.	RB	6-0	210	23	2
28	Hopkins, A.	RB	5-10	175	23	2	77	Walton, S.	T	6-5	265	29	5
36	Hopkins, R.	RB	6-1	225	27	6	90	Webster, G.	LB	6-5	230	27	6
29	Houston, K.	S	6-3	195	28	6	92	Wells, R.	T	6-4	280	27	4
45	Howard, L.	CB	5-11	175	23	2	56	Young, B.	G	6-2	258	30	7
84	Hughes, D.	TE	6-1	220	24	3							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	SAMPSON, Gregory	DE	Stanford
2.	Choice to New Orleans		
3.	JOLLEY, Lewis	RB	North Carolina
	FRELON, Solomon	G	Grambling
	from Kansas City		
4.	Choice to St. Louis		
5.	Choice to Atlanta through Denver and Buffalo		
6.	BULLARD, Joe	DB	Tulane
	ALLEN, Elmer	LB	Mississippi
	from Denver		
7.	HUTCHINSON, Eric	DB	Northwestern
8.	ROBERTS, Guy	LB	Maryland
9.	POSTLER, Willie	T	Montana
10.	DAWSON, Rhett	WR	Florida State
	BUTLER, Jimmy	TE	Tulsa
	from Miami		

# Houston 1971 Club Leaders

Rushing						Kickoff Ret.						
Att.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long	TDs		
Holmes,R.....	112	323*	2.8	31	4	Cole .....	32	834	26.0	45	0	
Campbell .....	96	269	2.8	18	1	Holmes .....	12*	330*	25.0	41	0	
Pastorini .....	28	140	5.0	27	3	Moore .....	10	214	21.4	28	0	
Dawkins .....	42	135	3.2	21	2	Burrough .....	8	157	19.6	30	0	
Walsh .....	38	129	3.3	19	0	Post .....	5*	116*	23.2	37	0	
Post .....	40*	86*	2.1	16	0	Richardson ..	1	26	26.0	26	0	
Sledge .....	24	74	3.0	19	0	Joiner .....	1	25	25.0	25	0	
Richardson ...	16	33	2.0	13	0	Walsh .....	1	24	24.0	24	0	
Dickey .....	1	4	4.0	4	0	Rice .....	1	0	0.0	0	0	
Hopkins,A.....	2	2	1.0	2	0							
Johnson,C.....	1	0	0.0	0	0	Punt Ret.						
						No.	Yds.	Avg.	Long	TDs		
						Cole .....	14	107	7.6	31	0	
						Houston.....	16	91	5.6	15	0	
						Richardson ...	0	0	0.0	0	0	
						Moore .....	0	0	0.0	0	0	
						Rice .....	0	0	0.0	0	0	
Passing						Punting						
Att.	Comp	Pct.	Yds.	TDs	Int.	No.	Yds.	Avg.	Long			
Pastorini, 270	127	.470	1702	7	21	Pastorini .....	75	3044	40.6	62		
Johnson .. 94	46	.489	592	3	7							
Dickey ... 57	19	.333	315	0	9	Scoring						
Campbell 2	2	1.000	34	2	0	TDR	TDP	TDs	PAT	FG	Pts.	
						Moseley .....	0	0	0	25	16	73
						Joiner .....	0	7	7	0	0	42
						Houston.....	0	0	5	0	0	30
						Holmes .....	4	0	4	0	0	24
						Pastorini .....	3	0	3	0	0	18
						Dawkins.....	2	0	2	0	0	12
						Sledge.....	0	1	1	0	0	6
						Walsh .....	0	1	1	0	0	6
						Post .....	0	1	1	0	0	6
						Boyette.....	0	0	1	0	0	6
						Burrough .....	0	1	1	0	0	6
						Beirne.....	0	1	1	0	0	6
						Atkins.....	0	0	1	0	0	6
						Reed .....	0	1	1	0	0	6
						Campbell .....	1	0	1	0	0	6
						Beck .....	0	0	0	1	-1	4
						*Includes yardage made with other teams.						
Interceptions						No.	Yds.	Long	TDs			
Houston.....	9	220	t48	4								
Charles.....	5	94	51	0								
Alexander .....	4	74	36	0								
Moore .....	3	29	26	0								
Atkins.....	1	25	t25	1								
Brooks.....	1	14	14	0								

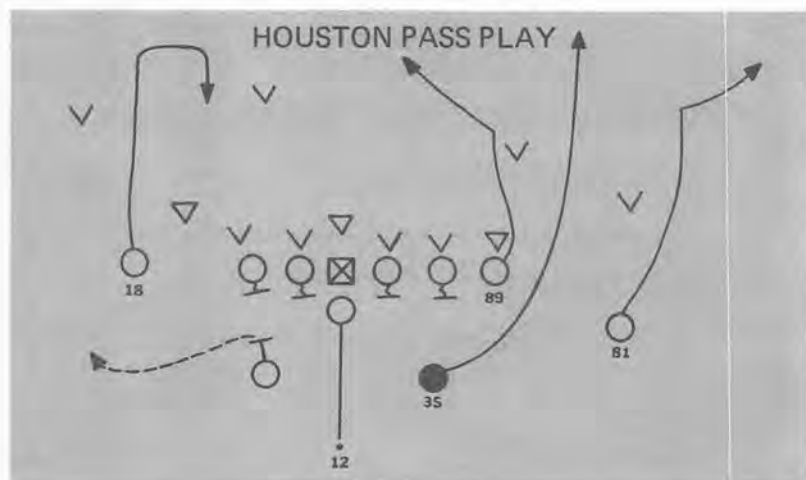
## Houston All-Time Club Leaders

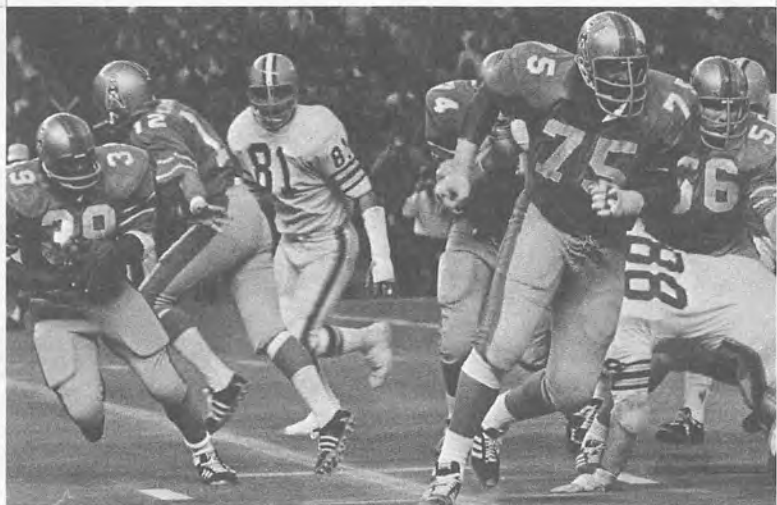
RUSHING		
Hoyle Granger with 732 carries for 3,339 yards	(1966-'70)	
Charles Tolar with 907 carries for 3,277 yards	(1960-'66)	
PASSING		
George Blanda with 1,347 completions on 2,784 attempts for 19,149 yards and 165 TDs	(1960-'66)	
Pete Beathard with 379 completions on 824 attempts for 5,128 yards and 26 TDs	(1967-'69)	
PASS RECEIVING		
Charles Hennigan with 410 receptions for 6,823 yards and 51 TDs	(1960-'66)	
Charles Frazier with 177 receptions for 3,017 yards and 22 TDs	(1962-'68)	
INTERCEPTIONS		
Jim Norton with 45	(1960-'68)	
Freddy Glick with 30	(1961-'66)	
Tony Banfield with 27	(1960-'65)	
SCORING		
George Blanda with 596 points	(1960-'66)	
Charles Hennigan 306 points	(1960-'66)	



## HOUSTON-BIG PLAY

In Charlie Johnson (No. 12) the Houston Oilers have a smart, experienced quarterback whose ability to instantly recognize the defensive coverage is one of his greatest assets. The pass play shown here can work successfully against either man-to-man coverage or against the zones which are becoming more prevalent in the NFL. The initial idea is to isolate Woody Campbell (No. 35), a very fast running back, on the strongside linebacker, thus creating something of a mis-match. As Johnson drops back to throw, he immediately sizes up the defensive coverage. If they are in man-to-man, he tries to hit Campbell on a deep route, figuring that Woody's speed will enable him to beat the slower linebacker down the field. If, however, Johnson anticipates zone coverage by the defense, he has a secondary receiver in split end Charlie Joiner (No. 18). Joiner drives straight down on the defensive halfback, forcing him to retreat, and then hooks sharply back toward the line of scrimmage. This is known both as a turn-in and a buttonhook, and it is especially effective against the zone because it enables the receiver to find a "hole" in the zone and then to pull up and turn back toward the quarterback. A third option open to Johnson (or to Dan Pastorini, the Oilers' other quarterback), is a deep down-and-out pattern to wide receiver Jim Beirne (No. 81) on the right side. If the Houston quarterback guess wrong on the defensive coverage, or if he isn't quite sure, he gets rid of the ball as quickly as possible to his other running back; this man sets up as if to pass block when Johnson drops back initially, and then he drifts out into the left flat to provide an outlet receiver in the event of trouble. Again, the quarterback is the fellow who makes this kind of a pass play work. If he out-guesses the defense — well, it again easily turns into a long-gainer for the Oilers.





**Running back Robert Holmes came to Oilers from Kansas City and showed he still had that old running prowess. Here he takes off against Cleveland.**



**Rookie quarterback Dan Pastorini had his baptism of fire in 1971 and proved that he has an outstanding future with Houston.**

# KANSAS CITY CHIEFS



**All-NFL middle linebacker Willie Lanier . . . a study in concentration . . . and bad news for the opposition.**

**A**FL founder Lamar Hunt's tale of two cities turned into a tale of two successes when his Kansas City Chiefs played the Green Bay Packers in the first Super Bowl in 1966, and when they won the 1970 Super Bowl over the Minnesota Vikings.

Hunt had tried often to get into the NFL, and finally formed the rival AFL in a hotel room in 1959. Hank Stram, who has been the only head coach in the team's history, stocked the 1960 Dallas Texans with Texans, including Abner Haynes, who became the AFL's first headliner.

On Dec. 23, 1962, the Texans beat Houston, 20-17, on Tommy Brooker's 25-yard field goal at 17:54 of overtime. Then the Texans left Dallas to the NFL Cowboys and flew that AFL title flag in their new home, Kansas City.

Len Dawson, who had led the AFL in passing in 1962 and '64, became the fulcrum of the "Offense of the '70s" as Stram went with the "1" formation before any other pro coach and threw in the "triple stack" on defense.

Stram now has 104 wins in his pro career.

## Kansas City Schedule

September 17	MIAMI	3:00 p.m.
September 25	at New Orleans (Mon.)	8:00 p.m.
October 1	at Denver	2:00 p.m.
October 8	at Cleveland	1:00 p.m.
October 15	CINCINNATI	1:00 p.m.
October 22	PHILADELPHIA	1:00 p.m.
October 29	at San Diego	1:00 p.m.
November 5	OAKLAND	3:00 p.m.
November 12	at Pittsburgh	1:00 p.m.
November 19	SAN DIEGO	1:00 p.m.
November 26	at Oakland	1:00 p.m.
December 3	DENVER	1:00 p.m.
December 10	BALTIMORE	3:00 p.m.
December 17	at Atlanta	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Kansas City	14	San Diego	21
"	20	Houston	16
"	16	Denver	3
"	31	SAN DIEGO	10
"	38	PITTSBURGH	16
"	27	WASHINGTON	20
"	20	Oakland	20
"	10	New York Jets	13
"	13	CLEVELAND	7
"	28	DENVER	10
"	21	Detroit	32
"	26	San Francisco	17
"	16	OAKLAND	14
"	<u>22</u>	BUFFALO	<u>9</u>
TOTALS	302		208

**FINAL RECORD: WON 10 — LOST 3 — TIED 1**

(Home Games Capitalized)

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## Kansas City Key Players

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**BOBBY BELL, LB, 6-4, 228, 10th Yr., Age 32, Minnesota**  
Outstanding linebacker was a unanimous All-Pro for third straight year in '71, also named Alltime AFL linebacker by Hall of Fame. Enough said? Simply outstanding player, he has 20 interceptions in last seven seasons.

**AARON BROWN, DE, 6-5, 255, 7th Yr., Age 28, Minnesota**  
No. 1 draft choice in 1966, he's been outstanding ever since. Was powerhouse in 1970 Super Bowl triumph. Superb pass rusher who is also strong against run.



**BUCK BUCHANAN, DT, 6-7, 275, 10th Yr., Age 32, Grambling**  
Another of the Chiefs' powerful defensive linemen, he also made the All-AFC team last year as well as Pro Bowl. Was All-AFL four times, Chiefs' MVP twice. Played with injured knee in 1970, still had top campaign.

**ED BUDDE, Guard, 6-5, 260, 10th Yr., Age 31, Michigan State**  
Top guard was named to AFC All-Star team in 1970, also played in Pro Bowl again. Was first team All-League in 1969 as well and has been in six AFL or AFC All-Star games. Was club's No. 1 draft choice in 1963.



**CURLEY CULP, DT, 6-1, 265, 5th Yr., Age 25, Arizona State**  
Originally with Denver, came to Chiefs in trade for a draft choice and has been key man ever since. Extremely quick and agile, he hasn't missed starting a game in two years, was in 1969 AFL All-Star game. Can play either offense or defense, but right now he's strictly a defensive man.

**LEN DAWSON, QB, 6-0, 190, 16th Yr., Age 37, Purdue**  
Signed as free agent after being with Steelers, Browns and has been great QB with Chiefs. MVP in Super Bowl two years ago, has more than 20,000 yards gained passing 210 career TD connections. Led AFL four times in passing. Top leader.



**WILLIE LANIER, LB, 6-1, 245, 6th Yr., Age 27, Morgan State**  
Has started every game for past four seasons, winning All-AFC honors last year, going to the All-Pro game too. Starred in Super Bowl victory two years ago, he has come up with 12 interceptions in last four years.

**JIM MARSALIS, DB, 5-11, 185, 4th Yr., Age 27, Tennessee St.**  
Another All-Afc selection last year, he too was picked for the AFC-NFC All-Pro game. Was AFL Rookie of the Year in 1969 after being No. 1 draft choice that year. Had a total of three interceptions in 1971.





**ED PODOLAK, RB, 6-1, 205, 4th Yr., Age 25, Iowa**

Has been club's leading rusher for past two years, finishing as No. 10 in AFC in 1971 with 708 yards and nine TDs. Also caught 36 passes and doubles as a topnotch punt return specialist.

**JOHNNY ROBINSON, DB, 6-1, 205, 13th Yr., Age 33, L.S.U.**

Last of the original Chiefs on the roster, continues to make All-Pro teams. Named to alltime AFL team, he was the AFC's top interceptor in 1970 with 10, added four in 1971 to run career totals to 57. Great competitor.



**JAN STENERUD, Kicker, 6-2, 187, 6th Yr., Age 29, Montana St.**

Solid kicking specialist has been outstanding for Chiefs, despite critical miss in last year's playoff game. Had 110 points, including 28 FG in regular season, giving him 582 points in just five campaigns!!!

**OTIS TAYLOR, WR, 6-3, 215, 8th Yr., Age 30, Prairie View**

Could be most exciting receiver in pro football. Does it all, fantastic competitor. Had 57 catches for 1,110 yards and seven TDs in 1971, made All-NFL and Pro Bowl. Great runner after catching the ball.



**JIM TYRER, Tackle, 6-6, 270, 12th Yr., Age 33, Ohio State**

Named to AFC All-Star team and played in the Pro Bowl game too. Still another Chief on the Alltime AFL team picked by Hall of Fame. One of most consistent performers in NFL, he's always had top ratings as blocker, fiery competitor.



### **Hank Stram** *Head Coach*

Only man to serve as head coach during the entire existence of American Football League and winningest coach in AFL history with 97-32-6 record, including three AFL championships. Stram's 1962 team won title in longest pro football game on record, a 20-17 victory over Houston after 17 minutes, 54 seconds of sudden-death overtime. His 1966 team represented AFL in first Super Bowl game against Packers of the National Football League, and the 1969 Chiefs ended the ten-year history of AFL by defeating Minnesota Vikings in the Super Bowl. Pro record is 104-56-8. Went to Purdue on football scholarship in 1941, but after first varsity season was in Army. Returned to Purdue in 1946, graduating in 1948 and joining the university's coaching staff for next eight years under Stu Holcomb. In 1956 coached at SMU, then spent two years as assistant at Notre Dame and one at Miami, Fla. Born January 3, 1924.

# Kansas City Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
1	Adamle, M.	RB	5-9	197	22	2	6	McVea, W.	RB	5-9	182	26	5
48	Allen, N.	CB	5-10	170	24	2	40	Marsalis, J.	CB	5-11	194	26	4
78	Bell, B.	LB	6-4	228	32	10	76	Moorman, M.	G	6-5	252	27	5
24	Belser, C.	LB	6-0	220	27	5	50	Oriard, M.	C	6-4	223	24	3
87	Brown, A.	DE	6-5	255	28	6	35	Otis, J.	RB	6-0	220	24	3
86	Buchanan, B.	DT	6-7	270	32	10	14	Podolak, E.	RB	6-1	204	25	4
71	Budde, E.	G	6-5	265	32	10	15	Reardon, K.	CB	5-11	180	23	2
61	Culp, C.	DT	6-1	265	26	5	42	Robinson, J.	S	6-1	205	32	13
60	Daney, G.	G	6-4	240	25	5	58	Rudnay, J.	C	6-3	240	24	3
16	Dawson, L.	QB	6-0	190	37	16	20	Sensibaugh, M.	S	5-11	192	22	2
25	Eischeid, M.	K	6-0	190	31	7	70	Smith, S.	T	6-4	260	24	3
83	Frazier, W.	TE	6-4	234	30	9	66	Stein, B.	LB	6-3	245	24	4
—	Gagner, L.	G	6-2	268	28	5	3	Stenerud, J.	K	6-2	187	29	6
23	Hadley, D.	CB	5-9	186	23	3	88	Stroud, M.	TE	6-10	255	26	4
38	Hayes, W.	RB	6-1	220	32	8	89	Taylor, O.	WR	6-3	215	30	8
78	Hill, D.	T	6-5	260	32	10	18	Thomas, E.	CB	6-2	192	29	7
21	Homan, D.	WR	6-1	181	25	5	77	Tyrer, J.	T	6-6	280	33	12
7	Huarte, J.	QB	6-0	185	28	7	81	Upshaw, M.	DE	6-4	260	25	5
41	Jankowski, B.	WR	5-11	185	23	2	54	Werner, C.	LB	6-4	225	24	3
46	Kearney, J.	S	6-2	206	29	8	85	Williams, C.	WR	6-3	210	24	3
63	Lanier, W.	LB	6-1	245	27	6	44	Wilson, J.	P	6-4	222	30	10
10	Livingston, M.	QB	6-4	212	26	5	17	Wright, E.	WR	6-0	190	23	2
82	Lothamer, E.	DT	6-5	270	30	8	99	Young, W.	DT	6-6	285	23	2
51	Lynch, J.	LB	6-1	235	27	6							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	KINNEY, Jeff	RB	Nebraska
2.	Choice to New England		
3.	Choice to Houston		
4.	HAMILTON, Andy	WR	LSU
	from Cleveland		
	Choice to New Orleans		
5.	DAVIS, Milt	DE	Texas-Arlington
6.	KAHLEN, John	DE	Long Beach State
7.	CARLSON, Dean	QB	Iowa State
8.	MAHONEY, Scott	G	Colorado
9.	TAYLOR, Dave	DT	Weber State
10.	RUPPERT, Rich	T	Hawaii



## Kansas City 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs
Podolak .....	184	708	3.8	25	9
Hayes.....	132	541	4.1	27	1
McVea.....	68	286	4.2	19	3
Otis.....	49	184	3.8	11	0
Dawson.....	11	24	2.2	8	0
Taylor.....	1	25	25.0	25	1
Adamle.....	13	43	3.3	3	0
Livingston.....	5	11	2.2	3	0
Frazier.....	1	-2	-2.0	-2	0
Wright.....	1	-10	-10.0	-10	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Dawson ..	301	167	55.2	2504	15	13
Liv' ton... 28	12	12	42.9	130	0	0
Huarte.... 6	2	2	33.3	18	0	0
Podolak.. 2	2	2	100.0	42	0	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs
Taylor.....	57	1110	19.5	82	7
Podolak .....	36	306	8.5	23	0
Wright.....	26	524	20.2	69	3
Stroud .....	22	454	20.5	54	1
Hayes.....	16	163	10.2	26	1
Otis.....	12	74	6.2	26	2
McVea .....	5	-3	-6	10	0
Homan .....	3	47	9.0	9	0
Frazier.....	2	41	20.5	23	0
Smith.....	1	12	12.0	12	0
Adamle.....	1	6	6.0	6	1

Interceptions	No.	Yds.	Long	TDs
Thomas.....	8	145	36	1
Robinson .....	4	53	29	0
Kearney .....	3	46	29	0
Marsalis.....	3	0	0	0
Lanier.....	2	38	21	0
Brown.....	1	68	68	1
Bell.....	1	26	26	1

Lynch.....	1	10	10	0
Buchanan.....	1	9	9	0
Stein.....	1	5	5	0
Young.....	1	3	3	0
Hadley .....	1	0	0	0

Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Reardon.....	12	308	25.7	41	0
Podolak .....	3	65	21.7	25	0
Adamle.....	7	144	20.6	34	0
McVea .....	9	172	19.1	37	0
Hayes.....	4	75	18.8	34	0
Sensibaugh....	4	75	18.8	29	0

Punt Ret.	No.	Yds.	Avg.	Long	TDs
Podolak .....	13	84	6.5	23	0
Homan.....	10	61	6.1	18	0
Sensibaugh....	5	-2	-4	3	0
Belser.....	1	2	2.0	2	0
Reardon.....	3	5	1.6	4	0

Punting	No.	Yds.	Avg.	Long
Wilson.....	64	2865	44.8	68

Scoring	TDS	PAT	FG	Pts.
Stenerud.....	0	32	26	110
Podolak .....	9	0	0	54
Taylor.....	8	0	0	48
McVea .....	3	0	0	18
Wright.....	3	0	0	18
Hayes.....	2	0	0	12
Otis.....	2	0	0	12
Thomas.....	1	0	0	6
Brown.....	1	0	0	6
Adamle.....	1	0	0	6
Stroud .....	1	0	0	6
Bell.....	1	0	0	6

## Kansas City All-Time Club Leaders

### RUSHING

Abner Haynes, with 780 carries for 3,837 yards	(1960-'64)
Curtis McClinton, with 762 carries for 3,017 yards	(1962-'69)

### PASSING

*Len Dawson, with 1,664 completions in 2,960 attempts for 23,483 yards and 212 TDs	(1962-'69)
Cotton Davidson, with 339 completions in 709 attempts for 4,919 yards and 32 TDs	(1960-'61)

### PASS RECEIVING

Chris Burford, with 391 receptions for 5,505 yards	(1960-'67)
Otis Taylor, with 295 receptions for 5,545 yards	(1965-'71)

### INTERCEPTIONS

Johnny Robinson with 57	(1962-'71)
Bobby Hunt, with 37	(1962-'67)

### SCORING

Jan Stenerud with 582 points	(1967-'71)
Abner Haynes, with 366 points	(1960-'64)

## KANSAS CITY-BIG PLAY

The Kansas City Chiefs can point to an ideal blend of running and passing balance as one of the reasons for their consistent success in the AFC. This fine overall offensive balance enables Kansas City to strike quickly and with devastating effect from anywhere on the field. Once veteran quarterback Len Dawson has employed his fine running backs, Wendell Hayes (No. 38) and Ed Podolak (No. 14), with success along the ground, he has the defense set-up nicely for one of his pet maneuvers — the play-action pass. As diagrammed here, Dawson calls his play from the Chiefs' tricky I-formation, using Hayes as the near back and Podolak as the deep man in the I. This formation produces many of Kansas City's powerful off-tackle thrusts and swift end sweeps, so the defense must guard against any number of possibilities. As Dawson (No. 16) takes the snap, the Chiefs' line blocks down, just as it would for an off-tackle play. Hayes drives toward right end, again simulating a lead blocker on a running play, and then Dawson makes a clever hand fake to Podolak, who drives toward the tackle hole behind Hayes. To the defense, these preliminary moves — the line blocking down, Hayes leading Podolak into the hole — indicate one thing: run. If the fake is effective, the defense's initial reaction is to move up to jam the running lanes. As this picture unfolds, Kansas City flanker Elmo Wright (No. 17) angles in toward the strongside safety as if to block on him. When the defensive cornerback sees this, he may be convinced the play is a run, and he moves toward the line to make the tackle. This is what Wright has been waiting for. He immediately forgets about the safetyman and veers sharply to the outside behind the inbound cornerback, breaking deep down the right sideline to take Dawson's pass. If the cornerback does not take the run fake — well, the next time, Dawson might just come back with the real off-tackle run and catch the defender backing up to cover Wright. This is what's known as "keeping 'em guessing."





**A familiar sight for Chief fans is all-purpose back Ed Podolak scoring touchdowns . . . and spiking the ball.**



**Who's a better receiver than Otis Taylor? Here Otis makes a believer out of Washington's Pat Fischer with a scoring grab.**

**T**he quarterback steps into the pocket and arches the football downfield. The receiver makes his cut, closely guarded by a defensive back, and they both go into the air for the pass. They collide, and the ball falls unclaimed to the ground.

A great defensive play? Or was it pass interference?



Split-second plays such as this are tough for an official to call, and difficult for the fans to understand—unless the fans have a workable knowledge of pro rules.

Not all the rules, of course, but at least those which cover situations that occur most frequently on a typical Sunday in the NFL. These would include the above-mentioned pass interference situation, use of hands and arms, the rules covering forward passing, backward pass or fumble, off-sides and illegal motion or formation.

### Pass Interference

Let's start with pass interference, which is a call that usually stirs up the greatest controversy.

Generally speaking, it is interference (by either offense or defense) when any player movement beyond the line of scrimmage hinders the progress of an eligible receiver in his attempt to reach the

## AS A RULE...

# A Closer Look at Common Calls

pass—except (and this is important to note) when two or more eligible players make a simultaneous and bona fide attempt to catch or bat the ball.

"Simultaneous and bona fide" means the coming together of opposing eligible receivers (every defensive man is eligible when a pass is thrown!) at a spot of possible completion or interception of a pass, when each of the players is intent on "playing the ball" and where contact is unavoidable and incidental to the act of attempting

to catch or bat the ball. Any contact prior to such time is interference by either one or both players.

### Official's Judgment

Thus, contact between a receiver and the man covering him, or vice versa, doesn't automatically constitute interference. The call rests in the judgment of the official; he must decide where the spot of completion (or interception) might have been and whether the men in contact were "playing the ball" or playing each other.

During a pass it must be remembered that defensive players have as much right to the *path of the ball* as do eligible receivers.

Many off-side or illegal formation calls are made before the ball is snapped. This is because someone is in violation of these basic "musts" concerning position of players prior to the snap:

1. The offense must have seven or more players on the line of scrimmage at the snap.

2. Offensive players, except the quarterback, who are not on the line of scrimmage must be at least one yard behind the line.

3. No offensive player, after assuming a set position, shall charge or move in such a way as to lead the defense to believe that the ball has been snapped. The offense must keep this set position for at least one second before the snap.

Any movement can be punishable by a five-yard penalty for illegal motion. Likewise, if a back is lined up less than a yard behind the line, his team can be called for illegal formation, also a five-yard penalty.

On use of hands and arms, another common rules violation, here are some of the points to keep in mind:

1. No offensive player can assist the runner except by blocking for him. That is, he can't push or shove the runner ahead.

2. Offensive players can't help a runner to his feet or otherwise aid him with their hands or arms.

3. The runner can use his hands and arms to ward off tacklers but no other offensive player may use them to obstruct an opponent—that is, grasping with the hands or using them to push, during a block.

4. A defensive player may use his hands and arms only to ward off an offensive blocker, to push or pull him out of the way on the line of scrimmage, to tackle the runner, to push or pull the runner out of the way in an attempt to recover a loose ball.

### Passing Calls

Since pro teams throw the football a lot, fans should have a basic knowledge of the do's and don'ts of passing. Here are some common points relevant to forward passing:

1. A pass may be caught by



Contact is perfectly legal when receiver and defensive back are playing the ball.



only one offensive receiver. All defensive players are eligible. However, if a pass is first touched by a defensive man, all players on offense then become eligible.

2. If a pass is caught simultaneously by two eligible *opposing* players, the ball is awarded to the passing team.

3. Any forward pass becomes incomplete and the ball dead if the pass (a) strikes ground or goes out of bounds, (b) strikes goalpost or crossbar of either team and (c) is caught by an offensive player after touching an ineligible receiver, or second eligible receiver.

4. A pass is complete when a receiver touches the ground with *both* feet inbounds and with the ball in his possession. If the receiver is carried out of bounds by an opponent while he is in possession inbounds in the air, the pass is complete at out-of-bounds spot.

5. On fourth down, when the offense is inside the opponents' 20-yard line, any incomplete pass into the end zone is ruled an automatic touchback, and the ball is given to the opponents on their 20.

Under the following conditions, it is considered intentional grounding of a forward pass: When no eligible pass receivers are in position to catch the ball; when no defensive players are in position to catch the ball; when the passer makes a deliberate attempt to prevent the loss of

yardage by his team. In recent years, officials have been instructed to interpret this rule more strictly—much to the dismay of many veteran quarterbacks who are highly expert at “getting rid” of the ball.

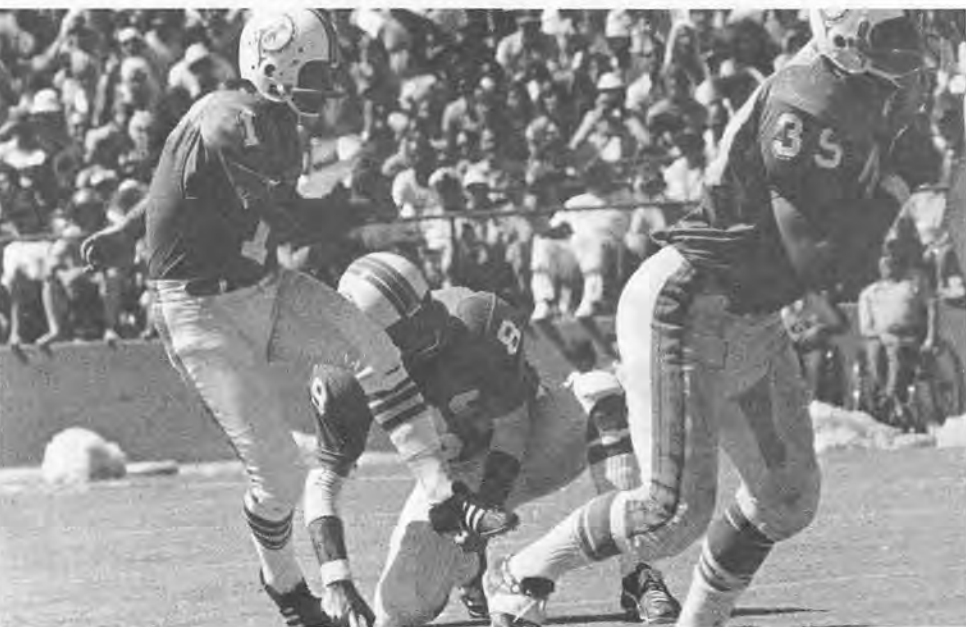
Here's something good to remember: a fumble is a free ball and may be recovered and advanced by either the offense or defense. However, a backward pass (or lateral) may be recovered and advanced only by the offense. The defense can recover but cannot advance the ball unless the ball was caught in the air. Neither side can advance a muff. A muff is a fumble (or loose ball) which is touched by a player in an unsuccessful attempt to gain possession.

### “Roughing” Calls

One of the most frequent calls in pro football is “roughing the passer,” the penalty for which is 15 yards and disqualification of the offender when flagrant. The rules committee is definitely committed to the protection of the passer. A passer who is standing still or fading backwards is obviously out of the play after the ball has left his hand, and he is to be protected until the pass ends, or until he starts to move into a distinctly defensive position. The referee must determine whether the opponent had a reasonable chance to stop the passer's momentum before hitting him. ■



# MIAMI DOLPHINS



**Miami's powerhouse little kicker Garo Yepremian connects on another field goal. He led entire NFL in scoring last year with 117 points.**

**T**he Dolphins promised excitement while spending \$7.5 million to obtain the AFL's expansion franchise in 1966.

Local boy Joe Auer lived up to the promise when he returned the opening kickoff 95 yards to score as the Dolphins opened for business and set an expansion record with three first-year victories.

Rookie Bob Griese took over as quarterback in the second season and set a one-year AFL record of 122 pass attempts without an interception. Since then, Griese has improved steadily and so have the Dolphins.

When Don Shula jumped down from the Baltimore Colts to take over as Dolphin coach for 1970, he worked with young line-backers, the steady receiving of Paul Warfield and the running of Larry Csonka and Jim Kiick. Shula put it all together and brought the young club to a 1970 playoff, then to the 1971 AFC championship and a Super Bowl berth! That proved to be a quick trip for that expansion team and certainly worth the franchise investment. And the Dolphins look strong for the future!

## Miami Schedule

September 17	at Kansas City	3:00 p.m.
September 24	HOUSTON	1:00 p.m.
October 1	at Minnesota	3:00 p.m.
October 8	at New York Jets	1:00 p.m.
October 15	SAN DIEGO	1:00 p.m.
October 22	BUFFALO	1:00 p.m.
October 29	at Baltimore	4:00 p.m.
November 5	at Buffalo	1:00 p.m.
November 12	NEW ENGLAND	1:00 p.m.
November 19	NEW YORK JETS	1:00 p.m.
November 27	ST. LOUIS (Mon.)	9:00 p.m.
December 3	at New England	1:00 p.m.
December 10	at New York Giants	1:00 p.m.
December 16	BALTIMORE (Sat.)	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Miami	10	Denver	10
"	29	Buffalo	14
"	10	N.Y. JETS	14
"	23	Cincinnati	13
"	41	NEW ENGLAND	3
"	30	N.Y. Jets	14
"	20	Los Angeles	14
"	34	BUFFALO	0
"	24	PITTSBURGH	21
"	17	BALTIMORE	14
"	34	CHICAGO	3
"	13	New England	34
"	3	Baltimore	14
"	27	GREEN BAY	6
TOTALS	315		174

**FINAL RECORD: WON 10 — LOST 3 — TIED 1**

(Home Games Capitalized)

# Miami Key Players



**NICK BUONICONTI, LB, 5-11, 220, 11th Yr., Age 31, N.D.**  
Defensive captain and veteran All-League linebacker had another solid season as Dolphins went all the way to Super Bowl. Had one interception to up career total to 28. Came to Miami from Patriots in 1969, has been outstanding ever since.

**MARLIN BRISCOE, WR, 5-11, 178, 4th Yr., Age 27, Omaha**  
Originally a quarterback with Denver, came to Buffalo as a wide receiver and led AFC in that department with 57 catches in 1970. Came back last year to lead club with 44 grabs for 603 yards and five touchdowns. Traded to Miami in June.



**LARRY CSONKA, RB, 6-2, 237, 5th Yr., Age 25, Syracuse**  
All-Pro running back had biggest year ever in '71, ramming for 1,051 yards to finish second behind Floyd Little in AFC. Bruising runner, he averaged a gaudy 5.4 yards per carry, scored seven TDs, blocked well for running mate Jim Kiick all year.

**NORM EVANS, OT, 6-5, 255, 8th Yr., Age 29, T.C.U.**  
Starting his seventh year as regular right offensive tackle, Norm is an outstanding performer, both as a pass blocker and for the run. Played rookie year with Houston, then came to Miami in expansion draft. Three times Miami's MVP lineman.



**MANNY FERNANDEZ, DT, 6-2, 250, 5th Yr., Age 26, Utah**  
Not the biggest DT in pro football, but still one of the very best. Rugged competitor, he has been Dolphins' outstanding defensive lineman each of his four years. Excels on the pass rush. Signed as a free agent, he's turned out to be a real gem.

**BOB GRIESE, QB, 6-1, 190, 6th Yr., Age 27, Purdue**  
Had Super year in 1971, winning All-NFL honors and leading the AFC in passing as well. Also named to AFL All-Star team for third time. Completed 145 passes for a 55.1% accuracy, 2,089 yards and 19 TDs ... with only 9 interceptions. Truly outstanding.



**CURTIS JOHNSON, DB, 6-1, 196, 3rd Yr., Age 24, Toledo**  
The No. 4 draft choice of Miami in 1970, he became a starter as a rookie and led club in fumble recoveries and was fourth in tackles. Also had two interceptions that year. Came back last year to improve even more, added two more interceptions.

**JIM KIICK, RB, 5-11, 215, 5th Yr., Age 26, Wyoming**  
Teams with Csonka to give Dolphins explosive 1-2 punch. Had 738 yards rushing for 4.5 average, caught 40 passes for 338 more yards last year. Was Dolphins' leading rusher his first two campaigns, led in pass receiving in '70. Rugged competitor.



**LARRY LITTLE, Guard, 6-1, 265, 6th Yr., 26, Bethune-C'kman.** Could well be the best guard in pro football. Won All-NFL honors in 1971, was named outstanding lineman in AFC in 1970, and been a Pro Bowler. Superb blocker, great competitor. Originally a free agent with San Diego, came to Miami in 1969 trade.

**JACK SCOTT, DB, 6-0, 188, 3rd Yr., Age 27, Georgia**

A No. 7 draft choice in 1970 after playing two years in Canada, he stepped into a starting role as a rookie and has been top performer ever since. Led club with seven interceptions in '71, also in punt returns with 9.6 average, second best in AFC.



**BILL STANFILL, DE, 6-5, 250, 4th Yr., Age 25, Georgia**

No. 1 draft choice in 1969, he's been a starter ever since and has improved yearly. Outstanding pass rusher with great speed, he had two TDs in rookie year after blocking passes, then intercepting them. Also a deadly tackler. Great future.

**PAUL WARFIELD, WR, 6-0, 185, 9th Yr., Age 29, Ohio State** All-NFL star is one of finest receivers ever to play in the league. Superb moves, great hands he came to Miami from Cleveland in 1970 trade. Led Dolphins in receiving in 1971 with 43 catches for 996 yards, eye-popping 23.2 average-per-catch, scored 11 touchdowns.



**GARO YEPREMIAN, K, 5-8, 172, 5th Yr., Age 28, No College** Native of Cypress came to Miami from Detroit Lions, has been a sensation with Dolphins. Led entire NFL in scoring last year with 117 points, including 28 field goals. Got Dolphins into Super Bowl with sudden-death FG vs. Kansas City Chiefs.



### **Don Shula** *Head Coach*

Started with Cleveland Browns as defensive back in 1951. After two seasons with Browns, spent four seasons (1953-'56) with Baltimore and one season ('57) with Washington Redskins. Joined Detroit Lions as defensive coach in 1960 and named head coach of Colts in 1963, succeeding Weeb Ewbank. Pro record 91-30-5. After an 8-6 record in his first year at Baltimore, Shula's Colts won Western Conference title in 1964 with 12-2 record, including team record 11 straight victories. Colts were defeated 27-0 by Cleveland in championship game. In 1965, Baltimore tied Green Bay for first in the Western Conference at 10-3-1 despite the late-season loss of quarterbacks Johnny Unitas and Gary Cuozzo. Colts lost to Packers 13-10 in sudden-death overtime playoff.

# Miami Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.	No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.
40	Anderson, D.	S	6-2	196	26	5	15	Leigh, C.	RB	5-11	205	26	4
—	Briscoe, M.	WR	5-11	178	27	4	66	Little, L.	G	6-1	265	26	6
44	Brown, D.	CB	5-10	175	26	3	88	Mandich, J.	TE	6-2	224	24	3
85	Buoniconiti, N.	LB	5-11	220	31	11	78	Mass, W.	T	6-4	255	26	5
24	Clancy, J.	WR	6-1	195	28	6	53	Matheson, B.	LB	6-4	240	27	6
31	Cole, T.	RB	6-1	220	27	5	10	Mira, G.	QB	5-11	192	30	8
71	Cornish, F.	DT	6-3	285	28	7	35	Mitchell, S.	RB	6-2	220	28	6
77	Crusan, D.	T	6-4	250	26	5	79	Moore, W.	T	6-6	265	26	3
39	Csonka, L.	RB	6-2	237	25	5	—	Morrall, E.	QB	6-2	206	38	17
—	Daniels, D.	CB-S	5-9	180	27	3	22	Morris, M.	RB	5-10	190	25	4
61	DeMarco, B.	C	6-2	250	32	12	26	Mumphord, L.	CB	5-10	180	25	4
86	Den Herder, V.	DE	6-6	250	23	2	89	Noonan, K.	WR	6-2	198	28	7
—	Dunaway, J.	DT	6-4	277	30	10	48	Petrella, B.	S	5-11	190	27	7
73	Evans, N.	T	6-5	252	29	8	56	Powell, J.	LB	6-2	215	25	4
75	Fernandez, M.	DT	6-2	248	26	5	74	Richardson, J.	DT	6-2	248	27	6
80	Fleming, M.	TE	6-4	235	30	10	70	Riley, J.	DE	6-4	250	27	6
25	Foley, T.	CB	6-0	194	23	3	13	Scott, J.	S	6-0	188	27	3
32	Ginn, H.	RB	5-10	188	25	3	20	Seiple, L.	TE-P	6-0	215	27	6
12	Griese, B.	QB	6-1	190	27	6	84	Stanfill, B.	DE	6-5	250	25	4
72	Heinz, B.	DE-DT	6-6	270	25	4	82	Stowe, O.	WR	6-2	188	23	2
45	Johnson, C.	CB	6-1	196	24	3	59	Swift, D.	LB	6-3	228	24	3
21	Kiick, J.	RB	5-11	215	26	5	81	Twilley, H.	WR	5-10	185	29	7
57	Kolen, M.	LB	6-2	220	24	3	42	Warfield, P.	WR	6-0	185	29	9
67	Kuechenberg, B.	C	6-2	247	24	3	1	Yepremian, G.	K	5-8	172	28	5
62	Langer, J.	G	6-2	250	26	3							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	KADISH, Mike	DT	Notre Dame
2.	Choice to Cleveland		
3.	KOSINS, Gary	RB	Dayton
4.	BALL, Larry	DE	Louisville
	from San Diego		
	BENTON, Al	T	Ohio U.
5.	BABB, Charles	DB	Memphis State
6.	NETTLES, Ray	LB	Tennessee
7.	ADAMS, Bill	G	Holy Cross
	from Denver		
	HARRELL, Calvin	RB	Arkansas State
8.	CURRY, Craig	QB	Minnesota
9.	JOHNSON, Greg	DB	Wisconsin
10.	Choice to Houston		

## Miami 1971 Club Leaders

<b>Rushing</b>	<b>Att.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>TDs</b>	Johnson.....	2	34	17.0	34	0		
Csonka.....	195	1051	5.4	28	7	Anderson.....	2	33	16.5	33	0		
Kiick.....	161	738	4.5	34	3	Buoniconti....	1	16	16.0	16	0		
Morris.....	57	315	5.5	51	1	Swift.....	1	12	12.0	12	0		
Warfield.....	9	115	12.8	39	0								
Ginn.....	22	97	4.5	46	0	<b>Kickoff Ret.</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>TDs</b>		
Griese.....	26	82	3.2	21	0	Morris.....	15	423	28.2	t94	1		
Leigh.....	5	15	3.0	7	0	Ginn.....	10	252	25.2	35	0		
Seiple.....	1	14	14.0	14	0	Leigh.....	4	99	24.9	31	0		
Cole.....	3	11	3.7	4	0	Matheson.....	3	32	10.2	16	0		
Mira.....	6	-9	-1.5	0	0								
<b>Passing</b>	<b>Att.</b>	<b>Comp.</b>	<b>Pct.</b>	<b>Yds.</b>	<b>TDs</b>	<b>Int.</b>	<b>Punt Ret.</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>Tds</b>	
Griese.....	263	145	55.1	2089	19	9	Scott.....	33	318	9.6	31	0	
Mira.....	30	11	36.6	159	1	1	Anderson.....	7	105	15.0	47	0	
<b>Pass Rec.</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>TDs</b>		<b>Punting</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>		
Warfield.....	43	996	23.2	t86	11		Seiple.....	52	2087	40.1	73		
Kiick.....	40	338	8.5	27	0								
Twilley.....	23	349	15.2	41	4		<b>Scoring</b>	<b>TDR</b>	<b>TDP</b>	<b>TDs</b>	<b>PAT</b>	<b>FG</b>	<b>Pts.</b>
Fleming.....	13	137	10.5	23	2		Yepremian....	0	0	0	33	28	117
Csonka.....	13	113	8.7	25	1		Warfield.....	0	11	11	0	0	66
Noonan.....	10	180	19.4	43	0		Csonka.....	7	1	8	0	0	48
Stowe.....	5	68	13.6	21	1		Twilley.....	0	4	4	0	0	24
Morris.....	5	16	3.6	11	0		Kiick.....	3	0	3	0	0	18
Mandich.....	3	19	6.3	10	1		Fleming.....	0	2	2	0	0	12
Seiple.....	1	32	32.0	32	0		Morris.....	1	0	2	0	0	12
<b>Interceptions</b>	<b>No.</b>	<b>Yds.</b>	<b>Avg.</b>	<b>Long</b>	<b>TDs</b>		Mandich.....	0	1	1	0	0	6
Scott.....	7	34	4.9	21	0		Stowe.....	0	1	1	0	0	6
Foley.....	4	14	3.5	18	0		Johnson.....	0	0	1	0	0	6

## Miami All-Time Club Leaders

### RUSHING

Larry Csonka, with 657 attempts for  
3,031 yards 21 TDs (1968-'71)  
Jim Kiick, with 697 attempts for 2,592  
yards, 22 TDs (1968-'71)

### PASSING

Bob Griese, with 10,284 yards, 760 completions,  
77 TDs (1967-'71)  
Rick Norton, with 1,751 yards, 156 completions,  
6 TDs (1966-'69)

### PASS RECEIVING

Karl Noonan, with 136 receptions for 1,798  
yards and 17 TDs (1966-'71)  
Howard Twilley, with 128 receptions for 1,834  
yards and 13 TDs (1966-'71)

### INTERCEPTIONS

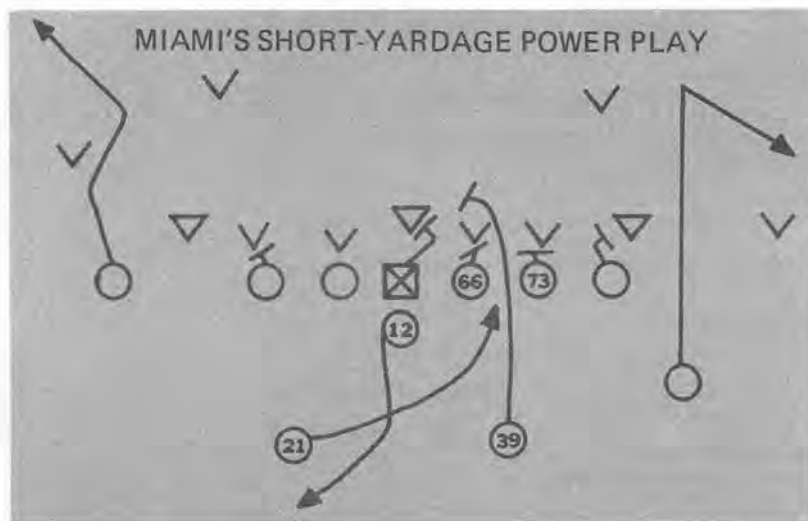
Dick Westmoreland, with 15 (1966-'68)  
Willie West, with 13 (1966-'68)

### SCORING

Gar0 Yepremian, with 214 points (1970-'71)

## MIAMI-BIG PLAY

The Miami Dolphins made it all the way to Super Bowl VI last year on the strength of a yard-gouging ball-control offense led by Larry Csonka and Jim Kiick — and if the Dolphins are to return in 1972 they must once again depend on their two big runners to get the job done. The Miami running game is based on straight-ahead power and on the ability of Csonka, at 6-2 and 235, and Kiick, at 6-0 and 215, to effectively block for each other. They are probably the best-matched pair of big backs in pro football today. The Dolphin short-yardage power play shown in the diagram is typical of the Miami ball-control attack. When only a few yards are needed, the Dolphins would rather give the ball to one of their backs than risk putting it in the air. There is a minimum of deception on this power drive. What the Dolphins do is put three of their best blockers at the point of the attack. Right guard Larry Little (No. 66), an All Pro lineman, and right tackle Norm Evans (No. 73) execute routine zone blocks on the defensive tackle and end, respectively. Csonka, leading the way for his running mate, drives into the hole created by Little and Evans and turns to his left looking for the middle linebacker. Quarterback Bob Griese makes a reverse pivot and hands off directly to Kiick, who stays close on Csonka's heels as the burly fullback leads him into the line. This is not a long-gain play in most cases, but it is very effective when Miami needs a couple of tough yards for a first down. Both Csonka and Kiick have great second effort and neither of them fumbles very often. This adds up to ball-control football at its best. It may not be spectacular but it got the Dolphins to Super Bowl VI and they are hoping it gets them to Super Bowl VII.







**Fullback Larry Csonka—237 pounds in the open field, en route to some of his 1,051 yards rushing last year.**



**The other half of the Butch Cassidy-Sundance Kid running tandem is Jim Kiick, here slashing for yardage against the Chiefs.**

# NEW ENGLAND PATRIOTS



As a rookie quarterback last season, Jim Plunkett proved to be special with 19 TD passes, AFC Rookie of Year honors.

**T**he Patriots were Boston's fourth attempt at pro football when they entered the three-month-old AFL. It took a decade of moving from one stadium to another before the Pats finally got a home to call their own in Foxboro, Mass.

For one month of 1971 they were the Bay State Patriots and then settled upon New England Patriots at the suggestion of new General Manager Upton Bell, son of the late commissioner Bert Bell. The name matched the season ticket sales. The Pats hit the 50,000 target with buyers

from more than just the six New England states. And this was before the signing of the No. 1 draftee of all of pro football for 1971: Stanford's Heisman Trophy-winning quarterback Jim Plunkett, who turned in a superb rookie season.

Running back Jim Nance, who was the only AFL performer ever with back-to-back 1,000-yard rushing efforts, still is No. 1 in the Pat offense, but the defense has many new faces, including such promising young players as Julius Adams who looks to be a future star.

## New England Schedule

September 17	.....	CINCINNATI	.....	1:00 p.m.
September 24	.....	ATLANTA	.....	1:00 p.m.
October 1	.....	WASHINGTON	.....	1:00 p.m.
October 8	.....	at Buffalo	.....	1:00 p.m.
October 15	.....	NEW YORK JETS	.....	1:00 p.m.
October 22	.....	at Pittsburgh	.....	1:00 p.m.
October 29	.....	at New York Jets	.....	1:00 p.m.
November 6	.....	BALTIMORE (Mon.)	.....	9:00 p.m.
November 12	.....	at Miami	.....	1:00 p.m.
November 19	.....	BUFFALO	.....	1:00 p.m.
November 26	.....	at Baltimore	.....	2:00 p.m.
December 3	.....	MIAMI	.....	1:00 p.m.
December 10	.....	at New Orleans	.....	1:00 p.m.
December 17	.....	at Denver	.....	2:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

New England	20	.....	OAKLAND	.....	6
"	7	.....	DETROIT	.....	34
"	3	.....	BALTIMORE	.....	23
"	20	.....	N.Y. JETS	.....	0
"	3	.....	Miami	.....	41
"	21	.....	Dallas	.....	44
"	10	.....	San Francisco	.....	27
"	28	.....	HOUSTON	.....	20
"	38	.....	BUFFALO	.....	33
"	7	.....	Cleveland	.....	27
"	20	.....	Buffalo	.....	27
"	34	.....	MIAMI	.....	13
"	6	.....	New York Jets	.....	13
"	21	.....	Baltimore	.....	17
TOTALS	238				325

**FINAL RECORD: WON 6 – LOST 8**

(Home Games Capitalized)

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## New England Key Players

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**JULIUS ADAMS, DT, 6-3, 260, 2d Yr., Age 24, Texas Southern**  
No. 2 draft choice turned out to be a plum. Moved into starting job when Houston Antwine was injured, responded with a solid rookie year. Great size, speed and power, he's destined to be a "great one" says coach John Mazur.

**JIM CHEYUNSKI, LB, 6-2, 225, 5th Yr., Age 26, Syracuse**  
Holds club records of 16 solo tackles in a game and 138 solos in a season. Replaced Nick Buoniconti as MLB in 1969, has improved yearly, now ranks as solid defender in key defensive position. One interception in 1971.



**CARL GARRETT, RB, 6-0, 215, 4th Yr., Age 25, N. Mex. H'ds.**  
The "Roadrunner" had a big season last year, leading club in rushing with 784 yards and in kickoff returns with 538 yards. Also caught 22 passes for 253 yards. Was AFL's Rookie of the Year in 1969. Durable performer.

**CHARLIE GOGOLAK, K, 5-10, 179, 6th Yr., Age 27, Princeton**  
Acquired from Denver in 1970, he topped the NFL in field goal marksmanship from the 30-39 yard range last year, hitting six of seven from that distance. Scored 64 points in '71 with 12 FGs, 28 points-after.



**DARYL JOHNSON, DB, 5-11, 190, 4th Yr., Age 26, Morgan St.**  
Missed entire 1971 season with ankle injury, but should be good as new for '72. Great athlete who has blanked a lot of top receivers in the past, and a fiery competitor who is a hard-hitting tackler. Has 4.6 speed.

**STEVE KINER, LB, 6-1, 220, 3rd Yr., Age 25, Tennessee**  
Came from Dallas last year, proved to be a real top acquisition. Extremely quick with great range, deadly and bruising tackler. NFL Defensive Player of the Week, he had four interceptions last year.



**JON MORRIS, Center, 6-4, 255, 9th Yr., Age 30, Holy Cross**  
Offensive captain and leader of the "Protect Plunkett Platoon". Was an AFL All-Star every year, still ranked as one of top centers in the NFL. Smart, seasoned player who is a tremendous pass blocker.

**JIM NANCE, RB, 6-1, 235, 8th Yr., Age 29, Syracuse**  
Veteran back was slowed by broken toe in 1971, still rushed for 463 yards and a 3.6 average, scored five TDs. Had 1,458 yards in 1966, an AFL record, was AFL's MVP that same year. Career rushing mark now over 5,000 yards.





**MIKE MONTLER, T, 6-4, 255, 4th Yr., Age 28, Colorado**  
Tough ex-Marine hampered by injuries in past, can also play guard. No. 2 draft choice in 1969 after All-American career in college. Very strong and aggressive, he's one of most physical offensive tackles in AFC.

**JIM PLUNKETT, QB, 6-3, 220, 2d Yr., Age 24, Stanford**  
No. 1 draft choice stepped in at QB and played every minute on offense during the season, winning AFC Rookie of the Year honors and spot on NFL All-Rookie team. Big, strong, he completed 158 passes for 2,158 yards, had 19 TD throws.



**DAVID ROWE, TD, 6-7, 280, 6th Yr., Age 27, Penn State**  
Acquired from Houston in 1971, moved into a starting job with Pats and was a solid addition to a much improved front four. Started for four years at New Orleans before Houston. Big, strong inside pass rusher.

**RON SELLERS, WR, 6-4, 195, 4th Yr., Age 25, Florida State**  
Plagued by nagging injuries in 1971, he saw only limited service, hardly any in second half of year. Had 14 catches for 222 yards and three TDs before injury jinx hit. Outstanding receiver with great potential.



**RANDY VATAHA, WR, 5-11, 175, 2d Yr., Age 23, Stanford**  
Drafted No. 17 by Rams, then cut, he was picked up by Patriots to team with ex-Stanford mate Plunkett ... and had super rookie year. Caught 51 passes for 872 yards and 9 TDs, named to All-Rookie team. Exciting performer.



### **John Mazur** *Head Coach*

Took over as head coach midway through the 1970 season as club was foundering with injuries and did fine job through the balance of the campaign. Prior to being named the head man, he had been the offensive coordinator at Boston under Clive Rush. Previously, he had been an assistant coach with the Buffalo Bills for seven years, helping that club to several AFL titles. Now with Patriots in new stadium and with exciting new players like Jim Plunkett and some fine young talent already on the club, he gets the opportunity to pilot a promising young team. Mazur has fine background in offensive strategy. He was a quarterback at Notre Dame for three seasons under Frank Leahy (1948-'51), and subsequently played quarterback with the Vancouver Lions of the Canadian Football League. Mazur moved into the coaching ranks on the collegiate level, starting at Tulane in 1955-'56-'57, moving from there to Marquette in 1958 and then to Boston University from 1959-'61, prior to heading to the Buffalo Bills. Born on June 17, 1930.

# New England Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
85	Adams, J.	DT	6-3	261	24	2	28	McMahon, A.	S	5-11	192	26	4
73	Atessis, B.	DE	6-3	240	23	2	40	Maitland, J.	RB	6-1	210	24	3
82	Beer, T.	TE	6-4	250	27	6	71	May, A.	DE	6-3	245	23	2
88	Berger, R.	DE	6-8	285	26	4	64	Montler, M.	T	6-4	255	28	4
27	Beverly, R.	CB	5-11	190	28	6	72	Moore, R.	T	6-6	280	25	3
45	Bryant, H.	WR	5-10	168	26	3	56	Morris, J.	C	6-4	255	30	9
41	Carwell, L.	CB	6-2	190	28	6	86	Moss, R.	TE	6-3	225	25	4
50	Cheyunski, J.	LB	6-2	225	26	5	35	Nance, J.	RB	6-1	235	29	8
53	Coleman, D.	LB	6-3	225	23	2	77	Neville, T.	T	6-4	255	29	7
10	Crabtree, E.	WR	5-11	185	27	7	44	Outlaw, J.	CB	5-9	180	27	4
51	Edmunds, R.	LB	6-2	225	26	4	29	Peacock, J.	S	6-0	200	25	3
—	Flanigan, J.	LB	6-3	240	27	7	16	Plunkett, J.	QB	6-3	220	24	2
30	Garrett, C.	RB	6-0	215	25	4	39	Pruett, P.	CB	5-11	175	23	2
24	Gladieux, B.	RB	5-11	195	25	4	76	Rowe, D.	DT	6-7	280	27	6
7	Gogolak, C.	K	5-10	170	27	6	33	Rucker, R.	WR	6-2	190	24	3
62	Hagen, H.	G	6-5	253	25	4	26	Scott, C.	S	6-2	200	28	4
75	Haggerty, M.	T	6-4	245	27	6	34	Sellers, R.	WR	6-4	195	25	4
25	Harris, R.	S	5-11	180	29	8	60	St. Jean, L.	G	6-1	250	30	9
21	Janik, T.	S-P	6-3	200	31	10	13	Sykes, A.	WR	6-1	175	24	2
23	Johnson, D.	CB	5-11	190	26	4	17	Taliaferro, M.	QB	6-2	205	31	9
57	Kiner, S.	LB	6-1	220	25	3	18	Vataha, R.	WR	5-11	175	23	2
87	Lassiter, I.	DE	6-5	265	31	10	42	Webb, D.	S	5-10	195	33	12
67	Lenkaitis, B.	G	6-4	260	26	5	55	Williamson, J.R.	LB	6-2	220	29	8
32	Lawson, O.	RB	6-2	218	23	3	70	Wirgowski, D.	DE	6-5	250	24	3

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	Choice to Minnesota		
2.	Choice to Dallas		
	REYNOLDS, Tom	WR	San Diego State
	from Kansas City		
3.	Choice to Dallas		
	WHITE, Jim	DE	Colorado State U.
	from Washington through Los Angeles		
4.	Choice to Dallas		
5.	Choice to Baltimore		
	BOLTON, Ron	DB	Norfolk State
	from Oakland		
6.	Choice to Atlanta through New York Giants		
7.	HOSS, Clark	TE	Oregon State
	TARVER, John	RB	Colorado
	from San Diego		
8.	BEYRL, Steve	G	Kansas State
9.	KELSON, Mike	T	Arkansas
10.	CARAWAY, Mel	DB	N.E. Oklahoma

## New England 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	TDs
Garrett.....	181	784	4.3	1
Nance.....	129	463	3.6	5
Plunkett.....	46	210	4.6	0
Gladieux.....	37	175	4.7	0
Maitland.....	13	25	1.9	1
Lawson.....	8	8	1.0	0
Bryant.....	3	1	0.3	0
Crabtree.....	2	11	5.5	0

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.
Plunkett.....	328	158	48.2	2158	19	16
Gladieux.....	2	1	50.0	48	0	0

Pass Rec.	No.	Yds.	TDs
Vataha.....	51	872	9
Garrett.....	22	253	1
Nance.....	18	95	0
Sellers.....	14	222	3
Bryant.....	14	212	1
Beer.....	12	191	3
Moss.....	9	124	1
Crabtree.....	9	120	1
Gladieux.....	6	60	0

Interceptions	No.	Yds.	Long	TDs
Carwell.....	4	53	53	1
Kiner.....	4	25	25	0
Outlaw.....	3	108	60	1
Beverly.....	2	19	19	0
Coleman.....	1	0	0	0
Cheyunski.....	1	24	24	0

Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Garrett.....	24	538	22.4	37	0
Gardin.....	14	321	22.9	34	0
Bryant.....	10	252	25.2	45	0

Punt Ret.	No.	Yds.	Avg.	Long	TDs
Bryant.....	11	4	0.4	16	0
Garrett.....	8	124	15.5	50	0
Harris.....	5	19	3.8	9	0

Punting	No.	Yds.	Avg.	Long
Janik.....	87	3250	37.4	58

Scoring	TDS	PAT	FG	Pts.
Gogolak.....	0	28	12	64
Vataha.....	9	0	0	54
Nance.....	5	0	0	30
Beer.....	3	0	0	18
Sellers.....	3	0	0	18
Moss.....	2	0	0	12
Garrett.....	2	0	0	12
Bryant.....	1	0	0	6
Maitland.....	1	0	0	6
Carwell.....	1	0	0	6
Crabtree.....	1	0	0	6
Outlaw.....	1	0	0	6

## New England All-Time Club Leaders

### RUSHING

Jim Nance, with 5,323 yards in 1,323 carries for 45 TDs (1965-'71)  
 Larry Garron, with 2,992 yards in 761 carries for 14 TDs (1960-'68)

### PASSING

Vito (Babe) Parilli, with 1,047 completions in 2,412 attempts for 132 TDs (1961-'67)

### PASS RECEIVING

Jim Colclough, with 283 receptions for 5,001 yards and 39 TDs (1960-'68)  
 Gino Cappelletti, with 279 receptions for 4,393 yards and 40 TDs (1960-'70)

### INTERCEPTIONS

Ron Hall, with 29 (1961-'67)

### SCORING

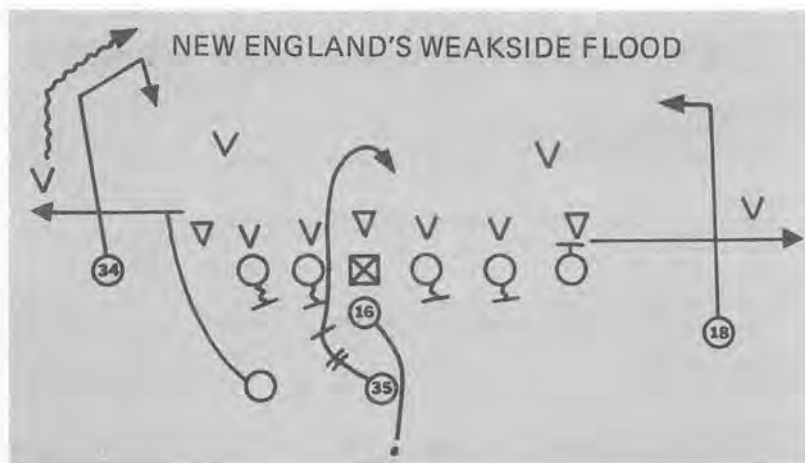
\*Gino Cappelletti, with 1,130 points (1960-'70)  
 Jim Colclough, with 234 points (1960-'68)  
 Jim Nance, with 234 points (1965-'71)

\*AFL all-time record



## NEW ENGLAND-BIG PLAY

Now that Jim Plunkett, the former Stanford All-American and Heisman Trophy winner, has come into his own as a professional quarterback, the New England Patriots can be expected to place more emphasis on the forward pass. Primarily a strong running team in past years, the Patriots must now go to their strength — and their strength is Plunkett's strong right arm. Most insiders rate him as "another Joe Namath" when it comes to throwing the football. Still, the Patriots cannot afford to become just a passing team; they must also strive for a balanced offense that includes running, too. This means that even when Plunkett is going to pass, New England will attempt to present a "running look." This concept is outlined in the accompanying diagram. Basically, it is nothing more than play-action. The play is a weakside flood action pattern which attempts to place three receivers into one area of the secondary, thus forcing the defense into single coverage. The first move, of course, is to pin the defense down with the run fake, and Plunkett does this by simulating a handoff to fullback Jim Nance (No. 35), who sets up as if to pass block and then slides through the line and tries to get free over the middle. Wide receiver Ron Sellers (No. 34) on the left is the primary target on this play, and he runs a deep turn-in route. The other New England running back drifts out into the left flat and then breaks sharply for the sideline. What this weakside flood pattern does, then, is to occupy both the middle and right linebacker on one side of the field and put Sellers into a one-on-one situation with the cornerback. Plunkett is learning to spot his targets quickly — and to go to his secondary man if the primary man is covered. The value of this flood pattern is that the three potential receivers are in the same general area, so Jim doesn't have to look all over the field to find an optional target.



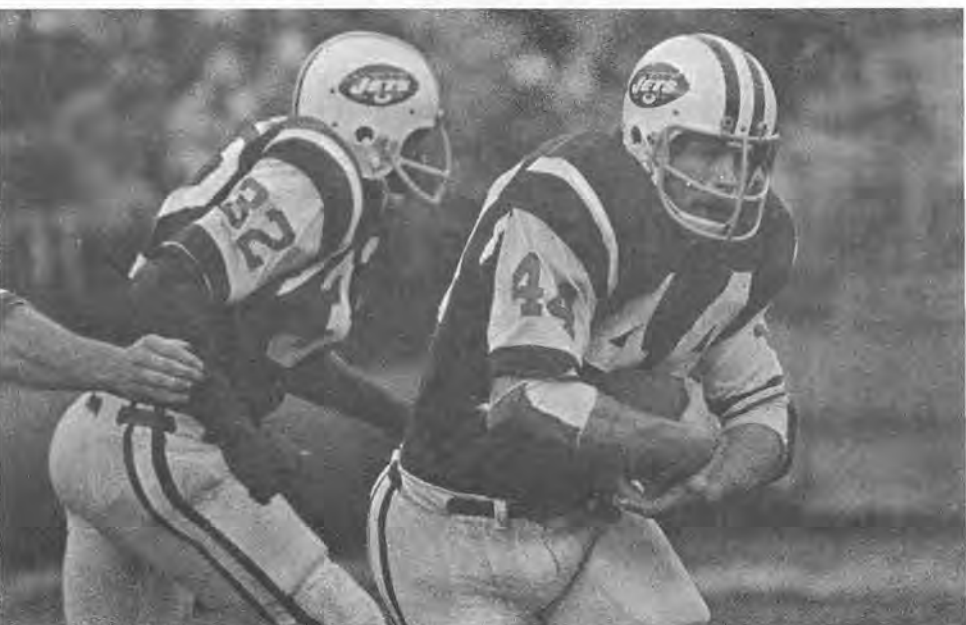


**Off to the races is New England's "Road Runner", Carl Garrett. The swifty churned up 784 yards rushing in 1971.**



**After stops at Washington and Denver, sidewheeler Charlie Gogolak proved to be a dependable booter for the Pats in '71.**

# NEW YORK JETS



An outstanding rookie year was enjoyed by running back John Riggins who led Jets in both rushing and receiving.

**F**igures tell the facts for the New York Jets, who soared from the bankruptcy in the office and in the huddle, with the 1963 arrival of Sonny Werblin and four partners with \$1 million and the 1965 signing of quarterback Joe Namath for a \$400,000 package.

The Jets had been the Titans and had a history of inflating figures when taking attendance, but the Jets broke AFL attendance records before the merger with the National Football League.

Jet coach-general manager-den mother Weeb Ewbank, who had turned John Unitas into a championship quarterback at Baltimore, did the same with Namath. And the victory was sweeter when

the Jets gave the AFL its first Super Bowl win by conquering the Colts, 16-7, in 1969 to live up to Namath's pre-game prediction.

Joe had become the only passer ever to gain more than 4,000 yards in the Jets first .500-plus season in 1967, two years after he had succeeded Jet running back Matt Snell as AFL rookie of the year.

Namath, Snell and defensive end standout Gerry Philbin missed most of 1971, but the Jets were still able to shock a few teams. With No. 1 draftee John Riggins, a running back from Kansas showing great potential in his rookie year, the Jets' future looks even brighter than in 1964 when they moved into Shea Stadium.

## New York Schedule

September 17	..... at Buffalo	1:00 p.m.
September 24	..... at Baltimore	2:00 p.m.
October 1	..... at Houston	1:00 p.m.
October 8	..... MIAMI	1:00 p.m.
October 15	..... at New England	1:00 p.m.
October 22	..... BALTIMORE	1:00 p.m.
October 29	..... NEW ENGLAND	1:00 p.m.
November 5	..... WASHINGTON	1:00 p.m.
November 12	..... BUFFALO	1:00 p.m.
November 19	..... at Miami	1:00 p.m.
November 23	..... at Detroit (Thanks.)	12:00 Noon
December 3	..... NEW ORLEANS	1:00 p.m.
December 11	..... at Oakland (Mon.)	6:00 p.m.
December 17	..... CLEVELAND	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

N.Y. Jets	0	..... Baltimore	22
"	10	..... St. Louis	17
"	14	..... Miami	10
"	0	..... New England	20
"	28	..... BUFFALO	17
"	14	..... MIAMI	30
"	21	..... San Diego	49
"	13	..... KANSAS CITY	10
"	13	..... BALTIMORE	14
"	20	..... Buffalo	7
"	21	..... SAN FRANCISCO	24
"	10	..... Dallas	52
"	13	..... NEW ENGLAND	6
"	35	..... CINCINNATI	21
TOTALS	<u>212</u>		<u>299</u>

FINAL RECORD: WON 6 — LOST 8

(Home Games Capitalized)

# New York Key Players



**AL ATKINSON, LB, 6-2, 230, 8th Yr., Age 29, Villanova**  
Defensive captain came to Jets on waivers from Buffalo in 1965, has been outstanding MLB ever since. Inspirational leader, he is a solid tackler who is also excellent on his pass coverage. Two interceptions in 1971.

**EMERSON BOOZER, RB, 5-11, 195, 7th Yr., Age 29, Md. St.**  
Enjoyed his best season last year, rushing for 618 yards and scoring five TDs in combination with rookie Riggins. Em also caught 11 passes for 120 yards and a TD, now has career rushing total of 3,141 yards and 34 touchdowns.



**RICH CASTER, WR-TE, 6-5, 222, 3rd Yr., Age 23, Jackson St.**  
Earned starting role in 1971 replacing the retired George Sauer and proved to be a solid receiver. Has fine speed for a big man and improved each game. Had 26 catches for 454 yards and six touchdowns. Also a fine blocker.

**JOHN ELLIOTT, DT, 6-4, 245, 6th Yr., Age 27, Texas**  
Acclaimed as one of finest defensive tackles in the game, certainly one of the quickest. Off to a great start in '71, he suffered knee injury and was out for rest of year. In previous year, was All-AFC and named to the Pro Bowl.



**LARRY GRANTHAM, LB, 6-0, 210, 13th Yr., Age 33, Miss.**  
Among smallest LBs in NFL, the veteran nonetheless had another big year in 1971, winning team MVP honors for season's fine work. Calls defensive signals, very heady player. Had one interception to run career total to 25 thefts.

**WINSTON HILL, Tackle, 6-4, 270, 10th Yr., Age 30, Texas S'ern.**  
Veteran star had another outstanding year in '71, again winning All-NFL honors. Also picked for Pro Bowl again, the co-captain is one of the very best pass-blockers in the NFL. Named to the AFL All-Star squad four times in career.



**MARK LOMAS, DE, 6-4, 245, 3rd Yr., Age 24, No. Arizona**  
A No. 8 draft choice, he played tackle as a rookie, then moved to DE last year when injuries downed Gerry Philbin. Played in every game, did an outstanding job all year long sacking the passer seven times during the year. Fine potential.

**DON MAYNARD, WR, 6-1, 179, 14th Yr., Age 35, Tex. Western**  
The alltime pro record holder for receiving yardage with a career total of 11,306, he's also caught 86 TD passes, second only to Don Hutson. Four times an AFL All-Star, he caught 21 passes in '71, now has 603 for his long, impressive career.





**JOE NAMATH, QB, 6-2, 200, 8th Yr., Age 29, Alabama**  
Hampered by injury jinx in recent campaigns, still rated the best passer in the game when healthy. Came off knee injury in '71 against 49ers, threw for 258 yards and 3 TDs in that big return. AFL All-time team member. All-Pro . . . you name it.

**GERRY PHILBIN, DE, 6-2, 245, 9th Yr., Age 31, Buffalo**  
All-Pro defensive end, twice an AFL-All-Star and an AFL Alltime team member, he suffered through another injury-plagued year in '71 with a knee injury, yet still was as aggressive as ever when he did get into action. Top pass rusher, rugged competitor.



**JOHN RIGGINS, RB, 6-2, 237, 2d Yr., Age 23, Kansas**  
No. 1 draft choice for '71 had a super rookie year, leading Jets in rushing and in receiving and was named to All-Rookie team. Had 769 yards rushing and a 4.3 average, caught 36 passes for 231 yards, scored three TDs. Also an outstanding blocker.

**JOHN SCHMITT, Center, 6-4, 250, 9th Yr., Age 29, Hofstra**  
Bulwark of the offensive line, the veteran center is a fiery competitor who earned his status by hard work and determination. An outstanding pass blocker, he works hard at his trade, has the results to prove that determination.



**EARLIE THOMAS, DB, 6-1, 190, 3rd Yr., Age 26, Colorado St.**  
Anchorman of the defensive secondary, he continued to show improvement in his second year as a cornerback. A No. 11 draft choice, his coverage is so good that few passers threw into his area. Also a solid tackler, considered All-Pro material.



### **Weeb Ewbank** *Head Coach*

Only coach to win championship in both AFL and NFL. Entering 19th year as head coach. Started as line coach with Cleveland Browns in 1949, then moved on to Baltimore as head coach in 1954, winning the NFL championship in 1958 and 1959. From 1954 through 1962, the Colts compiled a 59-52-1 record. Took over as Jets' coach in 1963. Team won AFL championship in 1968, then defeated Baltimore of NFL in Super Bowl. 1969 Jets finished first in AFL Eastern Division with 10-4 record, lost in playoffs to Super Bowl winner, Kansas City. A quarterback at Miami, Ohio, baseball captain and a member of the basketball team. Was a coach in Ohio high school system for fourteen seasons before joining Paul Brown at the Great Lakes Naval Training Station in 1943. At the end of World War II became backfield coach at Brown University (1946), also head basketball coach.

# New York Veteran Roster

Pro							Pro						
No.	Name	Pos.	Ht.	Wt.	Age	Yr.	No.	Name	Pos.	Ht.	Wt.	Age	Yr.
82	Arthur, G.	TE	6-5	230	24	3	57	Little, J.	DT-DE	6-3	235	25	3
62	Atkinson, A.	LB	6-2	230	29	8	84	Lomas, M.	DE	6-4	245	24	3
51	Baker, R.	LB	6-3	228	30	9	13	Maynard, D.	WR	6-1	179	35	14
7	Bell, E.	WR	5-10	160	25	3	42	McClain, C.	RB	6-0	217	24	3
32	Boozer, E.	RB	5-11	195	29	7	71	Mooring, J.	G-T	6-6	255	25	2
88	Caster, R.	WR	6-5	222	23	3	12	Namath, J.	QB	6-2	190	29	8
56	Crane, P.	LB-C	6-2	212	28	7	20	O'Neal, S.	P	6-3	185	26	4
15	Davis, B.	QB	6-2	205	27	6	72	Palmer, S.	DT	6-3	245	24	2
43	Dockery, J.	CB	6-0	186	28	5	81	Philbin, G.	DE	6-2	245	31	9
55	Ebersole, J.	LB	6-3	227	23	3	66	Rasmussen, R.	G	6-2	255	27	6
80	Elliott, J.	DT	6-4	244	27	6	26	Richards, J.	WR	6-1	180	25	3
19	Farasopoulos, C. S.	S	5-11	190	23	2	44	Riggins, J.	RB	6-2	233	23	2
61	Finnie, R.	DT	6-3	245	26	4	52	Schmitt, J.	C	6-4	250	29	9
70	Foley, D.	T-C	6-5	255	24	3	41	Snell, M.	RB	6-2	219	31	9
60	Grantham, L.	LB	6-0	210	33	13	46	Sowells, R.	CB	6-0	175	23	2
36	Harkey, S.	RB	6-0	215	23	2	89	Stewart, W.	TE	6-7	213	25	4
67	Herman, D.	G	6-1	255	31	9	22	Studdard, V.	WR	5-11	175	24	2
33	Hicks, W.K.	S	6-1	195	30	9	76	Svihus, B.	T	6-4	245	29	8
75	Hill, W.	T	6-4	270	30	10	21	Tannen, S.	CB-S	6-1	194	24	3
64	Hinton, C.	DT	6-5	264	33	9	45	Thomas, E.	CB	6-1	190	26	3
48	Hollomon, G.	S	6-3	195	26	5	27	Wise, P.	S	6-0	190	23	2
3	Howfield, B.	K	5-9	180	35	5	18	Woodall, A.	QB	6-5	205	26	4
63	Kirksey, R.	G	6-1	265	25	2	53	Zapalac, B.	LB-DE	6-4	225	24	2
87	Lammons, P.	TE	6-3	230	28	7							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	BARKUM, Jerome	WR	Jackson State
	TAYLOR, Mike	LB	Michigan
	from Washington		
2.	Choice to Dallas through New Orleans and Oakland		
3.	HAMMOND, Gary	WR	SMU
4.	GALIGHER, Ed	DE	UCLA
5.	HARRIS, Dickie	DB	South Carolina
6.	JACKSON, Joe	DE	New Mexico State
7.	Choice to Baltimore through Washington		
8.	LATTIMORE, Marion	G	Kansas State
9.	FORD, Jeff	DB	Georgia Tech
10.	TURNER, Harley	DB	Tenn.-Chattanooga



## New York 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Riggins.....	180	769	4.3	25	1	Studdard.....	15	329	21.9	37	0
Boozar.....	188	618	3.3	19	5	Farasopoulos.....	25	545	21.8	30	0
Davis.....	18	154	8.6	24	1	Wise.....	8	210	26.3	41	0
Nock.....	48	137	2.9	17	3	Nock.....	5	71	14.2	35	0
McClain.....	12	108	9.0	t63	2	McClain.....	1	11	11.0	11	0
Harkey.....	20	62	2.8	10	0	Harkey.....	1	2	2.0	2	0
Woodall.....	13	26	2.0	7	0						
Caster.....	2	10	5.0	17	0						

Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.	Punt Ret.	No.	Yds.	Avg.	Long	TDs
Namath..	59	28	47.5	537	5	6	Farasopoulos	19	155	8.2	19	0
Davis.....	121	49	40.5	624	10	8	Studdard.....	4	3	0.8	3	0
Woodall..	97	42	43.3	395	0	2	Hicks.....	1	0	0.0	0	0
							Bell.....	1	-3	-3.0	-3	0

Pass Rec.	No.	Yds.	Avg.	Long	TDs	Punting	No.	Yds.	Avg.	Long	TDs
Riggins.....	36	231	6.4	t32	2	O'Neal.....	78	3026	38.8	58	
Caster.....	26	454	17.5	t57	6						
Maynard.....	21	408	19.4	t74	2						
Boozar.....	11	120	10.9	36	1						
Lammons.....	8	149	18.6	27	1						
Nock.....	6	44	7.3	t19	2						
Bell.....	5	110	22.0	31	1						
Harkey.....	5	28	5.6	10	0						

Interceptions	No.	Yds.	Long	TDs	Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Hicks.....	4	46	26	0	Howfield.....	0	0	0	25	8	49
Atkinson.....	2	19	17	0	Boozar.....	5	1	6	0	0	36
Dockery.....	2	13	13	0	Caster.....	0	6	6	0	0	36
Hollomon.....	2	2	2	0	Nock.....	3	2	5	0	0	30
Wise.....	1	33	33	0	Riggins.....	1	2	3	0	0	18
Crane.....	1	23	23	0	Maynard.....	0	2	2	0	0	12
Grantham.....	1	0	0	0	McClain.....	2	0	2	0	0	12
					Bell.....	0	1	1	0	0	6
					Davis.....	0	1	0	0	0	6
					Lammons.....	0	1	1	0	0	6
					Baker.....	0	0	0	1	0	1

## New York All-Time Club Leaders

### RUSHING

Matt Snell, with 4,285 yards in 1057 carries, 24 TDs	(1964-'71)
Bill Mathis, with 3,589 yards in 1044 carries, 37 TDs	(1960-'69)

### PASSING

Joe Namath, with 1,144 completions for 17,283 yards, 107 TDs	(1965-'71)
Al Dorow, with 398 completions for 5,399 yards, 45 TDs	(1960-'61)

### PASS RECEIVING

Don Maynard, with 598 receptions for 11,222* yards, 86 TDs	(1960-'71)
George Sauer, with 309 receptions for 4,965 yards, 28 TDs	(1965-'70)

### INTERCEPTIONS

Bill Baird, with 34	(1963-'69)
Dainard Paulson, with 29	(1965-'70)

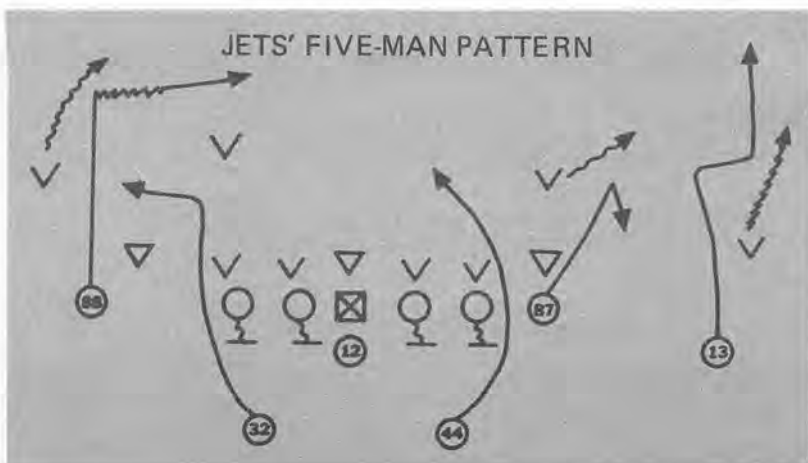
### SCORING

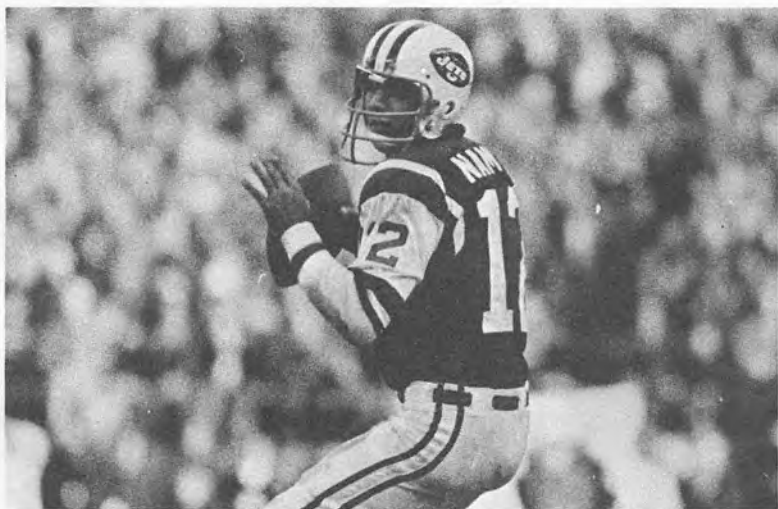
Jim Turner, with 697 points	(1964-'70)
Don Maynard, with 522 points	(1960-'71)

\*All-Time Pro Record

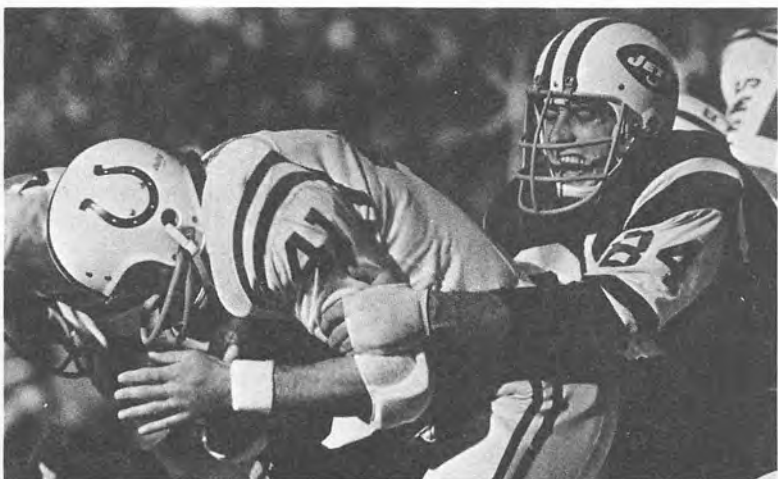
## JETS-BIG PLAY

Despite a fine overall air-ground attack, the New York Jets will live and die by the forward pass as long as Joe Namath (No. 12), the greatest thrower in the game today, is playing quarterback. The Jets can run the ball with any team in the AFC — thanks to ball-carriers like John Riggins (No. 44), Emerson Boozer (No. 32) and, if he's healthy, Matt Snell (No. 41) — but in the clutch, in the real pressure situations, Namath inevitably goes to the pass. It is his big weapon and the Jets' quickest, surest way of getting points up on the board. Because the Jets have such a fine offensive line (a unit that has been schooled to give Namath maximum protection), Broadway Joe can often employ multiple five-man pass patterns that flood the secondary with receivers and greatly increase the chance of a completion. In the New York pass play shown here, Namath presents the defense with a major coverage problem by using every available receiver in a single pattern. In a way it's risky because Joe strips himself of any backfield blocking help. But the Jets' quarterback thinks it's a risk worth taking — in the right situation, of course. Namath circles his two backs, Riggins (No. 44) and Boozer (No. 32), into the short zone over the middle. Split end Rich Caster (No. 88) drives straight at his defensive man to a depth of about 15 yards and then executes a sharp square-in move which takes him over the middle and directly into Namath's line of fire. Tight end Pete Lammons (No. 87) ties down the strong safety by running a deep turn-in route while flanker Don Maynard (No. 13) races down the right sideline and executes a quick hook move on the cornerback in that area. With the linebackers having to cover Riggins and Boozer, the defense is unable to double cover any of the Jets' wide receivers — and this is what Namath is looking for. If Joe can get Caster or Maynard in a one-on-one set-up, he feels he can complete the pass 90 per cent of the time.





**Injured most of 1971, Joe Namath is ready to return, which simply put means bad news for all NFL foes.**



**Young Mark Lomas (84) proved to be a player with great potential in 1971. Here the defensive end downs Colts' Tom Matte.**

# OAKLAND RAIDERS



The NFL's leading receiver with 61 catches in 1971 was Fred Biletnikoff. Here's a dandy grab against the Eagles.

**T**he Raiders had an AFL record 19-game losing streak when Al Davis took over as head coach in 1963.

A few trades later and Davis had enough personnel to go with All-AFC center Jim Otto and All-AFL running back Clem Daniels to become Coach of the Year with a 10-4 record.

Three successful years later, Davis became the short-term AFL commissioner. With the merger, he returned as manager partner, made a trade with Buffalo for quarterback Daryle Lamonica and the Raiders were on their way to the 1967 AFL title and a berth in

the Super Bowl.

The greatest Oakland onslaught was 51-0 over the Denver Broncos in 1967. The Raider defense, living up to the team motto of "Pride and Poise," which was to be inscribed on their AFL championship rings, dropped Bronco would-be passers for losses totaling 70 yards, allowed two completions and a total offense of minus five yards.

After winning the AFL West in 1969 and the AFC West in 1970, 35-year-old head coach John Madden sees the Raiders making that one last step to the top again. 1971 record was 8-4-2.

## Oakland Schedule

September 17	..... at Pittsburgh	1:00 p.m.
September 24	..... at Green Bay	1:00 p.m.
October 1	..... SAN DIEGO	1:00 p.m.
October 9	..... at Houston (Mon.)	8:00 p.m.
October 15	..... BUFFALO	1:00 p.m.
October 22	..... DENVER	1:00 p.m.
October 29	..... LOS ANGELES	1:00 p.m.
November 5	..... at Kansas City	3:00 p.m.
November 12	..... at Cincinnati	1:00 p.m.
November 19	..... at Denver	2:00 p.m.
November 26	..... KANSAS CITY	1:00 p.m.
December 3	..... at San Diego	1:00 p.m.
December 11	..... NEW YORK JETS (Mon.)	6:00 p.m.
December 17	..... CHICAGO	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Oakland	6	..... New England	20
"	34	..... San Diego	00
"	34	..... Cleveland	20
"	27	..... Denver	16
"	34	..... PHILADELPHIA	10
"	31	..... CINCINNATI	27
"	20	..... KANSAS CITY	20
"	21	..... New Orleans	21
"	41	..... HOUSTON	21
"	34	..... SAN DIEGO	33
"	14	..... BALTIMORE	37
"	13	..... Atlanta	24
"	14	..... Kansas City	16
"	21	..... DENVER	13
TOTALS	344		278

**FINAL RECORD: WON 8 — LOST 4 — TIED 2**

(Home Games Capitalized)

# Oakland Key Players



**GEORGE ATKINSON, DB, 6-1, 180, 5th Yr., Age 25, M. Brown**  
Multi-talented player has doubled as a defensive back and return specialist for Raiders and won UPI honorable mention for All-AFC in '71. Had four interceptions for 70 yards returned, also led club in punt returns with 20 for 159 yards, 8.0 average.

**FRED BILETNIKOFF, WR, 6-1, 190, 8th Yr., Age 29, Florida**  
Led the NFL in receiving last season with 61 catches for 929 yards and nine touchdowns, and also became club's alltime receiving leader with 302 receptions for 5,050 yards and 42 TDs. Slick, disciplined receiver also named to Pro Bowl, several All-AFC teams.



**BOB BROWN, Tackle, 6-4, 280, 9th Yr., Age 30, Nebraska**  
Came to Raiders in trade with L.A. Rams, promptly showed his All-Pro form again, winning All-NFL honors at offensive tackle, going to Pro Bowl again. Former No. 1 draft pick of Philadelphia, and Ram standout, he's powerhouse blocker.

**WILLIE BROWN, DB, 6-1, 190, 10th Yr., Age 31, Grambling**  
Veteran performer rated by many as best cornerback in NFL. Won All-NFL honors last season in all of the major polls, also named to Pro Bowl again. He's also an Alltime AFL team selection. Had two interceptions in '71, now has 34 for 368 yards in career.



**RAYMOND CHESTER, TE, 6-3, 225, 3rd Yr., Age 24, Morgan St.**  
No. 1 draft choice in 1970, he's been a solid star ever since his rookie year. Big, fast, a fine blocker, he's also a top receiver. Had 28 catches last season for 442 yards and seven TDs after 42 grabs his rookie year. Named to Pro Bowl this past season.

**DAN CONNERS, LB, 6-1, 230, 9th Yr., Age 31, Miami (Fla.)**  
Veteran linebacker is a seasoned, dependable performer who has been an All-League selection thrice. Deadly tackler, he's also a fiery competitor. Had three interceptions in 1971 to run career mark to 11. Has scored five TDs in career.



**BEN DAVIDSON, DE, 6-8, 280, 12th Yr., Age 32, Washington**  
Signed as a free agent in 1964 after being cut by several NFL teams, Big Ben has become an impressive defensive lineman during his years with Raiders. Has won All-AFL and All-Star team honors during career. Big, strong, very aggressive, he's always been a hitter.

**MARV HUBBARD, RB, 6-1, 225, 4th Yr., Age 26, Colgate**  
Got his chance to play regularly when Hewritt Dixon was injured, and turned in outstanding season, leading Raiders in rushing with 867 yards and an impressive 4.8 average. Also grabbed 22 passes for 167 yards and scored six TDs overall. Strong, tough runner.





**TOM KEATING, DT, 6-2, 247, 8th Yr., Age 29, Michigan**  
Hampered by injuries in recent campaigns, he's nonetheless one of the premier defensive linemen in the game when he's completely healthy. All-AFL several times, he's not the biggest DT around, but there's none with any more competitive drive or spirit.

**DARYLE LAMONICA, QB, 6-3, 215, 10th Yr., Age 31, N.D.**  
The Raiders' alltime passing leader, he's been league MVP, All-AFL, and AFC passing leader during his career. Big and strong, he did not have one of his better seasons in '71, yet still completed 118 passes for 48.8% accuracy, 1,717 yards and 16 touchdowns.



**JIM OTTO, Center, 6-2, 248, 13th Yr., Age 34, Miami (Fla.)**  
Mr. All-Star himself. He's been All-League pivotman for 11 straight years, also on the Alltime AFL team. Offensive co-captain, an original Raider . . . a Pro Bowl selection. He's durable, he does it all and there's none better at his position. Fine leader.

**CARLETON OATS, DT, 6-3, 260, 8th Yr., Age 30, Florida A&M**  
A 21st round draft choice in 1964, spent several years as a reserve, then worked himself into starting role where he's been for past four campaigns. Rugged, aggressive, he has proven to be equally as adept against the run as he is with his pass rush.



**GENE UPSHAW, Guard, 6-5, 255, 6th Yr., Age 27, Texas A & I**  
No. 1 draft choice in 1967 has been an outstanding player ever since rookie year when he won a starting job. All-AFL three straight times, he also made All-AFC in 1971, second team All-NFL. Outstanding speed, excels in all phases of blocking.



### **John Madden** *Head Coach*

Signed by Philadelphia Eagles as a "red shirt" at California Poly after he had achieved Little All-America recognition as a defensive tackle. Suffered a disabling knee injury in Eagles' 1959 training camp which sidelined him for the season, although he stayed with the squad that year. The knee failed to respond and he moved into coaching in 1960. In his first year, Raiders won Western Division title in '69 with best record in the pros (12-2-1) and swept through Houston in inter-divisional playoff before losing to Kansas City in AFL title game, 17-7. Club also won Western Division AFC crown in 1970. At 36, Madden is one of the youngest major league coaches. He served two years as assistant coach at Hancock Junior College, in Santa Maria, Calif., and two years as head coach. During this period his teams won three of four championships in the California Collegiate Athletic League.



# Oakland Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.	No.	Name	Pos.	Ht.	Wt.	Age	Pro Yr.
43	Atkinson, G.	S	6-0	180	25	5	74	Keating, T.	DT	6-2	247	29	8
40	Banaszak, P.	RB	5-11	210	28	7	56	Koegel, W.	C	6-3	260	22	2
50	Benson, D.	LB	6-2	215	27	6	3	Lamonica, D.	QB	6-3	215	31	10
25	Biletznikoff, F.	WR	6-1	190	29	8	42	Maxwell, T.	CB	6-2	195	25	4
16	Blanda, G.	QB-K	6-2	215	44	23	54	Mendenhall, T.	LB	6-1	210	23	2
76	Brown, B.	T	6-4	280	30	9	77	Mix, R.	T	6-4	250	34	12
24	Brown, W.	CB	6-1	190	31	10	88	Moore, B.	TE	6-3	220	23	2
64	Buehler, G.	G	6-2	260	25	4	85	Oats, C.	DT	6-3	260	30	8
89	Buie, D.	WR	6-0	185	25	4	34	Otto, G.	LB	6-1	220	28	8
87	Chester, R.	TE	6-3	225	24	3	00	Otto, J.	C	6-2	255	34	13
84	Cline, T.	DE	6-2	240	24	3	67	Rice, H.	DE	6-2	235	27	2
55	Connors, D.	LB	6-1	230	30	9	65	Seiler, P.	C-T	6-4	260	26	4
83	Davidson, B.	DE	6-8	280	32	12	78	Shell, A.	T	6-5	265	25	5
28	Davis, C.	RB	5-10	190	23	2	58	Slough, G.	LB	6-3	230	25	2
4	DePoyster, J.	K	6-1	200	26	3	13	Sherman, R.	WR	6-0	190	27	6
35	Dixon, H.	RB	6-1	230	32	8	23	Smith, C.	RB	6-0	205	26	5
46	Enyart, B.	LB	6-4	235	24	4	12	Stabler, K.	QB	6-3	215	26	3
73	Gipson, T.	DT	6-7	280	24	2	31	Tatum, J.	S	5-10	200	23	2
70	Harvey, J.	G	6-5	255	29	7	80	Thoms, A.	DT	6-5	250	25	4
32	Highsmith, D.	RB	6-0	200	24	3	63	Upshaw, G.	G	6-5	255	27	6
22	Hines, J.	WR	6-0	175	26	2	41	Villapiano, P.	LB	6-1	222	23	2
44	Hubbard, M.	RB	6-1	225	26	4	20	Warren, J.	DB	5-11	175	33	9
86	Irons, G.	LB	6-2	230	25	3	81	Wells, W.	WR	6-1	190	29	6
82	Jones, H.	DE	6-3	240	23	2	48	Wilson, N.	CB	6-0	190	29	8

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	SIANI, Mike . . . . .	WR . . . . .	Villanova
2.	KORVER, Kelvin . . . . .	T . . . . .	Northwestern, Iowa
	from New Orleans		
	Choice to Baltimore . . . . .		
	VELLA, John . . . . .	T . . . . .	So. California
	from Los Angeles		
3.	LUNSFORD, Mel . . . . .	DT . . . . .	Central State, Ohio
4.	BRANCH, Cliff . . . . .	WR . . . . .	Colorado
	DALBY, Dave . . . . .	C . . . . .	UCLA
	from Baltimore		
5.	Choice to New England . . . . .		
6.	MEDLIN, Dan . . . . .	DT . . . . .	No. Carolina State
	from Buffalo		
	Choice to New Orleans . . . . .		
7.	JAMIESON, Ray . . . . .	RB . . . . .	Memphis State
	from Los Angeles		
	THOMAS, Alonzo . . . . .	DB . . . . .	So. California
	PETE, Dennis . . . . .	DB . . . . .	S.F. State
	from Baltimore		
8.	BROWN, Jackie . . . . .	RB . . . . .	Stanford
9.	BIGLER, Dave . . . . .	RB . . . . .	Morningside
10.	PRICE, Phillip . . . . .	DB . . . . .	Idaho State

## Oakland 1971 Club Leaders

Rushing						Kickoff Ret.					
No.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long	TDs	
Hubbard .....	181	867	4.8	20	5	Davis.....	27	734	27.2	44	0
Banaszak.....	137	563	4.1	30	8	Highsmith.....	21	454	21.6	34	0
Davis.....	54	321	5.9	39	2	Hubbard .....	3	46	15.3	17	0
Highsmith.....	76	307	4.0	26	1	Banaszak.....	1	0	0.0	0	0
Buie.....	2	32	16.0	24	0	Seiler.....	1	0	0.0	0	0
Stabler.....	4	29	7.3	18	2	Smith.....	1	0	0.0	0	0
Lamonica.....	4	16	4.0	13	0	Punt Ret.					
Chester.....	3	5	1.7	6	0	No.	Yds.	Avg.	Long	TDs	
Smith.....	11	4	0.4	8	1	Atkinson.....	20	159	8.0	34	0
Passing						Maxwell.....	6	21	3.5	10	0
Att.	Comp.	Pct.	Yds.	TDs	Int.	Sherman.....	2	2	1.0	2	0
Lamonica 242	118	48.8	1717	16	16	Highsmith.....	1	0	0.0	0	0
Blanda....	58	32	55.2	378	4	6					
Stabler...	48	24	50.0	268	1	4					
Pass Rec.						Punting					
No.	Yds.	Avg.	Long	TDs		No.	Yds.	Avg.	Long		
Biletnikoff....	61	929	15.2	49	9	DePoyster.....	51	2013	39.4	56	
Chester.....	28	442	15.8	67	7	Eischeid.....	11	461	41.9	57	
Hubbard.....	22	167	7.6	31	1	Scoring				TDs	PAT
Davis.....	15	97	6.5	18	0	Blanda.....	0	41	15	86	
Banaszak.....	13	128	9.8	28	0	Biletnikoff....	9	0	0	54	
Sherman.....	12	187	15.6	32	1	Banaszak.....	8	0	0	48	
Highsmith.....	10	109	10.9	47	0	Chester.....	7	0	0	42	
Buie.....	5	133	26.6	63	2	Hubbard.....	6	0	0	36	
Dickey.....	4	78	19.5	31	1	Buie.....	2	0	0	12	
Interceptions						Davis.....	2	0	0	12	
No.	Yds.	Avg.	Long	TDs		Stabler.....	2	0	0	12	
Wilson.....	5	70	14.0	22	0	Warren.....	2	0	0	12	
Tatum.....	4	136	34.0	66	0	Smith.....	1	0	0	6	
Atkinson.....	4	70	17.5	41	0	Dickey.....	1	0	0	6	
Conners.....	3	36	12.0	18	0	Highsmith.....	1	0	0	6	
Warren.....	2	114	57.0	59	2	Atkinson.....	1	0	0	6	
Villapiano....	2	25	12.5	14	0	Sherman.....	1	0	0	6	
Brown.....	2	2	1.0	2	0						
Cline.....	1	0	0.0	0	0						

## Oakland All-Time Club Leaders

### RUSHING

\*Clem Daniels, with 5,103 yards in 1,133 carries (1961-'67)  
Hewitt Dixon, with 2,960 yards in 1,731 carries (1966-'70)

### PASSING

Daryle Lamonica, with 944 completions in 1,865 attempts for 14,008 yards and 127 TDs (1967-'71)  
Tom Flores, with 810 completions in 1,640 attempts for 11,635 yards and 92 TDs (1960-'66)

### RECEIVING

Fred Biletnikoff, with 302 receptions for 5,050 yards and 42 TDs (1965-'71)  
Art Powell, with 254 receptions for 4,491 yards and 50 TDs (1963-'66)

### INTERCEPTIONS

Dave Grayson, with 29 (1965-'70)  
Warren Powers, with 22 (1963-'68)

### SCORING

George Blanda, with 508 points (1967-'71)  
Clem Daniels, with 324 points (1962-'67)

## OAKLAND-BIG PLAY

The Oakland Raiders are a team that specializes in the so-called "big play" — particularly when Daryle Lamonica is quarterbacking. Lamonica would much rather hit the scoreboard with a long bomb pass or some other razzle-dazzle than grind it out along the ground. And yet, to make the passing game effective, the Raiders must establish a consistent running attack. By keeping the defense "honest," that is, making the defense respect the run, the Raiders can then go to the air with one of their many specialties — like the pass play diagrammed here. It is said that Warren Wells (No. 81), Oakland's split left end, is the best one-on-one receiver in pro ball, and so the Raiders try to take advantage of his presence in the lineup whenever they can. On this particular play, Lamonica (No. 3) attempts to "freeze" the defense momentarily with a play-action fullback slant fake to Marv Hubbard (No. 44). As the fake to Hubbard is taking place, running back Charlie Smith (No. 23) further pressures the defense by running a straight-ahead route into the secondary, thus pinning down the free safety and forcing the defensive cornerback into single coverage on the fleet Wells. This is the situation the Raiders are looking for. At the snap, Wells drives off the line and races toward the cornerback, hoping to make him back-pedal a few yards. When Warren sees this happen, he breaks off his direct path and begins what is known as a weave pattern, making several in-and-out moves to keep the defender off balance, and finally breaks over the middle sharply to take Lamonica's pass. Flanker Fred Biletnikoff (No. 25) runs a deep decoy route on the opposite side of the field to occupy the other cornerback and safety. This leaves the zone over the middle clear of defenders, and gives Wells, a 9.4 speedster, plenty of running room once he latches onto Lamonica's pass. This play is a game-breaker in the true Oakland tradition.





**Running back Marv Hubbard (44) had a big year in 1971, rushing for 867 yards, including this gallop against Denver.**



**Somewhere under that pile of Oakland sinew is Philadelphia quarterback Pete Liske. Ben Davidson (83), Art Thoms (80) and Carleton Oats (85) supply the muscle.**

# PITTSBURGH STEELERS



**Big and strong and with a glittering future is Steeler quarterback Terry Bradshaw. Here he is drawing a bead on a Steeler receiver.**

**T**he Steelers are still looking for that first title flag to wave over Pittsburgh. The closest they came was a divisional playoff loss to the Philadelphia Eagles in 1947, 14 years after the Steelers joined the National Football League.

They have a beautiful home in Three Rivers Stadium and the promise of the future in young quarterbacks Terry Bradshaw and Terry Hanratty. And the reigning Rooney family is unwilling to test the luck of the Irish in trade. The Steelers sent title-winning quarterbacks out of Pittsburgh too often in the past. These include John Unitas, Earl Morrall, Bill Nelsen, Tommy Thompson, Jack Kemp,

Len Dawson and Frank Filchock.

Yet some of the game's most colorful players have been Steelers. There was Johnny (Blood) McNally, Bryon (Whizzer) White, now a U.S. Supreme Court Justice; Bullet Bill Dudley and Peter (Fats) Henry.

It was natural that three years ago the Steelers named defensive genius Chuck Noll as their 14th head coach because the Steelers have already been known for what opponents call a "painful" defense. Yet the only pain to owner Art Rooney, who has his own niche in the Hall of Fame, is that he does not own any title trophies.

## Pittsburgh Schedule

September 17	OAKLAND	1:00 p.m.
September 24	at Cincinnati	1:00 p.m.
October 1	at St. Louis	1:00 p.m.
October 8	at Dallas	1:00 p.m.
October 15	HOUSTON	1:00 p.m.
October 22	NEW ENGLAND	1:00 p.m.
October 29	at Buffalo	1:00 p.m.
November 5	CINCINNATI	1:00 p.m.
November 12	KANSAS CITY	1:00 p.m.
November 19	at Cleveland	1:00 p.m.
November 26	MINNESOTA	1:00 p.m.
December 3	CLEVELAND	1:00 p.m.
December 10	at Houston	1:00 p.m.
December 17	at San Diego	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

Pittsburgh	15	Chicago	17
"	21	CINCINNATI	10
"	21	SAN DIEGO	17
"	17	Cleveland	27
"	16	Kansas City	38
"	23	HOUSTON	16
"	21	Baltimore	34
"	26	CLEVELAND	9
"	21	Miami	24
"	17	N.Y. GIANTS	13
"	10	DENVER	22
"	3	Houston	29
"	21	Cincinnati	13
"	14	LOS ANGELES	23
TOTALS	246		292

**FINAL RECORD: WON 6 – LOST 8**

(Home Games Capitalized)

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## Pittsburgh Key Players

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**CHUCK ALLEN, LB, 6-1, 225, 12th Yr., Age 33, Washington**  
Came to Steelers in 1970 after nine years with San Diego where he was an All-AFL selection. Moved right into starting job with Steelers and has been key performer. Grabbed three interceptions in 1971.

**CHARLIE BEATTY, DB, 6-2, 200, 4th Yr., Age 25, N. Texas St.**  
A starter for a couple of years, he's overcome various injuries during his career to prove to be a capable safetyman. Has fine range, supplies good coverage and is a fine hitter in the open field.



**MEL BLOUNT, DB, 6-4, 205, 3rd Yr., Age 24, Southern U.**  
Another swift defensive back with good size, he can also double up as a kick return man. Intercepted two passes last season, also averaged 19.0 on kickoff returns after sparkling 29.7 return average in 1970.

**TERRY BRADSHAW, QB, 6-3, 218, 3rd Yr., Age 24, La. Tech**  
No. 1 draft choice in 1970, he's been a starter and solid player with great future. Had 203 pass completions last season for 2,259 yards and 13 TDs to go along with a fine 54.4 completion mark. Has powerful arm.



**JOHN BROWN, Tackle, 6-2, 255, 11th Yr., Age 33, Syracuse**  
Veteran interior lineman is club's offensive captain and has been a solid leader of that unit. Came from Cleveland in 1967 and has done outstanding job with Steelers. Equally as adept at pass blocking as he is for the run.

**JOHN FUQUA, RB, 5-11, 200, 4th Yr., Age 26, Morgan St.**  
Tough little running back came to Pittsburgh in trade with Giants in 1970 and has led club in rushing in both of the last two seasons. Had 625 yards in 1971 for 4.0 average. Got 218 in one game in '70 for club mark.



**JOE GREENE, DT, 6-4, 280, 4th Yr., Age 25, No. Texas State**  
Top draft choice in 1969, "Mean Joe" was rookie of the year then, and has gotten better every year it seems. A Pro Bowler for three straight years, he's powerful player who is destined to become outstanding star in NFL.

**L.C. GREENWOOD, DE, 6-6, 245, 4th Yr., Age 25, Ark. AM&N**  
Tough and rangy defensive lineman provides a solid outside pass rush for the Steelers and is just as impressive in running down ball carriers. Has exceptionally quick moves in fighting past his blocker. Fine competitor.







**JACK HAM, LB, 6-3, 220, 2nd Yr., Age 23, Penn State**  
 Won starting job as a rookie, proved to be a key addition to fine defensive unit in 1971. Had three interceptions in one pre-season game, then went on to have solid regular season. Strong tackler, had two steals in regular play.

**RAY MANSFIELD, C, 6-3, 250, 10th Yr., Age 31, Washington**  
 Originally with Philadelphia in 1963, came to Steelers the following year as tackle, then made switch to center where he's been a fixture ever since. Has proven to be a fine leader as well as determined blocker.



**JOHN ROWSER, DB, 6-1, 185, 6th Yr., Age 28, Michigan**  
 Came to Steelers from Green Bay and has been a tough and dependable player for Pittsburgh. Had some big games in 1971 when he intercepted four passes for 94 yards, including a 70-yard TD romp. Had three steals in 1970.

**ANDY RUSSELL, LB, 6-2, 225, 8th Yr., Age 30, Missouri**  
 All-AFC performer in both 1970 and 1971, he's a solid and dependable player who has been defensive captain and who does excellent job in all areas of linebacking. Rugged tackler who also has 13 career pass interceptions.



**RON SHANKLIN, WR, 6-1, 180, 3rd Yr., Age 24, N. Texas St.**  
 Speed merchant outside receiver who has been outstanding receiver in each of his first two campaigns. Grabbed 49 passes in 1971 for 652 yards and six TDs after 30 catches for 691 yards as a rookie. Definite long bomb threat.



### **Chuck Noll** *Head Coach*

Joined the Pittsburgh Steelers as the head coach in 1969. He prepared for this important job as a player for Paul Brown's Cleveland Browns, and as an assistant coach, first for Sid Gillman at San Diego and then for Don Shula at Baltimore. He was a guard and line-backer with the Browns from 1953 through 1959. He joined the Chargers as a defensive assistant and during his six seasons there, the team won five titles. The following three years were spent handling the defensive backs with the Baltimore Colts, a team which finished in or near the championship during those years. Was an All-State high school star at Benedictine High in Cleveland. Captained the University of Dayton, playing both tackle and linebacker. He was drafted by the Browns in 1953. Born in Cleveland, Ohio, January 5, 1932. He and wife, Marianne, have one son, Chris.

# Pittsburgh Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Pro		No.	Name	Pos.	Ht.	Wt.	Pro	
					Age	Yr.						Age	Yr.
85	Adams, B.	TE	6-2	225	26	4	84	Kalina, D.	TE	6-3	210	24	2
58	Allen, C.	LB	6-0	225	32	12	55	Kolb, J.	OT	6-2	262	25	4
49	Anderson, R.	DB	6-1	180	23	2	16	Leahy, B.	QB	6-2	200	26	2
76	Askson, B.	DE	6-3	220	26	2	43	Lewis, F.	WR	6-1	196	25	2
46	Bankston, W.	RB	6-4	235	25	4	56	Mansfield, R.	C	6-3	255	31	10
37	Beatty, C.	S	6-2	205	25	4	51	Maples, B.	C	6-3	250	29	8
20	Bleier, R.	RB	5-11	205	26	4	60	McGee, B.	DT	6-3	260	33	9
47	Blount, M.	CB	6-3	205	24	3	72	Mullins, G.	G	6-3	235	23	2
12	Bradshaw, T.	QB	6-3	218	24	3	54	Onkotz, D.	LB	6-2	220	24	2
74	Brown, J.	OT	6-2	255	33	11	26	Pearson, P.	RB	6-1	205	27	6
87	Brown, L.	TE	6-4	225	23	2	48	Rowser, J.	CB	6-1	185	28	6
36	Brumfield, J.	RB	6-1	195	25	2	34	Russell, A.	LB	6-2	225	31	8
44	Calland, L.	CB	6-0	190	30	10	25	Shanklin, R.	WR	6-1	180	24	3
50	Clack, J.	C	6-3	250	23	2	73	Sharp, R.	OT	6-3	265	24	3
53	Davis, H.	LB	6-3	235	29	5	88	Smith, D.	WR	6-2	205	25	3
57	Davis, S.	G	6-1	255	28	6	86	Spinks, T.	WR	6-0	190	23	1
35	Davis, S.	RB	6-1	215	22	1	2	Staggers, J.	WR	5-10	186	23	3
27	Edwards, G.	S	6-0	185	25	2	61	Stenger, B.	LB	6-4	230	25	4
33	Fuqua, J.	RB	5-11	200	26	4	66	Van Dyke, B.	G	6-2	255	28	7
10	Gerela, R.	PK	5-10	185	24	4	65	Voss, L.	DT	6-4	255	30	9
75	Greene, J.	DT	6-4	270	25	4	23	Wagner, M.	S	6-1	196	23	2
68	Greenwood, L.C.	DE	6-6	245	25	4	39	Walden, B.	P	6-0	190	34	9
59	Ham, J.	LB	6-3	220	23	2	67	Washington, C.	DT	6-3	270	25	3
5	Hanratty, T.	QB	6-1	210	24	4	78	White, D.	DE	6-4	250	23	2
77	Holmes, M.	OT	6-3	251	22	2	31	Young, A.	WR	6-1	195	23	2

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	HARRIS, Franco	RB	Penn State
2.	GRAVELLE, Gordon	T	Brigham Young
3.	McMAKIN, John	TE	Clemson
4.	BRINKLEY, Lorenzo	DB	Missouri
	from N.Y. Giants		
	BRADLEY, Ed	LB	Wake Forest
5.	FURNESS, Steve	DE	Rhode Island
6.	MEYER, Dennis	DB	Arkansas State
7.	COLQUITT, Joe	DE	Kansas State
	from N.Y. Giants		
	KELLY, Robert	DB	Jackson State
8.	VINCENT, Stahle	RB	Rice
9.	KELLEY, Don	DB	Clemson
10.	BROWN, Bob	DT	Tampa

## Pittsburgh 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs		
Fuqua.....	155	625	4.0	30	4	Pearson.....	7	205	29.3	77	0		
Pearson.....	131	605	4.6	27	0	Staggers.....	10	261	26.1	47	0		
Bankston.....	70	274	3.9	30	0	Brumfield.....	12	271	22.6	35	0		
Bradshaw.....	53	247	4.7	39	5	Edwards.....	9	198	22.0	29	0		
Walden.....	1	14	14.0	14	0	Bleier.....	1	21	21.0	21	0		
Staggers.....	1	5	5.0	5	0	Blount.....	4	76	19.0	23	0		
Hanratty.....	1	3	3.0	3	1	Bankston.....	5	76	15.2	23	0		
Shanklin.....	2	1	0.5	2	0	Clack.....	1	12	12.0	12	0		
Leahy.....	1	-6	-6.0	-6	0								
Smith.....	1	-10	-10.0	-10	0								
Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.	Punt Ret.	No.	Yds.	Avg.	Long	TDs	
Bradshaw	373	203	54.4	2259	13	22	Staggers.....	31	262	8.5	67	1	
Hanratty	29	7	24.1	159	2	3	Wagner.....	2	2	1.0	2	0	
Leahy.....	11	3	27.3	18	0	1	Edwards.....	1	0	0.0	0	0	
							Fuqua.....	1	0	0.0	0	0	
Pass Rec.	No.	Yds.	Avg.	Long	TDs		Punting	No.	Yds.	Avg.	Long		
Shanklin.....	49	652	13.3	42	6		Walden.....	79	3455	43.7	57		
Fuqua.....	49	427	8.7	40	1								
Smith.....	47	663	14.1	49	5								
Pearson.....	20	246	12.3	44	2								
Adams.....	20	160	8.0	21	0								
Bankston.....	17	148	8.7	31	0								
Staggers.....	8	103	12.9	20	0								
Interceptions	No.	Yds.	Avg.	Long	TDs		Scoring	TDR	TDP	TDs	PAT	FG	Pts.
Rowser.....	4	94	23.5	70	1		Gerela.....	0	0	0	27	17	78
Allen.....	3	45	15.0	29	0		Shanklin.....	0	6	6	0	0	36
Wagner.....	2	53	26.5	29	0		Brandshaw....	0	5	5	0	0	30
Blount.....	2	16	8.0	16	0		Smith.....	0	5	5	0	0	30
Ham.....	2	4	2.0	4	0		Fuqua.....	4	1	5	0	0	30
Calland.....	2	0	0.0	0	0		Pearson.....	1	2	3	0	0	18
Edwards.....	1	20	20.0	20	0		Staggers.....	1	0	1	0	0	6
Anderson.....	1	14	14.0	14	0		Rowser.....	1	0	1	0	0	6
							Hanratty.....	1	0	1	0	0	6
							Brown.....	0	1	1	0	0	6

## Pittsburgh All-Time Club Leaders

## RUSHING

John Henry Johnson, 4,381 yards with 26 TDs	(1959-'64)
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## PASSING

Jim Finks, with 611 completions in 1,129 attempts for 8,954 yards and 48 TDs (1952-'57)

## PASS RECEIVING

Elbie Nickel, with 328 receptions for 5,121 yards and 37 TDs (1947-'56)

## INTERCEPTIONS

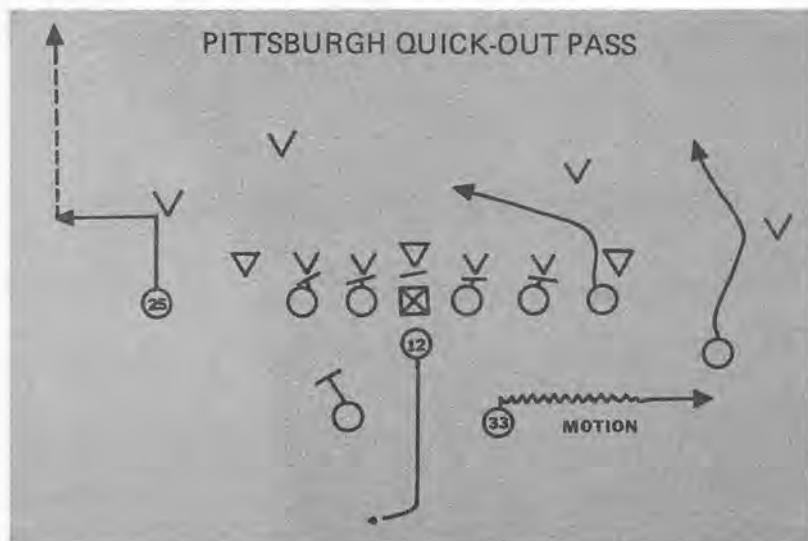
Jack Butler, with 52 (1950-'58)

## SCORING

Lou Michaels, with 277 points (1960-'62)

## PITTSBURGH-BIG PLAY

The Pittsburgh Steelers possess all the ingredients needed for a good passing attack — a strong-armed quarterback (Terry Bradshaw) who isn't afraid to put the ball in the air, a solid offensive blocking line and swift, breakaway receivers like split end Ron Shanklin and running back John Fuqua. Mixing these talents, the Steelers are able to strike effectively through the air with plays like the split end quick-out pass shown here. One of the basic strategies of the passing game is to influence the defense — that is, make the defense react one way, and then throw the ball somewhere else into an area that is not as heavily guarded. This is what Pittsburgh attempts to do with the quick-out pattern. Bradshaw (No. 12), now coming of age as a top pro quarterback, sets up the defense by sending the fleet Fuqua (No. 33) in motion to the right as signals are called. Since Terry often throws to Fuqua off this motion series (John caught 49 passes for 427 yards in 1971), the defense must respect the little running back as he drifts out to the right. On the left side, meanwhile, Shanklin (No. 25) drives right at the defensive man covering him, forcing the cornerback to retreat quickly as a means of preventing Ron from getting loose behind him. At this critical juncture, Shanklin executes a sharp square-out (or quick-out) move and darts toward the left sideline. It's a tough pass to stop. From this play, the Steelers can easily move to a companion pattern where Shanklin, having intimidated the defensive with his quick-out move, starts what looks like the same route — but quickly turns upfield and runs a deep fly pattern, hoping to race by the cornerback as he moves in tight to defend against the quick-out move.





**"Mean Joe" is what they call defensive tackle Joe Greene. Why not? Here he zeros in on a Giant ball carrier.**



**Veteran linebacker Chuck Allen (58) has been a key man in Pittsburgh's defense. And he runs well with interceptions, as you can see.**

# SAN DIEGO CHARGERS



Running back Mike Garrett has a convoy of blockers as he sweeps for yardage. All-Star Walt Sweeney (78) leads the interference.

**B**ack in the old AFL days, the Chargers were the winningest team in the history of that league—first as the Los Angeles entry, and then in San Diego, taking five AFL Western Division titles along the way.

Things have changed somewhat since those days, but the Chargers seem to be coming on with a new look. Last year, the club was the No. rated offensive team in the NFL and now head coach Harland Svare has the emphasis on defense to bring about a more perfect blend. Svare is a former head coach of the Los Angeles Rams and was an outstanding linebacker for the Giants in his playing days, and obviously has more than a passing knowledge of defense.

San Diego has had some fine players represent the club in the

past, like quarterbacks Jack Kemp and Tobin Rote, running backs Paul Lowe and Keith Lincoln and the incomparable receiver Lance Alworth. But that's all past history, and the accent is on the "now" for Svare and the Chargers.

As part of that "now," San Diego still has some of the world's tallest and heaviest linemen and a lot of fine offense in quarterback John Hadl, receivers Gary Garrison and Billy Parks and running back Mike Garrett. New faces are good faces—the legendary Deacon Jones has joined the club and at 32 says he's still the best defensive end in football. Deacon has promised to breathe fire into the Charger defense. Running back Cid Edwards and receiver Dave Williams will also help.

## San Diego Schedule

September 17	at San Francisco	1:00 p.m.
September 24	DENVER	1:00 p.m.
October 1	at Oakland	1:00 p.m.
October 8	at Baltimore	2:00 p.m.
October 15	at Miami	1:00 p.m.
October 22	at Detroit	1:00 p.m.
October 29	KANSAS CITY	1:00 p.m.
November 5	DALLAS	1:00 p.m.
November 13	CLEVELAND (Mon.)	6:00 p.m.
November 19	at Kansas City	1:00 p.m.
November 26	HOUSTON	1:00 p.m.
December 3	OAKLAND	1:00 p.m.
December 10	at Denver	2:00 p.m.
December 17	PITTSBURGH	1:00 p.m.

(All Times Local, Daylight or Standard)

## 1971 Regular Season Record

San Diego	21	KANSAS CITY	14
"	0	OAKLAND	34
"	17	Pittsburgh	21
"	10	Kansas City	31
"	16	Denver	20
"	20	BUFFALO	3
"	49	N.J. JETS	21
"	17	New York Giants	35
"	20	ST. LOUIS	17
"	33	Oakland	34
"	0	Cincinnati	31
"	30	MINNESOTA	14
"	45	DENVER	17
"	33	Houston	49
TOTALS	311		341

FINAL RECORD: WON 6 – LOST 8

(Home Games Capitalized)



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## San Diego Key Players

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**BOB BABICH, MLB, 6-1, 232, 3rd Yr., Age 25, Miami (Ohio)**  
Starter at middle linebacker for second year. Led Chargers in tackles last two years. Had 173 tackles, 82 unassisted in 1970 and had 194, with 109 unassisted in 1971.

**PETE BARNES, RLB, 6-1, 239, 6th Yr., Age 27, Southern U.**  
All-Star candidate at weakside linebacker, with size, speed and hits with a wallop. Was credited with 122 tackles, 81 unassisted in 1971 with two pass interceptions.



**JOE BEAUCHAMP, RCB, 6-0, 182, 7th Yr., Age 28, Iowa State**  
Found a home at right cornerback in 1970. Top athlete with speed, quickness and zest for combat. Had four pass interceptions in 1971 to raise career total to 15.

**MIKE GARRETT, RB, 5-9, 200, 7th Yr., Age 28, USC**  
One of pro football's most outstanding running backs. Traded to Chargers from Kansas City. Led team in rushing with 574 yards on 131 attempts for a 4.4 average and four TDs. Also caught 40 passes for 282 yards and three touchdowns.



**GARY GARRISON, WR, 6-2, 190, 7th Yr., Age 28, San Diego St.**  
Brilliant receiver top Charger offensive threat last two years. Has never caught less than 40 passes in six pro seasons. Caught 41 for 858 in 1971 for a career mark of 5,185 yards in six seasons.

**JOHN HADL, QB, 6-1, 214, 11th Yr., Age 32, Kansas**  
One of pro football's most accomplished quarterbacks. Ranked 14th on list of leading life-time passers start of 1971 season. Gained more than 2,000 yards (2928) for eighth consecutive season. Voted the "NFL Man of the Year" in 1971. Completed 221 of 402 passes for 21 touchdowns.



**BOB HOWARD, LCB, 6-1, 175, 6th Yr., Age 27, San Diego St.**  
Top defensive back with 13 pass deflections and four interceptions. Five-year starter with excellent speed and quickness. Does top job against sweeps in the secondary.

**DAVID JONES, DE, 6-5, 250, 11th Yr., Age 34, S. Carolina St.**  
Traded to San Diego from Los Angeles in 1972. One of foremost defensive ends in the NFL. A unanimous All-Pro for six years. He gets to the passer despite double-teaming by opposition.





**TERRY OWENS, T, 6-6, 268, 7th Yr., Age 28, Jacksonville St.**  
 Starter at left tackle for five years. Has developed into sturdy, dependable performer with good size and aggressiveness. Outstanding pass protector.

**BILLY PARKS, WR, 6-1, 185, 2nd Yr., Age 24, Cal St. Lng. Bch.**  
 Led NFL most of 1971 season until sidelined by broken arm. Still caught 41 for 609 yards and four touchdowns. Best game was against Pittsburgh Steelers, had 8 receptions for 111 yards and 1 touchdown.



**DENNIS PARTEE, Kicker, 6-1, 230, 5th Yr., Age 26, SMU**  
 One of pro football's top punters. Has 43.3 average in 1971 with one of 73 yards. Charger career leader most punts (247) and most yards punted (10,694). Team leading scorer in 1971 with 87 points. Didn't miss a field goals inside 30 yard line.

**WALT SWEENEY, RG, 6-4, 256, 10th Yr., Age 31, Syracuse**  
 A super-star in the trenches. Was selected first team All-AFC three years in row. Has been an All-Star choice since 1964 and never has missed a game in nine seasons. "If I had to play against Sweeney every week, I'd rather sell cars full time," said Rams' Merlin Olsen.



**RUSS WASHINGTON, T, 6-6, 294, 5th Yr., Age 25, Kansas St.**  
 Shifted from defensive tackle to offense at start of 1970 season. Has size, strength and talent to become all-star candidate. Fourth player selected in draft in 1968 as No. 1 choice of the Chargers.



### **Harland Svare** *Head Coach*

Back into the head coaching business, the 41-year-old Svare took over with four games left in the 1971 season from his position as the Chargers' general manager. Svare has had a solid background. He was a linebacker with the Rams in 1954, then played with the New York Giants championship teams in the late 50's. He became an assistant coach with the Giants in 1960, then moved back to the Rams as an assistant coach in 1962. He became the head coach of Los Angeles midway that year at age 31 and served three more years thereafter, developing the "fearsome foursome" defense. He returned to the Giants as an assistant in 1967 and later coached with Vince Lombardi at Washington in 1969-70 before coming to San Diego. A native of Minnesota, he starred at Washington State as both an offensive and defensive end before being drafted by the Rams in 1953 and beginning his career in pro football.

# San Diego Veteran Roster

No.	Name	Pos.	Ht.	Wt.	Age	Pro	No.	Name	Pos.	Ht.	Wt.	Age	Pro
						Yr.							Yr.
60	Babich, B.	LB	6-1	232	25	3	23	Montgomery, M.	RB	6-2	210	22	2
59	Barnes, P.	LB	6-1	239	27	6	88	Norman, P.	TE	6-3	220	32	11
40	Beauchamp, J.	CB	6-0	182	28	7	71	Nowak, G.	DT	6-5	258	24	2
56	Bruggers, B.	LB	6-1	224	28	7	76	Owens, T.	T	6-6	268	27	7
13	Clark, W.	QB	6-2	205	25	2	32	Parks, B.	WR	6-1	185	24	2
82	DeLong, S.	DE	6-2	254	29	8	29	Partee, D.	K	6-1	230	26	5
35	Detwiler, C.	S	6-0	185	25	3	—	Philpott, E.	LB	6-3	240	26	6
28	Dicus, C.	WR	6-0	176	24	2	47	Queen, J.	RB	6-1	217	25	4
14	Domres, M.	QB	6-4	220	25	4	36	Ray, E.	RB	6-2	230	24	3
77	East, R.	DT	6-3	236	29	4	66	Redman, R.	LB	6-0	222	28	8
49	Eber, R. (2)	WR	6-0	185	27	4	79	Rice, A.	DT	6-1	260	31	7
37	Edwards, C.	RB	6-2	230	29	5	53	Rogers, M.	LB	6-2	235	24	2
44	Fletcher, C.	S	5-11	185	24	3	30	Salter, B.	S	6-4	194	22	2
20	Garrett, M.	RB	5-9	200	28	7	61	Smith, J.	LB	6-2	235	29	3
27	Garrison, G.	WR	6-2	190	28	7	72	Stoepel, T.	T	6-4	255	26	2
69	Gordon, I.	T	6-3	268	25	3	89	Strozier, A.	TE	6-2	222	25	3
86	Grant, W.	DE	6-3	245	26	2	78	Sweeney, W.	G	6-4	256	31	10
65	Gruneisen, S.	C	6-1	250	31	11	85	Tanner, J.	LB	6-4	237	27	2
21	Hadl, J.	QB	6-1	214	32	11	73	Thomas, L.	DE	6-5	246	25	2
80	Hardy, K.	DT	6-5	276	27	4	43	Tolbert, J.	S	6-4	202	27	7
39	Hill, J.	S	6-2	192	26	4	70	Washington, R.	T	6-6	294	25	5
24	Howard, B.	CB	6-1	175	28	6	38	White, L.	RB	6-4	240	26	5
75	Jones, D.	DE	6-5	250	34	11	52	White, R.	TE	6-1	242	22	2
58	Jones, H.	G	6-4	233	27	2	63	Wilkerson, D.	G	6-2	259	24	3
33	Jones, R.	CB	6-0	185	25	3	31	Williams, D.	WR	6-2	200	27	6
25	LeVias, J.	WR	5-10	178	26	4	68	Wojcik, G.	DT	6-6	268	25	2
55	Mauck, C.	C	6-3	245	25	4	83	Wright, G.	DT	6-3	265	24	2
42	McCall, D.	RB	5-11	197	26	6							

## 1972 Draft Selections

Rnd.	Name	Pos.	College
1.	Choice to Green Bay		
2.	LAZETICH, Pete	DE	Stanford
3.	McCLARD, Bill	K	Arkansas
4.	Choice to Miami		
5.	BISHOP, Jim	TE	Tennessee Tech
5.	GOODEN, Harry	DE	Alcorn A&M
6.	WARD, Bruce	G	San Diego State
7.	Choice to New England		
8.	Choice to Baltimore		
9.	SCHMITZ, Fran	DT	St. Norberts
10.	KOLSTAD, Lon	LB	Whitewater, Wisc.

## San Diego 1971 Club Leaders

Rushing	Att.	Yds.	Avg.	Long	TDs	Kickoff Ret.	No.	Yds.	Avg.	Long	TDs
Garrett.....	140	591	4.2	36	4	LeVias .....	24	559	23.3	71	0
Queen .....	95	318	3.4	41	4	Rogers .....	1	20	20.0	20	0
Montgomery..	60	226	3.6	26	1	Fletcher .....	11	217	19.7	25	0
Burns.....	61	223	3.7	25	1	Salter .....	8	152	19.0	29	0
Parks.....	5	77	15.4	54	0	Burns .....	9	19	9.5	15	0
Hadl.....	17	75	4.4	37	1	Sweeney .....	1	13	13.0	13	0
LeVias .....	4	73	18.3	38	0	Wilkerson.....	1	0	0.0	0	0
Ray.....	2	15	7.5	8	0	Thomas.....	1	0	0.0	0	0
Partee .....	1	7	7.0	7	0						
Norman .....	1	1	1.0	1	0						
Domres .....	1	0	0.0	0	0						
Garrison.....	1	0	0.0	0	0						
						Punt Ret.	No.	Yds.	Avg.	Long	TDs
						LeVias .....	22	145	6.6	19	0
						Fletcher .....	12	68	5.7	18	0
						Garrett.....	3	2	0.7	2	0
Passing	Att.	Comp.	Pct.	Yds.	TDs	Int.					
Hadl.....	431	233	.541	3075	21	25					
Domres..	12	7	.583	97	1	3					
M'gomery	6	3	.500	80	1	0					
							Punting	No.	Yds.	Avg.	Long
Pass Rec.	No.	Yds.	Avg.	Long	TDs		Partee .....	55	2392	43.5	73
Garrison.....	42	889	21.2	t77	6						
Parks.....	41	609	14.9	t56	4						
Garrett.....	41	281	7.0	40	3						
Montgomery..	28	371	13.3	t39	2						
Norman .....	27	358	13.3	30	1						
Queen .....	23	270	11.7	54	3						
LeVias .....	21	265	12.6	t37	1						
Gillette .....	10	147	14.7	t25	2						
Dicus .....	6	89	14.8	29	1						
Burns.....	3	22	7.3	10	0						
Interceptions	No.	Yds.	Long	TDs							
Salter .....	6	48	44	0							
Beauchamp...	4	95	52	0							
Howard.....	4	47	29	0							
Fletcher .....	3	63	t36	1							
Barnes.....	2	57	t36	1							
Hill .....	2	7	7	0							
Redman .....	1	0	0	0							
						Scoring	TDs	PAT	FG	Pts.	
						Partee .....	0	36	17	87	
						Queen .....	7	0	0	42	
						Garrett.....	7	0	0	42	
						Garrison.....	6	0	0	36	
						Parks.....	4	0	0	24	
						Montgomery..	3	0	0	18	
						Gillette .....	2	0	0	12	
						LeVias .....	1	0	0	6	
						Hadl.....	1	0	0	6	
						Norman .....	1	0	0	6	
						Fletcher .....	1	0	0	6	
						Barnes.....	1	0	0	6	
						Dicus .....	1	0	0	6	
						Burns .....	1	0	0	6	
						Babich .....	1	0	0	6	

## San Diego All-Time Club Leaders

### RUSHING

Paul Lowe, with 4,962 yards in 1,013 attempts, 46 TDs	(1960-'67)
Keith Lincoln, with 2,698 yards in 573 attempts	(1961-'66)

### PASSING

John Hadl, with 23,802 yards in 3,166 attempts and 187 TDs	(1962-'71)
Jack Kemp, with 5,996 yards in 815 attempts and 37 TDs	(1960-'62)

### PASS RECEIVING

Lance Alworth, with 493 receptions for 9,585 yards, 81 TDs	(1962-'70)
Don Norton, with 228 receptions for 3,472 yards, 27 TDs	(1960-'66)

### INTERCEPTIONS

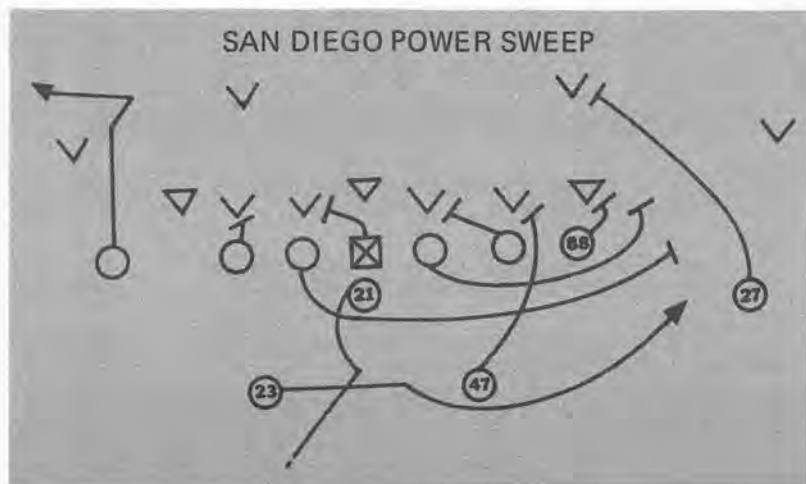
Dick Harris, with 29	(1960-'65)
Kenny Graham, with 25	(1964-'68)

### SCORING

Lance Alworth, with 500 points	(1962-'70)
Paul Lowe, with 276 points	(1960-'67)

## SAN DIEGO-BIG PLAY

National Football League observers expect San Diego's new head coach, Harland (Swede) Svare, to place added emphasis on the running game in 1972. Although Svare has made his coaching reputation as a defensive theorist, he is also a firm believer in a sound and balanced offense. The Chargers, an explosive team in the past, have a great passer in quarterback John Hadl (No. 21) and one of the league's finest wide receivers in Gary Garrison (No. 27) but Svare realizes that his club cannot live by the pass alone, that a strong running attack is needed to achieve the desired balance. A favorite Svare running play is the San Diego power sweep (diagram) which strives to take full advantage of maximum blocking at the point of attack plus the wonderful outside speed of running back Mike Montgomery (No. 23). Montgomery has the ability and running instinct to get loose around the end but he can't make it unless his teammates do the required blocking job. Both guards pull on the power sweep and drive down the line to clear a path for the ball-carrier. Fullback Mel Queen (No. 47) also has an important assignment: he must hit into the tackle hole and seal off the defensive left end (who is left unguarded when the Charger tackle blocks to his left). Tight end Pettis Norman (No. 88), a truly fine blocker, is called on to hook the left corner linebacker to the inside. This is perhaps the most vital block of them all on the power sweep. Adding further support ahead of the play, flanker Garrison drives to the inside and heads for the strong safety. Gary can't always block this man cleanly but he can get between him and Montgomery, screening the defensive back out of the play for the few seconds needed to get Mike loose. This is the kind of play that can get those two or three yards needed for a first down — or go all the way because of Montgomery's open-field running talents.





**Veteran quarterback John Hadl about to connect against the San Francisco 49ers.**



**Kevin Hardy (80) and Pete Barnes (59) combine to give a Kansas City ballcarrier a lot of grief.**

# THE 1972 DRAFT: An Annual Guessing Game

**A**t 10:03 on the morning of February 1, 1972, the Buffalo Bills drafted Walt Patulski, Notre Dame's All-American defensive end. At 12:03, exactly two hours later, the Super Bowl champion Dallas Cowboys selected Bill Thomas, Boston College running back—and the first round of the annual NFL player draft, one of the great grab-bags in all of sports, had been completed.

During the two days that followed at the Essex House Hotel in New York City, coaches, scouts, owners and general managers of the 26 NFL teams analyzed, evaluated, studied, debated, guessed, wrinkled their brows, smoked cigarettes and drank coffee as they attempted to cull the cream of the nation's collegiate football players.

The names of All-Americans from the football factory conferences, the Big Ten, Big Eight, Southwest and Southeast, flashed across the projection screen at draft headquarters along with the names of lesser-known collegians from the backwater colleges until, 19 hours and 26 minutes later, defensive tackle Alphonso Cain of little Bethune-Cookman was made the 445th pick by Dallas, and it was all over.

It was all over, that is, except for the guessing game which continues until the NFL season opens in

September and a final judgment can be made on the talent that was processed through the computers and eventually taken in the 1972 draft.

Who is to say that one of the unknowns, one of the last players to be selected, won't be as big a star as Walt Patulski, the premier selection? Who is to say that some obscure player from a small college won't outshine the Big Ten All-Americans?

There were a number of surprises in this year's draft. Heisman Trophy winner Pat Sullivan, the Auburn quarterback, was not chosen until the second round (by Atlanta) although his receiving mate at Auburn, Terry Beasley, was picked on the first round by San Francisco. And Cornell's record-setting rusher, Ed Marinaro, had to wait until almost the end of the second round before being drafted by Minnesota, another upset.



In last year's draft, glamor quarterbacks were the "in" thing. Jim Plunkett, the Heisman Trophy winner; Lynn Dickey, Dan Pastorini, Scott Hunter and Archie Manning all went early. This year, however, only two quarterbacks were taken on the first round—Nebraska's Jerry Tagge by Green Bay and Florida's John Reaves by Philadelphia.

The emphasis this year was on defense, no mistake about it. Thirteen of the 26 players chosen on Round One were defensive stars. Behind Patulski came USC's Sherman White, a defensive end taken by Cincinnati, and Southern Illinois tackle Lionel Antoine, a Chicago Bears' pick; Antoine can play either offense or defense. Houston, picking sixth, took Greg Sampson, a huge defensive end from Stanford.

Three other All-American defensive linemen were grabbed on the opening round. Detroit took Herb Orvis, Colorado; the Giants went for Nebraska's Larry Jacobson and Miami drafted Mike Kadish, a teammate of Patulski on the Notre Dame defensive line.

A number of these collegians selected early in the draft are earmarked for instant stardom in the NFL. Patulski, at 6-6 and 260, of course leads the list, with White, 6-5 and 250, right behind in the opinion of most pro talent scouts. Antoine, one of the most versatile players to end the league in several years, has unlimited potential. Two

other rookies to watch closely in 1972 are running back Robert Moore of Oregon, a St. Louis pick, and tight end Riley Odoms of the U. of Houston, who was taken by Denver. Some observers feel Odoms right now is as good as any tight end in the league.

NFL insiders are predicting great things for San Diego State defensive back Willie Buchanon, who probably will start in the Green Bay secondary this year. He has all the appearances of a top pro defensive corner back. So does Craig Clemons of Iowa, who was picked by the Bears.

Among the wide receivers, Beasley, Jerome Barkum of Jackson State (N.Y. Jets), Eldridge Small of Texas A&I (Giants) and Mike Siani of Villanova (Oakland) are expected to be candidates for Rookie of the Year honors.

Several promising running backs spice the rookie scene for 1972, among them Moore (Cards), Franco Harris (Steelers), Kinney (Chiefs), Jim Bertelson (Rams), Robert Newhouse (Dallas), Lydell Mitchell (Colts) and, of course, Ed Marinaro (Vikings). The scouts say Marinaro was not taken early in the draft because he is too slow. It might be pointed out, though, that the same was said of Heisman Trophy winner Steve Owens of Oklahoma two years ago—and in 1971, Owens rushed for over 1,000 yards for Detroit. ■

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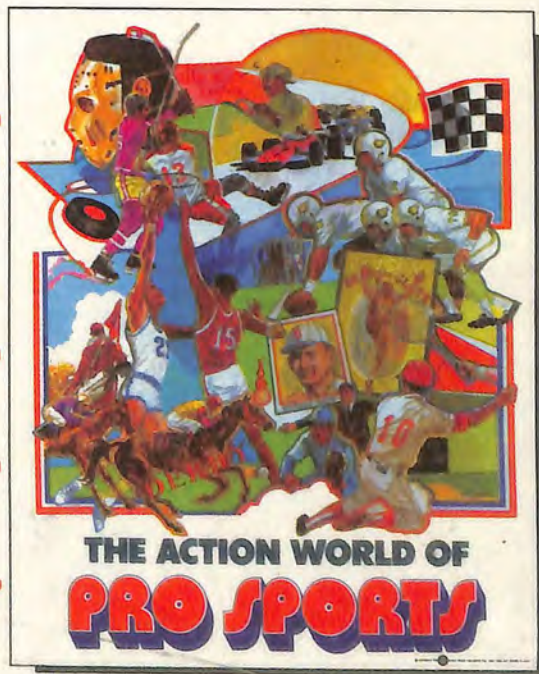
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